



GASOLINE REPORT

Gasoline Report

The Gasoline Report is a roundup of consumer gasoline prices from across Ontario and Canada. The graph shows price trends for three Ontario cities for the previous 12 month period. The report and graph are updated weekly. This week's Gasoline Report is for the week ending April 19, 2010.

Local price competition offset higher domestic wholesale prices, causing the Ontario average retail price of regular unleaded gasoline to decline for the second straight week, by 0.7 cents to 99.2 cents a litre.

Prices fell by 2.0 cents in Sudbury and North Bay (both to a three-month low), 1.3 cents in Sault Ste. Marie (from a five-month high), and less than a cent in Ottawa, Timmins (from an 18-month high), Toronto, and London. Despite a 1.3-cent-a-litre increase, Windsor remained the lowest-priced market for the eleventh straight week. The average price gap between northern and southern Ontario narrowed slightly from a two-month high to 5.0 cents. The Ontario average retail diesel price declined by 0.2 cents from a three-month high to 96.5 cents.

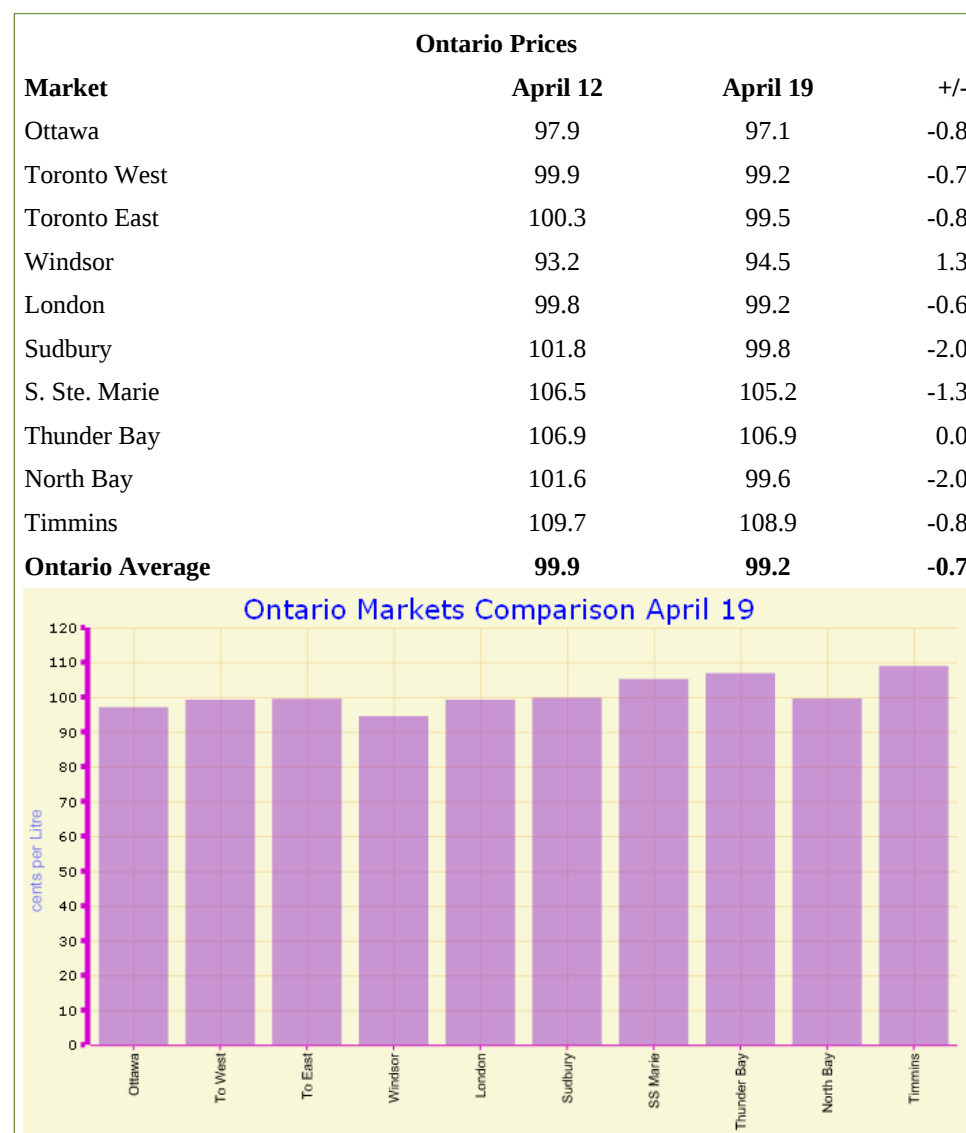
The Canadian average retail gasoline price declined for the second straight week, by 0.3 cents to 103.6 cents. Prices fell by 2.1 cents in Saint John (from an 18-month high), 2.0 cents in St. John's (from an 18-month high), 1.2 cents in Halifax, 1.0 cents in Edmonton, and less than a cent in Calgary, Toronto, and Montreal. Prices rose by 1.0 cents in Charlottetown (to an 18-month high) and 0.4 cents in Vancouver. The Canadian average retail diesel price, after increasing two straight weeks, declined by 0.5 cents from a three-month high to 100.0 cents.

