

OMDC plays an important role in Ontario's book publishing, music, interactive digital media, film, magazine publishing and television industries

OMDC Events and Program Deadlines

Jan.15 | Call for Submissions for **Gold Label**, OMDC's New Voices, New Visions program for the music industry. Directed at Ontario-based music labels, this program will provide successful applicants with assistance in their business growth through the creation and implementation of new strategic business and marketing initiatives designed to support new and emerging artists. Please visit OMDC's Web site after Jan. 15, 2004 to download the program guidelines and application forms.

Jan. 27 | **Information Session for Federal and Ontario Film Tax Credits** 4 p.m., Gatineau Room, Fairmont Chateau Laurier, 1 Rideau Street, Ottawa. Contact OMDC Tax Credits and Financing Programs at 416-314-6858 for details.

Jan. 30 | Applications due for the **Al Waxman Calling Card Drama** and the **Al Waxman**

Calling Card Documentary Programs. The Al Waxman Calling Card Program provides film producers with the opportunity to hone their skills, demonstrate their abilities and prove their readiness to make commercial-length, market-supported projects. Completed films are promoted through an industry screening and a premiere broadcast on either Showcase (drama) or TVOntario (documentary).

Feb. 04 | **Information Session for Federal and Ontario Film Tax Credits** in Toronto. Contact OMDC Tax Credits and Financing Programs at 416-314-6858 for details.

Feb. 12 | **Ontario Book Publishing Tax Credit (OBPTC) Information Session**, 175 Bloor Street East, North Tower, Suite 306, Toronto. Event will be held in the Conference Room from 10 a.m. to 12 noon. Contact OMDC Tax Credits and Financing Programs at 416-314-6858 for details.

Reminder: OMDC has moved

175 Bloor St. E., Suite 501, South Tower, Toronto, Ont. M4W 3R8

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca

To add or remove yourself from this newsletter list, e-mail Hodan Waberi at hwaberi@omdc.on.ca

T 416-314-6858

F 416-314-6858

www.omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

OMDC-Supported Events and Program Deadlines

Ongoing through March 2004 | **WIFT-T Funding Clinic**. The Funding Clinic is a series of professional development sessions for film and television producers. They are ideal for those looking for information regarding the guidelines and application processes for national and provincial funding agencies such as Telefilm Canada, OMDC, the Harold Greenberg Fund, CTF, CAVCO, Rogers and SHAW. The first session on tax credits, is now available at <http://events.jetstreammedia.com/main.cfm?castis=537>. For information visit www.wift.ca.

Jan.-May 2004 | **New Media Business Alliance iLunch Series 3.0: Six Steps Toward the Future**, held at the Indian Motorcycle Club in Toronto. These six lunch-hour presentations and panel discussions will explore the interactive digital platforms, development environments and business models that hold promise for the future of the interactive digital media sector. See www.nmba.ca.

Jan. 23-27 | **Canadian Magazine Publishers' Association (CMPA) School for Circulation**. Participants gain a broad overview of the skills required to sell magazines to subscribers and on newsstands, including setting and meeting appropriate circulation levels. Meet and network with peers and the faculty. Pillar and Post Inn Spa and Conference Centre, Niagara-on-the-Lake. See www.cmpa.ca.

Jan. 26 | Deadline for proposals for **pl@tform**. Part of OMDC's New Voices, New Vision strand, this new program, in partnership with the New Media Business Alliance (NMBA), provides assistance to Ontario companies in creating their own proprietary interactive digital media content. Five teams will be selected for the program's first cycle. Support will include up to \$30,000 for associated content project production costs, as well as workshops directed at enhancing industry knowledge and business skills, and guidance from an established industry mentor. NOTE: Applications are to be submitted to NMBA, not OMDC. See www.nmba.ca/platform for information and applications.

Jan. 30 | Deadline for the **Al Waxman Calling Card Drama program** and the **Al Waxman Calling Card Documentary program**. Visit www.omdc.on.ca for details.

March 5-14 | The **CMPA Professional Publishing Program** will examine the big picture of magazine publishing within the context of the Canadian marketplace. It's ideal for those new to the business of publishing, looking for a leg up in their publishing career, those looking for that extra edge or for small magazine personnel trying to do it all. Topics include: Audience, Editorial Mix, Design Architecture, Circulation, Advertising, Production Costing, and Budgeting. White Oaks

Conference Centre, Niagara-on-the-Lake, Ontario. Visit www.cmpa.ca for registration and course information.

