

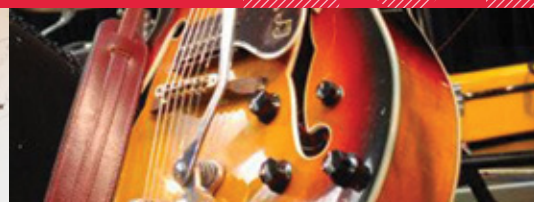


DISCOVERING THE FUTURE

Your Portal to Tomorrow

YEAR IN REVIEW

2013
-2014



ONTARIO
**SCIENCE
CENTRE**

An agency of the
Government of Ontario

DISCOVER

MAKE THE VITAL CONNECTIONS BETWEEN SCIENCE AND EVERYDAY LIFE



2013

APRIL

IMAX® film *Flight of the Butterflies* launches in the Shoppers Drug Mart® OMNIMAX® Theatre. Premier Kathleen Wynne and Ontario Minister of Tourism, Culture and Sport Michael Chan speak at the premiere.

Game On 2.0 exhibition continues to draw visitors of all ages throughout the spring and summer.

MAY

The Ontario Science Centre is the hub for students, educators and music makers who sing along with Chris Hadfield live from the International Space Station for *Music Monday*.

Adam Noble wins the *Weston Youth Innovation Award* for his Euglena biofilter to remove nano-silver particles from water.

JULY

The new children's book *ABC of Toronto* features a page that reads "O is for Ontario Science Centre – have some hair-raising fun!"

The Ontario Science Centre welcomes its first two electric car charging stations.

AUGUST

The Hyper-Physical Being costume wins the *Innovation in Mas'* Award at the Scotiabank Toronto Caribbean Carnival.

OCTOBER

IMAX® film *Great White Shark* begins its engagement with a live demonstration by a freediver in a dive tank.

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OUR VISION

Inspiring a lifelong journey of curiosity, discovery and action to create a better future for the planet.

OUR PURPOSE

The Ontario Science Centre delights, informs and challenges the communities we serve. We enrich people's lives and their understanding through engagement with science of local, national, and global relevance. We are the public centre for innovative thinking and provocative dialogue in science and technology.





NOVEMBER

The seventh annual LG Innovators' Ball *Being Human* sells out, welcoming 560 guests and presenting Raymond Moriyama and Bruce Poon Tip with *Innovator Awards*.

The Bank of Canada announces the official issue of the new \$5 and \$10 bank notes at the Ontario Science Centre.

DECEMBER

The AstraZeneca Human Edge exhibition hall opens, featuring more than 80 exhibits researched, designed and fabricated by the Centre's team of scientists, designers, writers and craftspeople.

The Science Centre hosts 400 participants for the third annual TEDxYouth Conference.

Your Curious Belongs Here brand campaign begins.

2014

JANUARY

The Ontario Science Centre hosts more than 3000 visitors and 10 authors on *ABC Family Literacy Day*.

The KidSpark Explorer website launches.

Sesame Street Presents: The Body exhibition opens, embodying the Science Centre's philosophy of learning through play.

MARCH

Three young Jerusalemites and director Daniel Ferguson launch the IMAX® film *JERUSALEM*.

Sultans of Science: 1000 Years of Knowledge Rediscovered exhibition begins a return engagement.



EXPLORE



What a remarkable year for the Ontario Science Centre! 2013-14 was a period of renewal, cross-cultural exchanges and out-of-this-world science experiences. We opened our new permanent exhibition *The AstraZeneca Human Edge*; we sparked meaningful discussions across diverse communities with the film *JERUSALEM*; we introduced our new brand campaign *Your Curious Belongs Here*; and we

raised our voices to sing along with Chris Hadfield, who joined us live from the International Space Station.

With heartfelt thanks we bid farewell to our former CEO, Lesley Lewis, and recognize her many achievements and successes during her 16 years at the helm. Lesley led a formidable transformation of the Ontario Science Centre's experiential offerings and guided the Centre to a position of leadership within Canada and internationally. Lesley leaves an indelible impression on a generation of Canadians regarding the importance of science in today's society.

We warmly welcome our new CEO, Dr. Maurice Bitran, a scientist and a seasoned executive with a passion for science education and innovation, and look forward to the Centre's continued success and innovation under his leadership.

With the generous support of our donors, sponsors, members, visitors, staff, volunteers, partners and the province, we will continue to engage visitors with the limitless potential of science and human understanding.

Brian Chu
Chair, Board of Trustees



I am delighted to have joined the Ontario Science Centre, a provincial icon and one of the top institutions of its kind in the world.

One of the main cultural attractions in Canada, the Ontario Science Centre welcomes about one million visitors per year and has been a favourite school-trip destination for generations of students. As its tenth Chief Executive Officer, I look forward to working with the Centre's dedicated and talented staff to build on past successes and lead the Ontario Science Centre to an even brighter future.

With our economy increasingly based on technology and innovation, there is a growing need for broad-based skills in these areas and for a widespread appreciation for how science and technology interact with our everyday lives. The Ontario Science Centre can and should play a larger role in fostering a culture of science and innovation and in curating the public dialogue between science and society, both critical functions for our economic and social well-being.

As the Ontario Science Centre celebrates its 45th year providing hands-on interactive experiences that inspire curiosity, discovery and innovation, I feel privileged for the opportunity to continue to guide the Ontario Science Centre in its journey towards "Discovering the Future."

Maurice Bitran, Ph.D.
Chief Executive Officer





CAPTIVATE

INNOVATIVE, THOUGHT-PROVOKING, INTERACTIVE



The Science Centre's exhibitions and programming are always relevant, whether we're showcasing cultural connections or the science of video games. We balance education, entertainment and interactivity to deliver new perspectives on things you thought you understood.

Entire families battled for supremacy when one of our halls became a giant arcade for *Game On 2.0*. Featuring more than 150 electronic games – from the first coin-operated pinball table to the latest in virtual reality – *Game On 2.0* showcased

systems developed since 1962. The exhibition included information on design, development and production, plus multi-player games, online gaming, handheld devices and new game technologies. Visitors could also take part in Ontario Science Centre-developed programs such as *Aggravated Avians in Real Life*, which explored physics through a real-life version of "Angry Birds."

Younger children had fun learning about healthy living from the Muppets, while their parents and caregivers explored new



IMAGINE

virtual resources in KidSpark. *Sesame Street Presents: The Body* opened in January and featured playful, investigative multimedia activities to help children understand their bodies. And KidSpark lived up to its name, digitally and in real life, with a new *KidSpark Explorer* website, offering guides, videos and podcasts. In the physical space, we added smartphone-friendly features such as QR codes and child-development information on displays of children's drawings.