The composition of Ontario petroleum product sales has changed dramatically over the past 29 years, according to a Ministry of Energy and Infrastructure analysis of Statistics Canada data.

Diesel accounted for 20.8% of product sales in 2009, up from 10.7% in 1980. Gasoline's share increased from 42.7% in 1980 to 53.3%, a record high. The share of petrochemical feedstocks fell from 11.9% in 2008 to 7.8%, just slightly above the 1980 level, and asphalt's rose from 2.6% in 1980 to 3.1%. By contrast, the share of light fuel oil fell from 16.6% to 2.9% and heavy fuel oil's dropped from 9.1% to 1.3%. Jet fuel's share grew from 4.5% to 5.4%. There has also been a change in the composition of Ontario gasoline sales. Since peaking at 23.7% in 1990, when mid-grade was introduced in response to lead phaseout, the

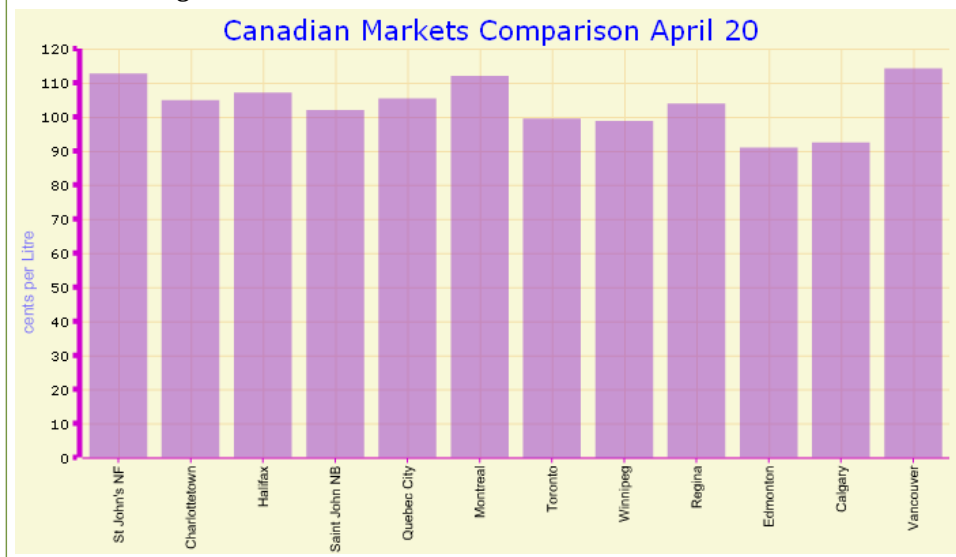
combined market share of premium and mid-grade has fallen to 12.1%, reflecting motorists' switching to cheaper regular grade, partly in response to high pump prices. Regular unleaded has been the most popular grade in Ontario since 1985 and accounted for 87.9% of gasoline sales in 2009, although this was down from the 2006 record of 90.3% and its lowest level in six years.

The table and graphic below show this week's gasoline price trends.

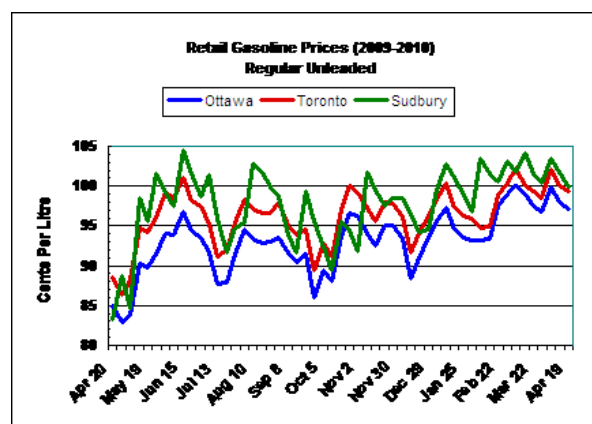


Canada Prices			
Market	April 13	April 20	+/-

St John's NF	114.7	112.7	-2.0
Charlottetown	103.9	104.9	1.0
Halifax	108.3	107.1	-1.2
Saint John NB	104.1	102.0	-2.1
Quebec City	105.4	105.4	0.0
Montreal	112.1	112.0	-0.1
Toronto	99.9	99.5	-0.4
Winnipeg	98.8	98.8	0.0
Regina	103.9	103.9	0.0
Edmonton	91.9	90.9	-1.0
Calgary	93.3	92.4	-0.9
Vancouver	113.8	114.2	0.4
Canada Average	103.9	103.6	-0.3



Source: Ontario Ministry of Energy and Infrastructure; [Kent Marketing Services](#)



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