

OMDC

INTEGRATION NEWSLETTER

June 2008

ONTARIO MEDIA DEVELOPMENT CORPORATION

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

*Celebrating excellence in Ontario writing
Célébration de l'excellence littéraire en Ontario*

21st Annual Trillium Book Award

21^e Prix littéraire annuel Trillium



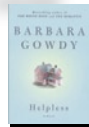
FINALISTS: TRILLIUM BOOK AWARD



Gil Adamson
The Outlander
House of Anansi Press



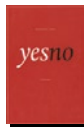
Lorna Goodison
From Harvey River
McClelland & Stewart



Barbara Gowdy
Helpless
HarperCollins Publishers



Robert Hough
The Culprits
Random House Canada



Dennis Lee
Yesno
House of Anansi Press



Roy Robertson
What Happened Later
Thomas Allen Publishers

FINALISTES : PRIX LITTÉRAIRE TRILLIUM



Andrée Christensen
Depuis toujours, j'entendais la mer
Les Éditions David



Michel Dallaire
L'anarchie des innocences
Les Éditions L'Interligne



Gilles Lacombe
La jouissance des nuages de la pensée
Les Éditions L'Interligne



Pierre Raphael Pelletier
L'œil de la lumière
Les Éditions L'Interligne



Richard Poulin
Enfances dévastées, tome 1 : L'enfer de la prostitution
Les Éditions L'Interligne

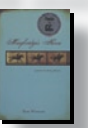


Michèle Vinet
Parce que chanter c'est trop dur
Prise de parole

FINALISTS: TRILLIUM BOOK AWARD FOR POETRY



Emily Schultz
Songs for the Dancing Chicken
ECW Press



Rob Winger
Maybridge's Horse
Nightwood Editions



Rachel Zolf
Human Resources
Coach House Books



Tina Charlebois
Poils lisses
Les Éditions L'Interligne



Christian Milot
Douleureuse aurore
Les Éditions David

FINALISTES : PRIX DE POÉSIE TRILLIUM

On the evening of Wednesday, June 11, prior to the announcement of the winners, OMDC is hosting a **21st Trillium Book Award Shortlist Author Readings and Reception** event in association with International Readings at Harbourfront.

The finalists will give short readings from their nominated books, followed by a reception with lots of good food and good company.

This event takes place in the Brigantine Room, York Quay Centre, at 235 Queen's Quay West. Doors will open at 7 p.m.; the readings will begin at 7:30.

If you are interested in joining us at this event, please contact trillium21@omdc.on.ca.

The winners of the Trillium Book Award will be announced by the Minister of Culture, Aileen Carroll, on June 12, 2008.

About the Trillium Book Award

The 21st Annual Trillium Book Award shortlist was announced on May 23. Look for these books and authors in bookstores and libraries to get started reading some of this year's Trillium Book Award Finalists. As the Trillium Book Award is open to all genres, you will notice a mixture of fiction, non-fiction and poetry titles on the traditional list. The Trillium Book Award for Poetry is for a first, second or third book of poetry. Poetry titles by more established poets are eligible for the traditional Trillium Book Award.

OMDC Appears with Minister of Culture at CRTC Broadcast Hearings

On April 22, Ontario's Minister of Culture, Aileen Carroll, along with OMDC Chair Kevin Shea, and President and CEO Karen Thorne-Stone, appeared at the CRTC Hearings for the Review of the Regulatory Framework for Broadcasting Distribution Undertakings and Discretionary Programming Services.

OMDC's portion of the joint presentation focused on measures that directly support the funding and exhibition of Canadian content, ensure the priority and preponderance of Canadian services and mitigate the inequality of bargaining power in the broadcasting system.

OMDC's Chair, Kevin Shea, called for the maintenance of Canadian programming expenditure and exhibition requirements for pay and specialty services, and for the Commission to ensure that a diversity of companies of all sizes and genres continue to have access to the broadcasting system.

The CRTC's decision on the regulatory framework is expected this summer.

Karen Thorne-Stone's and Kevin Shea's speaking notes from the proceedings can be found on OMDC's website at www.omdc.on.ca/AssetFactory.aspx?did=6155.