Sultans of Science: 1000 Years of Knowledge Rediscovered returned to the Centre in 2014. This exhibition celebrated advancements made in the Golden Age of Islamic Science and highlighted the

multi-cultural roots of science. The updated exhibition featured interactive maps, videos and functional large-scale models, including a four-metre replica of Al-Jazari's Musical Boat.

Our OMNIMAX® films featured nature and culture. The IMAX® film *Flight of the Butterflies* launched in the Shoppers Drug Mart® OMNIMAX® Theatre in April at an event attended by Premier Kathleen Wynne and Monarch Watch's Don Davis. *Great White Shark* opened in October and the IMAX® film *JERUSALEM* was unveiled in March by director Daniel Ferguson, along with the young Muslim, Christian and Jewish women featured in the film.

In films and in books, science and literacy go hand-in-hand. Our *ABC Family Literacy Day* welcomed 10 authors and more than 3000 visitors, as children's author Robert Munsch made a special appearance.

And March Break entertained and educated kids and families with programs and performances such as *Bringing Light to Life*, *Famous PEOPLE Players*, *Radical Motions* and *What's the Matter?*, as well as demonstrations from professional climbers on our climbing wall in *The Astra Zeneca Human Edge* hall.

“@OntScienceCtr
And thank you too!
Can't wait to check out
the Sesame Street Body
exhibit... I think I'm more
excited than the kids!”

CoffeeMomJen @CoffeeMomJen

“What's fantastic about [the
AstraZeneca Human Edge]
is that it alerts people to
the importance of nutrition,
lifestyle and exercise.”

Dr. Gary Lewis, SunLife Financial
Chair in Diabetes, University
Health Network



THE HUMAN EDGE

PRESENTED BY AstraZeneca



HOW FAR CAN WE GO?

Our understanding of physiology and evolving technologies allow us to go further all the time but what *are* the limits of human performance?

The AstraZeneca Human Edge opened in December. This 10,000-square-foot (900-square metre) exhibition hall explores the amazing possibilities of the human body with activities to simulate the experiences of adventure-seekers, elite athletes and extreme-sports enthusiasts. Visitors scale the climbing wall; explore a free diver's respiratory system; and test their own limits,

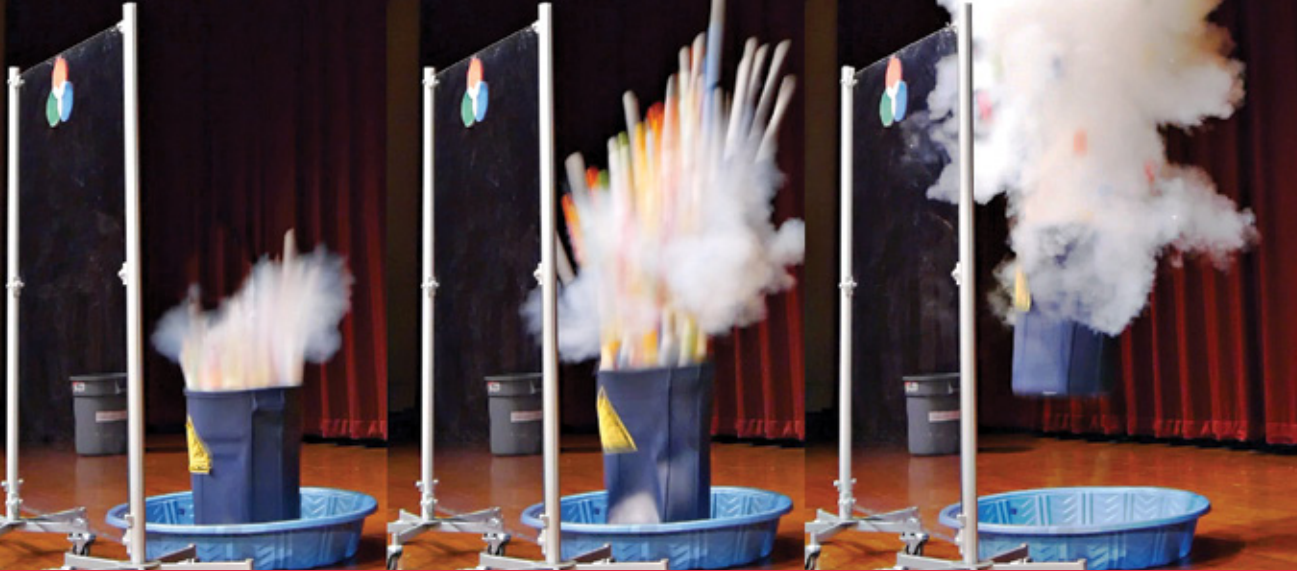
running, rowing and dancing their way through the exhibition. The exhibits also explore topical medical issues such as aging, diabetes and concussions.

There are more than 80 exhibits in the hall, developed by the Science Centre's staff with input from more than 120 neuroscience, physiology, bio-mechanics and sports medicine experts. Going behind the experiences, the sustainable materials and processes used to build the exhibits are just as interesting as the information they present.

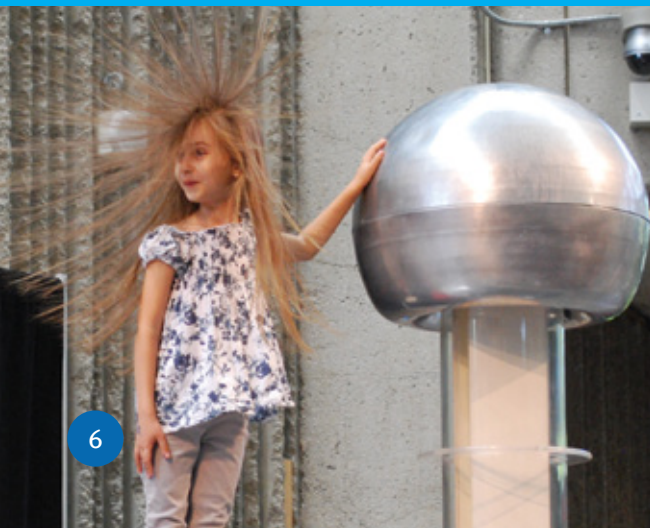
“We're very proud to support this exciting exhibition and deepen our partnership with the Ontario Science Centre, an organization that shares our passion for science and supporting youth education in Canada. Exploring the limits of great science and innovation to improve human health are at the core of what we do; through *The AstraZeneca Human Edge* we're excited to share the wonders of the human body.”

