

OMDC

INTEGRATION NEWSLETTER

February 2008

ONTARIO MEDIA DEVELOPMENT CORPORATION

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

OMDC Film Fund-Supported Features Win Genie and Oscar® Nominations!

Congratulations to all of those involved in *Away From Her*, which garnered two Oscar® nominations, including Sarah Polley for Adapted Screenplay and Julie Christie for Performance by an Actress. Congratulations also to Film Fund supported Genie nominees:

7 Genie Nominations

AWAY FROM HER

Best Motion Picture – Daniel Iron, Simone Urdl, Jennifer Weiss
Achievement in Direction and Adapted Screenplay – Sarah Polley
Performance by an Actor in a Leading Role – Gordon Pinsent
Performance by an Actress in a Leading Role – Julie Christie
Performance by an Actress in a Supporting Role – Kristen Thompson
Achievement in Editing – David Wharnsby



3 Genie Nominations

POOR BOY'S GAME

Performance by an Actor in a Supporting Role – Danny Glover
Achievement in Editing – Susan Maggi
Achievement in Music - Original Song – Byron Wong and Luke Nicholson



1 Genie Nomination

CITIZEN DUANE

Achievement in Overall Sound – John J. Thomson,
Stephan Carrier, Martin Lee



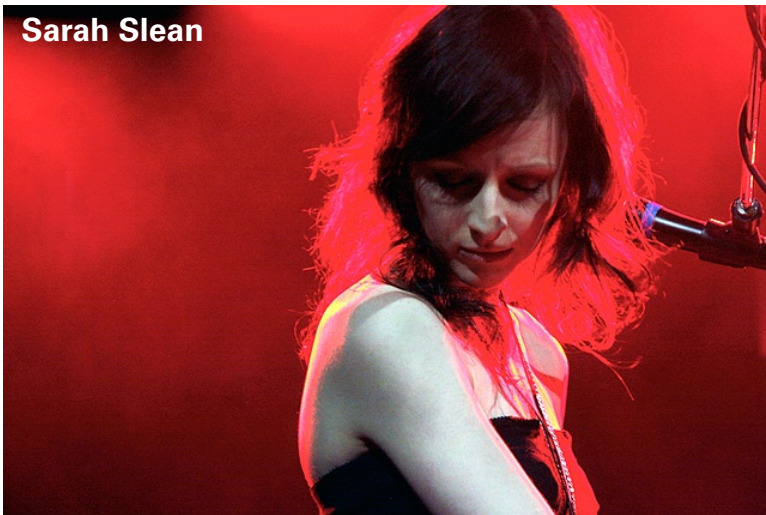
Well done – we're proud to be your partner!

You belong here

Music Makes It! Hits a Resounding Note of Success!

Last month's MUSIC MAKES IT Extreme Music Licensing Event was a huge success. In just four and a half hours, more than 700 one-on-one meetings took place between participants from the music industry and the film, TV and interactive digital media industries. Other events taking place that day included panels, a networking lunch, an evening reception and six showcase performances from Ontario artists, shown below. The event was an initiative of North by Northeast Music Festival and Conference (NXNE) and OMDC, presented in partnership with CIRPA, CMPA, DOC, IO, PRO and in association with CFTPA-OPP, DGC Ontario and WIFT-T.

