

OMDC

INTEGRATION NEWSLETTER

May 2008

ONTARIO MEDIA DEVELOPMENT CORPORATION

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

Doc Shop Big Hit with Film Industry at Hot Docs

The Doc Shop was launched on April 21, during Hot Docs, North America's largest documentary festival, conference and market. The Doc Shop is a year-round international marketplace offering full-screen, high-quality video, intuitive searching and browsing tools, and comprehensive reporting capabilities with a focus on market data and intelligence. For buyers, the digital service provides more efficient film viewing and the opportunity for direct deal-making with producers. Producers have access to critical viewer statistics, and the service will cut costs associated with promoting and selling their films. The Doc Shop is a secure, password-protected service requiring user accreditation, restricted to industry buyers. All content in its library is digitally protected.

OMDC joined the project as a founding partner. The Doc Shop is a first-round recipient of Entertainment and Creative Cluster Partnerships Fund. Presenting Partner Telefilm Canada, Toronto Economic Development and ecentricarts inc. provided registered delegates with on-demand access to a library of more than 1,500 recent Canadian and international documentaries throughout the Festival.

Laura Albanese, Parliamentary Assistant to Minister of Culture Aileen Carroll, spoke at the launch. She commented, "As we move from a manufacturing economy to a knowledge-based economy, cities around the world look to their creative industries as a vital source of economic regeneration." She spoke of the importance of supporting "initiatives like the Doc Shop [that] strengthen Ontario's position in the global entertainment marketplace."

"We're thrilled to make this great leap forward in the services we offer and to solidify our role as an essential marketplace for the international documentary industry," says Hot Docs Executive Director Chris McDonald. "The OMDC, Telefilm Canada and all of our partners should be commended on their profound vision and their dedication to helping this ground-breaking project come to fruition."

As always, Hot Docs closed on a high note by honouring the best of the festival. Best Canadian Feature Documentary Award went to *Junior* (Director: Isabelle Lavigne, Stéphane Thibault; Producer: Johanne Bergeron, Yves Bisailon (NFB)). The Special Jury Prize for Canadian feature documentary was awarded to *Flicker* (Director: Nik Sheehan; Producer: Maureen Judge, Anita Lee (NFB)). For a full list of all awards go to hotdocs.ca.



Front row, from left: OMDC's Martin Harbury, James Weyman with Laura Albanese, Parliamentary Assistant to Minister of Culture, OMDC's Kristine Murphy with Hot Docs Rose Bellosillo. Back row: Ralph Holt, Regional Director of Telefilm's Ontario & Nunavut Regional office with Chris McDonald, Executive Director of Hot Docs.

PHOTO: SAMI SIVA

OMDC Hosted First "Did You Know?" Research Showcase

The first "Did You Know?" event was held in the Roof Salon of the Park Hyatt hotel on April 30. Over 70 attendees from all six cultural media industries were presented with highlights from recent OMDC-supported research. Attendees also had the opportunity to network with academic and government partners and OMDC staff.

Please see the Research page on our web site (<http://www.omdc.on.ca/Page4793.aspx>) for the following studies: The Impact of Digitization on the Book Industry (Association of Canadian Publishers), Canadian Interactive Industry Profile (Interactive Ontario), Getting Real III (Documentary Organization of Canada) and Economic Contribution of the Canadian Magazine Industry (Magazines Canada).

OMDC would like to congratulate all of our research partners. Look for more OMDC research partnerships in 2008.



From left: Lisa Fitzgibbons, Interim Executive Director, Documentary Organization of Canada (DOC), with Michael McNamara, Chair of DOC.

PHOTO: RICK O'BRIEN

Two OMDC Film Funded Features Selected to Screen at Cannes

Two recipients of support from OMDC's Film Fund are making a splash in France. On April 23, Atom Egoyan's **ADORATION** (left) will screen in official competition at Cannes for Palme d'Or. And it's not the only Ontario film at the 61st Cannes Film Festival: **Blindness** (right), directed by Fernando Meirelles, is the festival's choice for the prestigious opening-night slot. *Blindness* was made by Rhombus Media of Toronto.