Elaine Campbell, President of AstraZeneca Canada





INSPIRE



EXPERIENCE-BASED, REAL-WORLD SCIENCE

Touch a tornado, feel your hair stand on end or walk through a rainforest in the middle of the city. When you experience these phenomena first-hand, a connection occurs: science becomes real and ideas take hold. Our unique offerings link directly to Ontario's curriculum and are delivered in various settings including laboratories, workshops, Toronto's only public planetarium and even a space shuttle simulator, all contributing to the reason some 180,000 Ontario students and teachers chose the Science Centre as their field trip destination last year.

How do you beat flaming gummy bears? You can't. For Grades 4-12, interactive school programs such as *Explosive Science* – using gummy bears and flying garbage cans to explain rapid energy release, were not easily forgotten. And

budding, kindergarten-aged detectives used the scientific method to unravel the mystery of the missing poison dart frogs during the *Science Investigators* program. We excel at turning abstract math ideas into concrete understanding. With funding from the Natural Sciences and Engineering Research Council of Canada (NSERC), 1550 students enjoyed *Fun with Geometry* (Grades 1-3), *Probability Challenge* (Grades 4-6), and *What Are the Odds?* (Grades 7-8).

After you've inspired a love of science, how do you encourage a young person to go further? You show them some of the possibilities open to them. In May, we held a career conference in partnership with the Toronto District School Board. More than 900 students came to hear Science Centre staff talk about their work and the different career pathways they took. The conference

was such a success that we held seven more, hosting more than 2600 students.

At our Science School, the joy of learning also translated into the joy of teaching. While earning University Preparation science and math credits, Grade 12 students created science storybooks and related activities and presented them to primary school students at a local school, challenging their science communication skills. The students also participated in two exhibition launches, assisted in delivery of programs to school groups and prototyped the use of tablets in new science programs.

“Science School provides invaluable learning opportunities for students and teachers alike, where we have the unique privilege of being immersed in the beauty and magic of scientific play in the best environment imaginable!”

Azadeh Shirzadi, Chemistry Teacher



“@OntScienceCtr #Nunavut Coming from north of the Arctic circle to a cool place like the Science Centre? Loving it!”

tw140t @edvanluit

“I'm at the Ontario Science Centre tonight – a place that does so much to get kids excited about science, technology and our natural world.”

@Kathleen_Wynne

CHALLENGE PERCEPTIONS, CHANGE PERSPECTIVES

Science isn't just a search for facts; it's a way of thinking about the connections between everything around us and our connections to others. Within our local neighbourhood and across the broader scientific community, the Science Centre built new relationships, reinforced existing ones, worked to promote understanding and challenged our visitors to see our complex world in new ways and from different perspectives.

The IMAX® film **JERUSALEM** and the exhibition **Sultans of Science** provided a strong platform for dialogue between visitors of all faiths and cultures. The exhibition and film also offered us outstanding opportunities to connect with diverse communities and increase their understanding about themselves and those around them.

Understanding our own community is integral to the success of the Centre. As part of these efforts, the Centre partnered with the Scotiabank Caribbean Carnival to present the fourth annual **Innovation in Mas' Award** to Danzo Balroop and the team at Louis Saldenah's Mas-K club for their innovative creation, the Hyper-Physical Being. The award is given to the

costume design that best demonstrates innovative thinking, risk-taking and collaboration.

Collaboration was also key to our involvement at **Family Pride**, where we took part in a two-day, kid-friendly zone at the Pride Festival. We engaged people in conversations about science, identity and the meaning of family.

Conversations about science and its role in our everyday lives were also front and centre at the **Word on the Street** festival, where visitors made paper and played games such as Invent-a-Word. We also held training workshops for the festival's volunteers before the event.

Young people also engaged in discussions about the role of science in society during **TEDxYouth**. This prestigious forum was held at the Centre for the third year and welcomed 400 participants and 10 speakers.

Our influence is broad, but it's also local. Our annual Community Day drew people from underserved neighbourhoods across the GTA, attracting 8130 visitors. Programs included **Sport Spotlight**,

highlighting the science of sport; **United We Play!**, exploring the upcoming Pan Am/Parapan Am Games; and **Take your Best Shot**, where visitors tested their accuracy and speed with a hockey puck.

We also welcomed new visitors to our community as well as familiar faces. We hosted citizenship ceremonies in April and November in partnership with the Thorncliffe and Flemingdon Citizenship Committees, Immigration Canada and the Institute for Canadian Citizenship. And we're proud to report that more than 5100 new Canadian citizens visited the Science Centre through the Cultural Access Pass in 2013-14.

And sometimes, the conversation is just one-on-one. Working with Prime Mentors of Canada, we mentored a student from Grenoble Public School, who was awarded a \$1,000 scholarship for post-secondary education.

Through our many diverse experiences and connections within our local, national and international communities, we are changing the way Science Centre visitors see us and the world around them.

“ [There is] a sense of immediacy by having a trio of very engaging young women – Muslim, Christian and Jewish – act as guides to their adored city ... It's a grand history lesson about this magnificent ancient city, described as being 'sacred to half the people on Earth,' and helps us understand why Jerusalem is so important to three main religions.” ”

— Linda Barnard, Toronto Star





ENGAGE





INNOVATE

THINK, LEARN, TEACH, BUILD

The Ontario Science Centre provides an interactive approach to science learning to help Canadians understand and engage in science. For us, that means constant innovation in everything we do.

May's *Music Monday* is a terrific example of that. Joining Canadian Astronaut Chris Hadfield on the International Space Station and the Barenaked Ladies' Ed Robertson here on Earth, 800 visitors to the Centre and hundreds of thousands of Canadians

across the country sang I.S.S. (Is Somebody Singing) in a live performance streamed around the world.

We also encouraged young innovators like 18-year-old Adam Noble of Lakefield, Ontario, who won the 2013 *Weston Youth Innovation Award*. Adam created a biofilter to remove nano-silver particles from lakes and streams using the Euglena, a single-celled freshwater organism.

Our innovative thinking was also taken abroad as we shared our work through exhibitions and partnerships outside of Canada. Our touring exhibition, *Imagine*, was shown in Seattle, Phoenix and Houston while *Facing Mars* travelled to Mexico and Finland and *Strange Matter* visited Quebec, the United Arab Emirates and North Carolina.

Along with Science North in Sudbury, the Ontario Science Centre signed Memorandums of Understanding with the



China Science and Technology Museum, the Shanghai Science and Technology Museum and the Guangdong Science Center. The agreements will foster an increased exchange of ideas and commercial activity among the participants.

