

OMDC building businesses and creating opportunities across and within cultural industries, including book and magazine publishing, music, interactive digital media, film and television

Ontario Authors Shine at the Trillium Awards

On Wednesday, April 23, Pierre Granger (host of tfo's *Panorama*) and Daniel Richler (Editor-in-Chief of *BookTV: The Channel*) co-hosted the Trillium Award celebrations at St. Lawrence Hall. Trillium finalists, along with book publishers and invited representatives from across the book publishing sector, gathered together in anticipation of the new 2003 Trillium Book Award recipients.

The Honourable Minister of Culture, David H. Tsubouchi, presented the unanimous jury decision for the 16th Annual Trillium Book Award in the English-language category to both Austin Clarke's *The Polished Hoe* (published by Thomas Allen) and Nino Ricci's *Testament* (published by Doubleday Canada).

Both Clarke and Ricci were honoured to be sharing the spotlight for "literary excellence," chosen by the esteemed jury composed of Christian Bök, Jan Geddes and Lesley Kruger. Clarke mentioned that he felt a "deep gratitude for what this city has done for me and to me." Ricci also shared this sentiment as a local "Toronto writer."

Asked by one journalist to what he attributed his success, Mr. Clarke answered, in a very Oscar Wilde way, "My Hair." It seems ever since he changed the style of his hair, he

has been collecting awards. All kidding aside, it might be the comparisons to Faulkner and Shakespeare.

Michel Frappier, CEO of the OMDC, presented the French-language jurors' choice and awarded the Prix Trillium to Michel Ouellette for *Le testament du couturier* (published by Le Nordir).

French jurors Margaret Michèle Cook, Didier Leclair and Daniel Poliquin also had the honour of selecting the inaugural Trillium Book Award for Poetry in the French-language category to Éric Charlebois for *Faux-fuyants* (published by Le Nordir).

Éric Charlebois, poet and "bon vivant," accepted his award and said to the press in jest that "prizes such as this one negatively affect the stereotype of the cursed poet!"

This year's Trillium winners join a prestigious group of past winners including Margaret Atwood, Michael Ondaatje, Timothy Findley and Alistair MacLeod, Didier LeClair, Daniel Poliquin, and Maurice Henrie to name a few. For a full list of past winners go to our Web site at www.omdc.on.ca, click on "Marketing" then "Past Trillium Winners" to discover some new and past gems to add to your spring reading list.

E-mail your news and events by the third Thursday of the month to newsletter@omdc.on.ca

To add or remove yourself from this newsletter list, e-mail mail@omdc.on.ca

T 416-314-6858

F 416-314-6876

www.omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of the OMDC

OMDC Program Deadlines and Events

May 28 | Applications due for the **Sundance Institute 18th Annual Independent Producers Conference**, July 31 to August 3, 2003, Sundance, Utah. This conference offers producers, writers and directors the opportunity to meet their colleagues in an informal setting for an intensive weekend of exploring issues unique to the business of independent filmmaking. The OMDC is offering a bursary of \$2,500 to one Ontario producer; apply directly to Sundance. Contact Registrar Jacy Wilde at 801-328-3456 or e-mail producers@sundance.org.

May 28 | At 5 p.m. applications are due for the **Market Access Program to Popkomm 2003** in Cologne, Germany. Successful applicants will receive financial assistance as well as strategic support for this growing music industry event. Follow the Business Development link at www.omdc.on.ca for guidelines and an application package.

June 11 | Applications due for the **Business Innovation Group's Sector Organization Support program**. This program offers financial support to incorporated not-for-profit industry organizations taking on professional development initiatives. Visit www.omdc.on.ca for information and an application package.

June 13 | Deadline for applications for round two of **BookMark: Ontario Book**

Marketing Initiative. Canadian-owned and controlled, Ontario-based publishers may receive up to \$10,000 for a marketing project for Fall 2003 or Spring 2004 by a new Canadian author. Publishers should apply directly to the Organization of Book Publishers of Ontario. See www.ontario-books.ca for guidelines and applications, or call Julie Ford at 416-536-7584.