The Documentary Organization of Canada, Toronto Chapter presents **Doc Saturdays 2004** at the CBC Broadcast Centre on Front Street, Toronto.

- Jan. 24 The **Production Management Workshop** will explore the responsibilities of the production manager on independent productions. Topics include budgeting, cash flow, cost reports, hiring crew, supplier rates, call sheets, etc. The guest case study features Maria Pimentel, Producer of *Popstars* from Lone Eagle Entertainment, who will talk about the challenges of handling production management. Workshop leader Fraser Steele has worked with the CBC, CTV, NFB, and TVOntario. Recent credits include co-producer and director of *The New Millennium* and Production Supervisor and Manager of Business Affairs for White Pine Pictures. He is presently Production Supervisor for Paradigm Pictures.

- Jan. 31 **Business Strategies Workshop: Growing Your Production Company**. This workshop provides information on how to grow and maintain small and medium-sized production companies. So you might have made a few docs or programs. Now what? How do you grow from here? How do you make money? Topics include: business models, finding working capital, creating opportunities, business plans, exporting & foreign markets, co-productions, co-ventures and cross-sector innovation. The workshop will be supported by guest producers and case studies.

- Feb. 21 **Proposal Writing and Financing**. Learn how to translate your idea to the page and handle the toughest part of a producer's job: finding money. Participants will also learn how to develop marketable ideas and turn them into winning television programs, translate an idea into a credible written proposal and the steps involved in raising funds such as approaching television stations and funding bodies.

- Mar. 27 **Writing For Documentaries**. Participants in this workshop discuss and experiment with the ways that words become an integral part of a film. Writing for documentaries isn't just what we hear the narrator say—it's also the ebb and flow of the program. Participants will work with text to find the heart of a story, before and during filming, and after, in the edit suite. The workshop will also cover adding final narration to the picture, and will feature guest speakers and case studies.

Sessions are from 10 a.m. to 5 p.m., fees are \$99 for DOC members, \$149 for non-members. E-mail info@cifc.ca for registration.

Congratulations!

On Jan. 1, **Noah Cowan** assumed the new position of festival co-director of the Toronto International Film Festival, with right of succession to become director when current chief Piers Handling takes on other duties (sometime before 2006).

The **Toronto International Film Festival** announced their **top ten Canadian films** on Dec. 6. In alphabetical order, the films selected by a national panel of 10 filmmakers, journalists and industry professionals are *20H17*; *Rue Darling*; *The Corporation*; *Dying At Grace*; *La Face Cachee De La Lune*; *Falling Angels*; *Les Invasions Barbares*; *My Life Without Me*; *Love, Sex and Eating The Bones*; *On The Corner*; and *The Saddest Music In The World*.

The following Ontario feature film producers will receive assistance through OMDC's Market Access Program to attend the **Berlin International Film Festival**, February 5 to 15: Sherrie Johnson,

Jennifer Jonas, Paul Scherzer, Steven Hoban, and Mark Musselman.

OMDC is also pleased to provide support through the Market Access Program for attendance at the **American Film Market (AFM)** in Santa Monica, California to Tracey Boulton, Adrienne Mitchell, Jennifer Jonas, Ralph Zimmerman, Nicholas D. Tabarrok and Steven Hoban—all film producers from Ontario. This event takes place February 25 to March 3.

The participants in both the Berlin and AFM MAP programs receive, in addition to travel subsidies, assistance in preparing for the events and on-site support from an established industry consultant. Attendance at these industry events provides an opportunity for the participants to enhance their knowledge of the international marketplace, as well as expand their network of contacts and develop new business opportunities.

Upcoming Markets and Festivals

- | | |
|-----------------------|--|
| Jan. 7-10 | British Education Technology and Training (BETT) 2004 in Olympia, London, UK.
www.bettshow.com |
| Jan. 25-29 | MIDEM International Music Market, Cannes, France. www.midem.com |
| Jan. 28-30 | Canadian Film and Television Production Association conference, Ottawa.
www.cftpa.ca/primetime/index.html |
| Jan. 29-30 | Ontario Library Association's Super Conference 2004, Metro Toronto Convention Centre, Toronto. www.accessola.org |
| Mar. 2-6 | National Screen Institute Canadian Film Festival, Winnipeg.
www.nsi-canada.ca/filmexchange/ |
| Mar. 3-6 | Canadian Music Week 2004, Toronto. www.cmw.net |
| Mar. 14-16 | London Book Fair. www.lbf-virtual.com |
| Mar. 31-Apr. 4 | ReelWorld Film Festival, Toronto. www.reelworld.ca |