Sarah Slean



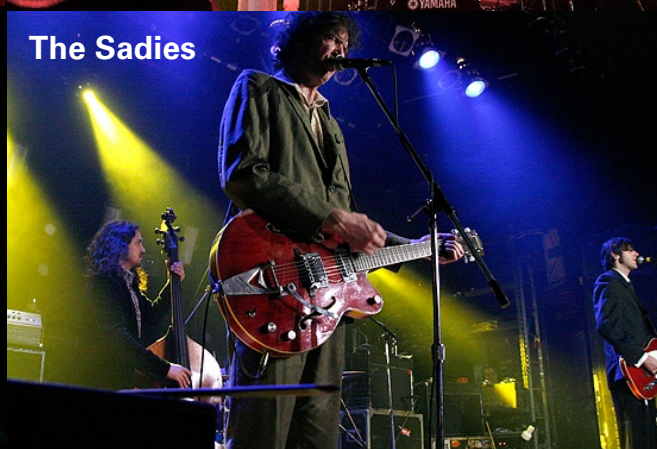
The John Henrys



Simon Wilcox



The Sadies



Grand Analog



Royal Wood



OMDC Deadlines, News and Supported Events

OMDC Research Update: OMDC is pleased to be working with the music, book publishing and magazine sectors to undertake strategic studies of their respective industries in Ontario. The purpose of these studies is to identify emerging growth opportunities and key factors for continued and future success in each of the sectors. The Agency is working with steering committees made up of industry representatives on all of the studies. These steering committees have assisted in the development of the studies' terms of reference and will continue to provide valuable input and advice to OMDC and the research consultants as the studies progress. The studies are slated for completion later this year.

In January, OMDC announced the investment of \$1.7 million in 13 initiatives in the second year of the **Entertainment and Creative Cluster Partnerships Fund**. One of the supported projects is **nGen**, a business generator and capacity builder in the interactive media sector in the Niagara region. nGen seeks to contribute in a very concrete way to the growth of high-value-added knowledge-intensive enterprise in Niagara. The project is a collaboration of Brock University, Niagara College, Silicon Knights, City of St. Catharines, Region of Niagara, Niagara Enterprise Agency and Interactive Ontario. nGen was officially launched at a news conference at Silicon Knights in St. Catharines on Jan. 28. Speakers included OMDC CEO Karen Thorne-Stone; the Hon Jim Bradley, Minister of Transportation (and local MPP); Brock University President Dr. Jack Lightstone; Dan Patterson, President, Niagara College; St. Catharines Mayor Brian McMullan; and Patrick Gedge, Chief Executive Officer, Niagara Economic Development Corporation.

Feb. 15 | **iLunch 6.04: Future Frontiers – The Evolution of the Music Industry: A Polyphony of Innovations.** The music industry is transforming on a massive scale. Business models, technologies and platforms, consumer roles and copyright legislation are all in flux, and are contributing to as well as responding to this change. Who are the innovators that are facing this transformation head-on? What are the tools and the success stories for remaining meaningful and relevant in this shifting climate as an artist, producer, publisher or music lover? Case Study: Jonathan Robinson, Programme Director, MusicTank (UK). Details at interactiveontario.com.

Feb. 18-22 | **Ontario @ GDC in Full Force.** Ontario companies will be attending the **Game Developers Conference (GDC)** in San Francisco. GDC is the essential forum for learning, inspiration and networking for the creators of computer, console, handheld, mobile and online games. There are a number of activities taking place at GDC this year for Ontario companies. To stay in the loop on all of these activities, please sign up for the **Ontario @ GDC** contact e-mailing Jessica Mills (jmills@omdc.on.ca) with your company name, company contact, phone number and e-mail. Companies that provide contact information to OMDC will receive periodic updates about activities and services that are being offered to Ontario and/or Canadian companies attending GDC.

Feb. 20 | **OMDC Tax Credit Workshops:** Meet with a Tax Credit Expert at OMDC Workshops! This February 20 workshop from 2 to 4 p.m. at Ottawa City Hall will provide a general overview of the Ontario Film and Television Tax Credit (OFTTC) and will be geared to newer producers in the Ottawa region. We are also co-hosting a workshop on the OCASE Tax Credit (Ontario Computer Animation and Special Effects) with CASO (Computer Animation Studios of Ontario) at the end of February. Those

interested in either workshop should call OMDC at 416-314-6858 or e-mail bhingley@omdc.on.ca.

Feb. 21 | Deadline for early-bird registration for **Interactive Content Exchange (ICE) 2008** in Toronto from March 26 to 28. Save 20 per cent if you register by Feb. 21. See ice08.com.

Mar 7 | **iLunch 6.05: Playing For The Future.** Documentaries, Serious Games, ARGs and More – Kick-starting Global Conversations About Social Issues in the Online World. Details at interactiveontario.com

Mar. 17-20 | **Canada Pavilion at Hong Kong Film Mart.** For the first time there will a national pavilion representing Canada at FILMART. This is an opportunity for Ontario film, TV and new media producers and distributors to leverage a strong brand, access a prime location and a wide array of services including support for market preparation, on-site services, screening spaces, promotion, marketing and co-production counselling and a networking event. Contact Ludovic Jaouen at Telefilm, 514-283-0838 ext. 2149 or jaouenl@telefilm.gc.ca.

