

OMDC

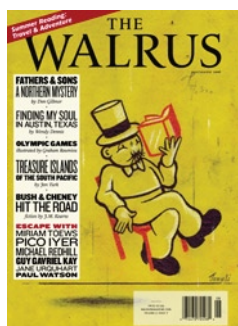
INTEGRATION NEWSLETTER

ONTARIO MEDIA DEVELOPMENT CORPORATION

July 2008

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

Standing Ovations Round out Intense Magazine Week



Magazine staff are no strangers to deadline crunch time. That must be why the industry packs many of the year's major events into one week. Editors, circulators, sales and production staff, art directors, web staff, publishers and more from coast to coast and north to south descend on Toronto for five days crammed with two conferences featuring dozens of seminars and multiple awards

presentations, all culminating in the National Magazine Awards gala on Friday, June 6. OMDC was very pleased to support both Magazines University and MagNet.

A few highlights:

At the **Canadian Newsstand Awards** at **Magazines University** on June 3, *Toronto Life* won the Newsstand Cover of the Year Award as well as the Large Circulation category. *This Magazine* took the Small Circulation magazine category. *Hello!* picked up the prize for the Extra-Large Magazine category. See newsstandawards.ca for a list of all the winners.

At a ceremony at Magazines Canada's **MagNet** conference on June 4, Rick Boychuk, Editor of *Canadian Geographic*, was made a "Member of the Order of the Forest and Field" by Markets Initiative for printing the June 2008 issue on paper made from wheat straw waste. Later that night, Ontario magazines did well at the Editors' Choice Awards hosted by the **Canadian Society of Magazine Editors (CSME)**, also held at MagNet. Editor of the Year went to Dale Duncan of *Spacing*. Magazine of the Year in the medium circulation category went to *Profit* while *Spacing* took the small circulation category, and *Design Edge* won the trade category. Best Front of Book went to *Explore*. See canadianeditors.com.

The **National Magazine Awards** were held at the Carlu on June 6. Shortly after the ceremony began, Charles Oberdorf, veteran magazine writer and editor and Coordinator of the Magazine Publishing Program in Ryerson's School for Continuing Education, and winner of this year's Foundation Award for Outstanding Achievement, was met with a brimming standing ovation as he took to the stage.

As the awards were handed out, *The Walrus* earned the highest number with six gold and four silver awards; *Toronto Life* earned four gold and two silver awards; *Report on Business* took three gold and one silver, *explore* won two gold, give silver, *Maclean's* won two gold, three silver, *More* won two gold, one silver.

The awards section of the evening closed with another standing ovation as another veteran editor, John Macfarlane took to the stage to accept *Toronto Life's* Magazine of the Year award. Go to magazine-awards.com to see all the winners.



Left: Outstanding Achievement Award winner Charles Oberdorf accepts award from Jessica Ross. Right: Former *Toronto Life* editor John Macfarlane.



CSME Editors' Choice Award Winners from left, back row: Ian Portsmouth, *Profit*; Ann Meredith Brown, *Design Edge*; Bob Sexton, CSME President; James Little, *Explore*. Front row: Ilana Weitzman, *en route*; Jackie Davis, *Explore*; Dale Duncan, *Spacing*; and Matthew Blackett, also *Spacing*.



Back Row (left to right): Robert Hough, Lorna Goodison, Michèle Vinet, Ray Robertson, Barbara Gowdy, Rachel Zolf, Gil Adamson, Christian Milat, Gilles Lacombe, Tina Charlebois. Centre: Rob Winger, Dennis Lee. Front row: Pierre Raphaël Pelletier, Andrée Christensen, Emily Schultz.

PHOTO :

21st Annual Trillium Awards Celebrates Ontario's Best Authors

"Fourth time lucky" quipped Barbara Gowdy as she went up on stage to accept her Trillium Book Award (English-Language). She was, of course, referring to the fact that she had previously been nominated for the Award three times and this year won it for her novel, *Helpless* (also nominated for the Giller Prize and the Governor General's Award). The winners of the 21st Trillium Book Award were announced on June 12th during a luncheon held at Hart House in Toronto.

