



Results-based Plan Briefing Book 2008/09

Ministry of Health Promotion

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Ce document est disponible en français





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Part I: Results-based Plan 2008/09

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PART I: Published Results-based Plan 2008/09

MINISTRY OVERVIEW

The Ministry of Health Promotion's goal is to develop a culture of health and wellbeing in Ontario and help contribute to the sustainability of our publicly funded health care system.

Our programs and policies integrate chronic disease prevention, health promotion, and sport and recreation programs, to promote improved long-term health outcomes for Ontarians.

It is estimated that Ontario currently spends approximately half of its total health care budget to treat illnesses that can largely be prevented. For example, about half of all cancer deaths could be prevented by not smoking, eating healthy foods and being more physically active. Smoking alone is responsible for 90 per cent of all lung cancer deaths in men and 80 per cent in women.

Our vision is to enable Ontarians to lead healthy, active lives and make the province a healthy, prosperous place to live, work, play, learn and visit. To achieve our vision, we are influencing healthy public policy by building and organizing effective partnerships with communities, organizations, all levels of government and the private sector. Together, we are building a culture of health and wellbeing in Ontario.

Our Ministry has identified Public Health renewal, Chronic Disease Prevention, reducing Obesity by Promoting Healthy Eating and Active Living, Sport and Athlete Development and Mental Health and Addiction Prevention as its programming priorities.

As part of our Smoke-Free Ontario Strategy, on May 31, 2006 the Smoke-Free Ontario Act and its regulation came into effect. This strategy is one of the most far-reaching and comprehensive in North America. It includes prevention programs to help prevent youth from starting to smoke, cessation programs to help people quit smoking, and protection initiatives to enable Ontarians to avoid second-hand smoke by making enclosed workplaces and public places smoke-free.

The Ministry continues to invest in community initiatives that support healthy and active living, such as the Ontario Heart Health Programs and the Communities in Action Fund. Last year, 612 initiatives were implemented by 2,587 community partners through the Ontario Heart Health Program. The Communities in Action Fund, a key part of ACTIVE2010, Ontario's Sport and Physical Activity Strategy, supported 334 local and provincial organizations create and enhance opportunities for community sport, recreation, and physical activity.

The EatRight Ontario call centre and website were launched in July 2007 to provide all Ontarians with increased access to the professional expertise of Registered Dietitians. Poor eating habits are a major contributor to chronic diseases, second only to smoking.



Ontarians can access information on nutrition and healthy eating via the website or call centre from anywhere in Ontario, and get answers from a registered dietitian. Initial evaluation findings indicate that callers are highly satisfied with the service, and found the information relevant, trustworthy and easy to use. The Ministry will continue the pilot call centre and website in 2008/2009.

Also in 2007, the Northern Fruit and Vegetable Pilot Program brought together the Ministry of Agriculture, Food and Rural Affairs, the Ontario Fruit and Vegetable Growers Association, the Porcupine and Algoma Health Units and local school boards to provide fruits and vegetables to approximately 12,000 children and youth at 60 schools three times a week during the 2007/08 school year. The goal of this pilot is to increase awareness of and consumption of fruits and vegetables by children and their parents.

The Ministry continues to collaborate with provincial and Aboriginal organizations to inform Ontarians on how to avoid the risks associated with problem gambling and how to obtain help for gambling related problems.

The FOCUS Community Program is preventing injuries and chronic diseases associated with alcohol and drug abuse in 22 diverse communities across Ontario. Communities are expected to match ministry funding with local in-kind resources by providing \$1.00 of in-kind contribution for every \$1.00 received from the ministry. In 2007/8 over 800 partners continued to exceed this requirement.

We continue to invest in the health promotion and primary prevention component of the Ontario Stroke System. Through the Heart and Stroke Foundation of Ontario, the Ministry implemented a media campaign to educate the public about the warning signs and modifiable risk factors for stroke. As a result, 72% of Ontarians can name 2 or more of the warning signs for stroke compared with 53% in 2003.

