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Auto Insurance Rates for the First Quarter of 2016

This notice provides an overview of the private passenger automobile insurance rate filings ordered by the Financial Services Commission of Ontario (FSCO) for filings reviewed for the first quarter of 2016. The number of filings reviewed by FSCO and the overall average rate change may vary from quarter to quarter, based on updated information about claims and other financial factors and the resulting impact that these factors have on an insurance company's current rates.

This quarter reflects rate approvals related to automobile insurance reforms designed to reduce costs and fraud in the auto insurance system. These changes, effective January 1, 2016, include reductions to the compulsory standard Accident Benefits coverage, with the option for consumers to buy enhanced optional benefits. Changes also included a prohibition on minor accidents that occur on or after June 1, 2016. Insurers were required to submit insurance reform filings to FSCO by October 30, 2015 to reflect these changes.

Average Rate Changes

FSCO approved 50 private passenger automobile insurance rate filings during the first quarter of 2016. All 50 filings were automobile insurance reform filings. A total of 50 insurers were approved.

These 50 insurers represent 83.36% of the market based on premium volume. The average rate change was an increase of 3.07% when applied across the total market. Rate changes applied for the first quarter and effective dates of the rate changes are shown in Table 1.

This compares to a decrease of 0.15% on average for the fourth quarter of 2015.

Individual Rates

The rate change shown for each insurance company is the average for that company's policyholders who are licensed drivers it insures.

However, an individual policyholder may experience a rate change that is either higher or lower than the industry-wide average rate change, or the average rate change for a particular class of drivers, due to several factors, such as:

- the vehicle insured;
- where he or she lives, driving experience; and at-fault accident and whether the vehicle is used for pleasure or commuting, and other risk factors;
- choices made by the policyholder on coverages purchased and deductibles.

Also, as most policyholders purchase annual policies, any changes approved for a policy are effective prior to the policy renewal date, or changes in the policyholder's circumstances.

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(e.g., at-fault accidents, driving convictions), will impact the policyholder's rate.

Consumers are urged to shop around for auto insurance. Ontario has a very competitive market. Rates for the same coverage vary based on each insurer's claims experience and rating system.

FSCO has [several resources](#) to help consumers better understand auto insurance, [shopping around and saving on auto insurance](#) and [information on what rates mean](#).

FSCO's Rate Approval Process

Insurers must submit proposed changes to their rates to FSCO for approval along with actuarial data.

FSCO and its actuaries review this data and insurers' assumptions regarding costs and investment income to ensure that, as required by law, the proposed rates are

- just and reasonable;
- not excessive;
- not going to impair a company's financial solvency.

As a result of FSCO's review, an insurance company may be required to amend rates if they are approved.

Most premium dollars collected by insurers go towards paying for claims for personal injury accidents. Insured persons who are injured can make a claim for Accident Benefits.

In some cases, seriously injured parties can also make a claim by launching a lawsuit against a driver. These claims are paid under the Third Party Liability – Bodily Injury (TPL) coverage of an automobile insurance policy. The AB and TPL coverages account for 61.5% of total premium, as shown in Graph 1.

When an insurance company adjusts its rates for a particular coverage, it means the company has experienced a change in the claims costs for that coverage. For example, an increase in TPL coverage would indicate that an insurer has experienced a higher number or cost of injury claims. A company must provide claims costs data to FSCO when proposing a rate change for that coverage.

It is important to understand the coverages available to consumers under an automobile insurance policy in Ontario. FSCO has a number of [consumer-friendly descriptions of these coverages on its website](#).

Automobile Insurance Cost and Rate Reduction Strategy

The Ontario Government initiated a cost and rate reduction strategy in the 2010s, continuing on a path of reforms aimed at reducing costs and increasing consumer choice. Successive budgets in 2014 and 2015. The cost and rate reduction strategy builds on previous measures and includes further measures aimed at reducing costs and fraud in the auto insurance market.

Awareness is a vital part of combatting auto insurance fraud. FSCO has [a fraud information for consumers about detecting and avoiding fraud](#) on its w

