

March 23rd, 2009

PRICE BULLETIN # 3910

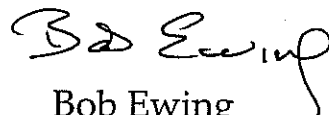
Final Delist and Further Markdowns

TO: ALL STORE MANAGERS

The products listed on the reverse side will decrease as of **March 30th, 2009.**

NOTE: All brands have been delisted. There MAY still be warehouse stock available. Please delist and move remaining inventory to your Sale End and clearly identify the savings on your sale end shelf talker. Please follow sale procedures on your remaining inventories and delist all brands on this bulletin.

NOTE: Please fax a copy of this Price Bulletin to any Agency Store you may service



Bob Ewing
Manager
Pricing Administration.

3910

Delist Adds May 30 FINAL
To Be Effective March 30, 2009

REG

LCBO No	Description	Size (ML)	Basic Price	ORST	GST	Deposit	New Price	Old Price	Diff.
27144	WB BILYARA MERLOT	750	8.53	1.00	0.42	0.20	9.95	11.95	-2.00
30809	WBBILYARA SAVBLC	750	7.68	0.90	0.37	0.20	8.95	10.95	-2.00
56473	FNKYLLAMA CAB/SAV	750	6.00	0.67	0.28	0.40	6.95	7.95	-1.00
56747	WB EGGLEHK CHRD	1,500	12.81	1.51	0.63	0.20	14.95	16.95	-2.00
57182	ISIDORA RIESLING	750	6.83	0.79	0.33	0.20	7.95	8.95	-1.00
669069	BAL MERLOR C/PK*	750	8.53	1.00	0.42	0.20	9.95	11.45	-1.50