OMDC Deadlines and News

Upcoming Deadlines:

- OMDC Export Fund – Interactive Digital Media: May 26, 2008
- OMDC Film Fund: June 2, 2008
- OMDC Book Fund: June 9, 2008
- OMDC Export Fund – Book: June 9, 2008
- Entertainment and Creative Cluster Partnerships Fund Pre-Qualification Deadline: June 13, 2008
- OMDC Music Fund: June 16, 2008
- OMDC Magazine Fund: June 26, 2008 – **Please note: guidelines and application forms to be issued shortly.**
- Entertainment and Creative Cluster Partnerships Fund Application Deadline: June 27, 2008

Upcoming Information Sessions:

(Registration required – please visit www.omdc.on.ca)

- OMDC Music Fund: May 15, 2008

This session will be followed by an information session on the Ontario Sound Recording Tax Credit (OSRTC). This is a 20 per cent refundable tax credit based on your eligible expenditures to produce and market eligible sound recordings and to produce eligible music videos, so it's a great opportunity to become familiar with the requirements and ask questions.

- OMDC Magazine Fund: May 23, 2008

OMDC Brings Hollywood to Hollywood North

In order to encourage and continue the positive relationships that Ontario's film and television industry currently enjoy with Hollywood, OMDC and the City of Toronto recently jointly hosted a VIP Studio Tour of Toronto film and TV facilities. Attendees were key production executives from 14 Hollywood studios, networks and major independent companies, including Warner Bros. Paramount, DreamWorks, Fox, NBC/Universal, HBO and ABC Studios.

The tour, which took place from April 23 to 25, included visits to Toronto's major studios and post production facilities, a networking luncheon with CASO (Computer Animation Studios of Ontario) members, a DGC-sponsored industry reception as well as a location tour of selected top Toronto area filming locales. The event, which was very positively received by the visiting LA executives, was timed to coincide with the opening of phase one of the new FILMPORT studio facility, which is anticipated to attract large budget productions to Toronto.



Ron Estey, Computer Animation Studios of Ontario (CASO), Betsy Megel from Paramount Pictures, Tom Turnbull (CASO) and Andi Isaacs from Summit Entertainment at the Director's Guild of Ontario reception held during the STUDIO FAM Tour.

Upcoming Events and Industry Deadlines

Register now for **Future Play 2008**, Toronto (Nov. 3 to 5). Plan to join a bunch of cool smart people from academia, industry and government to examine some of the hottest new research and development information from the world of computer games development. See futureplay.org.

Future Play's Call For Papers is June 30. Future Play 2008 will focus on three main themes, and research papers presented for consideration are expected to relate to the overall theme and goal of the conference:

1. Future Game Design Theory and Technology
2. Future Game Impacts and Applications
3. Future Game Design Talent

Notification is July 15; final paper submission due Aug. 15. For details, see futureplay.org.

May 9-11 | **TOJam, Toronto.** The Toronto Independent Game Development Jam (TOJam) is a yearly game-making event open to the public. TOJam gathers together the craziest game makers in the world for a three-day, around-the-clock binge. Your goal is to finish a good, small game in three days. TOJam is looking for coders, artists, musicians, designers – anyone who has game-making ability. You can attend by yourself, or with a team. TOJam attracts a mix of hobbyists, students, and professionals. For some, it's an opportunity to try new ideas, for others it's a chance to focus. Details at tojam.ca.

May 12 | **Extended Deadline for submissions for 2008 Canadian New Media Awards.** Now in its eighth year, the Canadian New Media Awards continue to recognize and celebrate the accomplishments of individuals and companies in the Canadian new media industry. Visit the CNMA website (cnma.ca) to nominate your colleagues, friends and even yourself for any of the 15 categories, including eight for products and seven for individuals and companies.

May 13 | **Video gaming at University of Toronto: Technical, Social and Legal Dimensions.** University of Toronto's inaugural, interdisciplinary video gaming event showcases the breadth of research underway at University of Toronto in areas related to video gaming, and will promote post-secondary activities in Ontario, with a focus on the GTA. This day-long event will feature presentations from University of Toronto researchers and will provide opportunities for networking throughout the day and over lunch at our Networking Fair. Researchers, industry, government and academic institutions are welcome. To register and for more information, please visit bul.utoronto.ca/events/videogaming.