Back home in Toronto through our program *Research Live!*, we partnered with Toronto's Hospital for Sick Children who studied post-thrombotic syndrome as part of the *Body Water in Motion* study.

We kept the dialogue going with free Café Scientifique discussions at downtown restaurants, covering themes such as *Playing Games With Our Brains: Are Games More Important Than We Think?*; *Under the Sun: Preventing Skin Cancer and Healthy Eating + Physical Activity = Cancer Risk Reduction*; and *Science & Communication: What Should We Say? How Should We Say It?* We collaborated with the Ontario Institute of Cancer Research for *Under the Sun* and worked

with the University of Toronto on *Science & Communication*, which we presented at the Toronto Science Festival.

Finally, what do teens want to do on a Friday night? Hang out with their friends, of course. Our Youth Council produced four Sci Fri events for their peers, including *The Art of Science and the Science of Art Videogame Style!*; *Fear and Taking Risks: What Are You Afraid of?*; and *Extreme Science*.

“@OntScienceCtr
Great Ted Talk.
Definitely puts things
in perspective doesn't
it. I also wish I could
sing like that :)
@Cmdr_Hadfield”

Frank Grimaldi, @fgrimaldi

CONNECT

THE YEAR IN NUMBERS



39,608

students attended
Adopt-a-Class programs

↑ **42%**

increase from
last year



333

volunteers

231 youth volunteers and
102 adult volunteers

↑ **7.8%**

increase from
last year



22,690

Facebook fans

↑ **67%**

increase from
last year



11,689

Twitter followers

↑ **68%**

increase from
last year

2013-14 was a year for celebrating the relevance of science in everyday life at the Ontario Science Centre. The connections between the Science Centre and the community underscore the Centre's role in fostering a culture of science and innovation.



2,379
summer campers



↑6.3%
increase from
last year



1,267,722
online visits and
6,090,048 page views



73,564
total members



178,169
student visitors



29,675
guests attended
162 corporate and
social events



TRAILBLAZING, CELEBRATING

Our 2013 LG Innovators' Ball *Being Human* was the most successful yet, raising \$590,000 and honouring two Canadian innovators. The Centre's visionary architect Raymond Moriyama and G Adventures' Bruce Poon Tip were presented with the *2013 Ontario Science Centre Innovator Awards* for being trailblazers in their fields.

The sold-out ball, themed around the new *AstraZeneca Human Edge* exhibition, was co-chaired by Adgar Investments & Development Inc.'s CEO, North America, Chris Tambakis, and his wife, Rebecca Leigh. The event raised critical funding for the Science Centre's community-access programs, including Adopt-a-Class, a vital initiative to ensure that

children in all communities have the same opportunities for learning and discovery.

The LG Innovators' Ball is our signature fundraiser. Since 2007, it has raised more than \$3 million to keep the Centre affordable and accessible to all.

ENVISION

HELPING US DO IT

The Ontario Science Centre presents a wide range of exhibitions and programs and reaches out to communities with different needs. None of this would be possible without the support of our partners, sponsors and patrons.

- AstraZeneca Canada became the Naming Partner of *The AstraZeneca Human Edge*, the Centre's new permanent exhibition that explores all the wonders and possibilities of the human body.
- Sun Life Financial signed on as Diabetes Awareness Partner of *The AstraZeneca Human Edge*, furthering its commitment to supporting diabetes research and awareness.
- Department of Canadian Heritage supported the Valley Building Renovation Project which transformed a number of the Centre's exhibition spaces.
- TELUS returned as the Presenting Sponsor of Community Day, an annual event that is part of the Centre's commitment to remain affordable and accessible to everyone in the community. TELUS continued as School Programs Lead Sponsor. The Science Centre offers the largest museum-based education program in Canada for students from kindergarten to grade 12.
- Honda Canada became our Premier Partner, furthering their commitment to innovation and technology in Canada.
- TD Friends of the Environment Foundation continued as our Environmental Education Partner and the Supporting Sponsor of the new Forest Lane experience.
- Dawson Dental Centres signed on as Local Supporting Sponsor of *Sesame Street Presents: The Body*, a fun and interactive exhibition for our preschool audience all about the human body.
- RBC Royal Bank became the Local Presenting Sponsor of the *Sultans of Science* exhibition and Lead Sponsor of our Spark Science Educational Programs.
- Mohammad and Najla Al Zaibak supported the *Sultans of Science* exhibition as Local Patrons.
- The IMAX® film, *JERUSALEM*, received generous support from Local Patrons, Mohammad and Najla Al Zaibak, Mark and Suzanne Cohon and Tony and Lina Gagliano.



INNOVATORS CIRCLE MEMBERS

The Innovators Circle is a group of community and city-builders whose leadership plays an essential role in helping the Ontario Science Centre connect more people to science today for a better future tomorrow. Thanks to our supporters who help make this possible.

\$15,000,000+

The W. Garfield Weston Foundation

\$250,000 to 999,999

The Frum Foundation/Nancy Lockhart and Murray Frum

The Gail and David O'Brien Family

\$100,000 to 249,999

Mark, Suzanne and Parker Cohon

\$50,000 to 99,999

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The Ontario Science Centre gratefully acknowledges the generosity of our sponsors and donors.

(April 2013 – March 2014)

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AstraZeneca Canada / *The AstraZeneca Human Edge Exhibition Naming Partner & SciFri and Youth Council Lead Supporter*

Department of Canadian Heritage / *Valley Building Renovation Project Supporter*

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Ontario Cultural Attractions Fund / *Game On 2.0 Exhibition Financial Supporter*

Ontario Power Authority / *Holiday Break and Dream Machines Supporter & March Break Sponsor*

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Mohammad and Najla Al Zaibak / *Sultans of Science Exhibition Local Patron & JERUSALEM IMAX® Film Local Patron*

Cineplex Media / *Sultans of Science Exhibition Media Partner*

Dawson Dental Centres Inc. / *Sesame Street Presents: The Body Exhibition Local Supporting Sponsor*

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LG INNOVATORS' BALL 2013

Held in November 2013, this event raises funds to help keep the Ontario Science Centre's programs affordable and accessible to all members of the community. Thanks to our LG Innovators' Ball sponsors and supporters.

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The following individuals have generously supported our work to keep science learning current, relevant and accessible to all. Thank you.