The Ministry of Health Promotion also provides support and leadership to 59 Provincial Sport Organizations and Multi Sport Organizations who help achieve the sport goals of ACTIVE2010 through the leadership role they play in sport and athlete development. The Ministry recognizes the contribution to sport made by these organizations by providing ongoing financial support to eligible organizations through a three year Base Funding Program and yearly ACTIVE2010 Sport Priority Project Funding.

Ontario's Quest for Gold Program continues to provide \$10 million in funding support for high-performance amateur athletes to pursue their goals at the highest levels of national and international competition to help them pursue training and competitive opportunities; and enhance coaching development.

In 2008-09 the Ministry of Health Promotion will strengthen its 2007-08 accomplishments as the Ministry builds on this community based foundation for moving forward to achieve the outcome of better health for Ontarians.



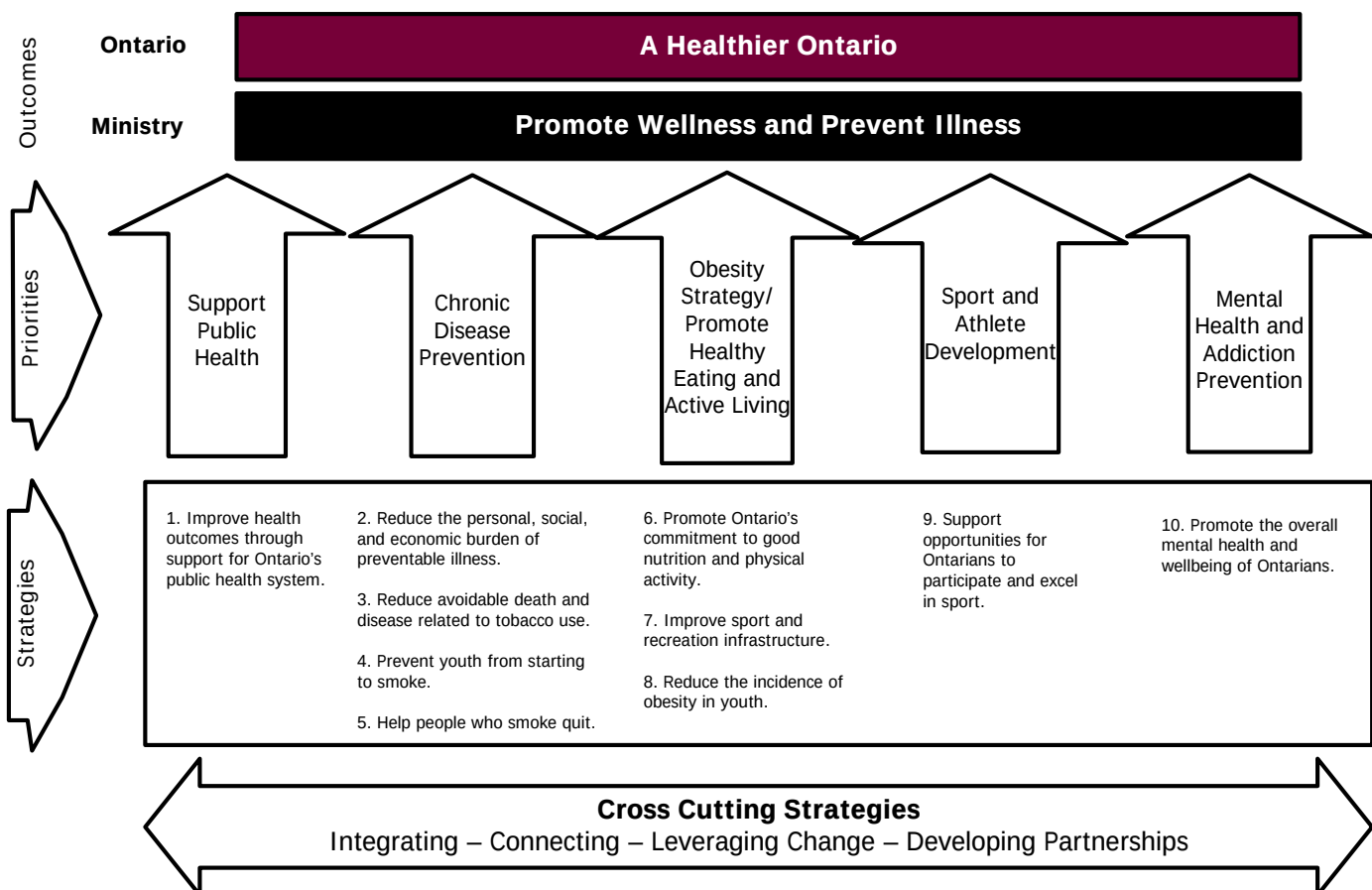
MISSION

- To champion health promotion in Ontario, and inspire individuals, organizations, communities and governments to create a culture of health and wellbeing.
- To provide programs, services, tools and incentives that will enhance health and wellbeing.
- To make healthy choices easier.
- To harness the energy and commitment of other ministries, other levels of government, community partners, the private sector, the media and the public to promote health and wellbeing for all Ontarians.
- To make Ontario a leader in health promotion within Canada and internationally.

KEY MINISTRY PRIORITIES AND STRATEGIES

The graphic illustrates how one of the government's key priority outcomes is achieved

Achieving Better Health





KEY PROGRAM PRIORITIES

The Ministry's program priorities enable it to incent and enable its partners to deliver programs that meet client and stakeholder needs in the following areas:

- Public Health
- Chronic Disease Prevention/Smoke Free Ontario,
- Obesity and Healthy Eating and Active Living,
- Sport and Athlete Development, and
- Mental Health Promotion and Addiction Prevention.

Supporting Public Health

We support the public health system and contribute to improved health outcomes for Ontarians and Ontario by funding four Mandatory Health Programs: Chronic Disease Prevention; Child Health, including Children in Need of Oral Treatment; and Reproductive Health and Injury Prevention - including Substance Abuse Prevention. Through the provision of these programs and services, the Ministry is working with Public Health Units to empower communities and enable individuals to live healthy lives.

Chronic Disease Prevention/Smoke-Free Ontario