**Minister of Culture
Aileen Carroll**

OMDC Deadlines and News

Upcoming Deadlines:

- OMDC Book Fund: June 9, 2008
- OMDC Export Fund – Book: June 9, 2008
- Entertainment and Creative Cluster Partnerships Fund Pre-Qualification Deadline: June 13, 2008
- OMDC Music Fund: June 16, 2008
- OMDC Magazine Fund: June 26, 2008
- Entertainment and Creative Cluster Partnerships Fund Application Deadline: June 27, 2008

Industry executives at IFF 2007 included representatives from: William Morris Independent, Echo Lake Entertainment, Film Four, Fortissimo Films, Maximum Films, HBO Films, Endeavor, Backup Films, Paramount Vantage, Trust Films, Cinema NX, 120db Films, The Film Department, BBC, CAA, Love Streams, agnes b. Productions, Ingenious Media, Bavaria Film, Aver Media, Kinowelt International and Cinetic Media.

Please go to OMDC's website, www.omdc.on.ca for more information and to submit an online application.

Congratulations to Atom Egoyan and the entire filmmaking team behind **ADORATION**, an OMDC Film Funded feature, for winning the Ecumenical Jury Prize at Cannes.



July 7 | Canadian Application Deadline for **International Finance Forum (IFF)** at the **Toronto International Film Festival®**. OMDC is announcing its call for submissions for its 3rd annual International Financing Forum (IFF) at the Toronto International Film Festival®, set for September 7 and 8, 2008. This one and a half-day co-financing forum will provide selected experienced Canadian and international feature film producers with English language projects with the opportunity to establish relationships with potential financing and co-producing partners. **New in 2008:** a limited number of spaces for Ontario and international emerging producers will be available for participation at selected IFF events. Attendance at IFF is free but competitive.



TIFFG CEO Piers Handling looks on as OMDC President and CEO Karen Thorne-Stone congratulates the producers of *Adoration* and *Blindness* for being selected for Competition during OMDC-TIFF® industry reception at the Cannes Film Festival.

Tax Credit Enhancements for OFTTC, OPSTC and OIDMTC Passed

The enhancements to the Ontario Film and Television Tax Credit (OFTTC), the Ontario Production Services Tax Credit (OPSTC), the Ontario Computer Animation and Special Effects Tax Credit (OCASE) and the Ontario Interactive Digital Media (OIDMTC) have now passed into law.

The OFTTC rate for domestic productions has been increased from 30% to 35% for labour expenditures incurred after December 31, 2007 and before January 1, 2010. The 10% regional bonus continues to be available for the OFTTC. First time producers remain eligible for an OFTTC rate of 40% on the first \$240,000 of labour expenditures.

The OPSTC rate has been increased from 18% to 25% for labour expenditures incurred after December 31, 2007 and before January 1, 2010.

The OCASE tax credit has been amended to allow a wholly owned subsidiary to claim eligible labour expenditures incurred by its parent corporation in respect of the subsidiary's production, effective for productions commencing after March 22, 2007.

The OIDMTC rate has been increased from 20% to 25% for larger qualifying corporations (corporations with total assets greater than \$10 million and annual gross revenues that exceed \$20 million). The OIDMTC rate has also been increased from 20% to 25% for corporations developing specified products. The 25% rate is applicable to eligible expenditures incurred after March 25, 2008 and before January 1, 2012.

The OIDMTC rate of 30% for qualifying small corporations developing eligible products (other than specified products) has been extended to apply to eligible expenditures incurred after March 25, 2008 and before January 1, 2012.

As well, the legislation relating to the OIDMTC also extended the period in which eligible expenditures could be incurred. For products completed after March 25, 2008, eligible expenditures include those incurred in the 37 month period ending at the end of the month in which development of the product is completed. (For products completed before March 26, 2008 eligible expenditures include those incurred in the 25 month period ending at the end of the month in which development of the product was completed.)

For information contact the OMD C Tax Credits Department at 416-314-6858.

Meet with a Tax Credit Expert!