May 21 | **The BIG Event: Project Management: Managing Multiple Projects** takes place from 4 to 6 p.m. at the Arts and Letters Club in Toronto. The final BIG Event of the season is a practical, interactive session which covers the time management tips and strategies for universal management of multiple projects at any given time. Michael Gauthier, CDI Education Project Management Instructor, will lead an interactive session covering topics such as efficiency, flow, initiation, planning, tracking, and the value of post mortems. For more information and to register, follow the Business Development link at www.omdc.on.ca.

May 21 | **Print Ads and the Art of Advertising Maintenance**. This breakfast seminar, given by Bruce Walsh, former marketing director for McGill/Queen's University Press, is part of the BookMark program. The seminar is free and open to all Ontario book publishers. Please contact Julie Ford at 416-536-7584 or obpo@interlog.com for more information.

OMDC Supported Events and Program Deadlines

May 10, May 24 | **CIFC Takin' Care of Business Weekend Workshops**, Saturdays from 10 a.m. to 5 p.m. at the CBC Broadcast Centre. On May 10 take Proposal Writing or try Production Management and Financials on May 24. Costs are \$99 for CIFC members or \$233 for three workshops. Non-members pay \$149 or \$279 for three workshops. Reserve your space via info@cifc.ca.

May 14-25 | **Cannes International Film Festival**. In partnership with Telefilm and the Department of Canadian Heritage, Provincial funding agencies, DFAIT, and the CFTPA, the OMDC will help put Canada on the map for the international market through the Canada Pavillion.

May 21 | **IMAT BizTrak**: Legal Contracts for Companies and Freelancers; Contract Negotiation; Liability, Copyright and Moral Rights. Learn your legal liabilities in a freelance contract, an employer's perspective, copyright, and how moral rights affect fee-for-service work or original content production. The seminar is at 7 p.m. at TechSpace, 439 King St. West, Toronto, 4th floor. See www.imat.ca.

May 22-23 | **Innoversity Creative Summit** in Toronto. The Summit brings together innovative programs, people and diversity practices from Canadian and world media. Events include the Open Door Pitch contest. See www.innoversitysummit.com for registration information.

May 23, June 20 | **NIMBA Case Studies iLunch Series**, Indian Motorcycle Café, Toronto. On May 23 take "All Together Now: Team Building & Partnering," or on June 20 take "Spread the News: Marketing & Distribution." \$20 for members, \$40 non, lunch included. See www.nmba.ca.

May 28-June 1 | **Book Expo America L.A.** OMDC sponsorship helping Ontario publishers exhibit through the Association for the Export of Canadian Books (AECB).

June 2-4 | **Mags University 2003 Conference** takes place at The Old Mill Inn, Toronto. Three days of professional development seminars, luncheons and receptions for the magazine industry. Includes the Masthead Trade Show, and the annual general

meetings of the Canadian Magazine Publishers Association, Canadian Business Press and CMC Circulation Management Association. See www.mastheadonline.com/mags.htm

June 3-8 | **Canadian Film Centre Worldwide Short Film Festival** Toronto. For details see the Web site at www.worldwideshortfilmfest.com

June 4-7 | **Short Films, Big Ideas: A Symposium on the Art and Commerce of Short Filmmaking**. This symposium is held as part of the Worldwide Short Film Festival. Sessions include screenwriting; producing and directing workshops; distribution; funding and more. See www.worldwideshortfilmfest.com for more information.

June 5-7 | **North by Northeast Music & Film Festival and Conference** (NXNE). OMDC's Marketing Group will present "Get In the Game" day June 7th, bringing together the music industry with game developers. Go to www.nxne.com for information.

June 6 | **Canadian Book Summit: The Write Stuff: A Celebration of Canadian Writers**, hosted by the Book and Periodical Council as part of BookExpo Canada. In recognition of the 30th anniversary of The Writers' Union of Canada, this year's Summit will look at how far the book business has come in the past three decades. It will also look forward to the challenges facing the industry in decades to come. Visit the BookExpo Canada Web site at www.reedexpo.ca/bookexpo/ for more information.

June 8-13 | **Banff 2003 Television Festival**. The OMDC, in partnership with Banff, is sponsoring the www.banfftvfest.com Cyber Lunch. This popular four-day lunch strand features leading figures in the new digital age.

