

toyota.ca

Out here you
don't need a bigger truck.
You need a
better bigger truck.

Every day, in almost
every place on earth, people
depend on Toyota trucks.



THE ALL-NEW 2005
TACOMA

4° 14' South, 15° 14' East



In the Congo, fires are
as urgent as they are here,
just harder to get to.
No wonder they depend
on Toyota trucks.

Size alone doesn't make the truck. How
do we know? Every day, all over the
world, people put Toyota trucks of all
sizes through their paces. And despite
some of the most grueling conditions
imaginable, the trucks don't seem to mind.

Everything we learn out there goes in here.

All the hard lessons the world has
taught us have gone into the all-new
2005 Tacoma. Not only is it one of
the biggest in its class, but with a
4.0 litre, 245 hp V6 that makes some
V8's nervous, it may just be the best.



A 4.0 litre, 245hp V6 engine
gives the 2005 Tacoma
its ample power.

The standard bed-rail
utility system gives
it unmatched versatility.



Never Quit

**TOYOTA
TRUCK**





A DAY OF **FISHING** IS NICE. WE PREFER A DAY OF **CATCHING.**

CANADIAN TIRE'S GUIDE TO NEW AND INNOVATIVE PRODUCTS. FOR A PERFECT FISHING TRIP.

A great day of fishing doesn't start at the crack of dawn. It starts at Canadian Tire. Because we've got everything you need to have a great time and have great success. From rod and reel combos to lures to tackle boxes. So remember, before your next fishing trip, make a quick trip to Canadian Tire.

Tackle the challenge of staying organized.

Lures, hooks, line, sinkers. That's a lot to organize. So get the Plano® 777 Guide Series Tackle Box. Because the more organized you are, the less time you'll have to spend looking for things. And that means more time fishing.

START SMART: Repeated follow-ups, but no strike? Make a quick change. First, try speeding up your retrieve. Second, lower your profile by crouching down. Third, change your lure. A lighter or darker, larger or smaller lure may be just the change you need. In other words, change is good.



**777 Guide Series
Tackle Box**
\$59.99
78-5911

- Large top compartment for quick and easy access to frequently-used items
- Large molded handle
- Large bulk storage areas
- Additional spinner bait box
- Comes with two 4700 Pro Series Organizers





A selection of combos worth casting your eyes on.

Combining the right rod with the right reel is the first step to landing that trophy. At Canadian Tire, we've taken that first step for you – by offering you these exclusive combos. They're perfectly matched and just part of a wide variety to choose from.



SHIMANO

**Bob Izumi IM6
Rod & Reel Combo**
\$129.99

78-7210X

Rod

- Sensitive IM6 graphite composite rod blank
- Lightweight Fuji aluminum oxide guide
- Graphite reel seat
- Comfortable cork handles

Reel

- Anti-rust bearings
- Cold forged aluminum spool
- Dyna Balance
- Super Stopper II



Daiwa Dforce

Daiwa Dforce 6'6" Combo
\$29.99

78-6113



Rod

- 6'6" Medium light action two piece rod
- Lightweight and durable graphite composite
- Premium cork handles

Reel

- Size 30 in brilliant silver
- Soft touch rubber accents

START SMART: A well balanced rod and reel are important. Also keep in mind that a rod with a stiff blank but relatively fast tip is typically easier to cast than extremely stiff or uniformly limber rods.

Fishing for the perfect lure?

As you know, when it comes to catching a variety of fish, it's not "one lure fits all." That's why you'll find a wide array of lures from Canadian Tire. So remember, no matter what you're looking to catch you need to look no further than Canadian Tire.

Mepps

Gulp!

Northland

Rapala

Arboretum

Williams



Assorted Lures

\$1.99 – \$12.99

For those who would sink to any depth to catch that trophy.

What good is the perfect lure, if you can't get it where the fish are? Well, with the Scotty® DepthKing Downrigger you can. In fact, your presentation will be right under their nose.



- High speed 2ft. retrieve per spool turn
- Quick side-deck mount
- Boom-mounted rod holder
- Power Grip release

Scotty

DepthKing Downrigger
\$199.99

78-4328



Let's get started

Fishing.

A way to connect
at any age.

Take a friend or
loved one fishing
during **National
Fishing Week** and
the **Ontario Family
Fishing Weekend**.

National Fishing Week

July 2-10, 2005

July 1-9, 2006

www.catchfishing.com

Catch Fishing

Celebrate recreational fishing during National Fishing Week. Look for retailer discounts and special fishing events, or just go fishing on your own. Remember, you must have a fishing licence if you're between 18 and 64.

Canadian residents can fish licence-free **only** during the Family Fishing Weekend. Take a child to a local event or relax by a neighbourhood stream or pond and "catch the fun". If you have no licence, please follow Conservation Licence limits.

Ontario Family Fishing Weekend

July 8-10, 2005

July 7-9, 2006

www.familyfishingweekend.com

