

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

Michel Frappier Moves to World Fair Corporation



Michel Frappier, Chief Executive Officer of Ontario Media Development Corporation since 2002, has been seconded to the Toronto 2015 World Fair Corporation as Chief Operating Officer. He starts his new duties August 1.

Frappier stated that he leaves the OMDC well-positioned as a key growth engine for the cultural industries. During his recent tenure, OMDC received a one-time \$23 million award to be allocated over a period of several years to develop strategic programs and services in support of all six sectors in Ontario's entertainment and creative cluster.

Of his new responsibilities Frappier noted, "This is a very exciting mandate and a big challenge for Toronto, as we will be competing for the bid against Moscow and Izmir, Turkey."

Kristine Murphy, Director, will serve as acting CEO.

OMDC Initiatives and Fund Program Deadlines

MUSIC INDUSTRY

- Aug. 8: OMDC Music Fund

INTERACTIVE DIGITAL MEDIA INDUSTRY

OMDC Interactive Digital Media Fund

- Aug. 3: Info session
- Oct. 4: Application deadline

MAGAZINE INDUSTRY

- Aug. 24: OMDC Magazine Fund

FILM & TELEVISION INDUSTRY

- Aug. 9: OMDC Film Fund Round 1
- Jan. 12, 2007: OMDC Film Fund Round 2

Aug. 18 | Extended Deadline to apply for the OMDC's inaugural International Finance Forum, taking place on Sept. 8 at the Toronto International Film Festival's® Match Club. Offered in partnership with Telefilm Canada, RBC Royal Bank and UK Trade and Investment, this one-day co-financing event will bring together Canadian and international feature film

producers with potential production and financing partners, sales agents and distributors. A schedule of intensive one-on-one meetings, keynote speakers and networking sessions will focus on all aspects of international financing. For information and to apply, visit OMDC's website, www.omdc.on.ca.

Oct. 4 | Deadline for the **OMDC Interactive Digital Media Fund**. This program is open to Ontario screen-based content creation companies that are actively involved in the production and exploitation of interactive digital media content. Eligible projects may represent a range of genres, delivery platforms and budgets, but must be suitable for distribution on a digital media platform, network or device that is interactive. Successful applicants to this program will receive a non-refundable contribution of up to \$100,000 to a maximum of 50% of the project budget to create a market-ready interactive digital media content product. Complete program information is available online at www.omdc.on.ca under Programs / Content and Marketing Funds.

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca

To add or remove yourself from this newsletter list, e-mail Hodan Waberi at hwaberi@omdc.on.ca

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The contents of this newsletter do not necessarily reflect the views of OMDC

Toronto International Film Festival® Brings A World of Cinema to Ontario

As September fast approaches, Toronto gears up for the **Toronto International Film Festival® (TIFF)**. From September 7 to 16, a world of cinema will be showcased right here in Ontario. Festival fever brings thousands of cinephiles, filmmakers, stars, distributors, producers and paparazzi together with the anticipation of discovering new and emerging filmmakers and to see the latest film from some of the best-known directors from home and abroad.

Ontario Media Development Corporation (OMDC) is proud to be a long-time partner of TIFF. OMDC support, through the **OMDC Sales Office at the Sales and Industry Centre**, creates a business hub where filmmakers, producers and other industry delegates are able to connect with buyers and sellers to make deals and get their films out to an even wider audience.

New this year is OMDC's inaugural **International Finance Forum (IFF)** taking place on Sept. 8 at the Toronto International Film Festival's® MatchClub. This one-day co-financing event will bring together Canadian and international feature film producers with potential production and financing partners, sales agents and distributors. With a schedule of intensive one-on-one meetings, keynote speakers and networking sessions, IFF is designed to help participants push their new projects forward. Offered in partnership with Telefilm Canada, RBC Royal Bank and UK Trade and Investment, with the support of Alberta Film Commission, BCFilm, Manitoba Film and Sound, New Brunswick Film, Nova Scotia Film Development Corporation and SaskFilm. For guidelines and application forms go to www.omdc.on.ca

If you are looking to see some great Canadian films, check out **Canada First!** It opens with Andrew Currie's vibrant and zombie-packed *Fido*, and celebrates emerging talent with nine feature films. The Opening Night film includes the world premiere of *The Journals Of Knud Rasmussen* by Zacharias Kunuk and Norman Cohn.

Through the **OMDC Film Initiative**, is proud to have supported two films by Ontario filmmakers that are in the spotlight this year, including Sarah Polley's feature debut gala presentation *Away From Her* and Michael Mabbott's *Citizen Duane*. Other dramatic features by Ontario directors include Reginald Harkema's *Monkey Warfare* and Terrence Odette's *Sleeping Dogs*.

