

OMDC

INTEGRATION NEWSLETTER

March 2008

ONTARIO MEDIA DEVELOPMENT CORPORATION

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

OMDC Proud Sponsor of Rogers MusicStore Canadian Music Week 2008 Events

OMDC is pleased to support the following two events at Rogers MusicStore Canadian Music Week 2008 (CMW):

Mar. 5-8 | OMDC will once again take an active role in sponsoring the 5th annual **CMW International Marketplace** in the Territories Room and the Algonquin Room of the Fairmont Royal York Hotel. The International Marketplace provides a variety of alternatives for delegates to meet potential business partners from around the world, one-on-one, face-to face, business-to-business and country-to-country. For additional information, visit the International Marketplace section of the CMW website at cmw.net or contact Kathy Hahn, International Marketplace Coordinator, CMW at 905-858-4747 or send an e-mail to kathy@cmw.net.

Mar. 6-7 | **Digital Music & Media Summit (DMS)** – offering a special rate for Ontario music and media companies. OMDC, through the Entertainment and Creative Cluster Partnerships Fund, is pleased to sponsor DMS, Canada's first leadership summit for top executives on how Digital Media and Music content will be monetized in the 21st century. DMS attendees will include high-level professionals from Advertising, Agency, Branding and Marketing, Consumer Electronics, Content Production, Film, Digital Rights Management, Distribution, Games, Government Division/Agency, Legal, Mobile / Wireless, Magazines, Management Consultants, Multi-Platform, Music industry leaders – including top major and indie label execs, artists and artist reps, Radio, Software / Applications, Television, Venture Capitalists and Financiers. Ontario-based independent music companies and Ontario-based media companies will receive a substantial savings on full two-day registrations to DMS and the Canadian Music Week conference. That's only \$400 for the full registration (normally \$895). **Where and When:** This year's Digital Music & Media Summit will take place at Toronto's Fairmont Royal York Hotel, Thursday, March 6 and Friday, March 7. (Opening Reception is on the evening of Wednesday, March 5). For further details go to cmw.net. Produced by Canadian Music Week (CMW), in partnership with The Canadian Music Publishers Association (CMPA), the Canadian Independent Record Production Association (CIRPA) and the Canadian Recording Industry Association (CRIA).



OMDC's President & CEO Karen Thorne-Stone welcomes delegates at the Opening of CMW

A Fond Farewell and Salute to Jeff Healey

Guitarist and bandleader Jeff Healey began playing guitar at age 3, holding the instrument unconventionally across his lap. He formed his first band at 17, but soon formed a trio, which was named the Jeff Healey Band.

At the time of his death, he was about to see the release of his first rock/blues album in eight years, *Mess of Blues*, which is being released in Europe on March 20, and in Canada and the U.S. on April 22. Despite his battle with cancer, he undertook frequent tours across Canada with both his blues-based band and his jazz group; he was set for a major tour in Germany and the U.K. and was to be a guest on the BBC's famed Jools Holland Show in April. Healey was a unique musician who bridged different genres with ease and assurance.

OMDC Takes it *From Page to Screen*

Leading Ontario publishers and producers met at the venerable Arts and Letters Club in Toronto on February 27 to pitch each other on current projects and open up communication channels for the future. Over 40 companies were selected to participate in Ontario Media Development Corporation's From Page to Screen event. Designed to promote the screen adaptation of Canadian fiction, non-fiction and children's literature from Ontario publishers, the event allowed OMDC to leverage some of the relationships they have been building in the publishing, film and TV industries.

"Sarah Polley's wonderful award-winning film *Away From Her* was inspired by a great story by Alice Munro – and that is an example of the type of cross-sector collaboration we are trying to achieve with From Page to Screen," says OMDC President and CEO Karen Thorne-Stone.

The day-long program included information sessions in the morning and 175 brokered one-on-one meetings in the afternoon. Delegates were joined by industry guests for a closing networking reception capping off the day of new project ideas and business development. Participating companies included Alcina Pictures, Barna Alper Productions, Portfolio Entertainment, Insight, and Whizbang Films on the producer side, while publishers included reps from Annick Press, Coach House Books, House of Anansi Press, McClelland & Stewart and Second Story Press among many others.

