

OMDC

INTEGRATION NEWSLETTER

ONTARIO MEDIA DEVELOPMENT CORPORATION

March 2010

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

OMDC was spinning with music events in March: Music Makes It!, SXSW and CMW

OMDC and North By Northeast Music and Film Festival co-presented **Music Makes It!** on March 25. It was a great success with 64 film, TV, music and interactive digital media companies, 450 meetings, DJ John Kong setting a great vibe, and two fabulous showcases featuring Ontario artists Justin Nozuka and Lily Frost.



John Kong



Lily Frost



Justin Nozuka

OMDC was pleased to present the **Ontario Showcase at Canada House at SXSW** featuring Jully Black, Russian Futurists, The Trews and Woodhands.



Jully Black



Russian Futurists



The Trews



Woodhands

OMDC was also pleased to support **Spotlight on India** at CMW. Funded through the Entertainment and Creative Cluster Partnerships Fund, it brought 25 key music and broadcasting industry execs from India to discuss business partnerships, licensing, touring, sponsorship, publishing and mobile music.



OMDC hosts 3rd annual From Page to Screen event



OMDC's Karen Thorne-Stone opens the day at From Page to Screen



Kim McArthur and Ann Leddon of McArthur & Company with Robin Cass, Triptych Media Inc.



Marc Côté of Cormorant Books with Sarah Kolasky and Damon D'Oliveira, Conquering Lion Pictures



Catherine Mitchell, Tundra Books with Heather Walker, Yowza Digital Inc.

OMDC was pleased to host the 3rd annual **From Page to Screen** event on March 6, 2009 at the Bram & Bluma Appel Salon, Toronto Reference Library. With 80 companies participating in just under 500 one-on-one meetings, there was lively non-stop discussion as publishers 'pitched' titles by their Canadian authors as possibilities for screen adaptation throughout the day. The event was topped off by a networking reception at which the participants were joined by several authors and other book publishing, film and TV industry professionals.

"I can absolutely confirm that it was an incredibly productive day! I know people say they don't have an afternoon to do this sort of thing but I can only say that I don't have the number of afternoons it would take to see all these publishers separately. It was a wonderfully interesting and productive afternoon." *Mary Bredin, Guru Studio*

"Being able to make a swath of publishing contacts was fantastic. A whole new world of potential features and series has opened up. The benefits that came out of last week we see as long term – these are contacts that we'll maintain for a long time, and will continue to access. The event should be repeated, and we'd definitely attend again."

Raj Panikkar, Georgian Entertainment

"I just want to say again how great I think the From Page to Screen event is. It's a super opportunity to meet a whole bunch of film producers, make contacts, renew relationships, hear about current trends from financing to subject and age preference... I was interested to see yesterday how many producers are moving to online content, including apps. I know you put a lot of work into planning the event, including carefully matching us with producers, and everything unrolled beautifully yesterday."

Susan Shipton, Annick Press

"I would like to thank you very much for organizing such a great event. Meeting the producers in such a concentrated way is not only interesting (especially for seeing what the trends are: boys, 8-12, comedy) but such an efficient use of our, publisher and producer, time. I also would like to say what a pleasure it is to take part in such a well-run event. The room was lovely and easy to find. The food was great, the tables the perfect size and the OMDC staff pleasant and helpful. As with last year I am sure we will get a couple of deals from these meetings, especially since we met a number of producers a second time, which definitely builds relationships."

Barbara Howson, House of Anansi and Groundwood Books

OMDC hosts 5th annual Ontario Regional Film Forum

On Friday March 5th the OMDC's Film Commission Group hosted its 6th Annual **Regional Film Forum**, which this year focused on new technologies being used in the film and television industries. It was attended by a cross-section of industry stakeholders, including regional and municipal representative, location contacts and industry professionals.

The morning sessions, held at the AMC Theatres Yonge and Dundas, included a primer on stereoscopic 3D cinema, presented by the 3D Camera Company, followed by **Resident Evil: Afterlife's** location manager Jonathan Matthews, who discussed the logistics of shooting 3D on location. Keeping with the cinematic theme, the morning session ended with a presentation by PS Production Services on the RED camera and advances in digital cinema.

After a networking lunch, the afternoon session was held at the Ontario Investment and Trade Centre. The panels continued the day's forward-thinking theme centred on the future of the film and television industries, focusing on the technological advancements in the areas of computer animation, CGI, and pre-visualization, as well as a presentation by Toronto's Fast Motion Studios on advancements in motion capture. The OMDC's Tax Credits department was also present to discuss recent changes in Ontario's Film & Television Tax Credits, a topic that generated enthusiastic discussion from the attendees.

