

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

NEW INTELLECTUAL PROPERTY DEVELOPMENT FUND

OMDC's new IP fund will invest \$10 million in Ontario's screen-based companies

We are delighted that Minister Carroll announced the launch of the new **Intellectual Property Development Fund** this month. This \$10 million program will support screen-based companies in moving ideas from the development stage into production and marketing by providing a 30% refund of costs incurred directly for eligible early stage development activities for screen-based content properties such as television productions, films, mobisodes, webisodes, video games and more.

The maximum IP Development Fund refund is \$150,000 per corporate group for the span of the pilot program. A performance bonus of 10% (capped at \$20,000) will be available to corporations that can demonstrate advancement of their development project by securing third party financing.

The fund is open to Canadian-controlled companies in Ontario with a proven track record in the business of creating screen-based content products in Ontario for at least one year prior to the year of application to the fund. Companies must also have already incurred a minimum of \$30,000 in early stage development activities during the taxation year in order to make a claim.

Qualifying companies may apply up to twice during the span of the pilot program: applicants must submit their application at the end of their taxation year and they may also choose to make an interim application. Early stage development expenditures are those incurred after March 31, 2009, up to and including March 31, 2010.

Application forms are available on our website as of December 14, 2009 and will be accepted up until July 31, 2010 (subject to availability of funds). You can find the detailed [guidelines](#) and [FAQs](#) on the website: www.omdc.on.ca. Information sessions will be scheduled for January 19, 25 and 28 in Toronto, and February 17 in Ottawa. To register for the information sessions go to our website.

OMDC launches Online Research Library

Ontario Media Development Corporation announces the launch of the Online Research Library – a publicly-accessible, fully-searchable digital database of research studies on cultural media industries.

The library contains information and documents on cultural and entertainment media industries from a wide variety of domestic and international sources. In addition to the six

sectors served by OMDC (books, interactive digital media, film and television, magazines and sound recording), the library contains a section on cultural policy, legal and regulatory issues, and trends and statistics. Documents are available for viewing or download in PDF format, or by link to the host's website. All content in the library is made available by permission of the copyright holders.

continued from page 1



OMDC Online Research Library

The database allows users to perform full content searches of the available documents by keyword, or quick browsing of the content through category searches. Users can also suggest documents for inclusion in the library and send feedback and comments.

"The Online Research Library is part of our ongoing efforts to enhance the services OMDC provides as a recognized centre of knowledge and expertise for the creative media sector," said Karen Thorne-Stone, OMDC's President & CEO. "By making important research more widely accessible, we hope to further strengthen Ontario's creative industries' ability to compete successfully in global markets."

The direct link to the library is: <http://researchlibrary.omdc.on.ca>.

OMDC News and Program Deadlines

Submissions for the **23rd annual Trillium Book Awards** for eligible titles published in 2009 are now being accepted. Please refer to the full guidelines and eligibility requirements, and the appropriate submission forms available on our website.

- **January 22, 2010** – deadline for titles published between January and November 2009
- **February 10, 2010** – deadline for titles published in December 2009

Ongoing | OMDC's Industry Development Program now incorporates the previous OMDC **Trade Organization Support** and **Domestic Markets and Events** programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on

our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca

TAX UPDATE: We are pleased that Bill 218 received third reading in the Provincial Legislature this month. This Bill enacts the enhancements to the OBPTC announced in the March 2009 Budget, the enhancements to the OPSTC announced in June 2009, the enhancements to the ODMTC announced in the March 2009 Budget, the additional enhancements announced in the Fall Economic Statement, and a retroactive technical change to the OFTTC relating to animated productions and the regional bonus. The enhancements to the OCASE tax credit announced in the March 2009 Budget will be included in regulatory changes at a later date. OMDC will advise stakeholders by letter of the specific enhancements to the tax credits affecting their sector in the coming weeks.

OMDC-supported features *Cairo Time* and *Defendor* selected for Canada's Top Ten

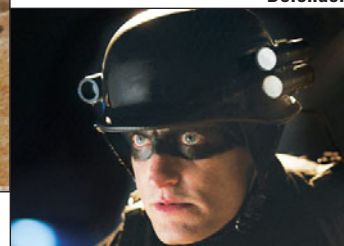
Established in 2001 by TIFF, **Canada's Top Ten** is an annual event celebrating and raising awareness of Canadian cinema. On December 7, TIFF announced the The Top Ten features for 2009. Three films from Ontario producers made the list, including two OMDC-supported features: ***Cairo Time*** (Ruba Nadda, director/ Daniel Iron and David Collins, producers) and ***Defendor*** (Peter Stebbings, director/ Nicholas Tabarrok, producer) as well as another Ontario-produced feature ***Passenger Side*** (Matthew Bissonnette, director / Corey Marr, producer).

