

March 16, 2009

PRICE BULLETIN #3879

TO: ALL STORE MANAGERS

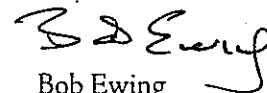
Effective **Monday March 30, 2009** the retail price of the products listed will be adjusted.

Products listed were included in the LIMITED TIME OFFER Period 13 Program.

Please note that brands may not return to the previous retail prior to the LTO 13 Program. Please ensure that the shelf label reflects the retails shown.

- **Shelf Labels are effective for the date of April 6, 2009 (not March 30, 2009) and will include the changes stated in this price bulletin.** Shelf labels will be sent to stores the week of March 30, 2009.

NOTE: Please fax a copy of this Price Bulletin to any Agency Store you may service.



Bob Ewing
Manager
Pricing Administration

3879

LTO 13 Removed

To Be Effective March 30, 2009

REG	LCBO		Size	Basic			New	Old	
	No	Description	(ML)	Price	ORST	GST	Price	Price	Diff.
	331	BEEFEATER DRY	1,140	31.01	3.70	1.54	36.25	34.95	1.30
	802	GORDONS GIN	1,140	30.32	3.62	1.51	35.45	34.15	1.30
	893	WISERS DELUXE	750	22.21	2.64	1.10	25.95	24.45	1.50
	1099	JOHNNIE WALKER RD	750	27.76	3.31	1.38	32.45	29.95	2.50
	1784	GRAND MARNIER	750	38.88	4.64	1.93	45.45	39.95	5.50
	2220	BACARDI GOLD	1,140	30.32	3.62	1.51	35.45	34.15	1.30
	5280	MUDSHAKE CHOCOLAT	1,080	10.28	1.18	0.49	11.95	10.95	1.00
	8094	DIENHARD GR LABEL	750	10.24	1.21	0.50	11.95	10.95	1.00
	9274	CHIVAS REGAL 12YR	1,140	54.51	6.52	2.72	63.75	60.95	2.80
	14910	BUSHMILLS	750	24.77	2.95	1.23	28.95	26.45	2.50
	15354	GRANTS SHRY CASK*	750	22.64	2.69	1.12	26.45	24.45	2.00
	15370	GLENLIVET 12YR*	1,140	52.12	6.23	2.60	60.95	57.95	3.00
	16329	ABBOT ALE	500	1.98	0.23	0.09	2.30	2.10	0.20
	16352	PEFRC CHRDR CRTN	1,000	9.82	1.15	0.48	11.45	10.15	1.30
	20214	FONTANA BAROLO	750	25.89	3.08	1.28	30.25	28.25	2.00
	23580	NAVAN LIQUEUR*	375	22.20	2.65	1.10	25.95	22.95	3.00
	26278	FOLONARI VALPOL	1,500	17.08	2.03	0.84	19.95	17.45	2.50
	26286	FLOR DE CANA 7YO*	750	24.69	2.94	1.22	28.85	26.40	2.45
	27623	MILL ST STOCK ALE	2,046	10.64	1.21	0.50	12.35	11.35	1.00
