



MINISTRY OF ENERGY AND INFRASTRUCTURE

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GASOLINE REPORT

Gasoline Report

The Gasoline Report is a roundup of consumer gasoline prices from across Ontario and Canada. The graph shows price trends for three Ontario cities for the previous 12 month period. The report and graph are updated weekly. This week's Gasoline Report is for the week ending July 5, 2010.

Ontario's adoption of the 13% Harmonized Sales Tax on July 1st caused the provincial average retail price of regular unleaded gasoline to increase for the fourth straight week, by 3.1 cents to 101.4 cents a litre, a two-month high.

Prices rose by 7.1 cents in Windsor (to a twelve-month high), 5.9 cents in North Bay (to a 21-month high), 5.7 cents in Sault Ste. Marie (to an eight-month high), 5.5 cents in Sudbury (to a 21-month high), 5.4 cents in Timmins (to a three-month high), 4.7 cents in Thunder Bay (to a two-month high), 3.1 cents in London (to a two-month high), 2.5 cents in Toronto (to a two-month high), and 2.4 cents in Ottawa (to a two-month high). The Ontario average retail diesel price increased for the second straight week, by 5.7 cents to 99.8 cents, its highest level since November 2008.

The Canadian average retail gasoline price, after rising two straight weeks, fell by 0.1 cents from a two-month high to 102.4 cents. Prices fell by 9.5 cents in Montreal (to a six-month low), 1.0 cents in Quebec City, and less than a cent in Edmonton, Saint John, and Calgary. Prices rose by 4.7 cents in Toronto (to a two-month high), 1.9 cents in Charlottetown (to a two-month high), 1.7 cents in Halifax (to a two-month high), and less than a cent in St. John's (to a two-month high), Vancouver (to a 21-month high), and Regina (from a five-month low). The Canadian average retail diesel price increased for the fourth straight week, by 1.1 cents to 98.2 cents, a six-week high.

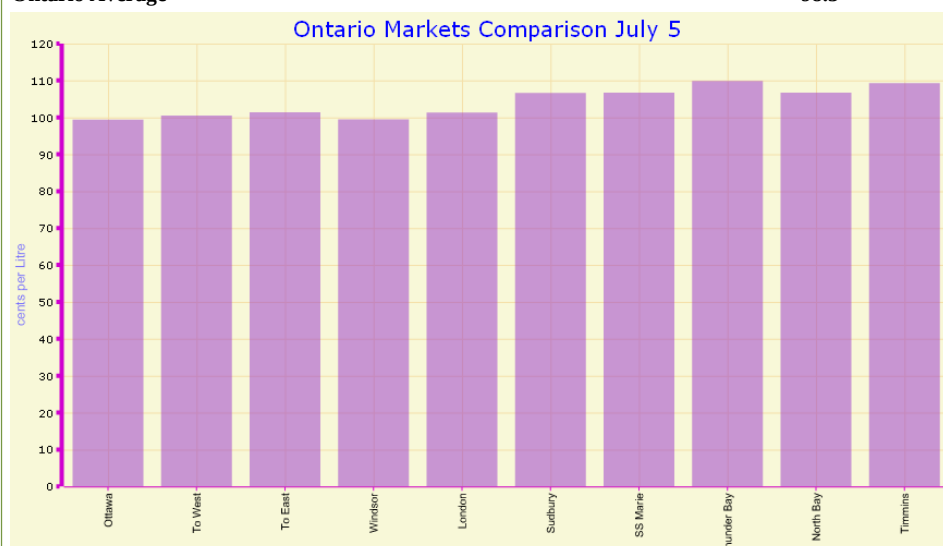
Gasoline marketing margins in the second quarter of 2010 fell slightly in southern Ontario but rose sharply in northern Ontario compared with the first quarter, according to a Ministry of Energy and Infrastructure analysis.

In the south, margins fell to 5.7 cents a litre in Ottawa (but were up from 4.5 cents a year earlier), 6.5 cents in Toronto (down from 7.3 cents), 6.1 cents in Hamilton (down from 7.2 cents), and 6.5 cents in London (down from 7.0 cents). In the north, margins in Sault Ste. Marie rose from 6.1 cents in the first quarter to 9.1 cents in the second (and were up from 4.2 cents a year earlier), and in Thunder Bay they rose from 6.7 cents to 10.3 cents (and were up from 7.2 cents a year earlier). Ottawa recorded the lowest margin during the quarter, 2.8 cents on June 7th, while Thunder Bay recorded the highest, 15.1 cents on May 25th (this followed an intense period of competition in March, when margins averaged only 2.8 cents). In the first six months of the year, margins rose in Ottawa, Sault Ste. Marie, and Thunder Bay and declined in Toronto, Hamilton, and London, compared with the same period in 2009. Margins (pump price minus wholesale or rack price) are the amount available to the dealer to cover operating costs and provide a return on investment.