Short films from Ontario included: ***The Armoire*** directed by Jamie Travis, ***Out in that Deep Blue Sea*** – Kazik Radwanski, and ***The Spine*** – Chris Landreth. For a full list go to: <http://www.topten.ca>. **Canada's Top Ten Screenings and Panel** take place from January 14-21 at TIFF Cinematheque, held at

the Art Gallery of Ontario's Jackman Hall, 317 Dundas Street West, Toronto, ON. To purchase tickets from Box Office: 2 Carlton Street, West Mezzanine (College subway station), Monday to Friday, 10:00am to 7:00pm. Note the box office will be closed for the holidays on Friday, December 25 and Friday, January 1.



Cairo Time



Defendor

Congratulations to Gemini and Canadian New Media Awards Winners...

The Academy of Canadian Cinema & Television celebrated the **24th Annual Gemini Awards Broadcast Gala**, recognizing the year's best in Canadian English-language television. The event took place on Saturday, November 14th in Calgary, Alberta. For a complete list of all the industry winners please go to www.geminiawards.ca.



Donald Brittain Award for Best Social/Political Documentary Program
Tiger Spirit (Storyline Entertainment Inc.)
Ed Barreveld, Anita Lee, Min Sook Lee



Best Performance by an Actress in a Continuing Leading Dramatic Role
Erin Karpluk - *Being Erica* - Dr. Tom



Best Comedy Program or Series
Rick Mercer Report (Island Edge Inc.)
Gerald Lunz, Rick Mercer



Best Host or Interviewer in a General/Human Interest or Talk Program or Series
George Stroumbouloupoulos - *The Hour* with George Stroumbouloupoulos



Best Reality Program or Series
Dragons' Den (CBC) Stuart Cox, Lisa Gabriele, Tracie Tighe



Best Dramatic Series - *Flashpoint* (Flashpoint Season 1 Inc., Pink Sky Entertainment Inc., Avamar Entertainment Inc.)
Anne Marie La Traverse, Bill Mustos
Best Direction in a Dramatic Series
Kelly Makin - *Flashpoint* - *Planets Aligned*
Best Performance by an Actor in a Continuing Leading Dramatic Role
Enrico Colantoni - *Flashpoint* - *Who's George?*

On December 1, The **Canadian New Media Awards** (CNMAs) honoured the best in Canada's interactive digital media industry. Here are just a few highlights from Ontario:

Best Online Artist of the Year: k-os, "This culture is like Hip Hop - it's underground, anti-establishment. . .and you guys are nerds."

Best Company of the Year: Cyberplex Inc., Toronto

Promising New Company of the Year: Syncapse, Toronto

Hottest New Digital Kid on the Block: ChickAdvisor.com, ChickAdvisor Inc., Toronto

Best in Mobile Marketing: Brisk ARTwist - Addictive Mobility, Markham

Best Mobile Application: Air Canada iPhone App - IBM Canada, Markham

Best Branded Entertainment: Worldwide Short Film Festival: Short Attention Span - doug agency

Best Cross-Platform Project: Waterlife Interactive - National Film Board of Canada, Toronto

Best Online Video Portal: National Film Board of Canada: Online Screening Room - National Film Board of Canada

Best Innovative Web-based Game: Junk Battles - Antic Entertainment, London

Best in Canadian Culture: Interactive: In Touch: Connecting Cloth, Culture & Art - ecentricarts inc., Toronto

Congratulations - Continued

On November 30, Women in Film & Television - Toronto (WIFT-T) presented the **Crystal Awards**. Actress Shirley Douglas was this year's recipient of the **International Achievement Award**. Angelika Walaszczyk was the winner of the **2009 CBC Business of Broadcasting Mentorship**. Biographies of the 2009 Crystal Award winners are available at www.wift.com.