Special Presentations include the world premiere of Guy Maddin's *Brand Upon The Brain!* a new silent film screened with live musical and foley accompaniment, the North American premiere of Philippe Falardeau's Cannes sensation *Congorama*, Jennifer Baichwal's *Manufactured Landscapes*, a collaboration with Canadian Retrospective subject Peter Mettler, and *The Best Of Norman McLaren*, a program featuring this legendary filmmaker's most provocative and influential work. One of Ontario's most renowned documentarians is Allan King. His powerful documentary *EMPz 4 Life* will have its world premiere in the Masters program.

Short Cuts Canada has programmed 17 short films by Ontario filmmakers, including Hubert Davis' *Aruba* and Patricia Rozema's *Suspect*.

Great films need a great soundtrack! OMDC is proud to be a partner in the second-annual **Canadian Music Café**, where industry delegates will be treated to showcases from some of Canada's biggest and hottest new musical artists. Daily live performances go on from 2 to 5 p.m., Sept. 12 to 14 at The Rivoli (334 Queen St. W.). The Canadian Music Café is produced by SOCAN, CRIA, CIRPA and CMPA, in association with TIFF. For info go to www.canadianmusiccafe.com.

Industry pass registration deadline is August 10 at <http://industry.tiffg.ca>. For public screenings, buy your TIFF tickets online early through www.bell.ca/filmfest, by phone at 416-968-FILM or in person at Toronto's Manulife Centre, 55 Bloor Street West, main floor, North entrance. Check the website for box office hours. For ongoing updates on TIFF, visit www.e.bell.ca/filmfest.

Upcoming Events & Industry Deadlines

The **Banff New Media Institute** (BNMI) has just launched its new co-production residency model, which includes three exceptional programs led by three peer advisors. For more info and to apply send an e-mail to bnmi_info@banffcentre.ca or visit banffcentre.ca/bnmi/

Aug. 11 | **CFTPA call for participants—Spain and Brazil Co-Production events at TIFF.** The CFTPA, the Toronto International Film Festival® (TIFF), Canadian Heritage (Trade Routes) and other cultural agencies are facilitating two networking co-production events with feature film producers from Spain and Brazil during TIFF 2006. The goal of the events is to foster new relationships and business opportunities between the two delegations and Canadian producers. At this time, the Spanish event will be held on Sept. 11 and the Brazilian event is scheduled for Sept. 13. Short company profiles of the Spanish delegation and the projects for which they are seeking Canadian partners are available at www.cftpa.ca/membership/pdfs/TIFF_COMPANYPROFILES.pdf. The CFTPA will host an open industry reception for the Spanish and Brazilian delegations the evening of Sept. 13. As space at the Spanish and Brazilian co-production events is limited, event organizers, including the CFTPA, will jointly select and match Canadian producers with the two delegations for partnering on projects and coordinating meetings between producers. To facilitate the selection process, the CFTPA is asking its members to provide a statement of interest to participate as a delegate at one or both of the co-production events. If you are interested in being considered for selection as a matching Canadian producer, please complete the statement of interest by Friday, Aug. 11, 2006. Contact Barbara Whitmer at barbara.whitmer@cftpa.ca or by phone, 1-800-656-7440 ext. 231.

Aug. 11 | **DOK Leipzig**, the International Leipzig Festival for Documentary and Animated Film (Oct. 30 to Nov. 6), started its 49th edition with numerous reforms. You are invited to submit your latest documentary or animated films for the official festival program and the DOK Market. For information and how to apply visit www.dok-leipzig.de.

Aug. 14 | Deadline to apply for the **Canada New Media Fund**. Guidelines available at telefilm.gc.ca.

Aug. 15 | Deadline to apply to the **4th Annual LivePitch** at the Austin Game Conference (Sept. 6 to 8, 2006). LivePitch will take place on Sept. 7 and 8. Participants will have the opportunity to put their unsigned development projects in front of the world's leading game publishers. For information and to register visit gameconference.com/livepitch

Aug. 15 | **The Momentum Growth Conference 2006** is a two-day event from Sept. 27 to 28, showcasing growth-stage companies with real customers, real revenue, real partnerships, and the vision to take their companies to the next level. The theme of this year's Momentum Conference is the exploding digital media ecosystem—from content to commerce and all the technology in between. Nominate your company by August 15. ibdnetwork.com/momentum-nominate.html

Aug. 22 | **Academy of Canadian Film and Television** is offering 50 per cent off first year's members until August 22. You will also receive a vote in the 21st Annual Gemini Awards, Canada's premier television awards (Voting members Television Division only—see website for details on requirements), see Canadian films in the theatres at no charge and have a chance to win one of three great iPods in our Membership Roundup Raffle. For details on how to join go to academy.ca/jointoday.

