

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

OMDC Sponsors Great Summer Cultural Media Events!

Ontario's cultural media are putting on some fantastic events this summer, and OMDC will be there through sponsorships to help many of these companies make their events a success.

The magazine industry has a flurry of annual events in the second week of June, and OMDC will show our support at many of them.

It starts with sessions at **Magazines University**, a Toronto-based conference for the magazine industry held June 5 to 9. Our sponsorship includes the keynote presentation at the Canadian Business Press (CBP) Luncheon by international trends and innovation expert Jim Carroll, who will share a "magazine-focused voyage to 2016 where topsy-turvy business models, even more rapid innovation, and even more contentious consumers reign." Sure to be a lively presentation, the audience will also learn about the many opportunities and challenges facing the magazine industry today.

As part of the Magazines Canada seminars, OMDC is pleased to once again present *Getting on the Radar: Meet the Buyers and Planners*. At this event, advertising sales people and the media-buying decision makers have the opportunity to meet, both in a panel setting, then in small group where the individual magazines receive direct feedback on their own media kits and magazines. For more information on the conference see magsu.com.

On Friday June 9th, as part of activities taking place for **Book Expo Canada**, OMDC is sponsoring *Writer to Readers: Linking the Content Creators to the End Users* through the Book and Periodical Council. This day-long event will be an energizing and unique forum for publishers, booksellers and creators to focus on a major industry issue: how to find and/or reclaim the readership for books in an increasing crowded and

competitive marketplace. Through a combination of panel discussions and industry-specific workshops, this session should provide publishers with the newest tools and technology to be able to deliver the work of their authors and illustrators to readers in new and innovative ways.

The sounds of the **NXNE Music and Film Festival** take over downtown Toronto from June 8 through the 10th, and OMDC is once again proud to sponsor this prominent annual music industry event. This year, OMDC will also be sponsoring the *Urban Music Industry Workshop* at NXNE, which is presented by the Urban Music Association of Canada and FLOW 93.5.

On the following week, June 11 to 13, OMDC will be sponsoring the *Interactive Exchange* at **nextMEDIA: The International Interactive Media Festival** at The Banff Centre, host partner of the event, and the Fairmont Banff Springs, site of the **Banff World Television Festival**. This will be a producer "speed dating"-like session to bring new media producers and conventional television producers together in a series of meetings to pursue mutual business interests.

OMDC will be sponsoring the same session following nextMEDIA at the Banff World Television Festival on Monday June 12, to allow TV producers to meet with their new media colleagues. For more information visit nextmedia2005.com or banff2006.com.

A few days later, on June 14 to 18, OMDC will be supporting the **Canadian Film Centre's Worldwide Short Film Festival (WWSFF)**, which, with its *Inti-Meets* format, provides emerging Ontario producers with the opportunity to connect with buyers and distributors from around the world and to make sales of their films. To learn more about this event, see worldwideshortfilmfest.com.

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca

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The contents of this newsletter do not necessarily reflect the views of OMDC

OMDC News and Program Deadlines

Tune into a podcast panel discussion moderated by Paula Todd from this year's **OMDC and PwCs' Six Degrees of Integration Conference: Cultural Industries and the New Technologies**. Panelists Alfred Tolle, Raja Khanna, Linda Schuyler, Susan Abramovitch and Tracey Jennings discuss *Introducing New Technologies in Your Media Business Business and Strategy Planning Considerations*. For details see www.omdc.on.ca/English/page-1-1787-1.html

June 27-30 | **OMDC's Market Access Program (MAP)** is providing support to the following seven Ontario-based documentary producers: Jeremy Edwardes, Coptor Productions Inc.; Lynn Valiquette, Ellis Vision Inc.; Judy Holm, Markham Street; Anne Pick, Real to Reel Productions Inc.; Sarah Jane Flynn, Sid Fink Productions Inc.; Barbara Barde, Up Front Entertainment Inc.; and Patrick Crowe, Xenophile Media to attend **Sunny Side of the Doc** in La

Rochelle, France (sunnysideofthedoc.com). Strategic support will once again be provided by consultant Michaelle McLean.