The OMDC would like to thank all those who attended and participated in this successful event. We hope to see you next year!



OMDC's Manager of Film Donna Zuchlinski welcomes participants



Regional Film Forum participants view the new technologies

OMDC sponsors CASO visual effects trade mission to L.A.

In late February OMDC sponsored a visual effects trade mission to Los Angeles, designed to showcase CASO (Computer Animation Studios of Ontario) member companies' work to Hollywood industry decision-makers as well as to promote the recent enhancements to Ontario's OCASE and OPSTC tax credits. The trip was planned to coincide with the VES (Visual Effects Society) Awards on February 28th and included a panel discussion and networking event on February 25th entitled "The Business of Producing Visual Effects in Ontario", attended by L.A.-based VFX supervisors, producers and production executives.

The mission also included a day of group meetings with industry heavyweights such as Sony Imageworks, Digital Domain and Lakeshore Entertainment. Facilitated by the L.A. Marketing Office, the meetings were attended by Ontario Film Commissioner Donna Zuchlinski and representatives from 10 CASO member companies: Authority FX, Keyframe Digital Productions, C.O.R.E., Mr. X Inc., Guru Studio, Optix Digital Pictures, Imarion, Rocket Science VFX, Invisible Pictures and Spin VFX.

OMDC Online Application Portal (OAP) now accepting OFTTC, OPSTC and OCASE applications



OMDC is now accepting online applications through its **Online Application Portal (OAP)** for the Ontario Film and Television Tax Credit (OFTTC), Ontario Production Services Tax Credit (OPSTC) and Ontario Computer Animation and Special Effects (OCASE) Tax Credit.

The OAP is allowing OMDC to digitally transform the way we do business and make it easier for you, our clients, to apply for tax

credits and to our programs through one secure, paperless, portal. For more information on the OAP or to register for a user training session, please visit the OMDC website. If you have any questions regarding the OAP, please contact the OMDC at applyhelp@omdc.on.ca or (416) 642-6617.

"This is obviously very well thought-out and geared towards being user friendly and intuitive. I think it'll save me a lot of time once I start using it. Love not having to send in tons of paper."
Sarah Kolasky, Development Coordinator, Conquering Lion Pictures

OMDC program deadlines

Ongoing | OMDC's Industry Development Program now incorporates the previous **OMDC Trade Organization Support** and **Domestic Markets and Events programs**. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca

Ongoing | OMDC Intellectual Property (IP) Development Fund assists Ontario corporations by providing a refund of 30% of prior costs incurred in direct support of eligible early stage development activities to bring screen-based content properties closer to production or market-ready stage. Qualifying Ontario corporations may apply for expenditures incurred over the course of a taxation year that relate to a slate of early stage development activities undertaken by the corporation. Eligible expenditures are those incurred after March 31, 2009 up to and including March 31, 2010. Applicants may apply up to twice during the span of the pilot program. Applicants must submit their application to OMDC at the end of a taxation year in which the applicant has incurred expenditures for eligible early stage development activities (Year End Application). If the applicant chooses, they may also file an Interim Application prior to their taxation year end. To be eligible to file an Interim Application a qualifying

corporation must still meet all of the eligibility requirements set out in the guidelines, including the requirement to have incurred a minimum \$30,000 in early stage development costs. Guidelines and applications forms are available at <http://www.omdc.on.ca/Page5575.aspx>.

Please note, we have made a change to the documents required for this application. We will no longer be requiring audited financial statements for companies with revenues of more than \$500,000. Regular financial statements will suffice. Please see the downloadable Intellectual Property Development Fund Application form at the link above for details.

Intellectual Property Development Fund Update: Please note that we are still accepting applications as there are still Intellectual Property Development Funds available. As of March 23, 2010, we have received 47 files in total, and only \$1.8 million of the \$10 million fund has been notionally earmarked for complete applications. If you are considering sending in an application, please do. As a reminder, we will be accepting applications until July 31, 2010, subject to the availability of funds.

Tax Credit Enhancements

We are pleased to inform you that the enhancements to the Ontario Computer Animation and Special Effects tax credit (OCASE) and to the Ontario Interactive Digital Media Tax Credit (OIDMTC) which were announced in the Provincial Budget of March 26, 2009 and the Ontario Outlook and Fiscal Review, were passed into law by Regulatory amendment on March 16, 2010. For details, please go to: <http://www.omdc.on.ca/AssetFactory.aspx?did=6798> (OCASE) and <http://www.omdc.on.ca/AssetFactory.aspx?did=6797> (OIDMTC).