Canadian Music Week News

Mar. 5-8 | OMDC is pleased to support the following two events at **Canadian Music Week (CMW)**: OMDC will once again take an active role in sponsoring the 5th annual **CMW International Marketplace** in the Territories Room and the Algonquin Room of the Fairmont Royal York Hotel. The International Marketplace provides a variety of alternatives for delegates to meet potential business partners from around the world, one-on-one, face-to face, business-to-business and country-to-country. For additional information, visit the International Marketplace section of the CMW website atcmw.net or contact Kathy Hahn, International Marketplace Coordinator, CMW at 905-858-4747 or send an e-mail to kathy@cmw.net.

Mar. 6-7 | **Digital Music & Media Summit (DMS) – special rate for Ontario music and media companies.** OMDC, through the Entertainment and Creative Cluster Partnerships Fund, is pleased to sponsor DMS, Canada's first leadership summit for top executives on how Digital Media and Music content will be monetized in the 21st Century. DMS attendees will include high-level professionals from: Advertising, Agency, Branding and Marketing, Consumer Electronics, Content Production, Film, Digital Rights Management, Distribution, Games, Government Division/Agency, Legal, Mobile/Wireless, Magazines, Management Consultants, Multi-Platform, Music industry leaders – including top major and indie label execs, artists and artist reps, Radio, Software/Applications, Television, Venture Capitalists and Financiers.

Ontario-based independent music companies and Ontario-based media companies will receive a substantial savings (55 per cent discount up to Feb. 28) on full two-day registrations to DMS and the Canadian Music Week conference. That's only \$400 for the full registration (normally \$895).

Where & When: This year's Digital Music & Media Summit will take place at Toronto's Fairmont Royal York Hotel, Thursday March 6 and Friday March 7, 2008. (Opening Reception evening of Wednesday March 5). For further details go to cmw.net. Produced by Canadian Music Week (CMW), in partnership with The Canadian Music Publishers Association (CMPA), the Canadian Independent Record Production Association (CIRPA) and the Canadian Recording Industry Association (CRIA).

Upcoming Events and Industry Deadlines

Submissions are now being accepted for **'Short Tracks for Short Films Volume 7'**, a compilation CD of independent Canadian music by Canadian musicians. Details at worldwideshortfilmfest.com.

2008 Calls For Proposals: **Inukshuk Wireless** invites proposals that focus on enhancing either content or connectivity related to learning and the Internet. Content proposals are welcome for innovative and creative projects that aim to develop multimedia and feature-rich learning content, applications or learning environments for Canada's learning communities. Applications are also encouraged for connectivity projects, which will result in the provision of broadband wireless Internet access to unserved and underserved communities. Details at inukshuk.ca.

Feb. 8-12 | **Magazines Canada School for Circulation 2008**. Premiere training program for circulation professionals. For details and registration, visit magazinescanada.ca.

Feb. 8 | **SXSW Interactive information session** for Ontario companies will be held at 9 a.m. at 151 Yonge St. in the third-floor boardroom. Canadian Heritage, Foreign Affairs and International Trade Canada, and the Canadian Interactive Alliance/l'Alliance interactive canadienne (CIAIC) are looking for Ontario companies interested in attending South By Southwest Interactive in Austin, Texas from March 7 to 11. SXSW Interactive offers something for everyone, from academic discourse to design how-tos, as well as the ScreenBurn Festival, a sidebar event dedicated to gaming. Featured speakers include Michael Eisner, Jeremiah Owyang, and a few familiar faces from Canada! If you're interested in attending this info session, offered in partnership with Interactive Ontario, contact James Lewis, Executive Director Canadian Interactive Alliance / Alliance interactive canadienne (CIAIC) at james@ciaic.ca.

Feb. 13 | **Canadian Society of Magazine Editors (CSME) Luncheon**: Create Great Online Content. Two magazine web editors discuss assigning, editing and producing content for the web. For more information see canadianeditors.com.