Ongoing | **Music and Film in Motion**, Sudbury. The "Taking it to the Stage and Screen" series, last Wednesday and Thursday of the month. This program provides a forum for discussion, feedback and support. Visit www.musicandfilminmotion.com for details.

Congratulations

The first round of recipients for **BookMark: Ontario Book Marketing Initiative** are: Cormorant Books, House of Anansi Press, Insomniac Press, Kids Can Press, Mercury Press, Sumach Press, TSAR Publications, Tundra Books, University of Toronto Press, and Wolsak & Wynn Publishers. Each publisher receives \$10,000 for a marketing project supporting a first, second or third-time author in the Spring 2003 or Fall 2004 season.

The OMDC is pleased to announce the participants in the **E3 Market Access Program**: Brian Katz, Lora Ricci, Ming-Sheng Lee and Mike R. Garrow. Each recipient will receive \$1,000 in assistance for travel to and participation in E3 in Los Angeles. Hal Josephson, president of MediaSense Inc. in San Francisco, will provide consultation services for each of these participants.

Congratulations to the following successful applicants for the **BookExpo America Market Access Program**: Sylvia McConnell of Napoleon Publishing / RendezVous Press, Brian Henderson of Wilfrid Laurier University Press, Clare McKeon from Key Porter Books and Matt Williams from House of Anansi Press. Each recipient will receive \$1,000 in assistance for travel to and participation in BookExpo America in Los Angeles as well as consultation services from industry professionals.

Four books published in Ontario received nominations for the **Crime Writers of Canada Arthur Ellis Awards**. Nominated in

the Best Juvenile category were Linda Bailey for *What's a Serious Detective Like Me Doing in Such a Silly Movie?*, published by Kids Can Press and Valerie Sherrard for *Out of the Ashes*, published by the Dundurn Group. Two Rendez Vous Press titles were nominated in the Best Novel category: *Blackflies are Murder* by Lou Allin and *Once Upon a Time* by Barbara Fradkin. The winners will be announced at the 20th annual Arthur Ellis Awards banquet, to be held at Toronto's Ontario Club on June 4.

Three of the four nominees for the Canadian Booksellers Association's inaugural **Small Press Publisher of the Year Libris award** are Ontario publishers: Penumbra Press, Coach House Books, and House of Anansi Press. To be eligible for this category, companies must be Canadian-owned, employ five or fewer staff, and have published 15 books or fewer in 2002. The Libris Awards will be presented during BookExpo Canada on June 8. For a complete list of nominees in all categories, visit the CBA's Web site at www.cbabook.org.

Dan Needles' *With Axe and Flask: The History of Persephone Township from Primordial Times to the Present*, published by Macfarlane Walter & Ross, won this year's **Stephen Leacock Memorial Medal for Humour** on April 23. The \$10,000 cash prize was courtesy of sponsor The Laurentian Bank of Canada.

Upcoming Awards, Markets and Festivals

May 3-11 | Toronto Jewish Film Festival at the Bloor Cinema www.tjff.com

May 13-16 | E3 Electronic Entertainment Expo in Los Angeles. www.e3expo.com

May 14-25 | Cannes Film Festival in Cannes, France. www.festival-cannes.com

May 15-25 | Inside Out, the 13th Annual Toronto Lesbian + Gay Film + Video Festival. www.insideout.on.ca

May 22-23 | Innoversity Creative Summit in Toronto. www.innoversity.com

May 24-30 | Canadian New Media Week, Toronto. www.newmediaweek.ca

May 27 | Canadian New Media Awards. www.cnma.ca

May 28-June 1 | Book Expo America in Los Angeles, California. www.bookexpoamerica.com

May 30 | National Magazine Awards Dinner. www.nmaf.net

May 30-June 2 | Hispano-American Film Festival takes place in Toronto. www.hispanoamericanfilm.com/2003/intro.html

June 2-4 | Mags University 2003 in Toronto. www.mastheadonline.com/mags.htm

June 2-5 | Canadian New Media Week. Awards take place on June 2, 2003.

