

From: [AG Business Update](#)
To: [Deas, Michelle](#)
Subject: Ag Business Update - Issue 154 - September 2019
Date: September 18, 2019 8:42:49 AM



ISSUE # 154 - September 2019

This update is designed to provide you with concise, up to date agricultural business information with links to where you can find the details.

This Issue:

- [Business Strategy / Business Planning](#)
- [Financial Management](#)
- [Human Resources](#)
- [Marketing](#)

- [Production Management](#)
- [Risk Management](#)
- [Conferences, Workshops and Seminars](#)



Business Strategy / Business Planning

Place to Grow: Agri-food Innovation Initiative

Place to Grow: Agri-Food Innovation Initiative provides cost-share funding opportunities to agriculture and food-value chain partners, which encourages greater collaboration to identify opportunities and address challenges in the sector.

The [Place to Grow Guide for Applicants](#) provides detailed program information around available funding and applicant requirements. Additionally, program inquiries can be directed to the Agriculture Information Contact Center at: 1-877-424-1300.

Eligible applicants can apply for cost-share funding beginning August 15, 2019, when the Place to Grow intake opens. This intake will remain open until Sept. 27, 2019.



Financial Management

ACC Program Comparison

What's Important to you?

- Maximize cash flow
- Low or no interest
- Financing for production or marketing
- Year-round operating capital

Here are some options:

- Commodity Loan Program (CLP)
- Advance Payments Program (APP)

[More>>](#)



Human Resources

Agri-Food Immigration Pilot

The Agri-Food Immigration Pilot will test a new, industry-specific approach to help address the labour needs of the Canadian agri-food sector, particularly in

meat processing and mushroom production.

While immigration in the agricultural sector is largely based on seasonal workers, this pilot aims to enhance the benefits of economic immigration to the agri-food sector by testing a new pathway to permanent residence.

The pilot will seek to attract experienced, non-seasonal workers who can economically establish in Canada, and who support the ongoing labour needs of the agri-food sector.

Details on how individuals may apply for permanent residence through this pilot will be available in early 2020.

[More>>](#)

Brigid Rivoire Award for Champions of Agricultural Mental Health

The Brigid Rivoire Award for Champions of Agricultural Mental Health annually recognizes a specific initiative that has made outstanding contributions in raising awareness, addressing stigma, and supporting mental health for farmers in their local community. This annual award includes a \$2,000 donation to a mental health initiative of the recipient's choice, along with an invitation to attend the Canadian Federation of Agriculture's (CFA) Annual General Meeting in February with all expenses paid. The recipient will also be profiled by the Canadian Federation of Agriculture through a written profile highlighting their work in the community and sharing the good work they have done.

The deadline for Expressions of Interest is **October 11th, 2019**.

[More>>](#)

National Farm Leadership Program Launches in 2020

Farm Management Canada is launching a new National Farm Leadership Program designed for Canadian farmers. Few of us consider our own leadership as a competitive advantage, however research shows that leader effectiveness can account for as much as 1/3 of business performance. Farm Management Canada has engaged LeaderShift Inc. to support the development of leader effectiveness in Canada's ag sector.

Interested in enrolling?

The National Farm Leadership Program begins January 27 2020. Residency takes place March 10 - 12 in Sidney, British Columbia. The deadline to apply is January 17th. For more information, visit leader-shift.ca/national-farm-leadership-program.

Wilson Loree Award

Farm Management Canada is seeking to honour individuals or groups with the 2019 Wilson Loree Award. This prestigious award was established over fifteen years ago, to honour those that have made an extraordinary contribution to developing and promoting new and positive change in agricultural business management practices and expertise in Canada. Nominations are required by **October 4, 2019**.

[More>>](#)



Marketing

Ontario Farm Fresh Marketing Association: What's in Season? Seasonality is Reality

Ontario has four seasons. Many advances have been made to expand the growing season from weeks to several months. Because of our seasonality, different crops are harvested at different times of the year. Click on a month below to view the availability of Ontario's bounty.

- [May](#)
- [June](#)
- [July](#)
- [August](#)
- [September](#)
- [October](#)
- [November](#)
- [December](#)

Foodland Ontario - Availability guide

See when Ontario fruits and vegetables are in season. Plus, get seasonal updates and more on our [Facebook](#) and [Twitter](#) pages. To help make healthier food choices, consider using the Foodland Ontario [nutrition guide](#).

[Availability guide>>](#)

Farmers' Markets Ontario

[Market Finder>>](#)

Harvest Ontario

Harvest Ontario is all about discovering agricultural oriented attractions in the form of day-trip style outings which can last an hour, a weekend or more.

Economical, fun, healthy and educational, agritourism is without a doubt, the best-valued family experience available today.

[More>>](#)



Production Management

Social Impacts of Digital Agricultural Technologies: Perspectives from Canada

Invitation to participate in a research project - University of Guelph
The objective of this study is to understand farmer perspectives of precision agriculture technology, to understand how these technologies are being used on the farm, to examine farmers' use of agricultural data and their perceptions of digital agricultural data rights and ownership.