Feb. 15 | Early-bird deadline for submissions to the **BookShorts Moving Stories Film Fest**, a program of films celebrating the written word on film. Submitted films should be directly inspired by fiction, non-fiction or poetry in the form of a short story, novella, poem, graphic novel or full length book. For guidelines and

submission forms, visit MovingStoriesFilmFest.com.

Feb. 25 | Application deadline for the **TELUS Innovation Fund**, which invests in new forms of high-quality, original Canadian content that explore new ways of approaching entertainment and storytelling. This fund supports projects in the form of a recoupable contribution toward the production of innovative film, television, new media or cross-platform content projects. The TELUS Innovation Fund supports three projects per year with funding up to \$100,000 per project. For information please contact Gillian Stanton at gstanton@cfccreates.com or call 416-445-1446 ext. 301.

Feb. 27-Mar. 2 | **3rd Canada-Brazil Co-production Forum**, Sao Paulo, Brazil. Statement of Interest and company profiles should be sent ASAP to Katka Selucky at Canadian Heritage/Trade Routes - katka_selucky@pch.gc.ca or 819-953-8563 for more information.

Feb. 29 | Deadline for submissions for **The Lindalee Tracey Award**, a \$5,000 award for emerging Canadian filmmakers working in the spirit of Lindalee: with passion, humour, a strong sense of social justice and a personal point of view, champion to those who are often ignored, underestimated and forgotten, celebrating those who rise above disadvantage! For a list of guidelines see whitepinepictures.com/lltaward.htm. Contact lee@whitepinepictures.com with any questions.

Mar. 1 | Deadline for nominations for the seventh-annual **FITC Awards**, a celebration of the hottest talent and coolest work in design and technology today. Interested individuals and companies can go to awards.fitc.ca/main/submissions/ for details or to submit a project in one of over 15 categories. This year the "Best Canadian" categories (designer, developer, studio and student portfolio) have been opened up to a nomination process.

Mar. 6 | **BookNet Canada Technology Forum 2008**: Harnessing Digital Opportunity. This is a day-long forum on the role of technology in the Canadian book industry. For details and registration, go to events.booknetcanada.com.

Mar. 19-21 | **Hong Kong Music Fair**. The Hong Kong Trade Development Council and IFPI (Hong Kong Group) Ltd. is inviting Canadian music-related companies and talents to participate in Asia's international music expo. **<CONTINUES NEXT PAGE>**

Upcoming Events and Industry Deadlines , cont.

Look for the application form online. For further inquiries contact Kitty Ko, Trade Commissioner, the Consulate General of Canada in Hong Kong, at 852-2847-7448 or e-mail kitty.ko@international.gc.ca. For details please see hkmusicfair.tdctrade.com/intro.htm.

March 27-30 | **Canada Pavilion at the Tokyo International Anime Fair 2008 (TAF)**. The Canadian Embassy invites Canadian companies interested in exploring the Japanese and Asian market to display their promotional material or demo their products. The highly subsidized exhibition allows Canadian participants to rent space for a very reasonable fee giving them an excellent opportunity to explore one of the most important animation markets in the world. For more details on TAF please visit tokyoanime.jp/en/. Companies interested in participating in the fair or attending networking events should contact the Trade Commissioner, Stephane-Enric Beaulieu, at 81-3 5412-6232 or stephane.beaulieu@international.gc.ca.

Mar. 28-Apr. 10 | **Greater Toronto Marketing Alliance Executive Business Program – Asia Program**. GTMA is hosting a Trade Mission to Seoul, Osaka and Taipei. Information is available from John C. Jung at 416-360-6701 and jjung@greatertoronto.org and at greatertoronto.org.

Apr. 5-15 | **Magazines Canada School for Professional Publishing** offers an intensive week of seminars on everything a magazine publisher needs to know to run a successful publication. Takes place at Queen's Landing: Niagara-on-the-Lake, ON. For details see magazinescanada.ca.