Table 1

Ontario Private Passenger Automobile Insurance Rate Filings Approved/Ordered

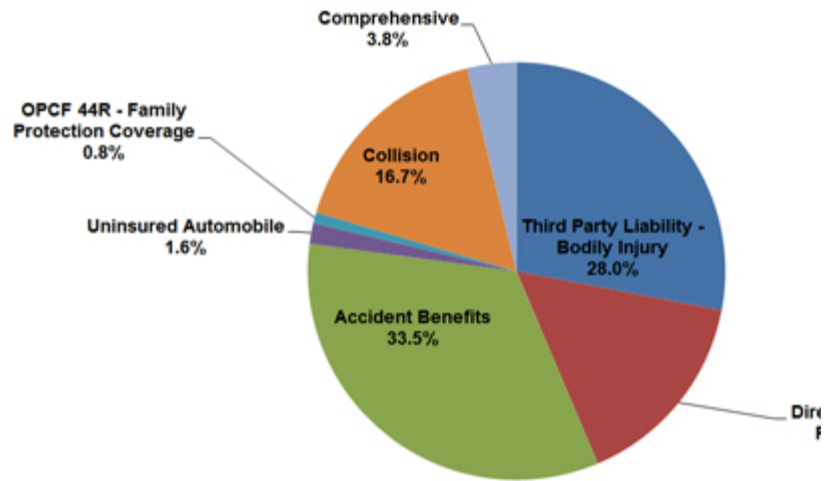
Filings reviewed January 1, 2016 – March 31, 2016

Insurer	2014 Market Share (%)	Effective New Business Date
AIG Insurance Company of Canada	0.04	1-Jun-16
Allstate Insurance Company of Canada	5.06	1-Jun-16
Aviva Insurance Company of Canada	6.21	1-Jun-16
Belair Insurance Company Inc.	0.08	1-Jun-16
CAA Insurance Company	1.27	1-Jun-16
Certas Direct Insurance Company	2.61	1-Jun-16
Certas Home and Auto Insurance Company	9.47	1-Jun-16
Chubb Insurance Company of Canada (incl. Mitsui Sumitomo Insurance Company, Limited and Federal Insurance Company)	0.51	1-Jun-16
Coachman Insurance Company	0.41	1-Jun-16
Commonwell Mutual Insurance Group, The	0.39	1-Jun-16
COSECO Insurance Company	1.18	1-Jun-16
CUMIS General Insurance Company	0.36	1-Jun-16
Dominion of Canada General Insurance Company, The	4.42	1-Jun-16
Echelon Insurance	0.61	1-Jun-16
Economical Mutual Insurance Company	3.44	1-Jun-16
Farm Mutual Reinsurance Plan Inc. (on behalf of Ontario Mutuals)	1.65	1-Jun-16
Federated Insurance Company of Canada	0.02	1-Jun-16
Gore Mutual Insurance Company	1.57	1-Jun-16
Guarantee Company of North America, The	0.61	1-Jun-16
Hartford Fire Insurance Company	0.00	1-Jun-16
Heartland Farm Mutual Inc.	0.31	1-Jun-16

Intact Insurance Company	10.02	1-Jun-16
Jevco Insurance Company	0.80	1-Jun-16
Nordic Insurance Company of Canada, The	4.35	1-Jun-16
Northbridge General Insurance Corporation	0.01	1-Jun-16
Northbridge Personal Insurance Corporation	0.71	1-Jun-16
Novex Insurance Company	1.02	1-Jun-16
Optimum Insurance Company Inc.	0.25	1-Jun-16
Pafco Insurance Company	0.67	1-Jun-16
Pembridge Insurance Company	1.42	1-Jun-16
Personal Insurance Company, The	3.80	1-Jun-16
Perth Insurance Company	0.95	1-Jun-16
Pilot Insurance Company	0.00	1-Jun-16
Portage La Prairie Mutual Insurance Company, The	0.27	1-Jun-16
RBC General Insurance Company	4.52	1-Jun-16
Royal & SunAlliance Insurance Company of Canada	1.07	1-Jun-16
S & Y Insurance Company	0.00	1-Jun-16
Scottish & York Insurance Co. Limited	1.11	1-Jun-16
SGI CANADA Insurance Services Ltd.	0.00	1-Jun-16
Sovereign General Insurance Company, The	0.00	1-Jun-16
Tokio Marine and Nichido Fire Insurance Co., Ltd.	0.01	1-Jun-16
Traders General Insurance Company	1.79	1-Jun-16
Unica Insurance Inc.	0.61	1-Jun-16
Unifund Assurance Company	3.73	1-Jun-16
Waterloo Insurance Company	0.86	1-Jun-16
Wawanesa Mutual Insurance Company, The	3.64	1-Jun-16
Western Assurance Company	1.16	1-Jun-16
XL Insurance Company SE	0.00	1-Jun-16
Zenith Insurance Company	0.37	1-Jun-16
Zurich Insurance Company Ltd	0.00	1-Jun-16
Total Market Impact		

Graph 1

% of Claim Costs by Coverage for Accidents in 2014



2014 GISA Automobile Statistical Plan AUTO1005 Private Passenger excluding Commercial
Exhibit

Accessible Description of Graph 1:

Accident benefits 33.5 percent, Third-party liability bodily injury 28 percent, Collision 16.7 percent, Comprehensive 3.8 percent, Uninsured Automobile 1.6 percent, OPCF 44R Family Protection Coverage 0.8 percent, Direct 0.1 percent.