On the previous evening, all of the finalists were feted at an author reading and reception at Toronto's Harbourfront Centre. The evening was hosted by OMDC in association with International Readings at Harbourfront Centre, and we were fortunate that 16 of the 17 finalist authors could attend (unfortunately, Daniel Poliquin, a nominee for the Trillium Book Award in French-Language was not able to be there). An audience of approximately 300 people were treated to brief readings of two to three minutes by each of the authors. Host Mark Kelley, correspondent for *CBC News: The National*, introduced each author and jokingly threatened them all to keep to their time limit – which they all did, making for fast-paced and very entertaining readings. Although it must have been tough for them to select such a brief reading from their nominated work, the authors chose well: the audience was enthralled, and were able to then purchase the books – Ben McNally Books and Librairie Champlain were on hand to sell the titles.

Thanks to the lovely weather, an outside canopied area made for a perfect venue for the reception that followed the author readings. By all accounts, everyone had a great time.

Our same 16 author finalists also attended the luncheon the following day. Following welcome remarks from OMDC CEO and President Karen Thorne-Stone, brief remarks and introductions were made by Emcee Pierre Granger, host of Tfo's *Panorama* and OMDC Chair, Kevin Shea who introduced Minister of Culture Aileen Carroll. Minister Carroll addressed the audience before announcing the winners, saying "The Trillium Book Award gives us an opportunity to celebrate and promote some of our finest writers. The finalists and award winners have all played an important role in fostering a culture of creativity in our province."

Before announcing the winners, the Minister also named and thanked the two juries for their time, dedication and expertise in selecting the finalists and winners. Minister Carroll and OMDC Chair Kevin Shea then made the announcements:

The Trillium Book Award for Poetry in English-Language went to Rachel Zolf for her work, *Human Resources* published by Coach House Press.

The French-Language Trillium Book Award for Poetry was given to Tina Charlebois for *Poils lisses*, published by Les Éditions L'Interligne.

The Trillium Book Award in French-Language was awarded to Pierre Raphaël Pelletier for his book *L'Œil de la lumière*, published by Les Éditions L'Interligne.

As noted, Barbara Gowdy received the Trillium Book Award in English-Language for *Helpless*, published by HarperCollins Publishers.

Our congratulations to all of the finalists and the winners. See the next page for more photos of the events!



Trillium Award winner Barbara Gowdy with Minister Carroll



Host Mark Kelley with finalist Michèle Vinet



Trillium Book Award in French-Language winner Pierre Raphaël Pelletier



Author finalists Lorna Goodison, Rob Winger, and Barbara Gowdy



Author finalists Gilles Lacombe, Andrée Christensen, and Christian Milat



French-Language Trillium Book Award for Poetry winner Tina Charlebois



OMDC hosted a packed crowd for the author reading event in The Brigantine Room at Harbourfront



Minister Carroll with Publisher Arash Mohtashami-Maali of Les Editions L'Interligne and OMDC Chair Kevin Shea



Minister Carroll with Rachel Zolf, winner, Trillium Book Award for Poetry in English-Language

Upcoming Events and Industry Deadlines

The National Screen Institute (NSI) announced the **Jim Murphy Filmmakers Annual Bursary** on June 23. "Jim Murphy was an invaluable ally to Canadian filmmakers," said Brendon Sawatzky, NSI Manager of Training Programs. "He cared enormously about training, so this bursary to support filmmaker development is a fitting tribute to him." In keeping with Jim's incomparable film distribution, marketing and promotion contributions, the annual \$2,500 award will be presented to a team going through the NSI Features First program that proposes an inventive and creatively integrated marketing plan with their project application. **The next call for applications for NSI Features First will be in July.**

Jim Murphy had over 35 years experience in commercial feature film distribution with Canadian companies Bellevue Films, Astral Films, Malofilm, Motion International and T.V.A. Films. Through these companies he also represented a number of US studios. Jim was also in senior management for several years with the Ontario Film Development Corporation (now OMDC).