Investments in chronic disease prevention are evidence-based, focused on results, and engage appropriate delivery partners. An integrated approach is used that addresses health risk factors across life stages and chronic diseases and conditions. The Ministry's community based approach to chronic disease prevention ensures alignment of public awareness and education efforts on chronic disease prevention across the province. This includes a focus on the elimination of tobacco-related illness and death by enforcing the provisions of the Smoke-Free Ontario Act, preventing experimentation and escalation of tobacco use among children, youth and young adults, and motivating and supporting people to quit tobacco use. This priority also supports other related efforts which include annual investments in the Ontario Heart Health Program, Ontario Stroke System, Ontario Health Promotion Resource System and the Osteoporosis Strategy.

Obesity/Healthy Eating and Active Living

The Ministry works with individuals, organizations, communities and governments to support a culture of health and wellbeing in Ontario and to help make healthy choices easier by supporting an integrated approach to good nutrition and physical activity. This program priority provides Ontarians with safe environments to participate in physical activity by improving sport and recreation infrastructure. A multi-pronged strategy is being developed to improve the health of Ontario's children, to prevent and reduce the rate of childhood obesity. This includes:

- A new allocation of \$10 million to deliver a childhood obesity strategy;
- Communities in Action Fund;
- Trails Strategy and;
- The existing Healthy Eating and Active Living set of programs

**Sport & Athlete Development**

Promotes and supports participation and excellence in sport. Participation in sport improves the quality of life for individuals by contributing to better health, improved life skills such as teamwork, better social and interpersonal skills, and important character building qualities such as respect for others and self-discipline.

The overall objective is to work toward a quality high performance system which provides young athletes with proper support and training from their point of entry into competitive sport until they have achieved their highest potential, whether it is at the community, scholastic, provincial, national or international level. Assisting athletes through these developmental stages requires a coordinated and collaborative approach involving all levels of government and the sport community.

These multiple objectives are being achieved by increasing participation in sport, supporting athlete development, increasing access to quality high performance coaching, and providing meaningful competitive and training opportunities.

