

April 20, 2009

PRICE BULLETIN #3957

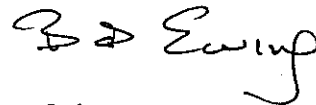
LIMITED TIME OFFERS - PT 2

VIVA VINO

TO: ALL STORE MANAGERS

The products on this Price Bulletin will be adjusted as of April 27, 2009, for a period of 4 weeks ending May 24, 2009.

As a reminder, prices on this price bulletin are not included on your Shelf Tags.



Bob Ewing
Manager
Pricing Administration

Limited Time Offers PT2
To Be Effective April 27, 2009

REG									
LCBO		Size	Basic				New	Old	
No	Description	(ML)	Price	ORST	GST	Deposit	Price	Price	Diff.
190	SMIRNOFF VODKA	1,140	29.22	3.48	1.45	0.20	34.15	35.25	-1.10
414	PAMA POMEGRANATE*	750	32.93	3.93	1.64	0.20	38.50	40.00	-1.50
802	GORDONS GIN	1,140	29.22	3.48	1.45	0.20	34.15	35.45	-1.30
1487	CROWN ROYAL	750	22.21	2.64	1.10	0.20	25.95	27.95	-2.00
2485	SAUZA SILVER	750	25.63	3.05	1.27	0.20	29.95	31.95	-2.00
3129	JD IN MESH TIN**	750	24.17	2.88	1.20	0.20	28.25	29.25	-1.00
3186	BALLANTINES	1,140	30.37	3.62	1.51	0.20	35.50	37.95	-2.45
6502	COINTREAU	750	27.33	3.26	1.36	0.20	31.95	33.95	-2.00
6668	STAROPRAMEN +	500	1.89	0.22	0.09	0.10	2.20	2.35	-0.15
8094	DIENHARD GR LABEL	750	8.96	1.05	0.44	0.20	10.45	11.95	-1.50
8128	WB GRN TR CHRD	750	11.01	1.30	0.54	0.20	12.85	13.85	-1.00
15347	GRANTS ALE CASK*	750	20.92	2.49	1.04	0.20	24.45	26.45	-2.00
16345	PEFRC C/M CRTN	1,000	8.53	1.00	0.42	0.20	9.95	11.45	-1.50
16394	PEFRC P/G CRTN	1,000	8.53	1.00	0.42	0.20	9.95	11.45	-1.50
16907	RICKARD'S RED	473	1.73	0.19	0.08	0.10	2.00	2.20	-0.20
20669	STARBUCKS CREAM*	750	21.83	2.59	1.08	0.20	25.50	28.00	-2.50
22384	CHAT GOURGAZAUD	750	9.90	1.16	0.49	0.20	11.55	12.55	-1.00
27185	DE VALCOURT XO*	750	21.78	2.59	1.08	0.20	25.45	26.45	-1.00
29785	SMIRNOFF TWSTGRP	1,320	7.96	0.91	0.38	0.40	9.25	10.25	-1.00
32946	NAKED GR SHZ BIB	3,000	29.09	3.47	1.44	0.20	34.00	36.00	-2.00
34595	PATRON SILVER	750	73.28	8.77	3.65	0.20	85.70	90.70	-5.00
34603	PATRON ANEJO	750	97.38	11.66	4.86	0.20	113.90	118.90	-5.00