The targeted amount for the Jim Murphy Filmmakers Bursary is \$25,000 and already over \$19,500 has been raised. For more information about the Bursary, call the National Screen Institute at 800-952-9307 or visit www.nsi-canada.ca/jimmurphyfilmmakersbursary. Any amount is gratefully accepted and tax receipts will be issued.

July 15 | The first deadline for applications for the **Canwest-Hot Docs Documentary Funds**. These Funds consist of a \$3-million completion fund and a \$1-million development fund. Canwest's \$4-million infusion into the Canadian documentary production community via the Funds will provide much-needed financial support to filmmakers facing financing gaps at critical stages in their projects. Hot Docs will manage and disperse the Funds' benefit monies over the next seven-year period.

The Canwest-Hot Docs Completion Fund is a grant program that will provide up to \$100,000 (limited to a maximum of 20 per cent of a project's budget) for production companies to complete specific projects. The Completion Fund is open to producers who have demonstrated market interest in their documentaries. The Completion Fund is expected to support on average 6 to 9 projects per year.

The Canwest-Hot Docs Development Fund is a loan program designed to help producers get specific projects developed, researched, written and/or packaged and ready for market. The Fund will provide non-interest loans averaging from \$10,000 to \$15,000 in the early development stage, when projects are at the highest risk and may have not yet secured a market partner. The Development Fund is expected to support 10 to 12 projects per year. Full guidelines and application forms can be found here at hotdocs.ca/index.php/industry/development/canwest_hot_docs_funds.

July 18 | Deadline for Canadian project entries for **The Mannheim Meetings**, a unique and innovative concept of one-to-one business meetings and training for film producers, distributors, and sales agents in the arthouse arena. In Mannheim, you can arrange international coproduction and distribution cooperations, find financing partners for your projects or sell your finished film, and also foster your knowledge over five intensive days: November 12-16. For

many years The Mannheim Meetings have served as an annual meeting place for more than 300 producers, sales agents, distributors and buyers from all over the world who are looking for business partners. For details please visit mannheim-filmfestival.com/en/Mannheim_Meetings/

July 18 | Deadline Film Submissions for the **51st DOK Leipzig**, the International Leipzig Festival for Documentary and Animated Film (Oct. 27 to Nov. 2, 2008). See regulations and the online entry form at www.dok-leipzig.de.

July 19 | **International Digital Cinema Festival (IDCF) & RED ONE Boot Camp**. IDCF-2008 invites film industry pros for a two-day hands-on workshop symposium and screening on the RED CAMERA at the Canadian Film Centre in Toronto. There are \$10,000 in development prizes for best TV pitch and best Red Short. For details, visit torontored.org.

Sept 10 | Deadline for **Japan Digital Creators Competition 2008**. This is the fifth round of "Digital Creators Competition (DCC)," an animation competition intended to stimulate the content industry, strengthen its international competitiveness, discover creators able to become leaders of the next generation and present them to the industry – open to both Japanese domestic applicants and overseas applicants. Details from Eddie Suzuki, DCAJ – Tokyo dcc@dcaj.or.jp.

Sept. 10-12 | **Wireless and Content Trade Mission to CTIA**, San Francisco. Be one of eight wireless and content companies exhibiting in the Ontario Pavilion at CTIA. In addition to the turn-key exhibit space with internet, electricity and signage, you'll get to make a one-minute elevator pitch. Contact Mauricio Ospina, International Trade Branch, MEDT, at 416-325-6151 or e-mail mauricio.ospina@ontario.ca.

Oct. 8-10 | **Canada Rocks Berlin at Popkomm**. Canada Stand, Canadian Blast Showcase, International Match-Making Event plus other Networking Opportunities! The Canada Stand, working with partners at Canadian Heritage and the Department of Foreign Affairs and International Trade (the Canadian Embassy in Berlin), will deliver a full complement of business and networking activities targeted to supporting Canadians in the international marketplace. For details visit cirpa.ca.