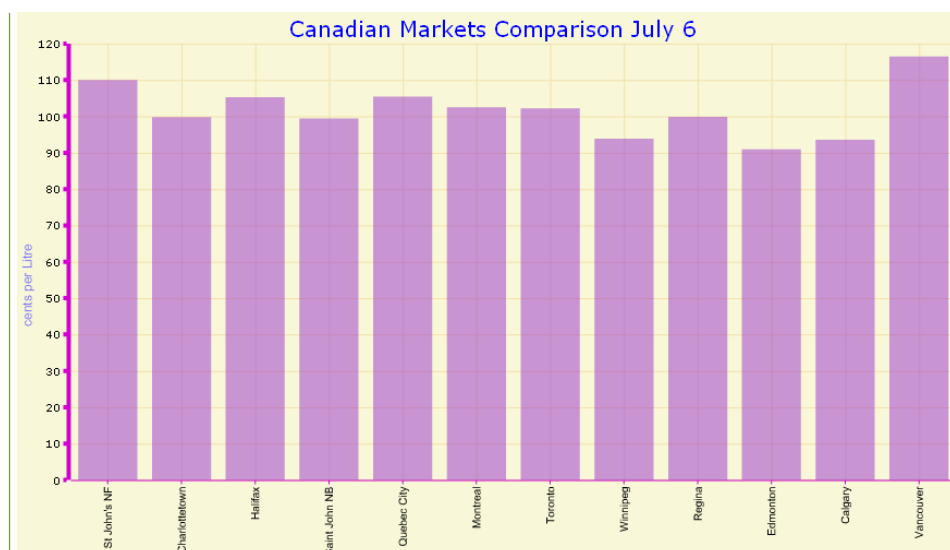
The table and graphic below show this week's gasoline price trends.

Ontario Prices			
Market	June 28	July 5	+/-
Ottawa	97.0	99.4	2.4
Toronto West	98.0	100.5	2.5
Toronto East	98.9	101.4	2.5
Windsor	92.4	99.5	7.1
London	98.2	101.3	3.1
Sudbury	101.1	106.6	5.5
S. Ste. Marie	101.0	106.7	5.7
Thunder Bay	105.2	109.9	4.7

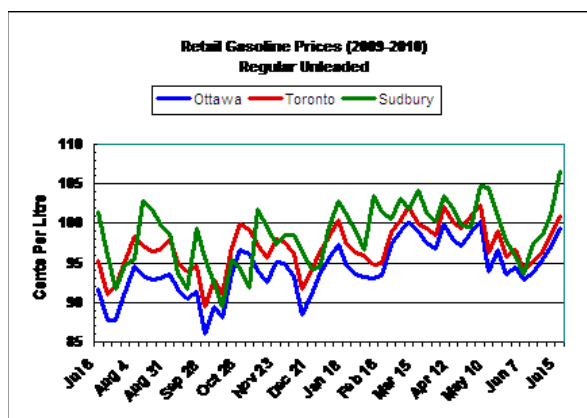
North Bay	100.8	106.7	5.9
Timmins	103.9	109.3	5.4
Ontario Average	98.3	101.4	3.1



Canada Prices			
Market	June 29	July 6	+/-
St John's NF	109.8	110.0	0.2
Charlottetown	97.9	99.8	1.9
Halifax	103.6	105.3	1.7
Saint John NB	99.6	99.4	-0.2
Quebec City	106.4	105.4	-1.0
Montreal	112.0	102.5	-9.5
Toronto	97.5	102.2	4.7
Winnipeg	93.9	93.9	0.0
Regina	99.8	99.9	0.1
Edmonton	91.7	90.9	-0.8
Calgary	93.7	93.6	-0.1
Vancouver	116.3	116.5	0.2
Canada Average	102.5	102.4	-0.1



Source: Ontario Ministry of Energy and Infrastructure; [Kent Marketing Services](#)



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