

April 14, 2009

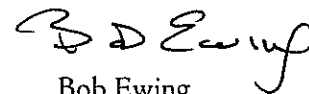
PRICE BULLETIN #3944, 3946 & 3951

TO: ALL STORE MANAGERS

Effective Monday April 20, 2009, the retail price of the products listed will be adjusted.

NOTE: Please fax a copy of this Price Bulletin to any Agency Store you may service.

64451	R.CAVALLI VODKA*	750	85.46	10.23	4.26	0.20	99.95	108.35	-8.40
101683	ALEX KEITH 15 PKC	5,325	21.54	2.41	1.00	1.50	24.95	28.95	-4.00
117820	Laker Honey	8,184	24.28	2.63	1.09	2.40	28.00	27.35	0.65
117838	Laker Ale 24 -B	8,184	24.28	2.63	1.09	2.40	28.00	27.35	0.65
126813	SLEEMAN LIGHT	8,184	28.51	3.13	1.31	2.40	32.95	37.95	-5.00
307330	SAMUEL ADAMS 6-B+	2,130	12.23	1.39	0.58	0.60	14.20	13.55	0.65
547646	STEAM WHISTLE 6B	2,046	11.15	1.27	0.53	0.60	12.95	12.75	0.20
612291	SLEEMAN ORG DRT24	8,184	29.36	3.24	1.35	2.40	33.95	37.95	-4.00
615559	FORMOSA SPRNGLT15	5,115	15.56	1.69	0.70	1.50	17.95	16.85	1.10
679779	BUD LIGHT 28-B	9,548	32.46	3.56	1.48	2.80	37.50	41.95	-4.45
688135	MOLSON CANADA 15B	5,115	22.44	2.51	1.05	1.50	26.00	20.50	5.50
688143	COORS LIGHT 15 B	5,115	22.44	2.51	1.05	1.50	26.00	20.50	5.50
692285	COORS LIGHT 28B	9,548	32.46	3.56	1.48	2.80	37.50	41.95	-4.45
697847	MOL. GET2GTHR 24C	8,520	31.54	3.50	1.46	2.40	36.50	38.00	-1.50
699017	MOLSON COLD SHOT	2,000	8.67	0.94	0.39	0.80	10.00	11.85	-1.85
893115	SAM ADAM + M/M	355	2.06	0.24	0.10	0.10	2.40	2.30	0.10
905844	MOL.CANADIAN 24-C	8,520	32.40	3.60	1.50	2.40	37.50	40.50	-3.00
907881	MUSK PREM DK 6PKB	2,046	10.30	1.16	0.49	0.60	11.95	12.95	-1.00
929034	LAKER STRONG 6-B	2,046	7.73	0.86	0.36	0.60	8.95	8.40	0.55



Bob Ewing
Manager
Pricing Administration