Oct. 9-12 | **TOKYO GAME SHOW 2008**. Did you know that Japan is the largest per capita producer and consumer of console video games and its huge 3G mobile network makes it one of the largest mobile gaming environments in the world? For Canadian mobile contents developers and publishers, as well as providers of development tools, middleware and service providers for console, mobile and online games, the Tokyo Game Show is the best possible place to conduct B to B meetings with Asian companies, and find business partners in the region. For information please visit tgs.cesa.or.jp/english. For info on exhibiting in the Canada Pavilion or other TGS related inquiries, please contact Stephane-Enric Beaulieu at stephane.beaulieu@international.gc.ca.

Congratulations!



The Honourable Aileen Carroll Minister of Culture and Alana Wilcox of Coach House Books

Publishing house Coach House Books and visual artist and sculptor Ron Noganosh received the **2008 Premier's Awards for Excellence in the Arts** on June 23 at an event held at the Carlu in Toronto.

Coach House Books will be awarded \$50,000 as the winner in the Arts Organization category. One of Canada's foremost small presses, Coach House is one of only three Canadian publishers to print its books in-house. The press has nurtured the careers of some of Canada's best-known writers, including Michael Ondaatje, bpNichol, Nicole Brossard, Christian Bök, Jonathan Goldstein, Linda Griffiths, Anne Michaels, Michael Redhill and hundreds of others.

Noganosh received the award for individual artist. He will receive \$35,000, and will be asked to identify an emerging artist of the year, who will receive \$15,000. Noganosh is best known for using junk material such as beer caps, auto parts and old toys to create imaginative, humorous and thought-provoking art works.

On June 15, **The MuchMusic Video Awards** were held in Toronto. Belly took home the Best Rap Video award. Hedley won three awards, including Best Video, Best Cinematography and Best Director, while Wintersleep won the award for VideoFACT Best Independent Video. For the complete list of winners see muchmusic.com.

Congratulations to Ontario publisher **House of Anansi Press** on the success of two novels by first time authors:

- On June 12th in Dublin, Rawi Hage's debut *De Niro's Game* won the 13th annual International IMPAC Dublin Literary Award, the world's richest literary prize at €100,000 for a single work of fiction published in English.
- Toronto author Gil Adamson's debut novel *The Outlander* won Dashiell Hammet Prize for best literary crime narrative (fiction or non-fiction), awarded annually by the North American branch of International Association of Crime Writers. The book was also a finalist for the Trillium Book Award and the Amazon.ca/Books in Canada First Novel Prize.

On July 7, 2008 Steve Jordan, Founder and Executive

Director of the **Polaris Music Prize** announced the 2008 shortlist for Best Canadian Album. Among the 10 Canadian albums eligible for the third annual \$20,000 award are many Ontario artists including:

- Basia Bulat – Oh, My Darling (London, ON)
- Caribou – Andorra (Dundas, ON)
- Kathleen Edwards – Asking For Flowers (Ottawa, ON)
- Holy Fuck – LP (Toronto, ON)
- Shad – The Old Prince (London, ON)

The Polaris Music Prize 2008 winner will be decided by 11 selected Polaris jurors and announced at an exclusive gala concert event in Toronto at the Phoenix Concert Theatre on Sept. 29, 2008. To see the entire shortlist, go to polarismusicprize.ca.

The finalists have been announced for **The Canadian New Media Awards**. Winners will be announced and honoured on November 18th, 2008 at a gala ceremony in Toronto. Congratulations and the best of luck to the following Ontario finalists in the Canadian New Media Awards:

- Excellence in Gaming finalists are Decode Entertainment of Toronto for The Urban Vermin Adventure and SR Entertainment Inc., of Toronto for MysteryAtMansfieldManor.com.
 - Excellence in Children's finalist is TVO of Toronto for TVOKids.com.
 - Excellence in Learning finalists are Sinking Ship Entertainment of Toronto for arewethereyet.tv as well as CBC/Radio-Canada of Toronto for their Digital Archives Website.
 - Excellence in News/Information finalists are Kensington Communications Inc., Toronto for Diamond Road Online and to CBCNews.ca.
 - Excellence in Culture, Lifestyle Arts finalists are Momentum of Toronto for The National Ballet of Canada's website.
 - Excellence in Cross Platform finalists are Lifecapture Interactive of Toronto for *Postcards from Crystal* and iThentic of Toronto for *Mobile Stories* as well as Smiley Guy Studios of Toronto for OddJobJack.com.
 - Excellence in Social Media Applications finalist is TravelPod of Ottawa for Traveler IQ Challenge.
 - Most Promising Company of the Year finalists are b5 Media, Filemobile and Viigo, all of Toronto.
 - Educator of the Year finalists are Dan Zen, Sheridan Institute, Oakville, Ont., and Daniel Ouellette, Loyalist College, Belleville, Ont.
 - Producer of the Year finalists are Mark Bishop of marbledmedia in Toronto and Diana Arruda of Decode in Toronto.
 - Designer of the year finalist is Daniel Riley of Toronto.
 - Programmer of the year finalists are Evert Pot and Ryan Andal of Toronto.
 - Company of the Year finalists are Big Blue Bubble of London, Ont., as well as marbledmedia of Toronto.
- For more details see cnma.ca.

Music Industry Groups Release Financial Impact Study

On June 6th, an OMDC-funded national study on the economic scope of the Canadian music industry was released. "An Overview of the Financial Impact of the Canadian Music Industry," by Rotman School of Management researcher Douglas Hyatt, illustrates that the Canadian music industry has a wide-ranging economic impact that extends far beyond the recorded music sales traditionally used to evaluate its size and strength. The study was released by a group of music industry organizations, including the Canadian Independent Record Production Association (CIRPA), the Canadian Recording Industry Association (CRIA), the Canadian Music Publishers Association (CMPA), The American Federation of Musicians of the United States and Canada (AFM Canada) and Music Managers Forum Canada (MMF).

New POLLARA research commissioned for the study revealed that Canadian artists struggle to earn a living from music, taking home just \$16,500 a year on average from their craft, after expenses. At the same

time, the survey found that strong majorities of artists see unauthorized file sharing as a threat to the music industry and want copyright owners to have control over the use of artistic works.

The POLLARA poll, based on a national online survey of 700 musicians, songwriters and vocalists, is believed to be the first systematic research into Canadian artists' financial performance and their views on issues affecting the music industry.

"This report by my Rotman School colleague, Doug Hyatt, paints a clearer picture of the challenges facing one of the most important and influential of all creative industries: music," said Richard Florida, Professor of Business and Creativity and Director, Martin Prosperity Institute, Rotman School of Management. "A thriving Canadian music scene is key to our prosperity, creative energy and quality of life in the 21st century."

An Overview of the Financial Impact of the Canadian Music Industry can be found on OMDC's website at www.omdc.on.ca/AssetFactory.aspx?did=6245.

Upcoming Awards, Markets and Festivals

Sept. 4-13	Toronto International Film Festival. tiff08.ca
Sept. 29	The Polaris Music Prize 2008, Phoenix Concert Theatre, Toronto. polarismusicprize.com
Sept. 22-24	FOLIO: Show, Chicago. folioshow.com
Sept. 28	The Word on the Street literary festival, Halifax, Kitchener, Toronto, Vancouver. thewordonthestreet.ca
Oct. 1-5	Pop Montreal, Montreal. pophmontreal.com
Oct. 8-10	Canada Rocks Berlin at Popkomm, Berlin. popkomm.de
Oct. 9-12	TOKYO GAME SHOW (TGS) 2008. tgs.cesa.or.jp/english/
Oct. 21-25	CMJ Music Marathon and Film Festival 2008, New York City. cmj.com/marathon/
Oct. 27-Nov 2	51st DOK Leipzig, the International Leipzig Festival for Documentary and Animated Film. dok-leipzig.de.
Nov. 3-5	Future Play 2008, Toronto. futureplay.org
Nov. 6-16	Mannheim-Heidelberg Film festival. mannheim-filmfestival.com/en/

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca.

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