May 16 | Application deadline for **National Screen Institute (NSI) Totally Television.** Have a script for the next great Canadian TV series? Take the next step with the NSI. For more information and application packages go to nsi-canada.ca or call 204-956-7800 or 800-952-9307 or send a message to totallytelevision@nsi-canada.ca.

June 3 | **Griffin Poetry Prize Shortlist Readings.** Book your seats now to listen to nine great poets from the Griffin Poetry Prize 2008 Canadian Shortlist, including:

- *The Holy Forest: Collected Poems of Robin Blaser* (University of California Press)
- *Notebook of Roses and Civilization* by Robert Majzels and Erin Moure, translated from the French written by Nicole Brossard (Coach House Books)
- *Why Are You So Sad?* Selected Poems of David W. McFadden (Insomniac Press/4 a.m. Books)

This one-day event is on June 3 at 7:30 p.m. at MacMillan

Theatre, Edward Johnson Building, University of Toronto, 80 Queen's Park, Toronto. General admission is \$10, Seniors, Students and Affiliates \$5. Call (905) 565-5993 or order tickets online at griffinpoetryprize.com/tickets.

June 3-5 | **Music Matters – The Asia Pacific Music Forum.** A hard-hitting program featuring solutions-focused panel discussions and sessions from some of the industry's most legendary pioneers including: Paul McGuinness (Manager, U2), Terry McBride (CEO Netwerk Music and manager of Avril Lavigne) and Bob Lefsetz (author of the Lefsetz letter). **Music Matters** is an event created for and by the music industry, bringing together major players from the entertainment ecosystem to discuss, debate, do business and watch some of the hottest up-and-coming acts in Asia. Don't miss your chance to listen and learn from the greats while tapping in to the best deals in Asia. Visit musicmattersasia.com. For delegate registration and sponsorship enquiries contact stan@brandedasia.com.

June 6-8 | **nextMEDIA, Banff.** nextMEDIA is the sister event to the Banff World Television Festival (bwtfv.com). It's the premier event for Canadian content producers, media executives and web entrepreneurs. See nextmediaevents.com.

July 14-26 | **The Ontario Ministry of Economic Development and Trade** is organizing a mission to China, which will focus on the Digital Entertainment and Media Sector. In addition to coordinated one-on-one meetings, seminars and site visits in a number of cities in China, participants will also have the opportunity to attend and exhibit at ChinaJoy, The China Digital Entertainment Expo and Conference in Shanghai from July 17 to 19. For more information contact Wenbo Pan at wenbo.pan@ontario.ca or call 416-326-1346.

Sept. 10-12 | **Wireless and Content Trade Mission** to CTIA, San Francisco. Be one of eight wireless and content companies exhibiting in the Ontario Pavilion at CTIA. In addition to the turn-key exhibit space with internet, electricity and signage, you'll get to make a one-minute elevator pitch. For details contact Mauricio Ospina, International Trade Branch, MEDT, at 416-325-6151 or e-mail mauricio.ospina@ontario.ca.

The Visual Researchers' Society of Canada / Association des chercheurs en audiovisuel du Canada announced the launch of their bilingual web site, visualresearch.ca. The public side of the site provides members' names, contact information and research interests for those seeking a professional researcher. The combined membership represents decades of experience in film and television, publishing, advertising, as well as the rare books and prints trade. A number of members also specialize in music research and clearance. The members' side of the site provides materials and information relevant to a researchers' day-to-day tasks. Articles provide information on research and copyright issues. There are links to everything from domain sources to the major commercial libraries. The site is updated regularly and events are posted to keep members up to date on the Society's activities.

Contact webmaster Sarah Boyd at sarah.m.boyd@gmail.com. For questions about The Visual Researchers' Society of Canada / Association des chercheurs en audiovisuel du Canada contact Elizabeth Klinck at e.klinck@rogers.com. For membership, visit visualresearch.ca.

Add your event listing to this newsletter. E-mail the date, description and contact details to newsletter@omdc.on.ca.

Congratulations!

On April 16, the National Screen Institute – Canada (NSI) announced acclaimed Canadian writer, director, producer and actor **Paul Gross** will be its Honorary Chair.