34660	HOCKLEY DARK (W)	473	2.15	0.25	0.10	0.10	2.50	2.65	-0.15
35238	FAMOUS GROUSE	1,140	33.57	4.01	1.67	0.20	39.25	42.25	-3.00
39651	SLEEMAN HONEY TBC	473	1.68	0.19	0.08	0.10	1.95	2.25	-0.30
41384	JACK DANIELS	750	24.17	2.88	1.20	0.20	28.25	29.25	-1.00
43208	SLAVUTICH	500	1.68	0.19	0.08	0.10	1.95	2.15	-0.20
45898	BACARDI SUPERIOR	1,750	43.79	5.23	2.18	0.20	51.20	52.20	-1.00
50922	HEADSTRONG LAGER	473	1.56	0.17	0.07	0.10	1.80	2.00	-0.20
51573	BOUCHARD M LUGNY	750	11.74	1.38	0.58	0.20	13.70	15.20	-1.50
53827	D AYKD CAB/ME VQA	750	11.95	1.41	0.59	0.20	13.95	14.95	-1.00
53868	JAFFELIN ALIGOTE	750	12.38	1.46	0.61	0.20	14.45	15.45	-1.00
54189	VEX KIWIMANGO	1,000	4.69	0.54	0.22	0.20	5.45	5.95	-0.50
58180	HAV CLB ANEJO RE*	1,140	29.90	3.56	1.49	0.20	34.95	36.95	-2.00
60640	ESPRITU SAVBLC	750	8.53	1.00	0.42	0.20	9.95	10.95	-1.00
65029	TRAILHEAD LAGER	473	1.94	0.22	0.09	0.10	2.25	2.45	-0.20
65342	STREWN CF/CS VQA	750	11.10	1.31	0.54	0.20	12.95	13.95	-1.00
66274	JT PS SV BL CSK	3,000	25.63	3.05	1.27	0.20	29.95	31.95	-2.00
68296	CRT VERT RS BL BL	750	42.72	5.10	2.13	0.20	49.95	54.95	-5.00
77180	SMIRNOFF ACAI 4-B	1,320	7.96	0.91	0.38	0.40	9.25	10.25	-1.00
79046	CITRA TREB DABRUZ	1,500	10.24	1.21	0.50	0.20	11.95	12.95	-1.00
89987	J TERRE RSV MER	750	9.34	1.10	0.46	0.20	10.90	12.90	-2.00
90787	KLB Raspbe Wheat	500	2.15	0.25	0.10	0.10	2.50	2.75	-0.25
90860	Kingsgte Sherry	750	6.66	0.77	0.32	0.20	7.75	8.25	-0.50
107227	PAN JACK FR VAN	750	11.95	1.41	0.59	0.20	13.95	16.95	-3.00
113894	S.COMFORT PET*	750	20.50	2.44	1.01	0.20	23.95	24.95	-1.00
114231	L'AMBIANCE CL WT	1,500	10.67	1.26	0.52	0.20	12.45	13.45	-1.00
114249	L'AMBIANCE CL RD	1,500	10.67	1.26	0.52	0.20	12.45	13.45	-1.00
114967	FINLANDIA VODKA	1,750	43.79	5.23	2.18	0.20	51.20	53.20	-2.00
122986	Seagram BluebrySw	1,364	6.86	0.77	0.32	0.40	7.95	8.95	-1.00
123083	Appletini Vodka	1,320	7.70	0.88	0.37	0.40	8.95	9.95	-1.00
123117	Woodys 99 Orange	1,320	7.70	0.88	0.37	0.40	8.95	9.95	-1.00