Margie Wolfe, President and Publisher of Second Story Press says, "Thanks to the OMDC for hosting such a worthwhile and interesting event. I've had three producers write already to say how valuable they found the meetings, and I heartily concur."



Deborah Bjorgan, VP Marketing and Sales, Maple Tree Press, with Frank Siracusa, Executive Producer, Whizbang Films



Lisa Nave, Rights Director of Groundwood Books with Rob Heydon of Ecstasy Films



Lindsey Hodgson, Strada Films with Brad Fox, Producer of Strada Films with Sandra Cunningham (back), Producer Strada Films meet with Mike O'Connor Publisher of Insomniac Press



Producer Larissa Giroux and President Paul Barkin of Alcina Pictures/Intrepid Film Arts Inc.



Away From Her Captures Seven Genie Awards

Congratulations to Sarah Polley and her entire filmmaking team, talent and crew on the outstanding success of Polley's feature debut ***Away From Her***, based on Alice Munro's short story *The Bear Came Over the Mountain*. Polley received the Claude Jutra award, which recognizes outstanding achievement by a first-time feature film director. She also received Genie awards for Best Director and Best Adapted Screenplay. This OMDC Film Fund-supported feature also received Genies for Best Feature honouring producers Daniel Iron, Simone Urdl and Jennifer Weiss. Gordon Pinsent also was honoured with a Genie for his outstanding performance of a husband losing his wife (played by Julie Christie) to Alzheimer's Disease. Christie also received a Genie. Kristen Thomson took home a Genie for her superb performance in a supporting role. For a full list go to www.academy.ca.



Sarah Polley
Away From Her
ACHIEVEMENT IN DIRECTION
ADAPTED SCREENPLAY
CLAUDE JUTRA AWARD

Gordon Pinsent
Away From Her
PERFORMANCE BY AN ACTOR IN A LEADING ROLE



Simone Urdl, Daniel Iron and Jennifer Weiss
Away From Her
BEST MOTION PICTURE



Kristen Thomson
Away From Her
PERFORMANCE BY AN ACTRESS IN A SUPPORTING ROLE

OMDC Deadlines, News and Supported Events

The Harris Institute has announced a Professional Development Program, supported by OMDC through the **Entertainment and Creative Cluster Partnerships Fund**. You can register now for courses, and bursaries (50 per cent tuition discounts) are available to members of the following participating organizations:

- Songwriters Association of Canada (SAC)
- Canadian Independent Record Producers Association (CIRPA)
- Canadian Music Publishers Association (CMPA)
- Ontario Council of Folk Festivals (OCFF)
- Harris Alumni
- Music Managers Forum Canada (MMF)
- Urban Music Association of Canada (UMAC)
- Academy of Canadian Cinema and Television
- The Guild of Canadian Film Composers
- Music and Film in Motion

For more info, please visit harrisinstitute.com.

Mar. 17-20 | **Canada Pavilion at Hong Kong Film Mart**. For the first time there will be a national pavilion representing Canada at FILMART. This is an opportunity for Ontario film, TV and new media producers and distributors to leverage a strong brand, access a prime location and a wide array of services including support for market preparation, on-site services, screening spaces, promotion, marketing and co-production counselling and a networking event. Contact Ludovic Jaouen at Telefilm, 514-283-0838 ext. 2149 or jaouenl@telefilm.gc.ca.

Mar. 20 | Deadline for Applications for mid-career to experienced documentary and new media producers to submit applications to the inaugural **NFB - DOC Agora Ontario Convergence Lab**. The Convergence Lab will guide participants through a process with the goal of extending creative documentary concepts into the digital realm. It will provide a thorough understanding of the interactive funding landscape and present guidelines in how to develop effective proposals for funding agencies and new media production partners. Participants should be available to participate on the following dates: Convergence Lab

- April 11-12 and 17, 2008. Convergence Lab Critique Panel and One-On-One Sessions
- April 24-25, 2008. Guidelines and application information will be posted soon at docorg.ca

Coming Soon! **The Entertainment and Creative Cluster Partnerships Fund (Round 3)** will again assist Ontario's Entertainment and Creative Cluster stakeholders by supporting strategic partnerships that develop fresh approaches and solutions to the priorities and needs of the cluster. Stay tuned for an announcement later this month!