OMDC was pleased to be a supporter of the 2006 edition of the **Canadian New Media Awards (CNMAs)**. Fourteen "Pixel" awards were handed out to winners in various categories at the Gala Awards Show at the Carlu on May 29. Winners from Ontario included: Quick Play Media (Company of the Year); BITE TV (Excellence in Cross Platform); Canadian Tapestry - ecentricarts inc. (Excellence in Culture, Lifestyle Arts); and James Eberhardt - marbledmedia (Programmer of the Year). Andra Sheffer, Executive Director of a number of industry funds including the Bell Broadcast and New Media Fund also received a Special Recognition Award acknowledging her contributions to the New Media industry. Congratulations to all the 2006 winners and nominees. www.cnma.ca

Congratulations!

On May 5, the **2006 Hot Docs Canadian International Documentary Festival** presented 10 awards.

Best Canadian Documentary (Feature Length) was awarded to Shelley Saywell's *Martyr Street*, a compelling look at the Palestinian-Israeli conflict through the eyes of two young girls living in Hebron.

First-time director Greg Hamilton's *Mystic Ball* received the Special Jury Prize in the Best Canadian Feature category.

Capturing the award for Best International Documentary (Feature Length) was director Ben Hopkins' *37 Uses For A Dead Sheep* (UK). Adan Aliaga's *My Grandmother's House* (Spain) received a Special Jury Prize in the Best International Documentary (Feature Length) category. The Best Documentary (Short to Mid-Length) award was presented to Ibtisam Ma'arana's *Badal* (Israel).

The Hot Docs' Board of Directors presented the annual Outstanding Achievement Award to filmmaking legend Werner Herzog.

For the first time, the Don Haig Award was presented in partnership with Hot Docs at the awards presentation. The award went to Quebec filmmaker Guylaine Dionne. The jury for the Don Haig Award named Alberta filmmaker Sean Garrity the winner of a Special Jury Prize, \$5,000 in cash, courtesy of Films Transit.

Finally, in addition to the awards presented to films in the official competition, two additional prizes were announced for projects in development pitched at Rendezvous. The OMNI Prize for Best Third Language/Ethno-Cultural Pitch (\$10,000 in development money) was awarded to *Where Shall I Go?*, pitched by Dominique Darmon. The Lens on CBC Newsworld Camera Prize for the Best CBC Pitch (\$10,000 camera rental package) was awarded to *It's A Different World*, pitched by Ramona Persaud.

To see all the Hot Docs winners, go to hotdocs.ca.

Congratulations to Michael Fox, **Magazines Canada's Volunteer of the Year**. He is Senior Vice-President, Circulation & Development at Rogers Publishing Limited in Toronto and serves as Chair of Magazines Canada's Postal Subcommittee and a member of the Magazine Directors Advisory Committee, Audit Bureau of Circulations. For details, see magazinescanada.ca.

On June 1, **The Griffin Poetry Prize For Excellence in Poetry** awarded Sylvia Legris \$50,000. Legris is the Canadian winner of the prize, won her book *Nerve Squall* (Coach House Books). The judges said: "In her hands, language refracts in ways which break open etymology to bring us more sense rather than less."

Upcoming Events & Industry Deadlines

June 7 | **MyMediaBiz** Networking Event at Big Papa's Bordello, 482 Queen Street West, Toronto, from 5:30 to 8 p.m. All MyMediaBiz.com members are eligible to win great door prizes. MyMediaBiz.com is the essential online community designed by people in the film and television and now the new media industries. We deliver completely searchable information including Directories, News, Events, Resources and Jobs. To attend the event, please RSVP prior to June 7 to RSVP_001@mymediabiz.com.

June 7 | **Canadian Independent Record Production Association (CIRPA)** presents Tools of the Trade II (TOTT II), the second in a series of workshops, seminars and panel discussions aimed at strengthening the business skills and knowledge base of the Canadian independent sound recording sector. TOTT II addresses everything from copyright reform to managing finances and making money selling digital music. The advance cost for the day long program is \$100 for CIRPA members (\$150 for non-members), and includes morning and afternoon coffee breaks and a lunch sponsored by World Vision's Artist Associates program. Space is limited to 60 people and advance tickets must be reserved by end of day June 1, 2006. Tickets purchased at the event, if available, will be \$150 for CIRPA members/\$200 for non-members. For further information contact Sharon Hookway at 416-485-3152, ext. 221 or Sharon@cirpa.ca.