The Tax Credits and Financing Department at OMD C is once again offering a workshop and tutorial for new producers and those wishing to learn about the Ontario Film and Television Tax Credit (OFTTC). We are offering a workshop on the OFTTC on Wednesday, June 25 from 2 to 4 p.m. at OMD C. The workshop will offer an intimate and engaged forum for participants who seek guidance on issues that arise on their productions or aid those with more general questions about OFTTC requirements. For further information or to register for the workshops, call Barbara Hingley at 416-642-6639 or email at bhingley@omdc.on.ca. Sessions will be limited to 12 people, so register early.

Congratulations!

The **2008 Stylus DJ** award winners were announced on June 2. Representing Toronto, Underground Hip Hop DJ of the Year was Toronto's P Plus. Mel Boogie is Female DJ of the Year. Soca DJ of the Year went to Dr. Jay. Club DJ of the Year went to 4 Corners. Club MC of the Year is RG. Toronto DJ of the Year is DJ Ritz. Also representing Ontario was DJ Illo, Ottawa DJ of the Year. Canadian R&B Single of the Year went to Jullly Black for *DJ Play My Song*. Hall of Fame Awards went to Carl Allen and TKO and Spec II. For details, see stylusgroup.ca

Congratulations to Ontario's **Metanet Software** and their partner BC's Slick Entertainment for picking up Best Game (Console/PC) for **N+** on Xbox 360 / XBLA at the PopVox New Media Awards. More than 70 submissions were sent in from around the world, and thousands of digital content fans voted for their favourites.

The **National Magazine Awards** were held on June 6. Again this year *The Walrus* earned the highest number of nominations with 37 in total; *Toronto Life* earned 29 nominations. and *Maclean's* earned 18. Many other Ontario magazines are also in the running. Congratulations also to Charles Oberdorf, this year's winner of The Foundation

Award for Outstanding Achievement. To see a list of all the winners, see magazine-awards.com.

The Canadian Society of Magazine Editors hosted its **Editors' Choice Awards** on June 4. Editor of the Year went to Dale Duncan of *Spacing*. Magazine of the Year in the large circulation category went to *En Route*. Magazine of the Year in the medium circulation category went to *Profit*. Magazine of the Year in the small circulation category went to *Spacing*. Best Front of Book went to *Explore*. The Jim Cormier Award for Best Display Writing went to *Maisonneuve*. For event photos and more, see canadianeditors.com.

The **Canadian Newsstand Awards** were held on June 3. Congratulations to *Toronto Life*, winner of two awards (Best Newsstand Issue, large magazine and Newsstand Magazine Cover of the Year), as well as *Hello!* (Best Newsstand Issue, extra-large magazine), *Vancouver's City Guide* (Best Newsstand Issue, mid-size magazine) and *This Magazine* (Best Newsstand Issue, small magazine). Glen Morgan, President and CEO, Coast to Coast Newsstand Services Partnership, was named Newsstand Marketer of the Year. For more detail, see newsstandawards.ca.

Upcoming Events and Industry Deadlines

SIEGE 2008 | The Consulate General of Canada in Atlanta, Georgia is organizing a trade mission to the **Southern Interactive Entertainment and Gaming Exposition (SIEGE 2008)**, from October 3 to 5, 2008. The website for this event is siegecon.net. To attend Siege 2008, you must register directly with the event organizers and then advise the Trade Commissioner (below) that you are attending the event in order to meet at the event and attend an October 6th private meeting with GameTap, the online gaming site of Turner Broadcasting (Time-Warner). If you plan to attend, please advise Mr. Steve Adger Flamm, Trade Commissioner, Consulate General of Canada, 404-532-2018 or steve.flamm@international.gc.ca.

June 6-8 | **nextMEDIA**, Banff. nextMEDIA is the sister event to the Banff World Television Festival (bwtvf.com). It's the premier event for Canadian content producers, media executives and web entrepreneurs. See nextmediaevents.com.