TAX UPDATE:

In a continued effort to decrease overall processing time on files, as of April 1st 2010 we will be implementing a new policy: the OMD C Tax Credits & Financing Programs department will only review complete applications received in our office. It is our hope that by limiting the amount of incomplete applications received and prioritizing the complete applications, we can deliver a higher level of customer service and ultimately have certificates issued sooner.

Six OMD C Film Fund-supported features received Genie nominations

The 30th Genie Awards will take place Monday, April 12, 2010 in Toronto, at the Guvernment, Kool Haus Entertainment Complex. For a full list of nominees go to:

<http://www.genieawards.ca/Genie30/main.cfm>

Adoration

- *Original Screenplay:* Atom Egoyan
- *Performance by an Actor in a Supporting Role:* Scott Speedman

Cairo Time

- *Achievement in Costume Design:* Brenda Broer

Inside Hana's Suitcase

- *Best Feature Length Documentary:* Larry Weinstein, Rudolf Biermann, Jessica Daniel

One Week

- *Performance by an Actor in a Leading Role:* Joshua Jackson
- *Performance by An Actress in a Supporting Role:* Liane Balaban

Victoria Day

- *Original Screenplay:* David Bezmozgis

You Might As Well Live

- *Achievement in Make-up:* Robbi O'Quinn, Leanne Morrison-Freed

Congratulations to all JUNO nominees

The 2010 JUNO Awards will be broadcast on Sunday, April 18 on CTV. Spanning a wide spectrum of musical genres – from country, to rap, to pop, and everything in between – The final performance line up for the 2010 JUNO Awards broadcast is: **Billy Talent, Blue Rodeo, Classified, Drake, Great Lake Swimmers, Johnny Reid, Justin Bieber, K'NAAN, Metric, Michael Bublé.** For a full list of all JUNO nominees go to: <http://junoawards.ca/nominees/>

OMDC-supported festivals and events

Apr. 5 RSVP deadline | On April 8, Magazines Canada presents the **Best on Page Awards**, Canada's new national magazine ad awards show and exhibition. More than 150 influential and award-winning magazine ads from around the world will be showcased in a fun, entertaining setting. Register today for this dynamic celebration of the best magazine ad creative Canada – and the world – have to offer! And, it's on us. Cocktails and hors d'oeuvres included.

This event is not to be missed. Complimentary Admission: Sign up to attend. Please be our guest at St. Lawrence Market- North Building, 2 Front Street East, Toronto. Registration closes Monday, April 5, 2010. For more info, visit bestonpage.ca or contact us at adinfo@magazinescanada.ca. To learn more about Magazines Canada, visit: magazinescanada.ca

OMDC-supported festivals and events

Apr. 29-May 9 | OMDC is proud to support Hot Docs 2010. North America's largest documentary festival runs for 11 days, presenting over 170 films from more than 40 countries and welcoming hundreds of international filmmakers and industry delegates to Toronto. Hot Docs has announced the selection of films for the 2010 Festival! To find films or buy tickets go to online schedule at: http://www.hotdocs.ca/festival/online_box_office/. Tickets and passes may also be purchased in person at the Hot Docs Box Office located at 55 Avenue Road, Hazelton Lanes – Lower Level (2 Blocks North of Bloor Street West) or by phone at 416-637-5150. The festival has a number of new initiatives including a benefit on Opening Night called *Impact: A Green Gala* to support Docs for Schools Program (http://www.hotdocs.ca/festival/opening_night_gala). For the latest updates on films and programming announcements please visit: <http://www.hotdocs.ca/news/>

May 18 - 19 | INplay is a new unique international event in Toronto that will connect kids' creative industries invested in the development of interactive products and services. INplay is INsight, INgenuity and INterchange with a good dose of fun! INplay is for game developers/publishers, broadcasters, content producers/distributors, interactive/mobile/social media developers, toy/game manufacturers, book/magazine/comic publishers, marketers, researchers/child psychologists and all businesses with interest in the kid's space. Keep up to date on the latest news by visiting <http://www.inplay2010.com>

June 1-4 | MagNet is Canada's national public policy, professional development and networking conference for magazine professionals. This internationally acclaimed event attracts participants from around the world with its targeted and dynamic programming. With over 60 sessions in all industry disciplines, networking opportunities and special events, there's a lot to look forward to at MagNet 2010. To review programming (and take advantage of early bird discounts!), visit magnet.magazinescanada.ca.