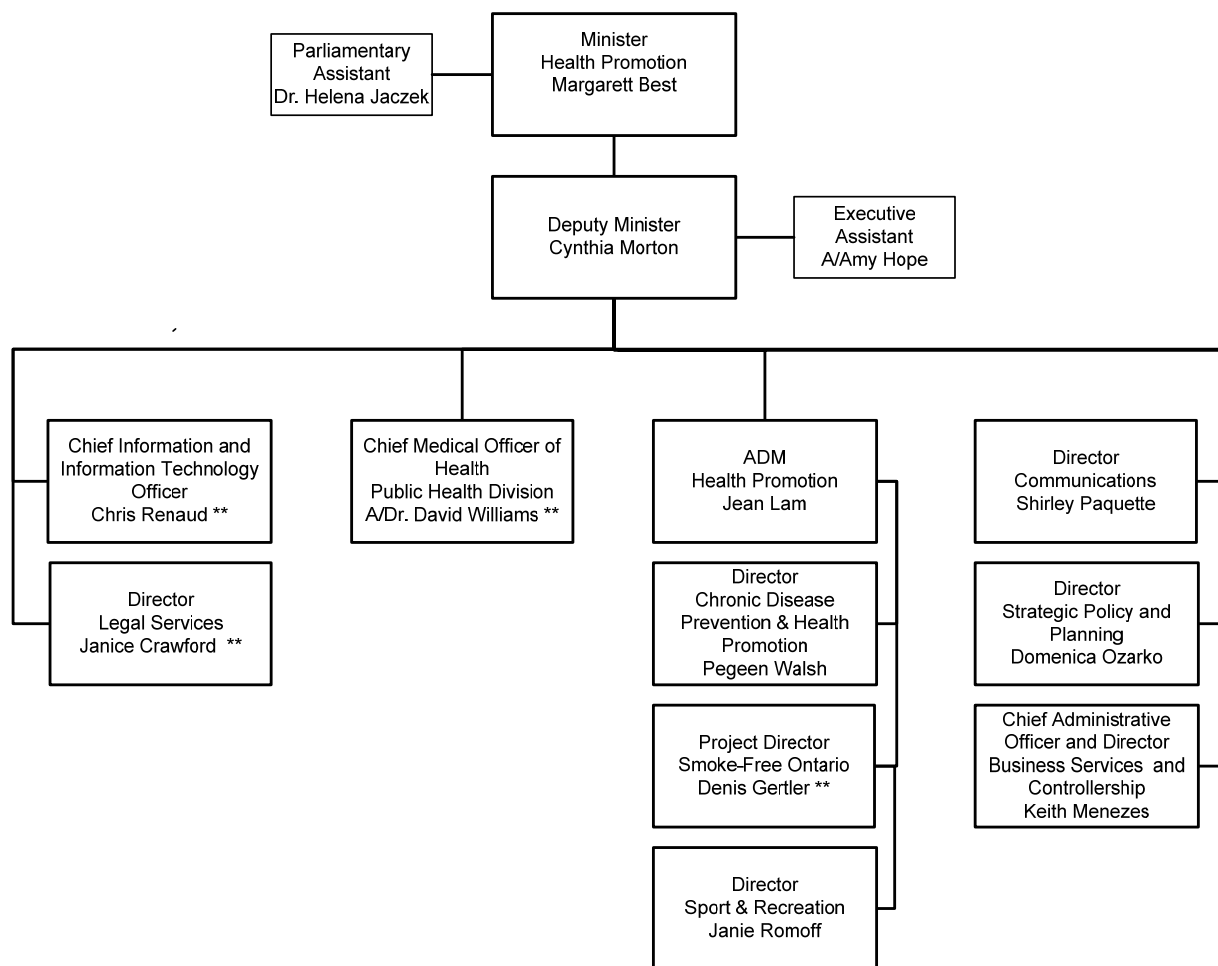
Mental Health Promotion and Addiction Prevention

The aim with this program priority is to reduce the economic burden and the overall health impacts associated with mental health and addiction by working with other key partners – other ministries and levels of government, community organizations and the private sector. It includes enhancing physical and mental wellness. The programs include the Ministry's alcohol/drug abuse (FOCUS) and problem gambling initiatives.