3957

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123257	Mikearita	355	2.37	0.27	0.11	0.10	2.75	2.95	-0.20
123265	mike's Mojito	355	2.37	0.27	0.11	0.10	2.75	2.95	-0.20
127597	VEX ON THE BEACH	2,046	8.59	0.96	0.40	0.60	9.95	10.95	-1.00
135939	PI PNOIR VQA	750	9.82	1.15	0.48	0.20	11.45	12.45	-1.00
150110	LAMBERTI CHARD	1,500	11.06	1.30	0.54	0.20	12.90	13.90	-1.00
158048	PI ROUGE	1,000	7.68	0.90	0.37	0.20	8.95	9.95	-1.00
165308	COLIO EXTRA DRY	1,500	9.90	1.16	0.49	0.20	11.55	13.55	-2.00
186510	CORONA 6PK-B +	1,980	9.70	1.09	0.46	0.60	11.25	12.25	-1.00
188284	HOCH DRY WH	1,500	10.67	1.26	0.52	0.20	12.45	13.45	-1.00
193813	DOM D'OR SU RED	1,500	10.67	1.26	0.52	0.20	12.45	13.45	-1.00
193821	DOM D'OR SUP WHT	1,500	10.67	1.26	0.52	0.20	12.45	13.45	-1.00
205617	STOLICHNAYA	1,140	29.90	3.56	1.49	0.20	34.95	35.95	-1.00
213496	PASQUA P GRIGIO	750	10.67	1.26	0.52	0.20	12.45	13.95	-1.50
222885	CROWN ROYAL PRW**	750	22.21	2.64	1.10	0.20	25.95	27.95	-2.00
242669	TIO PEPE GON.BY.	750	12.81	1.51	0.63	0.20	14.95	16.95	-2.00
251876	WB YL CAB/SAV	750	12.81	1.51	0.63	0.20	14.95	16.45	-1.50
276170	PI BL D BL SE VQA	750	7.68	0.90	0.37	0.20	8.95	9.95	-1.00
293043	STONELEIGH SAVBLC	750	13.24	1.56	0.65	0.20	15.45	16.95	-1.50
298505	VIEILLE FERME CDL	750	9.39	1.10	0.46	0.20	10.95	11.95	-1.00
302380	MEZZACORONA PG	750	10.24	1.21	0.50	0.20	11.95	12.95	-1.00
322727	SC CHRD	1,500	11.87	1.40	0.58	0.20	13.85	14.85	-1.00
331504	CC RESERVE*	750	20.92	2.49	1.04	0.20	24.45	25.45	-1.00
336743	YVON MAU MERLOT	750	7.47	0.87	0.36	0.20	8.70	9.45	-0.75
352583	>(V)KNIGHTC.S.	750	31.61	3.77	1.57	0.20	36.95	39.95	-3.00
360552	CH COURTEILLAC RD	750	9.39	1.10	0.46	0.20	10.95	11.95	-1.00
363457	>(V)PERRINRES.RG	750	11.95	1.41	0.59	0.20	13.95	14.95	-1.00
379180	MONDAVI PS CHRD	750	14.51	1.72	0.72	0.20	16.95	17.95	-1.00
383356	SMC AUTMN BLUSH	1,500	11.95	1.41	0.59	0.20	13.95	14.95	-1.00
387209	CENTENNIAL 10YR*	750	20.50	2.44	1.01	0.20	23.95	24.95	-1.00
388900	PILS.URQUELL 6-B+	1,980	10.77	1.22	0.51	0.60	12.50	13.50	-1.00
430090	ALIZE GOLD PAS*	750	20.50	2.44	1.01	0.20	23.95	24.95	-1.00
432856	HLSTN.MBCK.500MLC	500	1.85	0.21	0.09	0.10	2.15	2.40	-0.25
447466	SC CAB/SAV/MER	1,500	12.81	1.51	0.63	0.20	14.95	15.95	-1.00
447953	MCGILL FIREBALL	750	16.23	1.92	0.80	0.20	18.95	19.95	-1.00
459917	PEFRC BLUSH	1,500	11.95	1.41	0.59	0.20	13.95	14.95	-1.00
460360	EL JIMADOR TEQUL*	750	24.99	2.97	1.24	0.20	29.20	31.20	-2.00
469262	GOSSER BEER	500	1.68	0.19	0.08	0.10	1.95	2.10	-0.15
474239	SPINELLI CHARD	750	5.80	0.67	0.28	0.20	6.75	7.50	-0.75
477836	MALIBU COCONUT RM	750	19.22	2.28	0.95	0.20	22.45	23.45	-1.00
477885	POLAR ICE VODKA	1,750	43.79	5.23	2.18	0.20	51.20	52.20	-1.00
480624	WOODFORD RESERVE*	750	37.59	4.49	1.87	0.20	43.95	46.95	-3.00
497248	TRUIS CHARD VQA	750	10.24	1.21	0.50	0.20	11.95	13.95	-2.00
508333	SOURZ APPLE*	750	14.65	1.73	0.72	0.20	17.10	18.10	-1.00
522672	>(V)ICEWINLAKEVIE	200	16.21	1.93	0.81	0.10	18.95	19.95	-1.00
527465	OBIKWA SAVBLC	750	6.83	0.79	0.33	0.20	7.95	8.95	-1.00
527515	GRAY FOX CAB/SAV	750	5.97	0.69	0.29	0.20	6.95	7.95	-1.00
534263	BERINGER CAB/SAV	750	15.37	1.82	0.76	0.20	17.95	19.95	-2.00
535294	GROLSCH +	500	1.77	0.20	0.08	0.10	2.05	2.35	-0.30
546309	>(V)DUQVISEU DAOR	750	11.10	1.31	0.54	0.20	12.95	13.95	-1.00
558544	WILDVINE RASPZINF	750	5.11	0.59	0.25	0.20	5.95	6.95	-1.00
563122	F BASTARD SHIRAZ	750	11.95	1.41	0.59	0.20	13.95	14.95	-1.00
563601	OLD SPECKL HEN4C+	2,000	7.70	0.88	0.37	0.40	8.95	9.95	-1.00

