

OMDC

INTEGRATION NEWSLETTER

August 2008

ONTARIO MEDIA DEVELOPMENT CORPORATION

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

Seven OMDC-Supported Films Screening at TIFF®

ONTARIO
ONTARIO MEDIA DEVELOPMENT CORPORATION

INVESTING IN ONTARIO'S MOST EXCITING FILMMAKERS

TIFF SPECIAL PRESENTATION
ADORATION

TIFF SPECIAL PRESENTATION
BLINDNESS

TIFF SPECIAL PRESENTATION
HEAVEN ON EARTH

TIFF REAL TO REEL
EXAMINED LIFE (Documentary)

TIFF GALA PRESENTATION
ONE WEEK

TIFF CONTEMPORARY WORLD CINEMA
TORONTO STORIES

TIFF CANADA FIRST!
REAL TIME

 **Ontario**
Ontario Media Development Corporation
Société de développement de l'industrie des médias de l'Ontario

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OMDC is proud to support the Toronto International Film Festival®
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Congratulations to the seven OMDC-supported films selected for screening in this year's Toronto International Film Festival (TIFF)®, which runs from September 4 to 13. OMDC-supported films to be presented as TIFF® Special Presentations include: *Adoration*, directed by Atom Egoyan and starring Scott Speedman, Rachel Blanchard and Kenneth Welsh; *Blindness*, directed by Fernando Meirelles and starring Julianne Moore, Mark Ruffalo, Danny Glover, Gael Garcia Bernal and Sandra Oh; and *Heaven on Earth*, directed by Deepa Mehta and starring Preity Zinta and Rajinder Singh Cheema.

Also selected are *Examined Life*, a documentary feature directed by Astra Taylor to be presented in the TIFF Real to Reel category, and *One Week*, a TIFF Gala presentation directed by Michael McGowan. *Toronto Stories*, by directors Sook-Yin Lee, David Sutherland, David Weaver and Aaron Woodley is featured in the TIFF Contemporary World Cinema program, and director Randall Cole's *Real Time* will also be showcased at this year's TIFF Canada First film event.

For more information on schedules and ticket sales, go to www.tiff08.ca.

OMDC Submits to CRTC on Scope of New Media Hearings

On July 11th, OMDC submitted a response to the CRTC's Call for comments on the scope of a future proceeding on Canadian broadcasting in new media. The CRTC is seeking input on the scope of issues to be discussed at a future new media broadcasting proceeding to be held in early 2009. In the submission, OMDC outlined its support for the CRTC's intent to hold a review of new media broadcasting. OMDC sees the review as an opportunity for the CRTC to take a leadership role in ensuring that the regulatory framework is innovative and supports Canadian media businesses.

OMDC's response can be read on our website at <http://www.omdc.on.ca/AssetFactory.aspx?did=6277>

OMDC Program Deadlines and Supported Events

Aug. 20 | Deadline for submissions. OMDC is proud to support the **Canadian Music Mission to Tokyo and Hong Kong**. CIRPA, in partnership with Foreign Affairs and International Trade Canada, and in association with the Canadian Embassy in Tokyo and Hong Kong Consulate, will co-ordinate this specially planned music business-to-business opportunity. It's a chance to meet with key decision-makers in the Japanese and Hong Kong music industry from November 11 to 18, 2008. In 2007, the first Canadian Music Mission to Japan, the second-largest market in the world, generated \$1.4 million in new business and 91 deals for Canadian music companies. This year the Mission will build upon this success and expand to include Hong Kong, the heart of the most dynamic economic region in the world. Applications and information are available at cirpa.ca.

Aug. 25 | **The Screen-based Content Initiative (SCI)** is gaining momentum. Public attendance at the information sessions was beyond OMDC's expectations – an additional session was created to accommodate overflow. If attendance at these public information sessions is any indication of the number of applications we will receive, we anticipate this will be a very competitive program. We are very excited about the response so far and would like to thank all those who came out to the sessions, both for your questions and input.