June 9 | Deadline to confirm participation in the Canada Pavilion at the **Tokyo Game Show 2006** (see <http://tgs.cesa.or.jp/english/>). The Canadian Embassy in Tokyo, in collaboration with its provincial partners and industry associations, is organizing Canadian presence at the Tokyo Game Show 2006 taking place Sept. 22 to 24. Organizations participating in this initiative will have the opportunity to present products or technology to key players of the gaming industry in Japan through exhibition at the Canada Pavilion. The Embassy is also organizing a Canadian Gaming Seminar and Networking Reception to allow participants to maximize their opportunities in Japan. For details contact Stephane-Enric Beaulieu, jpn.commerce@international.gc.ca, (81-3) 5412-6232.

June 11-13 | **Periodical & Book Association of America Convention**: 20th anniversary of this newsstand convention in Baltimore. www.pbaa.net.

July 5 | **National Screen Institute Canada (NSI)** asks "Are you ready for the international marketplace?" NSI is offering up to 10 television producers a shot at global success as part of the NSI Global Marketing training program. This professional development opportunity focuses on selling, pitching, promoting and networking and concludes with a visit to MIPCOM 2006 in Cannes, France in October. The training program is aimed at mid-level TV producers who want to enter the international marketplace. Participants are not required to pay tuition fees or relocate. Financial assistance is provided as part of the program. For guidelines and application forms visit nsi-canada.ca/global.

July 19 | **Optimize your website** for the best search engine results. A Periodical Writers' Association seminar. Takes place from 10 am to 3:45 pm at 66 Roncesvalles Avenue. \$125 or \$95 for PWAC members. For information see pwactoronto.org.

July 28 | Entry deadline for the **Cabbagetown Short Film & Video Festival**. No entry fee. Films should be a maximum of 15 minutes long, and submitted on VHS NTSC or DVD formats, along with application form to the festival office. Application forms are online at cabbagetownshortfilmandvideofestival.com or call Gina Dineen, Festival Coordinator, at 416-924-3514.

Aug. 9 | **The Art of the Query Letter**: How to sell your article ideas to editors. Takes place from 10 am to 3:45 pm at 66 Roncesvalles Avenue. \$125 or \$95 for PWAC members. See pwactoronto.org for details.

August 14 | Deadline to apply for the **Canada New Media Fund**. Guidelines available at www.telefilm.gc.ca.

November 18-20 | **Print World 2006** (Formerly known as Print Ontario) at the National Trade Centre, CNE, Toronto. For info call 905-625-7070 or see printworldshow.com.

Upcoming Markets and Festivals

June 3	Toronto Small Press Group's Book Fair. torontosmallpressbookfair.org
June 7-8	Wireless & Mobile Expo and Conference. National Trade Centre, Toronto. wirelessandmobile.wowgao.com/registration/index.php
June 7-9	Magazines University at the Old Mill Inn & Spa, Toronto. magsu.com
June 8-10	North by Northeast Music & Film Conference and Festival, Toronto. nxne.com
June 9	National Magazine Awards, Toronto. magazine-awards.com
June 9-11	nextMEDIA, Banff, Alta. nextmedia2006.com
June 9-12	Book Expo Canada, Toronto, Metro Convention Centre). reedexpo.ca/bookexpo
June 11-14	Banff World Television Festival, Banff, Alta. banff2006.com
June 13-18	Canadian Film Centre's Worldwide Short Film Festival, Toronto. worldwideshortfilmfest.com
June 14-16	Vidfest, Vancouver. vidfest.com
June 27	Hollywood and Games Summit. The Beverly Hills Hotel, CA. hollywoodandgames.com
June 27-30	Sunny Side of the Doc. La Rochelle, France. sunnysideofthedoc.com
July 6-9	Tokyo International Book Fair 2006. reedexpo.co.jp/tibf/english/
Aug 30-Sept 2	Beijing International Book Fair 2006. bibf.net
Sept 7-16	Toronto International Film Festival, Toronto. www.e.bell.ca/filmfest
Sept 12-14	CTIA Wireless IT and Entertainment. wirelessit.com
Sept 16-24	Cinéfest Sudbury, Sudbury, Ont. cinefest.com
Sept 17	Strategic Partners, Halifax. atlanticfilm.com .
Sept 20-22	POPKOMM, Berlin, Germany. www1.messe-berlin.de/vip8_1/website/MesseBerlin/htdocs/www.popkomm/index_e.html
Sept 20-24	Ottawa International Animation Festival. http://ottawa.awn.com/
Sept 22-24	Tokyo GameShow , Tokyo, Japan. http://tgs.cesa.or.jp/english/
Sept 24	The Word On The Street, Toronto. thewordonthestreet.ca/toronto.php