March 26-28 | **ICE 2008: The Interactive Content Exchange**. Canada's Interactive Media Content Business Event. As Canada's premier cross-platform business event, ICE 2008 is the perfect venue to discover new innovations in interactive content, meet new partners, re-establish contacts, find a buyer or a seller for your interactive products and services, get a peek at how successful companies are creating value through the creation of innovative products, services and platforms. ICE delegates will also have the opportunity to play with, interact and experience innovative, made-in-Ontario products at the ICE 2008 Product Showcase. Proudly supported by OMDC! Check out the ICE 08 schedule at ice08.com/schedule. Subscribe to the ICE 08 RSS news at ice08.com/rss. Have a look at the growing list of top-notch ICE 08 speakers at ice08.com/speakers. Full registration and conference information is available at ice08.com.

The results are in! OMDC is pleased to announce that the jury for the **OMDC Interactive Digital Media Fund** has selected 10 companies to receive funding through the latest cycle of this program. Congratulations to Artech Studios, Battlegoat Studios, Big Blue Bubble, Cappybara Games, Cerebral Vortex Games, marbledmedia Interactive, Metanet Software, The Nightingale Company, Queasy Games and Sinking Ship Entertainment. Each of these companies will receive a financial contribution of up to \$100,000 toward production costs for an interactive digital media content project. The projects receiving funding represent a number of different platforms and genres, including online content for kids, alternate reality, casual, console and PC games. Funding decisions are made by a jury of industry advisors and OMDC staff. OMDC would like to thank the following industry representatives for reviewing the applications received and selecting the projects to receive funding: Lucie Lalumière of Earth Rangers and Jonathan Freedman of Rogers.

Upcoming Events and Industry Deadlines

Submissions are now being accepted for **'Short Tracks for Short Films Volume 7'**, a compilation CD of independent Canadian music by Canadian musicians. Details at worldwideshortfilmfest.com.

Mar. 14 | **Democamp at ICE 08 – demo proposal deadline.** Got something to demo? Thinking about how to ignite the crowd at ICE 08? If you had five minutes to show off your stuff or ignite ICE 08, what would you say? Would you launch a game or a website? Teach a practice or process? Give an awesome case? Talk about recent learnings, successes, failures? Democamp are looking for Ontario interactive media and technology companies to celebrate and inspire the community. If you're interested, fill out the form at democamp.wufoo.com/forms/democampice-submission/. See ice08.com/about/democamp

Mar. 14 | **ICE 08 Blogging contest jurying – blog post deadline.** Express your vision for Canada's future in 300 words (or two minutes) to win one of two free passes to ICE08! Innovation. Creativity. Enterprise. ICE 2008 is the platform for showcasing and discussing these themes, bringing together the best in digital media in Canada and abroad. ICE08 looks across the media and tech landscape, identifying the trends and issues that will shape our digital future. What does that future look like to you – who are the leaders, what are the brightest ideas, and with what tools will the future in Canada be created? What's your vision? Submissions will be juried by members of IO and the Democamp community, and the criteria of innovation, creativity and enterprise must be addressed. See ice08.com/about/blogcontest

Mar. 19-21 | **Hong Kong Music Fair.** The Hong Kong Trade Development Council and IFPI (Hong Kong Group) Ltd. is inviting Canadian music-related companies and talents to participate in Asia's international music expo. Look for the application form online. For further inquiries contact Kitty Ko, Trade Commissioner, the Consulate General of Canada in Hong Kong, at 852-2847-7448 or e-mail kitty.ko@international.gc.ca. For details please see hkmusicfair.tdctrade.com/intro.htm.

