

April 20th, 2009

PRICE BULLETIN #3959

Period 2 Delist Sale

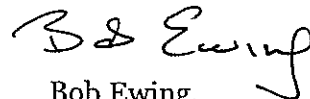
TO: ALL STORE MANAGERS

The products listed below will decrease as of **April 27th, 2009**.

LCBO No	Description	Size (ML)	Basic Price	ORST	GST	Deposit	New Price	Old Price	Diff.
448	FAM GROUSE 12YR*	750	28.57	3.41	1.42	0.20	33.40	40.65	-7.25
2980	CRUZAN RASPBERRY*	750	15.97	1.89	0.79	0.20	18.65	21.95	-3.30
92650	Diablo Spkl Chrd	750	11.90	1.41	0.59	0.20	13.90	17.15	-3.25
92668	JACOBSCK SPKLROSE	750	9.65	1.13	0.47	0.20	11.25	13.65	-2.40
242644	B&G CHARD	750	6.83	0.79	0.33	0.20	7.95	10.00	-2.05
309450	BLK OPAL CHR D	750	9.82	1.15	0.48	0.20	11.45	13.95	-2.50
365395	B&G MERLOT	750	6.83	0.79	0.33	0.20	7.95	10.00	-2.05
466482	CALITERRA MER	750	7.90	0.92	0.38	0.20	9.20	11.05	-1.85
474163	BLK OPAL SHIRAZ	750	10.46	1.23	0.51	0.20	12.20	14.95	-2.75
610667	GLMR PUSS PNOIR	750	10.16	1.19	0.50	0.20	11.85	14.50	-2.65

NOTE: All brands have been delisted. There MAY still be warehouse stock available. Please delist and move remaining inventory to your Sale End and clearly identify the savings on your sale end shelf talker. Please follow sale procedures on your remaining inventories and delist all brands on this bulletin.

NOTE: Please immediately fax a copy of this Price Bulletin to any Agency Store you may service.



Bob Ewing,
Manager,
Pricing Administration