- The Problem Gambling investment is part of the government's commitment to direct 2% of gambling revenue from charity casinos and slots to problem gambling.



Ministry Organization Chart Ministry of Health Promotion



** Shared resources with Ministry of Health and Long Term Care

March 2008



Legislation

The Ministry is responsible for the following statutes:

- Community Recreation Centres Act, R.S.O. 1990, c. C.22
- Health Protection and Promotion Act, R.S.O. 1990, c. H.7, section 7, in so far as it relates to the following mandatory health programs and services: Chronic Disease Prevention, Injury Prevention including Substance Abuse Prevention, Child Health and Reproductive Health, as described in guidelines published under section 7, and any other provision of the Act in so far as it relates to the administration or enforcement of section 7 respecting those programs and services
- Ministry of Health and Long-Term Care Act, R.S.O. 1990, c. M.26, in so far as it relates to health promotion
- Ministry of Tourism and Recreation Act, R.S.O. 1990, c. M.35, in so far as it relates to activities and programs respecting recreation
- Smoke-Free Ontario Act, S.O. 1994, c. 10, as amended.

MINISTRY FINANCIAL INFORMATION

Table 1: Ministry Planned Expenditures 2008-09 (\$M)

Operating	388.7
Capital	7.5
TOTAL	396.2

Ministry Planned Expenditures by Program Name 2008-09

Program Name	Ministry Planned Expenditures
Ministry Administration	11.1
Health Promotion Programs	385.1



MINISTRY OF HEALTH PROMOTION

Table 2: Operating and Capital Summary by Vote

Health promotion is the art and science of enabling people and communities to build a lifetime of good health for all. The Ministry of Health Promotion's programs support its work with other ministries, other levels of government and community partners to develop and implement strategies and policies that support a culture of healthy and active living, thereby enhancing the sustainability of the province's health care system. These programs are aimed at preventing chronic disease through initiatives and public education that support healthy eating, physical activity, and smoking prevention and cessation. The Ministry is also responsible for supporting amateur sport participation and performance excellence. Community-based programming lies at the heart of the Ministry's efforts to positively affect the determinants of health.

Votes-Programs	Estimates 2008-09 \$	Change from Estimates 2007-08 \$	Change %	Estimates 2007-08 \$	Interim Actuals* 2007-08 \$	Actuals 2006-07 \$
OPERATING AND CAPITAL						
Vote 4201- Ministry of Health Promotion	396,155,900	17,159,300	4.5	378,996,600	372,412,012	399,976,851
Total Including Special Warrants	396,155,900	17,159,300	4.5	378,996,600	372,412,012	399,976,851
Less: Special Warrants	--	(127,310,500)	--	127,310,500		--
Total to be voted	396,155,900	144,469,800	57.4	251,686,100	372,412,012	399,976,851
Special Warrants	--	(127,310,500)	--	127,310,500		--
Statutory Appropriations	64,014	(14,526)	(18.5)	78,540	73,361	67,300
Ministry Total Operating & Capital	396,219,914	17,144,774	4.5	379,075,140	372,485,373	400,044,151
Consolidations & Other Adjustments	(6,482,400)	(277,700)	4.5	(6,204,700)	(8,285,830)	(6,540,780)
Total Including Consolidation & Other Adjustments	389,737,514	16,867,074	4.5	372,870,440	364,199,543	393,503,371
Assets						
Ministry of Health Promotion	500,000	--	0.0	500,000	500,000	500,000
Total Assets to be Voted	500,000	--	0.0	500,000	500,000	500,000

* Estimates for the previous fiscal year are re-stated to reflect any changes in Ministry organization and/or program structure. Interim actuals reflect the numbers presented in the Ontario Budget.

For additional financial information, see:

<http://www.mhp.gov.on.ca/english/resultsplan/results-08-09.asp>