3957

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572891	SOLA NERO WHITE	1,500	10.67	1.26	0.52	0.20	12.45	13.45	-1.00
575092	(V)SHIRAZGRNORMA	750	18.79	2.23	0.93	0.20	21.95	24.95	-3.00
584888	FINLANDIA LIME*	750	20.50	2.44	1.01	0.20	23.95	24.95	-1.00
591693	ARGENTO MALBEC	750	7.59	0.89	0.37	0.20	8.85	9.85	-1.00
594010	>(V)VIDICEWIN(JT)	375	29.89	3.57	1.49	0.10	34.95	39.95	-5.00
600981	HPNOTIQ*	750	32.90	3.92	1.63	0.20	38.45	39.95	-1.50
602201	ZIRKOVA VODKA	750	19.39	2.30	0.96	0.20	22.65	23.65	-1.00
602755	OLMECA GOLD*	750	25.63	3.05	1.27	0.20	29.95	31.95	-2.00
603530	ALIZE BLEU*	750	20.50	2.44	1.01	0.20	23.95	24.95	-1.00
605709	RAMAZOTTI SAMBUCA	1,140	25.63	3.05	1.27	0.20	29.95	30.95	-1.00
605733	FORTY CRK SELECT*	1,140	29.73	3.54	1.48	0.20	34.75	35.75	-1.00
608604	MACALLAN CASK*	750	77.76	9.31	3.88	0.20	90.95	95.95	-5.00
613653	KEG SEABREEZE 4 B	1,420	7.70	0.88	0.37	0.40	8.95	9.95	-1.00
613760	WOODYS PINKGRPFRT	700	3.88	0.44	0.18	0.20	4.50	4.95	-0.45
617720	CORONA LT 6-B+	1,980	9.70	1.09	0.46	0.60	11.25	12.25	-1.00
618876	TEQUILA ROSE CRM*	750	22.68	2.70	1.12	0.20	26.50	27.50	-1.00
620062	MONKEY BAY SAVBLC	750	11.95	1.41	0.59	0.20	13.95	14.95	-1.00
621870	TLP SHIRAZ	750	9.39	1.10	0.46	0.20	10.95	11.95	-1.00
622019	BANDIT PGRIG CRTN	1,000	10.24	1.21	0.50	0.20	11.95	12.95	-1.00
623678	CAROLANS CREAM	1,140	26.49	3.15	1.31	0.20	30.95	32.95	-2.00
637199	PI SHZ/CAB	750	7.68	0.90	0.37	0.20	8.95	9.95	-1.00
665216	NAKED GR SHZ	750	8.10	0.95	0.40	0.20	9.45	10.45	-1.00
676734	BRAHMA BEER 6-B+	2,130	8.85	0.99	0.41	0.60	10.25	11.25	-1.00
679613	RED LEAF LGR	2,046	9.06	1.02	0.42	0.60	10.50	11.50	-1.00
894014	EL DORADO 5YO*	750	20.54	2.44	1.02	0.20	24.00	25.00	-1.00
927228	RICKARDS RED6PK-B	2,046	9.45	1.06	0.44	0.60	10.95	11.95	-1.00