(April 2013 – March 2014)

\$10,000+

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Marilyn and Charles Baillie*
Mark, Suzanne and Parker Cohon*
The Frum Foundation*
Tony and Lina Gagliano
Rosemary Hall and Ken Sloan*
The Gail and David O'Brien Family*
Ann Louise Vehovec*

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The Tripp Family
Mike and Andrea Wolff^
Charles and Marilyn Wright

\$500 to \$999

David Dime and Elisa Nuyten
Annie and Jordan Elliott^
Ron and Kathy Hoy
John LaFontaine
Helen and Neil Macklem
The McQueen Family
John and Maire Percy
Gillian Stovel Rivers^
Lawrence Wilder
Eric and Leah Weisz^

\$100 to \$499

Zain and Amir Aliweiwi
Jen and Andy Althoff-Burrows^
Valerie Barker^
Suzanne Bassilius

Katya Belilovskaia
Karen Bradt
Ching-Yen Chen and Karen Yee
Christopher Corbin
Cristina Dolenz^
Anne Haberl
Eva Kralits
Jeffrey Kreklewich
Rudy Leiva
Fu Liu
Marion Loach
Marcy Macias
Karine Macindoe
Jean Moffett
Marley Ellis-Maling^
Frank Mercado^
Ruth Mesbur^
Christopher Petrik
Dr. Mark J. Quigley
Chris Raybould
Julie Reynolds
The Sloy Family
James Stanley
David and Almut Sweet
Ashley Taylor^
Martin Timusk
Logi Vidarsson
Kaley Walker
Yale and Robins Family
Carly Ziniuk
Anonymous (6)

* Member of the Innovators Circle

^ Adopt-a-Class Supporter

BOARD OF TRUSTEES

2013-2014

Name		Date Appointed	End of Term
Brian Chu (Chair)	<i>Founding Partner, Bogart Robertson & Chu</i>	December 19, 2008 Appointed Chair, December 21, 2012	December 20, 2014
Ann Louise Vehovec (Vice-Chair)	<i>Head of Enterprise Strategy, RBC Financial Group</i>	February 1, 2013	December 3, 2016
Eric Agius	<i>General Manager/SVP Carter's Inc./Osh Kosh B'Gosh</i>	May 4, 2011	May 3, 2014
Jehad Aliweiwi	<i>Executive Director, Laidlaw Foundation</i>	February 21, 2007	March 19, 2016
Joe Deklic	<i>Vice President, Strategic Investments Group, Cisco Systems Canada Co.</i>	February 1, 2013	January 31, 2016
Susan Doniz	<i>Global Chief Information Officer, Aimia</i>	November 6, 2013	November 5, 2016
David Fuller	<i>Executive Vice-President and President, TELUS Consumer and Small Business Solutions, TELUS</i>	August 24, 2006	August 14, 2015
Allan Kimberley	<i>Vice Chairman and Managing Director, Real Estate Investment Banking, CIBC World Markets</i>	May 4, 2011	May 3, 2017
Lisa Lyons	<i>President, Kids Can Press</i>	January 13, 2010	January 8, 2016
Farah Mohamed	<i>President & CEO, G(irls)20 Summit</i>	August 29, 2012	August 28, 2015 April 16, 2014 (ret.)
Gaelen Morphet	<i>Senior Vice President and Chief Investment Officer, Empire Life</i>	December 8, 2010	December 7, 2016
Bruce Poon Tip	<i>Chief Executive Officer, G Adventures</i>	June 11, 2008	June 10, 2014
Michael Serbinis	<i>Founder, Vice Chair, Kobo Inc.</i>	May 4, 2011	May 3, 2017
Barbara Sherwood Lollar	<i>Professor, Department of Earth Sciences, University of Toronto</i>	April 4, 2007	April 30, 2016
Peter Sloly	<i>Deputy Chief, Executive Command, Toronto Police Services</i>	Feb. 9, 2011	Feb. 8, 2014
Karen Weaver	<i>Executive Vice President and Chief Financial Officer, DH Corporation</i>	December 5, 2012	December 4, 2015
Beth Wilson	<i>Managing Director, Community Leadership, KPMG</i>	October 18, 2012	October 17, 2015



September 16, 2014

MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL INFORMATION

Management and the Board of Trustees of the Ontario Science Centre are responsible for the financial statements and all other information presented in the Annual Report. The financial statements have been prepared by Management in accordance with the Canadian public sector accounting standards, and, where appropriate, include amounts based on Management's best estimates and judgments.

The Ontario Science Centre is dedicated to the highest standards of integrity in its business. To safeguard assets, the Centre has a sound set of internal financial controls and procedures that balance benefits and costs. Management has developed and maintains financial and management controls, information systems and management practices to provide reasonable assurance of the reliability of financial information.

The Finance and Operations Committee and the Board of Trustees meet quarterly to oversee the financial activities of the Centre, including an annual review of the financial statements and the Auditor General's report. The Finance and Operations Committee recommends the financial statements to the Board of Trustees for approval. The financial statements have been approved by the Board of Trustees.

The financial statements have been audited by the Office of the Auditor General of Ontario. The Auditor General's responsibility is to express an opinion on whether the financial statements are fairly presented in accordance with Canadian public sector accounting standards. The Independent Auditor's Report that appears as part of the financial statements outlines the scope of the Auditor's examination and opinion.



Maurice Bitran, Ph.D.
Chief Executive Officer



Nancy Rowland
Chief Operating Officer



Office of the Auditor General of Ontario
Bureau du vérificateur général de l'Ontario

INDEPENDENT AUDITOR'S REPORT

To the Board of Trustees of the Centennial Centre of Science and Technology and to the Minister of Tourism, Culture and Sport

I have audited the accompanying financial statements of the Centennial Centre of Science and Technology, which comprise the statement of financial position as at March 31, 2014, and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk

assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

In my opinion, the financial statements present fairly, in all material respects, the financial position of the Centennial Centre of Science and Technology as at March 31, 2014 and the results of its operations, changes in net assets, and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

Gary Peall, CPA, CA, LPA
Deputy Auditor General

Toronto, Ontario
September 16, 2014

STATEMENT OF FINANCIAL POSITION

As at March 31, 2014

ASSETS**Current**

Cash
Accounts receivable
Prepaid expenses
Inventory of general stores

Capital Assets (Note 5)**LIABILITIES AND NET ASSETS****Current Liabilities**

Accounts payable and accrued liabilities
Deferred revenue
Due to the Province of Ontario
Loan Payable to Ontario Financing Authority [Note 12(B)]

Long-Term Liabilities

Obligation for Employee Future Benefits
Loan Payable to Province of Ontario [Note 12(A)]
Loan Payable to Ontario Financing Authority [Note 12(B)]

Deferred Capital Contributions (Note 6)**Deferred Concessionaire Revenue** (Note 7)**Net Assets**