Apr. 14 | First deadline for the **Android Developer Challenge**. Want to develop applications for Google's new Android mobile phone platform and make a cool \$275,000? Google has put \$10 million into a competition to do just that - develop a lot of original cool apps that are highly functional as well as usable. The apps need to access core Android functionality like location-based services, accelerometer and always-on networking. More info at code.google.com/android/adc.html

Apr. 25 | Deadline to apply to the Product Assistance component of the **Canada New Media Fund (CNMF)**, which provides conditionally repayable advances for the development, production and marketing of Canadian interactive digital cultural content products – in both official languages – that are intended for the general public. See telefilm.gc.ca.

Sept. 10-12 | **Wireless and Content Trade Mission** to CTIA, San Francisco. Be one of eight wireless and content companies exhibiting in the Ontario Pavilion at CTIA. In addition to the turn-key exhibit space with internet, electricity and signage, you'll get to make a one-minute elevator pitch during a business reception with 100-plus attendees, receive a database of local distributors and attend targeted meetings with major distributors and VARs – first come first served. CTIA brings together decision-makers interested in acquiring wireless technologies for the enterprise and vertical business markets. Exhibitors will include leading providers such as Qualcomm, Intel, Palm and Nokia. For details, contact Mauricio Ospina, International Trade Branch, MEDT, at 416-325 6151 or e-mail mauricio.ospina@ontario.ca. For event details see wirelessit.com.

Congratulations!

Congratulations to all nominees for the **8th Annual Vancouver Film Critics' Awards**, including three nominations for OMDC Film Fund-supported *Poor Boy's Game* for Best Performance By an Actor in a Canadian Film for Rossif Sutherland and Best Performance By a Supporting Actor in a Canadian Film for Danny Glover as well as Greg Bryk. Rade Serbedzija was also nominated in this category for *Fugitive Pieces*.

Congratulations to GestureTek Inc., provider of

state-of-the-art gesture-based interactive solutions. GestureTek Mobile has been selected as a Category Finalist in the **2008 GSMA Mobile Innovation Global Awards**, in the "Most Innovative Mobile Application in a Vertical Market" category, for its innovative gesture-controlled mobile gaming and navigation software. Category Winners and an Overall Winner will be announced during the Mobile World Congress in Barcelona, February 11 and 12, where GestureTek is also exhibiting. Good luck!

Upcoming Markets and Festivals

Feb. 6-8	DICE Summit: Design, Innovate, Communicate, Entertainment, Las Vegas. dicesummit.org
Feb. 7-17	Berlin International Film Festival, Berlin, Germany. berlinale.de/en
Feb. 11-14	Mobile World Congress. Barcelona. mobileworldcongress.com
Feb. 13-15	KidsScreen Summit, New York, USA. kidscreensummit.com/2008
Feb 18-22	Game Developers Conference (GDC), San Francisco. gdconf.com
Feb. 19-21	GAME CONNECTION @ GDC. San Francisco, Calif. game-connection.com
Feb. 20-22	CFTPA Prime Time in Ottawa, Ottawa. cftpa.ca
Mar. 1	Canadian Songwriters Hall of Fame Awards, Toronto. cansong.ca
Mar. 5-8	Canadian Music Week, Toronto. www.cmw.net
Mar. 7-16	South By Southwest (SXSW), Austin, Texas. sxsw.com
Mar. 25-27	FICCI-FRAMES Global Convention on the Business of Entertainment, Mumbai, India. ficci-frames.com.
Mar. 26-28	Interactive Content Exchange (ICE) 2008, Toronto. ice08.com
Mar. 27-30	Tokyo International Anime Fair. tokyoanime.jp/en/
Mar. 31-Apr. 3	Bologna Children's Book Fair, Bologna. www.bookfair.bolognafiere.it
Apr. 7-11	MIPTV, The World's Audiovisual and Digital Content Market, Cannes. Miptv.com;
Apr. 11-20	Sprockets International Film Festival for Children, Toronto. Sprockets.ca
Apr. 14-16	London Book Fair, London UK. www.londonbookfair.co.uk
Apr. 17-27	Hot Docs Canadian International Documentary Festival, Toronto. Hotdocs.ca
Apr. 21	The FITC Design and Technology Awards gala, Toronto. fitc.ca.

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

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