	33340	COLLAVINI PGRIGIO	750	12.81	1.51	0.63	14.95	13.95	1.00
	34579	PRINCE IGOR EXT*	1,140	30.16	3.59	1.50	35.25	34.25	1.00
	35188	PASCAUL TOSO MER	750	11.10	1.31	0.54	12.95	11.95	1.00
	41384	JACK DANIELS	750	25.03	2.98	1.24	29.25	28.25	1.00
	41889	LANSON BLACK BRUT	750	42.47	5.07	2.11	49.65	44.95	4.70
	50914	HEADSTRONG ALE	473	2.02	0.23	0.10	2.35	2.10	0.25
	53702	MCWIL HAN MER	750	12.81	1.51	0.63	14.95	12.95	2.00
	53835	GOSLINGS BLKSEAL*	1,140	30.37	3.62	1.51	35.50	34.15	1.35
	57117	KAHLUA HAZELNUT*	750	23.91	2.85	1.19	27.95	25.95	2.00
	58180	HAV.CLB ANEJO RE*	1,140	31.61	3.77	1.57	36.95	34.95	2.00
	58362	MONTGRAS SAVBLC	750	10.24	1.21	0.50	11.95	10.95	1.00
	58461	WARSTEINER DUNKEL	500	1.85	0.21	0.09	2.15	1.95	0.20
	61374	BUSHMILLS BLACK	750	31.61	3.77	1.57	36.95	34.45	2.50
	66266	INN CHARD VQA	750	9.39	1.10	0.46	10.95	9.45	1.50
	68544	SMC DRY RED CSK	4,000	27.59	3.29	1.37	32.25	29.75	2.50
	68577	SMC DRY WH CSK	4,000	26.74	3.18	1.33	31.25	28.75	2.50
	72835	VEX HARD PINK	2,046	9.45	1.06	0.44	10.95	9.95	1.00
	74757	FREIX CARTA NEVDA	750	10.41	1.23	0.51	12.15	11.45	0.70
	75317	SAUZA ACAI TEQ*	750	28.19	3.36	1.40	32.95	30.95	2.00
	75366	SAUZA MANGO TEQ*	750	29.05	3.46	1.44	33.95	31.95	2.00
	76075	SMRINOFF TRPBLAK	1,320	8.56	0.98	0.41	9.95	8.95	1.00
	82636	PASQUA SOAVE	1,500	13.66	1.62	0.67	15.95	14.95	1.00
	84210	Mill St Organic	2,046	11.15	1.27	0.53	12.95	11.95	1.00
	84665	APP VX GIF/TIN**	750	21.78	2.59	1.08	25.45	24.45	1.00
	85316	GIOVELLO PROSECCO	750	12.81	1.51	0.63	14.95	13.95	1.00
	86512	BRT MAR CHR RDBIB	4,000	29.90	3.56	1.49	34.95	32.95	2.00
	88385	HILL ART CHRDR VQA	750	9.39	1.10	0.46	10.95	9.65	1.30
	90514	Boones Pink Gpfrt	750	5.11	0.59	0.25	5.95	4.95	1.00
	94797	SMIRNOFF MOJITO	1,750	25.54	3.04	1.27	29.85	27.90	1.95
	94862	06FINCA RABLE(BES	750	15.37	1.82	0.76	17.95	16.95	1.00
	99002	BULMERS CIDER	568	3.40	0.39	0.16	3.95	3.55	0.40
	103267	YOUNGS CHOC STOUT	500	2.80	0.32	0.13	3.25	3.00	0.25
	105601	SOUTHERN COMFORT	750	21.35	2.54	1.06	24.95	23.95	1.00