Invested in Capital Assets (Note 8)
Accumulated Deficit

	2014 (\$ 000)	2013 (\$ 000)
Cash	4,406	7,282
Accounts receivable	1,083	534
Prepaid expenses	1,283	874
Inventory of general stores	133	130
	6,905	8,820
Capital Assets	23,391	25,409
	30,296	34,229
Accounts payable and accrued liabilities	2,162	2,537
Deferred revenue	2,717	3,086
Due to the Province of Ontario	1,064	798
Loan Payable to Ontario Financing Authority [Note 12(B)]	500	500
	6,443	6,921
Obligation for Employee Future Benefits	4,142	4,339
Loan Payable to Province of Ontario [Note 12(A)]	–	5,300
Loan Payable to Ontario Financing Authority [Note 12(B)]	1,000	1,500
	5,142	11,139
	17,263	21,322
	250	464
Invested in Capital Assets (Note 8)	6,128	4,087
Accumulated Deficit	(4,930)	(9,704)
	1,198	(5,617)
	30,296	34,229

The accompanying notes are an integral part of the financial statements.

Approved on behalf of the Centre:



Brian Chu
Chair, Board of Trustees



Gaelen Morphet
Chair, Finance and Operations Committee

STATEMENT OF OPERATIONS

For the Year Ended March 31, 2014

	2014 (\$ 000)	2013 (\$ 000)
Revenue		
Province of Ontario		
Operating grant	15,476	15,630
Occupancy grant [Note 14]	3,888	3,928
Other grants	223	222
Government of Canada grants	16	91
General Admission and Parking Fees	5,070	4,876
Revenue from Ancillary Operations (Schedule 1)	11,001	10,915
Corporate Donations – Agents of Change Project (Note 15)	159	181
	35,833	35,843
Expenses		
General Operations		
Exhibits and Programs	1,625	2,291
Marketing and Advertising	2,401	2,399
Visitor Services	3,231	3,563
Facility Operations	5,099	5,521
Program Management	3,510	3,786
Administration	3,979	3,954
Occupancy Costs [Note 14]	5,043	4,828
Expenses from Ancillary Operations (Schedule 1)	7,976	8,472
Agents of Change project (Note 15)	159	181
	33,023	34,995
Net income before amortization and undernoted item	2,810	848
Less:		
Amortization of Deferred Capital Contributions (Note 6)	5,925	5,712
Amortization Expense	(7,220)	(7,024)
	(1,295)	(1,312)
Net income (loss) before undernoted item	1,515	(464)
Add:		
Undernoted item – Forgiveness of Loan Payable to Province of Ontario (Note 12(A))	5,300	–
Net income (loss) for the year	6,815	(464)

The accompanying notes are an integral part of the financial statements.

STATEMENT OF CHANGES IN NET ASSETS

For the Year Ended March 31, 2014

	2014 (\$ 000)			2013 (\$ 000)
	Invested in Capital Assets	Deficit from Operations	Total	Total
Balance, beginning of year	4,087	(9,704)	(5,617)	(5,153)
Investment in capital assets	3,336	(3,336)	–	–
Net income (loss) for the year	(1,295)	8,110	6,815	(464)
Balance, end of year	6,128	(4,930)	1,198	(5,617)

The accompanying notes are an integral part of the financial statements.

STATEMENT OF CASH FLOWS

For the Year Ended March 31, 2014

	2014 (\$ 000)	2013 (\$ 000)
Cash, beginning of year	7,282	7,617
Cash Flows from Operating Activities		
Net income (loss) for the year	6,815	(464)
Adjustments for items not requiring an outlay of cash		
• Forgiveness of Loan Payable to Province of Ontario	(5,300)	–
• Amortization of capital assets	7,220	7,024
• Amortization of deferred capital contribution	(5,925)	(5,712)
• Amortization of deferred concessionaire revenue	(214)	(214)
	2,596	634
Obligation for employee future benefits	(197)	(38)
Net change in non-cash working capital	(1,439)	1,868
Net cash provided by (used in) operating activities	960	2,464
Cash Flows used in Capital Activities		
Capital Assets acquisitions	(5,202)	(3,009)
Net cash used in capital activities	(5,202)	(3,009)
Cash Flows from Financing Activities		
Loan repayment – Ontario Financing Authority	(500)	(500)
Deferred capital contributions	1,866	710
Net cash generated from financing activities	1,366	210
Net change in cash for the year	(2,876)	(335)
Cash, end of year	4,406	7,282

The accompanying notes are an integral part of the financial statements.

SCHEDULE OF REVENUE AND EXPENSES FROM ANCILLARY OPERATIONS

For the Year Ended March 31, 2014

Schedule 1

	2014 (\$ 000)			2013 (\$ 000)		
	Revenue	Expenses	Net	Revenue	Expenses	Net
OMNIMAX® Theatre	1,462	1,426	36	1,485	1,383	102
International Sales and Rentals	1,345	1,510	(165)	2,021	1,772	249
Educational Programs & Admission	1,222	1,619	(397)	1,035	1,827	(792)
Recreation & Family Learning Experiences	971	797	174	897	664	233
Memberships	2,382	617	1,765	2,256	728	1,528
Concessions	522	117	405	520	98	422
Interest	151	–	151	172	–	172
Adult & Corporate Learning Experiences	543	325	218	524	360	164
Sponsorship/Donations	2,481	1,220	1,261	2,262	1,387	875
Program Support and Other Revenue	161	127	34	56	40	16
Bank & Service Fees	–	218	(218)	–	213	(213)
	11,240	7,976	3,264	11,228	8,472	2,756
Less: Federal and Provincial Programs	(239)	–	(239)	(313)	–	(313)
Totals	11,001	7,976	3,025	10,915	8,472	2,443

The accompanying notes are an integral part of the financial statements.

NOTES TO FINANCIAL STATEMENTS

March 31, 2014

1. NATURE OF THE BUSINESS

The Centennial Centre of Science and Technology, commonly known as the Ontario Science Centre (the Centre), a government agency of the Province of Ontario, was incorporated without share capital pursuant to the *Centennial Centre of Science and Technology Act*. The objectives of the Centre are to:

- a) maintain and operate a science centre and related facilities that will stimulate the interest of the public;
- b) conduct a program of education in the origins, development and progress of science and technology, and their relationship to society;
- c) depict the role of Ontario in the furtherance of science and technology; and
- d) collect, manufacture, market, exhibit and sell objects and displays.

As an Ontario Crown agency, the Centre is exempted from federal and provincial income taxes.