[More>>](#)

Veal Cost of Production tool

Veal Farmers of Ontario (VFO) and the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA), have developed a Cost of Production (COP) tool to help producers calculate their annual costs and use them for planning.

The COP tool was designed to accommodate multiple production systems, including growing to finishing, starting with preconditioned calves, or a combination of both.

As the Ontario veal sector continues to evolve, tools and resources that help producers determine their COP will be extremely useful for current veal producers and new entrants looking to improve business management and profitability, and better evaluate expansion and start-up opportunities.

The Excel tool is available in [English](#) and [French](#).



Risk Management

Applying for an AgriStability interim payment? Agricorp can help

Ontario farmers who are in AgriStability don't need to wait to apply for a 2019 [AgriStability](#) payment. AgriStability interim payment applications are now available; interim payments can provide cash flow sooner, when it's

needed most. Interim payments are 50 per cent of a farmer's estimated final payment.

Farmers whose income has declined more than 30 per cent can contact Agricorp to apply for an interim payment. Customers can call Agricorp at 1-888-247-4999 or [complete an interim payment application](#).

In addition, AgriStability participants who are experiencing financial distress can call Agricorp to ask for their 2018 forms to be prioritized for review.



Conferences, Workshops and Seminars

[OMAFRA Dateline:](#)

OMAFRA Dateline is an online resource for use by interested individuals and organizations across Ontario. Events may be hosted by OMAFRA or other groups. The events posted on this site are aimed at sharing information of interest to agriculture and regional economic development clients. Please check the calendar regularly for upcoming events, workshops, conferences and meetings.

CAP Workshops & Webinars

A variety of excellent workshops and webinars are offered at no cost by OSCIA as part of Canadian Agricultural Partnership to assist Ontario farm businesses in identifying strengths and weaknesses in a variety of areas that influence the farm's profitability, productivity and sustainability. The workshops and webinars each have a different focus and different goals.

[More>>](#)

FCC Events

Make the most of your farm business
Practical tools, new perspectives and breakthrough moments - expand your ag knowledge at a free FCC learning event. We bring the best minds in agriculture to communities across Canada to inform, inspire and help you get the most from your business.

[More>>](#)

CAFA Farm Tax and Legal Update

Join farm advisors on Thursday, October 17 in Waterloo for CAFA's annual Farm Tax Update.

Details coming soon at www.cafanet.ca or email info@cafanet.ca.

Agricultural Excellence Conference (AgEx)

Farm Management Canada
Cultivating Resilience

The theme ***Cultivating Resilience*** focuses on building the capacity for you and your farm to weather any storm and seize opportunity.

December 2 - 4 2019

Fredericton, New Brunswick

[More>>](#)

CAFA's Farm Transition Update

Thursday, January 23, 2020, Ivey Spencer, London
Farm Transition education day for farm advisors and farm managers.
Watch for details at www.cafanet.ca.

CAFA's Focus on Women in Farming

Thursday, April 23, 2020 Ivey Spencer, London
A day focusing on what women in farming want and need to know.
Watch for details at www.cafanet.ca.

CAFA's Farm Management Update

Thursday, June 4, 2020, Elmhurst Inn, Ingersoll
Leading edge farm business management tools and insight.
Watch for details at www.cafanet.ca.

Thanks for reading the AgBusiness Update.

Questions or Comments: contact the editor, **John Molenhuis** at john.molenhuis@ontario.ca

[Subscribe to the Ag Business Update](#): send an email to AgBusinessUpdate@ontario.ca or go to our [webpage](#) and click on subscribe. This will send an email to us and we will add your name to the list.

Changed Your Email? Please let us know by sending us an email at AgBusinessUpdate@ontario.ca.
[OMAFRA website](#)
[Business Management website](#)

Other E-mail Notifications and Newsletters We Offer:

- [Pork News & Views](#)
- [OMAFRA Virtual Beef](#)
- [ON Organics Newsletter](#)

Business

- [Weekly Hog Market Facts](#)
- [MarketView](#)
- [Ontario Hog Price Trend](#)
- [OMAFRA Agricultural Business Update](#)

Crops

- [Crop-Pest Ontario](#)
- [Crop Talk](#)
- [Field Crops](#)
- [Fruit and Vegetable Crops](#)
- [Hort Matters](#)
- [OMAFRA Radio Reports](#)
- [ON Organics Newsletter](#)
- [ON Vegetables](#)
- [Ontario Berry Grower](#)
- [Ontario Greenhouse Vegetable Newsletter](#)
- [Orchard Network](#)
- [Specialty Crops](#)
- [Subscribe to Agriphone Messages](#) - includes Maple Production, Cropline (Field Crops), Potato, Tender Fruit, Vegetable, Berry Bulletin, Tender Fruit and Grape
- [The Tender Fruit Grape Vine](#)

OMAFRA ADB, 1 Stone Road West, Guelph, N1G 4Y2 Canada

[SafeUnsubscribe™ mdeas@ola.org](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by agbusinessupdate@ontario.ca in collaboration with

Constant Contact



Try email marketing for free today!