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To Be Effective March 30, 2009

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LCBO No	Description	Size (ML)	Basic Price	ORST	GST	Deposit	New Price	Old Price	Diff.
110056	ABSOLUT VODKA	750	21.61	2.57	1.07	0.20	25.25	24.25	1.00
111930	MEZZOMONDO NEGRA	1,500	13.66	1.62	0.67	0.20	15.95	14.45	1.50
112375	STEINLAGER 6 PK-B	1,980	10.72	1.22	0.51	0.60	12.45	10.95	1.50
112938	BACARDI MOJITO	750	15.37	1.82	0.76	0.20	17.95	15.95	2.00
114694	CROWN ROYAL	1,750	53.24	6.36	2.65	0.20	62.25	59.25	3.00
114967	FINLANDIA VODKA	1,750	45.50	5.44	2.26	0.20	53.20	51.20	2.00
177808	APPLETON V/X	750	21.78	2.59	1.08	0.20	25.45	24.45	1.00
187088	PAN JACK IR CREAM	750	14.51	1.72	0.72	0.20	16.95	13.95	3.00
193813	DOM D'OR SU RED	1,500	11.52	1.36	0.57	0.20	13.45	12.45	1.00
193821	DOM D'OR SUP WHT	1,500	11.52	1.36	0.57	0.20	13.45	12.45	1.00
200535	KONZ CHR D VQA	750	10.24	1.21	0.50	0.20	11.95	10.95	1.00
208629	FINLANDIA VODKA	1,140	30.08	3.58	1.49	0.20	35.15	34.15	1.00
212993	MACUL CAB/SAV RSV	750	13.24	1.56	0.65	0.20	15.45	13.45	2.00
213496	PASQUA P GRIGIO	750	11.95	1.41	0.59	0.20	13.95	12.95	1.00
219105	JACOBSCKRSEM/CHRD	750	9.65	1.13	0.47	0.20	11.25	10.25	1.00
219584	LUXARDO AMARETTO	750	17.08	2.03	0.84	0.20	19.95	18.45	1.50
249904	BRT MARCHR RED	1,500	11.52	1.36	0.57	0.20	13.45	12.45	1.00
255380	PILS.URQ.500ML-C+	500	2.15	0.25	0.10	0.10	2.50	2.25	0.25
259192	SC CHR D	750	8.15	0.95	0.40	0.20	9.50	8.50	1.00
263079	SMC RIES	1,500	13.66	1.62	0.67	0.20	15.95	14.95	1.00
306019	COLIO EXTRA DRY	4,000	29.00	3.46	1.44	0.20	33.90	31.90	2.00
309302	S. ALICIA CARM	750	10.24	1.21	0.50	0.20	11.95	10.95	1.00
321927	>(V)C.S.PRM.SEL	750	21.35	2.54	1.06	0.20	24.95	21.95	3.00
322792	PEFRC RED	1,500	12.81	1.51	0.63	0.20	14.95	13.95	1.00
328526	JT PS CHR D	1,500	14.51	1.72	0.72	0.20	16.95	15.45	1.50
328567	>(V)CC CAB-SAU V	750	14.51	1.72	0.72	0.20	16.95	14.95	2.00
334276	HOL.FESTBCK.500-C	500	2.06	0.24	0.10	0.10	2.40	2.25	0.15
336974	FETZER CAB/SAV	750	12.81	1.51	0.63	0.20	14.95	13.95	1.00
342246	AMARULA CREAM	750	23.07	2.74	1.14	0.20	26.95	24.45	2.50
363424	BACARDI GOLD***	1,140	30.32	3.62	1.51	0.20	35.45	35.15	0.30
377820	JT PS MER	1,500	15.37	1.82	0.76	0.20	17.95	16.45	1.50
390260	APPLETON V/X	1,750	46.57	5.56	2.32	0.20	54.45	51.45	3.00
396796	BRT HOUSE WHT	1,500	10.24	1.21	0.50	0.20	11.95	10.95	1.00
399428	JT PS SAV/BLC	1,500	14.51	1.72	0.72	0.20	16.95	15.45	1.50
426601	V. MARIA SAVBLC	750	13.66	1.62	0.67	0.20	15.95	14.95	1.00
433417	>(V)AMARONTEDSCHI	750	38.45	4.59	1.91	0.20	44.95	41.95	3.00
435743	HOBGOBLIN ALE	500	2.97	0.34	0.14	0.10	3.45	2.95	0.50
441428	PASQUA SANG	1,500	12.76	1.51	0.63	0.20	14.90	13.95	0.95
449819	MIKES CRANLEMN4B	1,320	8.39	0.96	0.40	0.40	9.75	8.75	1.00
459917	PEFRC BLUSH	1,500	12.81	1.51	0.63	0.20	14.95	13.95	1.00
460360	EL JIMADOR TEQUL*	750	26.70	3.18	1.32	0.20	31.20	29.20	2.00
465849	FRONT CHARDONNAY	1,500	12.81	1.51	0.63	0.20	14.95	13.95	1.00
477885	POLAR ICE VODKA	1,750	44.65	5.33	2.22	0.20	52.20	51.20	1.00
487249	LOWNBRAU+ 500ML-C	500	2.02	0.23	0.10	0.10	2.35	2.20	0.15
530352	GLENFIDDICH 18YO*	750	79.94	9.57	3.99	0.20	93.50	88.25	5.25
530774	ICEBERG VODKA*	1,140	30.75	3.67	1.53	0.20	35.95	33.75	2.20
534693	KIT RDG WTZIN/VID	750	7.93	0.93	0.39	0.20	9.25	8.75	0.50
550798	TETLEYS 4PK-C+	1,760	8.56	0.98	0.41	0.40	9.95	9.35	0.60
554469	GUINNESSPUB 8PK	3,520	18.45	2.12	0.88	0.80	21.45	19.45	2.00
561936	MCGILL VANILLSCH*	750	16.23	1.92	0.80	0.20	18.95	17.95	1.00
565713	REIF CAB/MER VQA	750	11.95	1.41	0.59	0.20	13.95	12.95	1.00
572370	YVON MAU MERLOT	1,500	15.37	1.82	0.76	0.20	17.95	15.70	2.25