June 16-17 | **India Calling**. After stops in London, Singapore, Dubai and Johannesburg, India Calling will soon be in Toronto. Organized by the Indian Merchants Chamber, one of India's premier business organizations, India Calling 2008 will bring together senior officials, policy makers and industrialists from India and Canada to explore trade and investment opportunities. Focus areas for Toronto include Education; Infrastructure; Energy; Information and Communications Technology; and Banking and Financial Services. Attend sector sessions and arrange one-on-one meetings with key decision makers in prominent companies. Register early and tap into India's growing economic potential! Advance registration is \$125 plus GST. Further information is available at www.imcnet.org/indiacalling_08/

June 23 | Deadline to register as an exhibitor at **TOKYO GAME SHOW (TGS) 2008** (October 9 to 12). Did you know that Japan is the largest per capita producer and consumer of console video games and its huge 3G mobile network makes it one of the largest mobile gaming environments in the world? For Canadian mobile content developers and publishers, as well as providers of development tools, middleware and

service providers for console, mobile and online games, TGS (tgs.cesa.or.jp/english/) is the best possible place to conduct B to B meetings with Asian companies and find business partners in the region. The Canadian Embassy in Tokyo will be organizing the Canadian participation in TGS 2008, featuring Canadian capabilities in the interactive media sector, including tools, services, middleware and interactive content. In addition to the Canada Games Pavilion at TGS, the Embassy will coordinate business matching activities on the margin of the show, including a seminar featuring Canadian companies, one-on-one business meetings and networking events that will provide Canadian participants with a multitude of opportunities to meet key players from the interactive content industry. For information on exhibiting in the Canada Pavilion or other TGS-related inquiries, please contact Stephane-Enric Beaulieu, Trade Commissioner, Embassy of Canada at (81-3) 5412-6232 or stephane.beaulieu@international.gc.ca.

July 14-26 | The Ontario Ministry of Economic Development and Trade is organizing a **mission to China**, which will focus on the Digital Entertainment and Media Sector. In addition to coordinated one-on-one meetings, seminars and site visits in a number of cities in China, participants will also have the opportunity to attend and exhibit at ChinaJoy, The China Digital Entertainment Expo and Conference in Shanghai from July 17 to 19. For more information contact Wenbo Pan at wenbo.pan@ontario.ca or call 416-326-1346.

Sept. 10-12 | **Wireless and Content Trade Mission** to CTIA, San Francisco. Be one of eight wireless and content companies exhibiting in the Ontario Pavilion at CTIA. In addition to the turn-key exhibit space with internet, electricity and signage, you'll get to make a one-minute elevator pitch. For details contact Mauricio Ospina, International Trade Branch, MEDT, at 416-325-6151 or e-mail mauricio.ospina@ontario.ca.

Add your event listing to this newsletter. E-mail the date, description and contact details to newsletter@omdc.on.ca.

Upcoming Awards, Markets and Festivals

June 4-6	MagNet magazine industry conference, Toronto. magazinescanada.ca
June 6	National Magazine Awards, The Carlu, Toronto. magazine-awards.com
June 6-8	nextMEDIA Banff, Banff, Alberta. nextmediaevents.com
June 8-11	Banff World Television Festival. banff2008.com
June 10-15	CFC Worldwide Short Film Festival, Toronto, ON. worldwideshortfilmfest.com
June 11	21st Trillium Book Award / Prix Trillium shortlisted author readings, Enwave theatre, Harbourfront, Toronto.
June 12-15	NXNE, Toronto, ON. nxne.com
June 13-16	Book Expo Canada, Metro Convention Centre, Toronto. ON. bookexpo.ca
June 17	Search Engine Strategies Conference, Toronto. www.searchenginestrategies.com/toronto/
June 19-20	Magazines West Conference, Richmond, B.C. magazineswest.com
June 22	Periodical and Book Association of America Inc. Annual Conference, Baltimore. www.pbaa.net
June 23	TOKYO GAME SHOW 2008. gs.cesa.or.jp/english/
June 24-27	Sunnyside of the Doc, La Rochelle, France. sunnysideofthedoc.com
Sept. 22-24	FOLIO: Show, Chicago. folioshow.com
Nov. 3-5	Future Play 2008, Toronto. futureplay.org

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca.

The contents of this newsletter do not necessarily reflect the views of OMDC.

T 416-314-6858
F 416-314-6876

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