Mar. 25 | Working on the next best-selling videogame? Come to the Arts & Letters Club, 14 Elm Street, Toronto, from 6:30 to 9:30 p.m. Not only will you get all the details of the **Vortex 2008 Videogame Competition** but you will also hear the word of the Oracle of Videogames monetization. Speaker details will be released shortly at vortexcompetition.org. Admission is free but space is limited, so register early!

March 27-30 | Canada Pavilion at the **Tokyo International**

Anime Fair 2008 (TAF). The Canadian Embassy invites Canadian companies interested in exploring the Japanese and Asian market to display their promotional material or demo their products. The highly subsidized exhibition allows Canadian participants to rent space for a very reasonable fee, providing an excellent opportunity to explore one of the most important animation markets in the world. For details on TAF visit tokyoanime.jp/en/. Companies interested in participating in the fair or attending networking events should contact the Trade Commissioner, Stephane-Enric Beaulieu, at 81-3 5412-6232 or stephane.beaulieu@international.gc.ca.

Mar. 28-Apr. 10 | **Greater Toronto Marketing Alliance Executive Business Program - Asia Program.** GTMA is hosting a Trade Mission to Seoul, Osaka and Taipei. Information is available from John C. Jung at 416-360-6701 and jjung@greatertoronto.org and at greatertoronto.org.

Apr. 5-15 | **Magazines Canada School for Professional Publishing** offers an intensive week of seminars on everything a magazine publisher needs to know to run a successful publication. Takes place at Queen's Landing, Niagara-on-the-Lake, Ont. See magazinescanada.ca.

Apr. 14 | First deadline for the **Android Developer Challenge.** Want to develop applications for Google's new Android mobile phone platform and make a cool \$275,000? Google has put \$10 million into a competition to do just that - develop a lot of original cool apps that are highly functional as well as usable. The apps need to access core Android functionality like location-based services, accelerometer and always-on networking. More info at code.google.com/android/adc.html

Apr. 25 | Deadline to apply to the Product Assistance component of the **Canada New Media Fund (CNMF)**, which provides conditionally repayable advances for the development, production and marketing of Canadian interactive digital cultural content products – in both official languages – that are intended for the general public. See tefefilm.gc.ca.

Sept. 10-12 | **Wireless and Content Trade Mission** to CTIA, San Francisco. Be one of eight wireless and content companies exhibiting in the Ontario Pavilion at CTIA. In addition to the turn-key exhibit space with internet, electricity and signage, you'll get to make a one-minute elevator

To include your event listing in this newsletter, please send an e-mail with the date, description and contact details to newsletter@omdc.on.ca

Congratulations!

On March 1 at the **Fifth Annual Canadian Songwriters Hall of Fame Gala**, The Right Hon. Jean Chrétien inducted Modern Era inductee Paul Anka into the Hall of Fame. Also inducted in 2008 are Francophone artists André Lejeune, a prolific Francophone songwriter as well as Claude Dubois, whose songs have been covered by French artists around the world. In addition, the evening also remembered and honoured the late Oscar Peterson with the Frank Davies Legacy Award, recognizing his work and its significant impact on the development and recognition of Canadian songwriters both nationally and internationally.

Congratulations to Total Drama Island - Totally Interactive! Xenophile Media in association with FreshTV Canada who have been nominated for **The 2008 International Interactive EMMY Awards** in the Interactive Program category. This project received support through OMDC's Interactive Digital Media Fund (IDM Fund).

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On Feb. 26, the **Seventh Annual Writer's Trust** literary finalists were announced; among the winners were many authors from Ontario.