From the information sessions we have compiled a list of frequently asked questions (FAQs) and answers, which will be posted to the SCI web page shortly.

Applications for the Screen-based Content Initiative must be submitted to the Ontario Media Development Corporation on or before 5 p.m. on **August 25, 2008**. It is important for applicants to make sure all materials required by the guidelines are included in their submission. We anticipate a large number of applications, so once submitted, applicants will not be given the opportunity to revise or update their application.

Industry Development would like to welcome Shari Cohen as new Program Consultant; Shari will be working with Kim Gibson on the SCI. A creative artist, business and legal professional for cultural organizations and media companies, Shari comes to the OMDC with years of experience working in the film and television industry.

Questions or concerns regarding film and television applications? Please contact:

Shari Cohen, 416-645-8521 / scohen@omdc.on.ca

Questions concerning interactive digital, new media, on-line and wireless applications? Please contact:

Kim Gibson, 416-642-6651 / kgibson@omdc.on.ca

Toronto's Film Industry Goes Green

On July 14th 2008 **Green Screen Toronto** launched its new website and logo. The Green Screen Toronto initiative has been created with the support of an award of \$235,000 over two years from the OMDC's Entertainment and Creative Cluster Partnership Fund. The project's goal is to identify and implement environmentally sustainable standards across all aspects of Toronto and Ontario film production, including documentaries and independent feature films.

"Producing films in an environmentally responsible manner is challenging," said THE INCREDIBLE HULK producer Gale Anne Hurd of Valhalla Motion Pictures, whose extensive credits also include The Terminator franchise and Armageddon. "The key to success is having crews and facilities primed to meet green initiatives now and in the future. From my recent experience filming THE INCREDIBLE HULK in Ontario, Green Screen Toronto is setting the pace and the rest of the world is following."

An alliance of Toronto's key industry organizations, unions, businesses, professionals, studios as well as government agencies, Green Screen Toronto's future vision

is to offer a "green" certification program to all film productions in order to raise green filming standards for production in Toronto as well as across the entire province.

For more information contact: Ed McNamara, Resource Coordinator, Green Screen Toronto at 416-531-1769 or greenscreen@planetinfocus.org or see greenscreentoronto.com.



**GREEN
SCREEN
TORONTO**

Congratulations!

Congratulations to Ontario based interactive media developer, SilverBirch and game-creator, Metanet for their success at the **2008 E3 Media and Business Summit** this past month. Their game, N+, created by Metanet, developed by SilverBirch and published by Atari Games was named "Best in Show" for PSP from Gaming Excellence and "Best Handheld" from Blast Magazine. IGN also awarded N+ the title of "Best Platform Game" of the Nintendo DS games presented at the summit. N+, preceded by Metanet's popular online flash ninja game, N, adapts many of the well-loved elements of the original flash game, but includes downloadable content, a multi-player platform and other new features. The game is set to be released for the Nintendo DS and PSP systems on August 26.

Upcoming Events and Industry Deadlines

Sept. 8 | Submissions due for the **2008 imagineNATIVE Film + Media Arts Festival** DOCUMENTARY & DRAMA PITCH: Exclusive Professional Training & Pitch Sessions. Do you have a great idea for a short (23 minutes or less) documentary or short drama? Pitch your idea to a panel of commissioning editors and acquisitions executives from the major Canadian broadcasters, who will provide valuable feedback and development advice. You will also have a chance to win imagineNATIVE's Documentary Pitch or Drama Pitch prizes that will help your idea become a reality. For more information, see imagineNATIVE.org.

Sept. 10 | Deadline for **Japan Digital Creators Competition 2008**. This is the fifth round of "Digital Creators Competition" (DCC), an animation competition intended to stimulate the content industry, and strengthen its international competitiveness, discover creators able to become leaders of the next generation and present them to the industry. The competition is open to both Japanese domestic applicants and overseas applicants. For details contact Eddie Suzuki, DCAJ – Tokyo at dcc@dcaj.or.jp.