Congratulations to all winners of the **2009 Governor General's Literary Awards** announced on November 17, including the following Ontario authors and/or publishers:

- Kate Pullinger, *The Mistress of Nothing*, published by Ontario's McArthur and Company
- M.G. Vassanji (Ontario author), *A Place Within: Rediscovering India*, published by Doubleday Canada
- Nicole V. Champeau (Ontario author), *Pointe Maligne: l'infiniment oubliée*, published by Ontario-based Les Éditions du Vermillon
- Caroline Pignat (Ontario author), *Greener Grass: The Famine Years*, published by Red Deer Press, a division of Ontario publisher Fitzhenry & Whiteside
- Jirina Marton (Ontario author), *Bella's Tree*, published by Ontario publisher Greenwood Books
- Susan Ouriou, *Pieces of Me*, by Ontario-based Kids Can Press

Congratulations to the winners of the following four children's awards recently announced by the **Canadian Children's Book Centre**:

- **Groundwood Books:** *Shin-chi's Canoe* by Nicola I. Campbell, with illustrations by Kim LaFave - TD Canadian Children's Literature Award
- **Annick Press:** *Mattland* by Hazel Hutchins and Gail Herbert, with illustrations by Dusan Petricic - Marilyn Baillie Picture Book Award
- **Annick Press:** *The Bite of the Mango* by Mariatu Kamara and Susan McClelland - Norma Fleck Award For Canadian Children's Non-Fiction
- **Kids Can Press:** *The Landing* by John Ibbitson - Geoffrey Bilson Award For Historical Fiction For Young People

Upcoming Events & Industry Deadlines

Pre-Budget Consultations / Consultations Prébudgétaires

The Standing Committee on Finance and Economic Affairs will meet to conduct **Pre-Budget Consultations**. The Committee intends to hold public hearings in Niagara Falls, London, Kenora, North Bay and Kingston during the week of January 25, 2010, and in Toronto on February 1, 2, and 3, 2010.

Interested people who wish to be considered to make an oral presentation to the Committee should contact the Clerk of the Committee by **4:00 p.m. on Wednesday, January 13, 2010**. Those who do not wish to make an oral presentation but who are interested in commenting on the issue may send a written submission to the Clerk of the Committee at the address below by **5:00 p.m. on Wednesday, February 3, 2010**.

Contact: William Short, Clerk /Greffier

Address: Room 1405, Whitney Block/Bureau 1405, édifice Whitney Queen's Park, Toronto, ON M7A 1A2

Telephone/Téléphone: (416) 325-3883

Facsimile/Télécopieur: (416) 325-3505

TTY/ATS: (416) 325-3538 Collect calls will be accepted / Nous acceptons les appels à frais virés. Ces renseignements sont disponibles en français sur demande.

Dec. 14 | Deadline for applications to the **2010 WIFT-T Media Leadership Program** which is designed for mid- to senior-level women and men who want leading-edge academic knowledge and contemporary business and leadership skills required in the Canadian screen-based industry. Participants who complete the program receive a certificate from the Schulich School of Business, York University. The program features internationally-renowned speakers from the Schulich Executive Education Centre and high profile industry panelists. Program fees have been reduced significantly. Registration is limited to 20 participants. Visit www.wift.com for guidelines and application forms.

Dec. 18 | Early submission deadline for the **2010 Hot Docs Festival**. Hot Docs accepts Canadian and international documentaries of all lengths and subject matter. All Hot Docs screening programs are curated and all submissions will be fully considered by Hot Docs' programming team. The final deadline is January 15, 2010. For complete submission guidelines visit www.hotdocs.ca.

Jan. 10 | WIFT-T Business Management for Media Professionals Program – Project Management is recommended for working professionals with up to three years experience in the industry, related university or college training, and for those transitioning

Upcoming Events & Industry Deadlines - Continued

to a new area of the business. Participants who complete all courses receive a certificate from Humber School of Media Studies and Information Technology. The program resumes **January 10, 2010** with Project Management. Visit www.wift.com for course information and registration.

Jan. 15 | Deadline for submissions for the **Toronto Documentary Forum** (TDF), May 5 & 6, taking place during the 2010 Hot Docs Festival, April 29-May 9. Widely regarded as the most effective international documentary market in North America, the TDF is a dynamic pitching event that stimulates international co-production financing for projects at various levels of completion. Selected documentary producers publicly pitch their projects to over 150 key international broadcasters and financiers from Europe, Australia, Japan, the USA and Canada and to a gallery of accredited observers. For complete submission guidelines visit www.hotdocs.ca.