The Rogers Writers' Trust Fiction Prize (\$15,000) went to:

- Lawrence Hill (Burlington, Ont.) for *The Book of Negroes*, published by HarperCollins
- Robert Hough (Toronto) for *The Culprits*, published by Random House Canada
- Nancy Huston (Paris, France) for *Fault Lines*, published by McArthur & Company
- Shaena Lambert (Vancouver) for *Radiance*, published by Random House Canada
- M.G. Vassanji (Toronto) for *The Assassin's Song*, published by Doubleday Canada

The Nereus Writers' Trust Non-Fiction Prize (\$15,000) went to:

- Katherine Ashenburg (Toronto) for *The Dirt on Clean: An Unsanitized History*, published by Knopf Canada
- Tim Bowling (Edmonton) for *The Lost Coast: Salmon, Memory and the Death of Wild Culture*, published by Nightwood Editions
- Barry Gough (Victoria) for *Fortune's a*

River: The Collision of Empires in Northwest America, published by Harbour Publishing

- Douglas Hunter (Georgian Bay, Ont.) for *God's Mercies: Rivalry, Betrayal and the Dream of Discovery*, published by Doubleday Canada
- Anna Porter (Toronto) for *Kasztner's Train: The True Story of Rezso Kasztner, Unknown Hero of the Holocaust*, published by Douglas & McIntyre

The Writers' Trust of Canada / McClelland & Stewart Journey Prize (\$10,000) went to:

- Craig Boyko (Victoria) for *OZY*, published in PRISM International
- Krista Foss (Hamilton, Ontario) for *Swimming in Zanzibar*, published in The Antigonish Review
- Rebecca Rosenblum (Toronto) for *Chilly Girl*, published in Exile

The seventh annual **Writers' Trust of Canada Awards** will take place at Toronto's St. Lawrence Centre for the Arts on April 1. Book lovers have the chance to win a set of this year's nominated titles by visiting writerstrust.com.

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Congratulations to **Capybara Games**, who picked up two awards – the IGF Mobile Best Game award and Audio Achievement – for “Critter Crunch” at the IGF Mobile Awards. Congrats also to **Queasy Games** for being nominated for Best Debut Game, Best Audio and Best Downloadable Game, for Everyday Shooter at the Game Developers Choice Awards.

On March 3, the Academy of Canadian Cinema and Television hosted the 28th Annual **Genie Awards**. Sarah Polley's feature debut *Away From Her* debut garnered seven Genie wins. There were other Ontario Genie recipients including: Achievement in Editing, Ronald Sanders, *Eastern Promises*; Achievement in Overall Sound, Stuart Wilson, Christian Cooke, Orest Sushko, Mark Zsifkovits, *Eastern Promises*; Achievement in Sound Editing Wayne Griffin, Robert Bertola, Tony Currie, Goro Koyama- *Eastern Promises*; Achievement in Art Direction / Production Design, Rob Gray, *Fido*.

Upcoming Markets and Festivals

Mar. 5-8	Canadian Music Week, Toronto. www.cmw.net
Mar. 7-16	South By Southwest (SXSW), Austin, Texas. sxsw.com
Mar. 25-27	FICCI-FRAMES Global Convention on the Business of Entertainment, Mumbai, India. ficci-frames.com
Mar. 26-28	Interactive Content Exchange (ICE) 2008, Toronto. ice08.com
Mar. 27-30	Tokyo International Anime Fair. tokyoanime.jp/en/
Mar. 31-Apr. 3	Bologna Children's Book Fair, Bologna. www.bookfair.bolognafiere.it
Apr. 7-11	MIPTV, The World's Audiovisual and Digital Content Market, Cannes. Miptv.com
Apr. 11-20	Sprockets International Film Festival for Children, Toronto. Sprockets.ca
Apr. 14-16	London Book Fair, London UK. www.londonbookfair.co.uk
Apr. 17-27	Hot Docs Canadian International Documentary Festival, Toronto. Hotdocs.ca
Apr. 21	The FITC Design and Technology Awards gala, Toronto. fitc.ca
May 1-4	Docfest Stratford. Docfeststratford.ca
June 2-4	Magazines University, Toronto. magsu.com
June 3	Canadian Newsstand Awards. newsstandawards.ca
June 4-6	MagNet, Canada's Magazine Conference. magazinescanada.ca
June 6	National Magazine Awards, The Carlu, Toronto. magazine-awards.com

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC.

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