Upcoming industry deadlines and events

2010 Online Auction | Help Build a Foundation for Women in Film & Television. Due to the overwhelming success of last year's online auction, the **Foundation for Women in Film & Television-Toronto** is planning an even bigger auction for 2010. We are now accepting donations of goods and services for our 2nd annual online auction, launching in September 2010. Popular items include gift certificates, hotel accommodations, unique opportunities, and products. For more information on this excellent marketing opportunity, please contact Kim Haladay at khaladay@wift.com.

Apr. 6 | Applications deadline for WIFT-T Development Incubator, which is designed to develop market-driven feature films and support the next generation of Canadian feature film professionals. This initiative provides five emerging and intermediate producer and writer teams, with feature-length projects in development, the opportunity to work with consultants and industry advisers in a series of small group sessions. **Read testimonials** from past participants! **When |** June 15-18, 2010 **Cost |** \$500 (+ GST) for successful applicants. For guidelines and application forms go to: <http://wift.com/2010/03/wift-t-development-incubator-3/>

Apr. 7-11 | The International Experimental Media Congress is a gathering that will promote ongoing international conversations and provide platforms for creative discussions

about the burning issues related to experimental media production, exhibition, dissemination, criticism, pedagogy and reception. **Visit** <http://www.experimentalcongress.org/> for more information.

Apr. 19 | Application deadline for Astral Media Mentorship, a national competitive program that gives one Canadian female or male producer who is a visible minority, Aboriginal, or an individual with a disability, the opportunity to prepare for the 2010 Banff World Television Festival. The winner receives a festival bursary and an intensive five day pre-festival mentorship with WIFT-T, other industry experts, and an Astral Media executive. The 2010 **Astral Media Mentorship** takes place May 25 – June 18. For guidelines and an application form, please email kswailes@wift.com.

May 10-11 | Canada 3.0 2010. Help make Canada the world leader in digital media. Start establishing relationships with other visionaries, strategists, and entrepreneurs in the Canada 3.0 Community. Conference website: www.canada30.ca/ To attend: www.canada30.ca/attendees Individuals in the industry who are interested in speaking: www.canada30.ca/speakers.

May 30 | Deadline for submissions. Pariscience Festival 2010 <http://www.science-television.com/pariscience/en/accueil.php>

OMDC Film Fund-supported
documentary

RUSH: Beyond The Lighted Stage

selected to screen at
Hot Docs – Special Presentations!



Upcoming Awards, Markets and Festivals

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| Mar. 26 – Apr. 3 | 13th annual Cinéfranco 2010 , AMC Theatres at Yonge & Dundas, Toronto, ON. http://www.cinefranco.com/home.asp |
| Apr. 7 | Advance Screening of Passenger Side , Written and directed by Matthew Bissonnette with Special Musical Guests Mac McCaughan + Jim Wilbur of SUPERCHUNK and PORTASTATIC The Royal Cinema at 8 p.m., Toronto, ON. Advance tickets are \$20 (or \$25 at the door). http://passengerside.eventbrite.com . |
| Apr. 7 – 11 | The International Experimental Media Congress , Toronto, ON. http://www.experimentalcongress.org/ |
| Apr. 7 – 11 | 10th Anniversary of ReelWord Film Festival , Toronto, ON. http://www.reelworld.ca |
| Apr. 8 | Magazines Canada presents the Best on Page Awards , Toronto, ON. www.bestonpage.ca |
| Apr. 15 – 17 | AFCI Locations Trade Show , Santa Monica, CA. http://www.afci.org/events/lts.htm |
| Apr. 17 – 23 | Sprockets Toronto International Film Festival for Children , Toronto, ON. http://www.sprockets.ca/default.aspx |
| Apr. 20 – 22 | The London Book Fair , London, UK. http://www.londonbookfair.co.uk/ |
| Apr. 29 – May 1 | 2010 Northern Ontario Music and Film Awards Conference , Sudbury, ON. http://www.musicandfilminmotion.com |
| Apr. 29 – May 9 | Hot Docs 2010! Toronto, ON. http://www.hotdocs.ca |
| May 10 – 11 | Canada 3.0 2010 , Stratford, ON. www.canada30.ca |
| May 18 – 19 | INplay 2010 , Toronto, ON. http://www.inplay2010.com |
| June 1 – 4 | MagNet, Canada's Magazine Conference , Toronto, ON. magnet.magazinescanada.ca |

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca. To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

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