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572875	P.LEHMANN SHIRAZ	750	17.04	2.02	0.84	0.20	19.90	17.90	2.00
572891	SOLA NERO WHITE	1,500	11.52	1.36	0.57	0.20	13.45	12.45	1.00
580183	GIOVELLO P GRIGIO	750	11.18	1.32	0.55	0.20	13.05	11.80	1.25
589564	WB EGGLEH SHIRAZ	750	11.10	1.31	0.54	0.20	12.95	11.95	1.00
591982	AMARULA GIFT PK**	750	23.07	2.74	1.14	0.20	26.95	24.45	2.50
600320	GM LTD EDIT.BTL**	750	38.57	4.61	1.92	0.20	45.10	39.95	5.15
600585	SLAVA ULTRA VODK*	750	24.26	2.89	1.20	0.20	28.35	26.85	1.50
601013	JAMESON IRISH WH*	1,140	35.46	4.23	1.76	0.20	41.45	38.95	2.50
601484	AMARO MONTENEGRO	750	21.35	2.54	1.06	0.20	24.95	23.95	1.00
603563	GRD MARNIER PRW**	750	38.88	4.64	1.93	0.20	45.45	39.95	5.50
605709	RAMAZOTTI SAMBUCA	1,140	26.49	3.15	1.31	0.20	30.95	29.50	1.45
605733	FORTY CRK SELECT*	1,140	30.58	3.65	1.52	0.20	35.75	34.25	1.50
605840	MIKESLEMON 12PK	3,960	22.52	2.56	1.07	1.20	26.15	24.15	2.00
605931	GRANTS FAM RESRVE	1,140	32.47	3.87	1.61	0.20	37.95	34.95	3.00
611210	>(V)SHIRAZTHHYLAN	750	17.93	2.13	0.89	0.20	20.95	17.95	3.00
611400	MOTTS ORIGINAL 6C	2,046	13.16	1.51	0.63	0.60	15.30	14.30	1.00
619403	COOKOOTHAMA CHRDR	750	11.99	1.42	0.59	0.20	14.00	13.05	0.95
619551	BLACKTHORN CIDER	500	2.40	0.28	0.12	0.10	2.80	2.60	0.20
621219	PI PGRIG	750	8.53	1.00	0.42	0.20	9.95	8.95	1.00
623678	CAROLANS CREAM	1,140	28.19	3.36	1.40	0.20	32.95	30.95	2.00
637199	PI SHZ/CAB	750	8.53	1.00	0.42	0.20	9.95	8.95	1.00
665299	STORMYBAY CAB/SAV	750	9.99	1.17	0.49	0.20	11.65	10.70	0.95
665406	BOUCHARD PNOIR	750	14.51	1.72	0.72	0.20	16.95	15.95	1.00
665430	CHATEAU BELLAIR	750	10.24	1.21	0.50	0.20	11.95	10.95	1.00
676270	ZLATOROG BEER	500	1.94	0.22	0.09	0.10	2.25	1.95	0.30
696971	KOSTRITZER SCHWAR	500	2.02	0.23	0.10	0.10	2.35	2.10	0.25
696989	BALTICA #3 CLASSC	500	1.98	0.23	0.09	0.10	2.30	2.15	0.15
697060	MARGARITA ICE 4B	1,332	8.13	0.93	0.39	0.40	9.45	8.45	1.00
699009	SAPPORO 650-C	650	2.97	0.34	0.14	0.10	3.45	3.20	0.25
741769	>(V)CHINTICL(RM)	750	16.23	1.92	0.80	0.20	18.95	16.95	2.00
890681	BLACK SHEEP ALE	500	2.92	0.34	0.14	0.10	3.40	3.15	0.25
895367	GRAND MARNIER***	750	38.88	4.64	1.93	0.20	45.45	45.10	0.35