Jan. 25 | Application deadline for producers, editors, writers and directors for the **Cineplex Entertainment Film Program**. In this five-and-a-half month program selected participants will be completely immersed in the art and business of dramatic filmmaking. Filmmakers develop their technical, collaborative and business skills, while developing project slates and refining their artistic expression in an intensely demanding, creative and professional environment. Apply today at www.cfccreates.com/film. For more information contact: amcguigan@cfccreates.com.

Jan. 29 | Deadline for applications to **documentary's Don Haig Award**. Throughout his life Don Haig gave generously of his time, knowledge and resources to help emerging filmmakers nurture their talents. In this spirit, **documentary's** Don Haig Award is presented annually to an emerging Canadian documentary filmmaker. The winner will receive a \$20,000 cash prize generously sponsored by **documentary**. The award will be presented at the 2010 Hot Docs Awards Presentation. For complete application guidelines please visit www.donhaig.org.

Jan. 29 | Application deadline for Canadian Film Centre's **CFC Features** (formerly CFC Feature Film Project) - *Get your movie made!* CFC Features is looking to invest in filmmakers from across Canada with engaging stories for the big screen. From development to distribution, the CFC offers an unparalleled opportunity to make your movie a reality. The program has undergone some significant changes recently and is now offering even more flexibility and financing for Canadian filmmakers with engaging stories for the big screen! New program highlights include:

- A partnership with E1 Entertainment, who will now be the domestic and international distributor for the CFC's new films
- Production entities can shoot anywhere in Canada
- Production budget levels have increased
- Fees for the writer/director/producer in production have increased
- Production entities can now bring additional financing to the table
- Mentorship will be tailored to the sensibilities and individual needs of the participants

The CFC is interested in working with filmmakers at various levels of their careers who want to work in the low budget realm. Any interested writers, producers or directors should visit www.cfccreates.com/features or contact abacchus@cfccreates.com.

Feb. 1-5 | *Working in Digital Media? Looking Overseas?* **The Canadian Trade Commissioner Service** invites you to join the **6th Annual Canada ICT Day Mission** to Five Countries: Sweden, Finland, Norway, Denmark and the Netherlands plus an optional sales & marketing visit to Poland, Central Europe's fastest growing economy (this will require an extra day, February 8). If you are interested in growing your business, there will be the opportunity to present to and meet with potential partners and customers in these six countries. The events are free but you will be responsible for your travel, hotels and meals where not provided. Please contact our Embassy in Sweden directly: Ms. Louise Hägerstedt tel: +46 8 453 3018 / louise.hagerstedt@international.gc.ca.

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Upcoming Awards, Markets and Festivals

Jan. 12	Toronto Film Critics Awards Gala , Nota Bene Restaurant, Toronto, ON. www.torontofilmcritics.com
Jan. 14 – 21	TIFF Cinematheque Top Ten , Toronto, ON. www.cinemathequeontario.ca
Jan. 21 – 31	Sundance Film Festival , Park City, Utah. www.festival.sundance.org/2010
Jan. 22 – 26	Magazines Canada - School for Circulation , Niagara-on-the-Lake, ON. www.magazinescanada.ca
Jan. 23 – 27	MIDEMNet , Cannes, France – www.midem.com
Jan. 24 – 28	MIDEM , Cannes, France – www.midem.com
Jan. 25 – 27	NATPE , Las Vegas, Nevada – www.natpe.org
Jan. 27 – Feb. 7	39th CineMart International Film Festival , Rotterdam, The Netherlands – www.filmfestivalrotterdam.com
Feb. 10 – 12	KidScreen Summit , New York, NY. www.summit.kidscreen.com
Feb. 11	Canadian Film Centre Annual Gala , Toronto, ON. www.cfccreates.com
Feb. 11 – 21	The 60th Berlin International Film Festival , Berlin, Germany. www.berlinale.de
Feb. 17 – 19	D.I.C.E. (Design Innovate Communicate Entertain) Summit 2010 , Las Vegas, Nevada – www.dicesummit.org
Feb. 17 – 19	CFTPA Primetime Conference , Ottawa, ON. www.cftpa.ca/primetime/2010
Feb. 22 – 23	FITC Amsterdam - A Design & Technology Event , Amsterdam, NL – www.fitc.ca
Mar. 9 – 13	Game Developers Conference (GDC) , Moscone Center, San Francisco, CA. www.gdconf.com
Mar. 10 – 13	Canadian Music Week (CMW) , Toronto, ON. www.cmw.net

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca. To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

T 416-314-6858

F 416-314-6876

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