

March 16th, 2009

PRICE BULLETIN # 3897

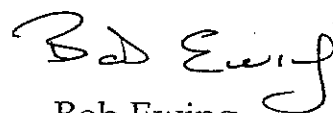
Period 1 Final Delist & Further Markdowns

TO: ALL STORE MANAGERS

The products listed on the reverse side will decrease as of March 30th, 2009.

NOTE: All brands have been delisted. There MAY still be warehouse stock available. Please delist and move remaining inventory to your Sale End and clearly identify the savings on your sale end shelf talker. Please follow sale procedures on your remaining inventories and delist all brands on this bulletin.

NOTE: Please fax a copy of this Price Bulletin to any Agency Store you may service.



Bob Ewing

Manager

Pricing Administration.

3897

Delist March 30 Final

To Be Effective March 30, 2009

REG

LCBO No	Description	Size (ML)	Basic Price	ORST	GST	Deposit	New Price	Old Price	Diff.
5520	PISA TWR SNG GF**	750	6.44	0.75	0.31	0.20	7.50	8.95	-1.45
11767	DUC MERL/TMP CRTN	1,000	6.61	0.77	0.32	0.20	7.70	8.95	-1.25
11783	DUC SHRZ/TMP CRTN	1,000	5.97	0.69	0.29	0.20	6.95	7.65	-0.70
17269	VINSSMO PRIM CRTN	1,000	5.97	0.69	0.29	0.20	6.95	7.65	-0.70
19901	VINA MAYOR CRNZA	750	8.53	1.00	0.42	0.20	9.95	12.25	-2.30
21170	LZY LZRD SAU BL	750	4.94	0.57	0.24	0.20	5.75	6.95	-1.20
34058	FAB VALPOL CLASS	750	6.83	0.79	0.33	0.20	7.95	9.95	-2.00
36517	MORAGO C/S VENEZ	750	7.68	0.90	0.37	0.20	8.95	10.95	-2.00
38273	LULU B SHIRAZ VDP	750	4.94	0.57	0.24	0.20	5.75	6.95	-1.20
40410	FRCH FOLIES ROSE*	750	4.94	0.57	0.24	0.20	5.75	6.95	-1.20
50237	EVERGRN TREE GF**	500	4.93	0.58	0.24	0.10	5.75	7.90	-2.15
56788	THINK RED	750	4.24	0.50	0.21	0.10	4.95	5.80	-0.85
64071	VOLTO CAB/MERLOT	750	6.83	0.79	0.33	0.20	7.95	9.90	-1.95
64089	VOLTO P GRIGIO	750	6.83	0.79	0.33	0.20	7.95	9.90	-1.95
65532	SQUARE ONE VODKA*	750	29.90	3.56	1.49	0.20	34.95	44.95	-10.00
81471	BEYER RIESLING	750	6.83	0.79	0.33	0.20	7.95	9.95	-2.00
82800	MARQUES CRNZ GF**	3,000	34.17	4.08	1.70	0.20	39.95	44.95	-5.00
84954	ORO DI MAZZETTI**	700	34.17	4.08	1.70	0.20	39.95	49.95	-10.00
112458	MOMM BEAUJ NOUV	750	7.68	0.90	0.37	0.20	8.95	10.95	-2.00
273235	FORTANT SAV BLC	750	4.94	0.57	0.24	0.20	5.75	6.95	-1.20
293969	FORTANT MERLOT	750	4.94	0.57	0.24	0.20	5.75	6.95	-1.20
415448	FORTANT SAV BLC	1,500	9.77	1.15	0.48	0.20	11.40	12.95	-1.55
554519	CAR MERLOT KPM	750	6.83	0.79	0.33	0.20	7.95	9.95	-2.00
565952	PASQUA NERO DAVO	750	6.83	0.79	0.33	0.20	7.95	10.25	-2.30
576009	BOLLA MERLOT	750	8.53	1.00	0.42	0.20	9.95	12.00	-2.05
614412	SOLUNA P/GRI CRTN	1,000	6.57	0.76	0.32	0.20	7.65	8.95	-1.30
614420	SOLUNA MERLT CRTN	1,000	5.97	0.69	0.29	0.20	6.95	7.65	-0.70
668996	LULU B CHARD	750	6.83	0.79	0.33	0.20	7.95	9.95	-2.00
669143	GOSSET BRT CHMPG	750	29.90	3.56	1.49	0.20	34.95	39.95	-5.00
669168	LAMBERTI SANG	1,000	6.57	0.76	0.32	0.20	7.65	8.30	-0.65
891846	DUBOEUF NOUVEAU*	750	4.94	0.57	0.24	0.20	5.75	6.95	-1.20
899955	NEGRAR NOVELLO*	750	4.94	0.57	0.24	0.20	5.75	7.95	-2.20