Sept. 10-12 | **Wireless and Content Trade Mission to CTIA**, San Francisco. Be one of eight wireless and content companies exhibiting in the Ontario Pavilion at CTIA. In addition to the turn-key exhibit space with internet, electricity and signage, you'll get to make a one-minute elevator pitch. Contact Mauricio Ospina, International Trade Branch, MEDT, at 416-325-6151 or e-mail mauricio.ospina@ontario.ca.

Sept. 22 | Deadline for Entries. The National Screen Institute (NSI) is seeking Canadian filmmaking teams to participate in **NSI Features First 2008**, a professional development program designed to help emerging filmmakers advance their first or second feature film. It aims to help filmmakers hone their script while also understanding the business aspects of feature film development. Guidelines and application forms are available on the NSI website nsi-canada.ca

Oct. 8-10 | **Canada Rocks Berlin at Popkomm**. Canada Stand, Canadian Blast Showcase, International Match-Making Event plus other Networking Opportunities! The Canada Stand, working with partners at Canadian Heritage and the Department of Foreign Affairs and International Trade (the Canadian Embassy in Berlin), will deliver a full complement of business and networking activities targeted to supporting Canadians in the international marketplace. For details see cirpa.ca.

Oct. 9-12 | **TOKYO GAME SHOW 2008**. Did you know that Japan is the largest per capita producer and consumer of console video games and its huge 3G mobile network makes it one of the largest mobile gaming environments in the world? For Canadian mobile content developers and publishers, as well as providers of development tools, middleware and service providers for console, mobile and online games, the Tokyo Game Show is the best possible place to conduct B to B meetings with Asian companies, and find business partners in the region. For information please visit tgs.cesa.or.jp/english. For info on exhibiting in the Canada Pavilion or other TGS related inquiries, please contact Stephane-Enric Beaulieu at stephane.beaulieu@international.gc.ca.

Oct. 10 | Deadline for entries. The National Film Board of Canada (NFB) and the Sheffield International Documentary Festival (Doc/Fest) have issued a call for proposals for the **CROSS-MEDIA CHALLENGE**, a co-production competition for innovative, interactive, socially engaged content with applications for mobile and broadband. One producer will receive a \$10,000/£5,000 co-production development deal with the NFB. The theme for the 2008 challenge is "environment." Projects must be documentary based. More info at nfb.ca/crossmediachallenge.

Add your event listing to this newsletter. E-mail the date, description and contact details to newsletter@omdc.on.ca.

Upcoming Awards, Markets and Festivals

Sept. 4-13	Toronto International Film Festival. tiff08.ca
Sept. 29	The Polaris Music Prize 2008, Phoenix Concert Theatre, Toronto. polarismusicprize.com
Sept. 22-24	FOLIO: Show, Chicago. folioshow.com
Sept. 28	The Word on the Street literary festival, Halifax, Kitchener, Toronto, Vancouver. thewordonthestreet.ca
Oct. 1-5	Pop Montreal, Montreal. popmontreal.com
Oct. 8-10	Canada Rocks Berlin at Popkomm, Berlin. popkomm.de
Oct. 9-12	TOKYO GAME SHOW (TGS) 2008. tgs.cesa.or.jp/english/
Oct. 21-25	CMJ Music Marathon and Film Festival 2008, New York City. cmj.com/marathon/
Oct. 27-Nov 2	51st DOK Leipzig, the International Leipzig Festival for Documentary and Animated Film. dok-leipzig.de.
Nov. 3-5	Future Play 2008, Toronto. futureplay.org
Nov. 6-16	Mannheim-Heidelberg Film festival. mannheim-filmfestival.com/en/

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca.

The contents of this newsletter do not necessarily reflect the views of OMDC.

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