2. BASIS OF PRESENTATION

These financial statements are prepared in accordance with the Public Sector Accounting Standards, which constitutes generally accepted accounting principles for government not-for-profit organizations in Canada ("GAAP"). The Centre has chosen to use the standards for government not-for-profit organizations that include the 4200 series of the Public Sector Accounting Standards.

3. SIGNIFICANT ACCOUNTING POLICIES

The significant accounting policies followed to prepare these financial statements are summarized below:

(A) REVENUE RECOGNITION

Government grants are recognized on a monthly basis as they are used for their intended purposes.

Revenue from exhibits manufactured for sale is recognized on a percentage-of-completion basis.

Revenues from general admissions, parking and other ancillary operations are recognized when the services are provided.

Pledged donations, other than those designated for capital purposes, are recognized as revenue when funds are received.

B) ALLOCATION OF EXPENSES

Expenses are reported in the Statement of Operations on a functional basis. The costs of each function include the salaries and benefits, supplies, and other expenses that are directly related to the function. The Centre also incurs general support expenses in the variety of activities it undertakes. These expenses are considered a function in their own right and are reported as Administration expenses.

(C) DEFERRED CAPITAL CONTRIBUTIONS

Deferred capital contributions represent the amount of donations and government grants received and used, or to be used to acquire capital assets that have not yet been recognized as revenue. Revenue is recognized over the same period as the expected life of the capital assets to which they relate.

(D) DEFERRED REVENUE

Deferred revenue is comprised mainly of the unexpired portion of annual membership fees and deposits for future exhibit rentals. The Centre has also recorded deferred concessionaire fee revenues relating to an agreement described in note 7.

(E) CAPITAL ASSETS

Capital assets are recorded at cost less accumulated amortization. Amortization begins when capital assets are ready for use. Amortization is calculated using the straight-line method over the estimated useful lives of the assets as indicated below:

OMNIMAX® Theatre Leasehold Improvements	20 years
Leasehold Improvements	10 years
Exhibits	10 years
Exhibits – Rentals	4 or 5 years
Furniture, Fixtures and Equipment	5 years
Computers	3 years

The land on which the Centre is located is leased from the City of Toronto for \$1 per annum on a 99-year lease, which commenced July 1, 1965. The Province owns the buildings, which house the Centre. For details of occupancy costs see note 14.

(F) INVENTORY

General stores inventory is valued at cost using the first-in, first-out (FIFO) method.

3. SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

(G) FINANCIAL INSTRUMENTS

The Centre's financial instruments, which include cash, accounts receivable, and accounts payable and accrued liabilities, due to the Province of Ontario and loan payable to Ontario Financing Authority are all valued at cost less any amount for valuation allowance. As cost approximates fair value given the short term nature of the maturities, no statement of remeasurement gains/losses is included.

(H) USE OF ESTIMATES

The preparation of financial statements in accordance with the Public Sector Accounting Standards requires that management make estimates and assumptions that affect the reported amount of assets and liabilities as at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Estimates and assumptions may change over time as new information is obtained or subsequent developments occur. Actual amounts could differ from these estimates. The items subject to the most significant estimates are amortization of capital assets, accrued liabilities and obligation for employee future benefits.

4. RISKS RELATED TO FINANCIAL INSTRUMENTS

The risks related to the Centre's financial instruments are as follows:

Credit risk – The Centre's exposure to credit risk is minimal. The Centre determines on a continuing basis, the probable credit losses and sets up a provision for losses, if necessary, based on the estimated realizable value.

Below the accounts receivable aging is summarized:

	Current	+60 Days	+90 Days	Total
General Accounts Receivable	875,316	50,350	25,000	950,666
Admissions	22,436	19,097	–	41,533
Facility Rental	3,560	–	–	3,560
International Sales	20,984	–	45,000	65,984
Employee payroll and travel advances	10,427	11,000	–	21,427
Totals	932,723	80,447	70,000	1,083,170

Currency risk – The Centre realizes approximately 2.53% (2013: 2.75%) of its total revenue in foreign currency. Consequently, some assets and revenues are exposed to foreign exchange fluctuations. Cash, accounts receivable and deferred revenue in US dollars are converted into Canadian dollars at year-end.

Liquidity risk – The Centre's exposure to liquidity risk is significant as the Centre does not have a sufficient cash balance to settle all current liabilities. As of March 31, 2014, the Centre had a cash balance of \$4,406,000 (2013: \$7,282,000) to settle current liabilities of \$6,443,000 (2013: \$6,921,000).

5. CAPITAL ASSETS

Capital assets consist of the following:

	2014 (\$ 000)		2013 (\$ 000)
	Cost	Accumulated Amortization	Net Book Value
Leasehold Improvements	33,928	24,280	9,648
Exhibits	28,181	17,756	10,425
OMNIMAX® Theatre			
Leasehold Improvements	15,332	13,670	1,662
Exhibits – Rentals	2,189	1,489	700
Furniture, Fixtures and Equipment	1,375	682	693
Computers	1,395	1,132	263
Total	82,400	59,009	23,391

Net carrying amounts of Capital Assets (work-in-progress) not being amortized as at March 31:

	2014 (\$ 000)	2013 (\$ 000)
Computer Equipment	248	–
Exhibits	–	1,210
Exhibits – Rentals	–	50
Furniture, Fixtures and Equipment	–	137
Total	248	1,397

6. DEFERRED CAPITAL CONTRIBUTIONS

The changes in the deferred capital contributions balance are as follows:

	2014 (\$ 000)	2013 (\$ 000)
Balance, beginning of year	21,322	26,324
Net additions/transfers during year	1,866	710
Amortization of deferred capital contributions	(5,925)	(5,712)
	17,263	21,322

The ending balance of deferred capital contributions consists of the following:

	2014 (\$ 000)	2013 (\$ 000)
Agents of Change Project	6,520	10,020
Health and Safety Initiatives	7,854	7,698
Exhibits	1,359	1,400
OMNIMAX® Theatre	907	1,361
Exhibits – Rentals	623	843
	17,263	21,322

7. DEFERRED CONCESSIONAIRE REVENUE

The Centre entered into an agreement in January 2009 with the food services concessionaire, Compass Group Canada Ltd. Under the terms of this agreement, it received an upfront payment of \$1,500,000 on June 1, 2009 in exchange for reduced food services concession fee revenues over the term of the agreement. The \$1,500,000 was spent on food service area renovations at the Centre and will be recognized as concessions revenue evenly over the term of the agreement to May 31, 2016. Up to March 31, 2014, the Centre has recognized \$1,035,000 as concessionaire revenue. The remainder has been deferred as follows:

	(\$ 000)
2014/15	215
From 2015 to 2017	250
	<u>465</u>

8. INVESTED IN CAPITAL ASSETS

Invested in capital assets represents the following:

	2014 (\$ 000)	2013 (\$ 000)
Capital assets, net	23,391	25,409
Less amount financed by deferred capital contributions	<u>(17,263)</u>	<u>(21,322)</u>
	<u>6,128</u>	<u>4,087</u>

9. PROPERTY MAINTENANCE AND REPAIRS

Certain major maintenance and repair expenses of the Centre are absorbed by the Province of Ontario, through Ontario Infrastructure and Lands Corporation, and are not included in the Statement of Operations.