June 4-7 | Worldwide Short Film Festival in Toronto. www.worlwideshortfilmfest.com

June 6-9 | Book Expo Canada Conference and Trade Show in Toronto. www.reedexpo.ca/bookexpo/

June 8-13 | Banff 2003 Television Festival. www.banff2003.com

June 19-25 | ALA/CLA Annual Conference in Toronto. www.ala.org/events/annual2003

July 31-August 3 | Sundance Institute Independent Producers Conference in Sundance, Utah. www.institute.sundance.org

Sept. 29-Oct.1 | 2003 Digital Hollywood Los Angeles. www.digitalhollywood.com

Upcoming Events and Industry Deadlines

May 6,7,12,14, 21, 30 | **Harbourfront Reading Series.** All events take place at 7:30 p.m. in the Brigantine Room, 235 Queens Quay West, Toronto. Tickets are \$8, free for members. For info go to www.reading.org.

May 12 | **SMART Toronto's 2003 Annual Dinner**, Four Seasons Hotel, Yorkville, begins at 5:45 p.m. The keynote address, "Innovative Communities: Lesson Learned—The New Opportunities" will be delivered by Bill Hutchison, award-winning pioneer in information technology and telecommunications. The cost is \$175 for members and \$225 for non-members. See www.stta.ca/show-event.cfm?eventid+88.

May 13 | **The Goodmans Breakfast Club Series: Reel Careers, Real Stories.** This series brings participants the inside story on working in film and television straight from the top.

- May 13—Affiliate Relations with Carol McLean, CTV Specialty Networks Distribution. See www.wift.com for more information.

May 14 | **SMARTStart Breakfast: Life After Napster: Peer-to-Peer Networking & Copyright Issues.** In a breakfast session presentation, Max Leveson will examine the legal and practical challenges faced by content producers, rights holders and technology enablers in adjusting to a post-Napster world, discussing what the future holds for digital copyright. For event details or to register for this event, see www.stta.ca/show-event.cfm?eventid=100.

May 15 | Martha Sharpe, Publisher, House of Anansi Press, is guest speaker at the monthly gathering of the Toronto Branch of the **Canadian Authors' Association**. Meet with others who are learning about writing. Northern District Library, 40 Orchard View Blvd. Toronto, Room 200, 7 p.m. Free. Visit the web site at www.tacob.org for details.

May 29 | Deadline for the **Radio Starmaker Fund** comes at 5 p.m. This private fund seeks to "make a substantial and discernible difference to the careers of Canadian artists" by providing substantial incremental investment where the artist has established a proven track record and his or her label is making a "Significant Investment" in their future career. For more information and application forms see www.radiostarmakerfund.com.

June 15 | Deadline for submissions for **imaginATIVE 2003 Media Arts Festival**. ImagineNATIVE includes programming of the best in international Aboriginally produced film, video, radio, television and multimedia, workshops, panel discussions and cultural events. The works accepted will reflect the world's Indigenous Nations and illustrate the vitality and excellence of our art and culture in contemporary media. For more information, visit the Web site at www.imagenative.org.

June 18 | **Mobile Marketing 101**, a one-day conference on the basics of mobile marketing. This conference, held at the Park Hyatt Hotel in Toronto, will bring together creators, marketers, manufacturers, producers and distributors of wireless media from all parts of the country with leading international experts, to share information and focus on the impact of wireless technologies in business today, strategies required to ensure the smooth introduction of a mobile marketing campaign, the marketing and technical aspects of the wireless industries, and the business of managing and evaluating a successful mobile marketing campaign. Visit www.mobilemarketing101.com or phone 416-388-7355 for more information.

July 2 | Deadline for the **Ottawa International Student Animation Festival**. Look for more information at www.awn.com/ottawa/safo03.

Ongoing | **Periodical Writers' Association of Canada Summer School for Writers** seminars take place in July and August. See www.pwactoronto.org for details.

Ongoing | The **Support for Business Development for Small Magazine Publishers** (SBDSMP) component of the Canadian Magazine Fund (CMF) is designed to help small magazine publishers become financially viable. Applications are accepted throughout the year. Learn more online at www.canadianheritage.gc.ca/cmef or call 1-888-357-3116.

Ongoing | The **Editors' Association of Canada**, Toronto and National Capital Region branches sponsor **professional development seminars** throughout the year for editors looking to develop their skills. The Winter / Spring 2003 schedule is online at www.editors.ca.