Sept. 12-14 | **Ontario Wireless & Mobile Content Trade Mission, Los Angeles.** Join a trade mission to CTIA Wireless & Entertainment 2006. Meet leading decision-makers interested in acquiring wireless technologies for the enterprise and vertical business markets. Exhibitors will include leading providers such as Qualcomm, Verisign, Intel, Palm and Nokia. Eight Ontario companies will have the opportunity to exhibit in the Ontario Pavilion, located near the entrance to the conference rooms and close to the Lucent pavilion. Ontario delegates will also be able to publicly introduce their company to attendees at the Ontario Business Partnering Reception, receive an up-to-date database of VARs and distributors and more. Cost per company: US\$1,750. wirelessit.com

Sept. 17-22 | **China Access 2008** is a unique regional mission focused on investment and business partnering opportunities with specific emphasis on the ICT and creative industries. The mission will run from Sept. 17 to 22 and will visit Beijing, Shanghai and Hangzhou. The registration fee is US\$1,000. For more information or to make a reservation for this special event contact Andrew Gilkes at agilkes@chinaaccess2008.com or Hal Josephson at haljo@mac.com.

Sept. 19 | The Canadian Embassy in Berlin will be providing business development opportunities to Canadian companies attending **Popkomm**. The Embassy will host the annual conference of the German Association of Independent Labels, Publishers and Producers (VUT). Up to 140 members of the VUT will attend the event, which is being billed as "Music Export Basics." This will provide Canadian companies the opportunity to meet their German counterparts, and to learn more about the German market. On Sept. 21, Canadians will have the opportunity to participate in the "International MatchMaking Event" at Popkomm, which will bring companies from Germany, the United Kingdom, France and Spain together for one-on-one meetings. For information on both events contact Claudia Seeber at the Canadian Embassy in Berlin via email: Claudia.seeber@international.gc.ca.

Sept. 29 | The National Screen Institute-Canada (NSI), in association with Telefilm Canada and program partner The Brian Linehan Charitable Foundation, is seeking Canadian filmmaking teams for the **NSI Features First training program**, which helps emerging filmmakers develop their first or second feature film. Guidelines and applications forms at www.nsi-canada.ca/featuresfirst/index.shtml

Upcoming Markets and Festivals

Aug. 14	GDC FOCUS ON: Game Outsourcing Summit. Los Angeles Airport Marriott. gdcfocuson.com/gos
Aug. 21-23	GC (Game Convention) Developers' Conference 2006 (GDC). www.gcdc.de
Aug. 31-Dec. 2	Toronto Independent Games Conference. George Brown College, Casa Loma. torontoigc.com
Aug. 30-Sept. 2	Beijing International Book Fair 2006. bibf.net
Sept. 7-16	Toronto International Film Festival®, Toronto. www.e.bell.ca/filmfest
Sept. 12-14	CTIA Wireless IT and Entertainment. wirelessit.com
Sept. 16-24	Cinéfest Sudbury, Sudbury, Ont. cinefest.com
Sept. 17	Strategic Partners, Halifax. atlanticfilm.com .
Sept. 17-22	Growth Economies/ Growth Industries of the 21st Century: China Moves Higher. chinaaccess2008.com
Sept. 20-22	POPKOMM, Berlin, Germany. www.popkomm.com
Sept. 20-24	Ottawa International Animation Festival. http://ottawa.awn.com/
Sept. 22-24	Tokyo GameShow , Tokyo, Japan. http://tgs.cesa.or.jp/english/
Sept. 24	The Word On The Street, Toronto. thewordonthestreet.ca/toronto.php
Oct. 9-13	MIPCOM, Cannes, France. www.mipcom.com
Nov. 18-20	Print World 2006, Toronto. printworldshow.com
Nov. 30-Dec.3	Whistler Film Festival, Whistler, BC. www.whistlerfilmfestival.com

Congratulations!

The **Urban Music Association of Canada (UMAC)** recently made these position announcements: Jordan Patterson, Special Events Director; Jill Andrew, Communications Director; Will Strickland is the new President. Former Executive Director Aisha Wickham has left the association. For more information on UMAC see umac.ca.

Congratulations to Al Waxman Calling Card alumnae **Erin Faith Young** (producer) and **Hubert Davis** (director) on their Emmy nomination in The News and Documentary category for *Hardwood*, which was nominated for Outstanding Cultural and Artistic Programming through the US broadcaster POV (PBS). The awards will be announced on September 25 in New York City.

We Want Your Feedback!

Fax us at 416-314-6876 or fill out this survey online at www.omdc.on.ca/English/page-1-2707-1.html

1. Do you read OMDC Integration Newsletter?

Yes ___ No ___

If no, why not?

2. Should we be sending it to someone else in your organization?

Yes ___ No ___ (if Yes please provide name, title and e-mail address)

3. Does OMDC Integration Newsletter meet your information needs?

Yes ___ No ___ What other information would you like to see?

4. What could be improved?

Layout & design ___ More photos ___ Other
(please explain)