Upcoming Events and Industry Deadlines

Jan. 16 | **The 8th Annual CONTACT Photography Festival** deadline for films on photography to show at its first-ever film festival on May 7-9, 2004. Films screen at the John Spotton Theatre in partnership with the National Film Board. There is no entry fee; submit NTSC VHS cassette by Jan. 16, 2004 to CONTACT Films Programmer, Allan Tong, 258 Wallace Avenue, Suite 204, Toronto, Ont. M6P 3M9. Send e-mail queries to allan@pathcom.com.

Jan. 16 | Applications due for **The North American Association of Asian Professionals Toronto's** three grants totalling \$10,000 in Film/Video, Visual Arts & Performance Arts for Ontario-based Asian-Canadian artists. For forms and guidelines, visit the Web site at www.naaaptoronto.org or e-mail the ACAF Administrator, Randy Shek, at rshek@sympatico.ca.

Jan. 22 | **The Book Publishers' Professional Association** presents the **First Annual Robbie Burns Fundraising Party**, 7:30 p.m. to 1 a.m., Gladstone Hotel, 1214 Queen Street West, Toronto. Money raised at this event will help to firmly establish the newly created BPPA Scholarships. Tickets are \$12 in advance for current BPPA members (with membership cards) and students with valid ID and \$15 at the door for all non-members. (Cash or cheque.) Buy advance tickets through any BPPA executive member, at all BPPA events in January leading up to the party, or via info@bppa.ca. Tartan optional...

Jan. 30 | **CBC Television's** short film competition **MIX FLICKS**, originally launched in May 2003, calls on filmmakers to submit compelling tales about Canada's cultural fusion. Submissions are welcome up until Jan. 30. MIX FLICKS is continuing its nation-wide initiative by licensing independently produced dramatic short films which are 5 to 10 minutes long and that illustrate genuine slices of life from across the country. The subject matter can range from the everyday to the extraordinary, from the comic to the provocative, and the competition is open to all Canadian filmmakers. During MIX FLICKS' first round of submissions, six dramatic short film projects were chosen and are currently in development. Up to six more projects will be commissioned in this round. Each will be awarded a maximum license

fee of \$20,000 and broadcast slots on CBC Television's award-winning creative launchpad *ZeD*, *Canadian Reflections* and/or regional program streams. See zed.cbc.ca/mixflicks for more information.

Feb. 1 | Deadline for submissions to the **Toronto Jewish Film Festival** and **The @Wallace Jewish Film Award**, which strives to assist emerging Canadian film talent, inspire new works of fiction and encourage programming that will enhance the quality and range of subject matter of films with Jewish content. Details on submitting a script, eligibility and jury evaluation are online at www.tjff.com. Award applications must be submitted with a completed script.

Feb. 12 | **The Book Publishers' Professional Association** presents its **annual cabaret**. Visit www.bppa.ca for news and ticket information.

March 30 | **The Canadian Embassy in Berlin** is seeking short films that have a theme that somehow evokes: "Canada—The Innovation Nation." Three winning films will be shown consecutively on 42" plasma screens in the heart of the city in the "Northwest Passage" which bridges the revitalized East Berlin to the commercial and transportation hub of Potsdamer Platz. The three selected filmmakers will receive 1st, 2nd and 3rd prize contracts worth \$3,000, \$2,000 and \$1,000 respectively. For an entry form and further info, contact Thilo Lenz, Canadian Embassy, Friedrichstr.95, 10117 Berlin, Germany, thilo.lenz@dfait-maeci.gc.ca

Ongoing | Sign up for the **Decima Publishing ICT UPDATE**, a newsletter which comprises a sample of recent headlines. This free weekly news service is delivered via e-mail every Monday morning. Each issue is presented in a concise format that helps you stay on top of new media/digital media, broadcasting, wireless and telecommunications industry issues and developments. Visit www.decima.com to sign up.

Ongoing | **This Magazine's Film Club Newsletter**. This free e-newsletter provides showtimes of Canadian films. Inform them of current Canadian screenings and they will try to add them. To sign up, send an e-mail to filmclub@thismagazine.ca.