10. ECONOMIC DEPENDENCE

The Centre is dependent on the Province of Ontario for financial assistance to cover some of the cost of operations.

11. EMPLOYEE BENEFITS

(A) PENSION BENEFITS

The Centre's full-time employees participate in the Public Service Pension Fund (PSPF) and the Ontario Public Service Employees' Union Pension Fund (OPSEU-PF), which are defined benefit pension plans for employees of the Province and many provincial agencies. The Province of Ontario, which is the sole sponsor of the PSPF and a joint sponsor of the OPSEU-PF, determines the Centre's annual payments to the funds. As the sponsors are responsible for ensuring that the pension funds are financially viable, any surpluses or unfunded liabilities arising from statutory actuarial funding valuations are not assets or obligations of the Centre.

The Centre's annual payment of \$1,376,000 for the current year (2013: \$1,622,000), is included in salaries and employee benefit costs allocated to various expense categories in the Statement of Operations. See also note 13.

(B) NON-PENSION BENEFITS

The costs of severance entitlements under the *Public Service of Ontario Act* and unused vacation entitlements earned by employees during the year are accrued for in the financial statements. The cost of post-retirement non-pension benefits are paid by the Ministry of Government Services and are not included in the Statement of Operations.

12. LOANS PAYABLE

(A) LOAN FROM PROVINCE OF ONTARIO

In October 2013 the Ministry of Tourism, Culture and Sport forgave the interest-free repayable loan of \$5,300,000 to the Centre used to construct the OMNIMAX® Theatre. The forgiveness has been included in net income for the current year.

(B) LOAN FROM THE ONTARIO FINANCING AUTHORITY

In 2005/06, the Ontario Financing Authority (OFA) lent the Centre \$10,000,000, at short-term interest rates determined by the OFA and payable quarterly. The Centre had repaid \$8,500,000 of the principal loan balance by March 31, 2014. The remaining balance is to be repaid as follows:

	(\$ 000)
2014/15	500
2015/16	500
2016/17	500
	<u>1,500</u>

13. BREAKDOWN OF EXPENSES

Expenses are reported in the Statement of Operations on a functional basis. Total expenses by type are as follows:

	2014 (\$ 000)	2013 (\$ 000)
Salaries and Benefits	19,222	20,975
Other Direct Operating Expenses	<u>13,801</u>	<u>14,020</u>
	<u>33,023</u>	<u>34,995</u>

14. COMMITMENTS AND CONTINGENCY

OCCUPANCY COST

The Province, through Ontario Infrastructure and Lands Corporation, charges the Centre an accommodation fee for occupying its facilities. The fee covers rent, taxes, maintenance and certain operating costs. The lease is being renewed on a year-to-year basis until a new agreement is reached between the Centre and the Province. The minimum lease payment for the coming year is \$4,624,000. The Centre received a grant of \$3,888,000 from the Ministry of Tourism, Culture and Sport to fund a portion of this expenditure.

EXHIBITS AND SERVICES

The Centre has committed to the rental of several exhibits which have contracts spanning over multiple fiscal years. Additionally, the Centre has entered into contracts for various maintenance and utility services. Total committed costs relating to exhibit rentals and maintenance contracts for the next five fiscal years are as follows:

	(\$ 000)
2014/15	2,404
2015/16	2,028
2016/17	791
2017/18	78
2018/19	73

15. PLEDGES FOR AGENTS OF CHANGE PROJECT

In 2001 the Centre embarked on a capital project called Agents of Change, which focuses on innovation and has renewed about one quarter of the Centre's public space, including the creation of seven new Experience Areas. Up to March 31, 2014, the Centre has received approximately \$45,000,000 of contributions, \$16,500,000 of which was received from the Government of Ontario and the remainder from private sector companies or individuals.

Amounts pledged but not yet received from the private sector are as follows:

	(\$ 000)
2014/15	485
2015/16	485
2016/17	485
2017/18	485
2018/19	480
	<u>2,420</u>

16. PLEDGES/SPONSORSHIP COMMITMENTS

The Centre is active in obtaining sponsorships and donations from the private sector to support new projects, experiences and operations.

Amounts pledged but not yet due or received from the private sector are as follows:

	(\$ 000)
2014/15	630
2015/16	370
2016/17	365
2017/18	300
2018/19	300
Thereafter	300
	<u>2,265</u>

17. COMPARATIVE FIGURES

Certain comparative figures have been reclassified to conform to the method of presentation adopted for the current year.

PUBLIC SECTOR DISCLOSURE

This statement is provided under the Public Sector Salary Disclosure Act.
The following Ontario Science Centre employees were paid a salary of \$100,000 or more in 2013.

EMPLOYEE	POSITION	SALARY	TAXABLE BENEFITS
Joann Bennett	Vice President, External Relations/Chief Customer Relationship Management Officer	\$136,360.75	\$207.32
Michael Chisholm	Project Manager, International Marketing	\$101,096.38	\$145.88
Ken Doyle	Project Manager, International Sales	\$107,230.71	\$157.13
Heather Farnworth	Director, International Sales	\$104,715.52	\$165.65
Bernard Gorecki	Vice President, Marketing & Strategic Communications	\$126,251.65	\$192.48
Tom Kasanda	Project Manager, International Marketing	\$102,735.75	\$157.13
Peter Legat	Project Manager, Infrastructure & Security	\$105,059.59	\$164.31
Lesley Lewis	Chief Executive Officer	\$177,559.41	\$264.31
Hooley McLaughlin	Vice President, Science Experience/Chief Science Officer	\$136,360.75	\$207.32
Catherine Paisley	Vice President, Science Education	\$126,251.65	\$192.48
S. Nancy Rowland	Vice President, Corporate Services & Operations/Chief Operating Officer	\$119,280.46	\$188.70
Martin Timusk	Director, Information Technology Systems & Applications	\$113,995.89	\$0.00
Kevin von Appen	Director, Science Communication	\$103,856.48	\$164.31



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