The shortlist for this year's **National Magazine Awards** was announced on April 29. Again this year *The Walrus* earned the highest number of nominations with 37 in total; *Toronto Life* earned 29 nominations, and *Maclean's* earned 18. Many other Ontario magazines are also in the running. Congratulations also to Charles Oberdorf, this year's winner of The Foundation Award for Outstanding Achievement. The Gold and Silver awards will be handed out at the gala on June 6. To see a list of all the finalists and reserve tickets for the gala, see magazine-awards.com.

The 2008 JUNO Awards were held on April 6, hosted by Russell Peters. Here are a few photo highlights from the star-studded event. Congratulations to all nominees and winners on this year's JUNO awards. OMDC regrets any nominations we failed to mention, including Ontario's *The Saint Alvia Cartel* for their well-deserved JUNO nomination for Rock Album of The Year. We encourage our readers to visit www.junoawards.ca the entire list of nominees and award winners.



Feist's album *The Reminder* (Arts&Crafts*EMI) won:

- ARTIST OF THE YEAR
- ALBUM OF THE YEAR (sponsored by CRIA)
- POP ALBUM OF THE YEAR
- SONGWRITER OF THE YEAR
- SINGLE OF THE YEAR



Blue Rodeo's album *Small Miracles* (WEA*Warner)

- ADULT ALTERNATIVE ALBUM OF THE YEAR
- GROUP OF THE YEAR
- VIDEO OF THE YEAR (sponsored by VideoFACT)
- Christopher Mills for Blue Rodeo's *C'mon* (Warner)



Belly's *The Revolution* (CP*Fontana North) won RAP RECORDING OF THE YEAR (sponsored by 91.7 the Bounce)



Jully Black's *Revival* (Jully Black Ent.*Universal) won for R&B/SOUL RECORDING OF THE YEAR (sponsored by Sirius Satellite Radio)



Serena Ryder (EMI) won NEW ARTIST OF THE YEAR (sponsored by FACTOR and Canada's Private Radio Broadcasters)



Sophie Milman's *Make Someone Happy* (Linus*Universal) won VOCAL JAZZ ALBUM OF THE YEAR

Industry Profile: Big Blue Bubble

Home Sweet Home, a PC casual game with a focus on home design and micro-management, was developed by Big Blue Bubble, an award winning developer of video games based in London, Ont. Reaching the top 10 on all major casual games sites, Home Sweet Home is a home design game that challenges users to listen and learn about their client's tastes, create fabulous designs and then direct their build team to assemble it. To capitalize on the success of this title to date, Big Blue Bubble will be creating a version of the game for Nintendo's WiiWare service. In the meantime be sure to visit hshgame.com to download a demo of Home Sweet Home. OMDC was pleased to be able to come on board as a funding partner for this great product through the OMDC Interactive Digital Media Fund.

Upcoming Awards, Markets and Festivals

May 9-11	TOJam, Toronto. Tojam.ca
May 13	Video Gaming at University of Toronto. bul.utoronto.ca/events/videogaming
May 14-25	Cannes Film Festival, Cannes, France. festival-cannes.fr/en
May 29-June 1	Book Expo America, Los Angeles Convention Centre, LA, CA. bookexpoamerica.com
June 2-4	Magazines University, Toronto. magsu.com
June 3	Canadian Newsstand Awards. newsstandawards.ca
June 4-6	MagNet, Canada's Magazine Conference. magazinescanada.ca
June 6	National Magazine Awards, The Carlu, Toronto. magazine-awards.com
June 6-8	nextMEDIA Banff, Banff, Alberta. nextmediaevents.com
June 8-11	Banff World Television Festival. banff2008.com
June 10-15	CFC Worldwide Short Film Festival, Toronto, ON. worldwideshortfilmfest.com
June 11	21st Trillium Book Award / Prix Trillium shortlisted author readings, Enwave theatre, Harbourfront, Toronto.
June 12-15	NXNE, Toronto, ON. nxne.com
June 13-16	Book Expo Canada, Metro Convention Centre, Toronto. ON. bookexpo.ca
June 24-27	Sunnyside of the Doc, La Rochelle, France. sunnysideofthedoc.com
Nov. 3-5	Future Play 2008, Toronto. futureplay.org

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca.

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The contents of this newsletter do not necessarily reflect the views of OMDC.

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