

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

Five Industry Leaders Appointed to OMDC Board

OMDC is very pleased to announce the appointment of **five dynamic industry leaders to its board of directors:**

- **Paul Bronfman**, chairman and chief executive officer of Comweb Group Inc. and William F. White International Inc., and chairman of Pinewood Toronto Studios Inc.
- **Susan de Cartier**, president of Starfish Entertainment
- **Ildiko Marshall**, former vice-president and publisher of the Today's Parent Group at Rogers Publishing
- **Nicole St. Pierre**, head of business and legal affairs at Mercury Filmworks
- **Blake Tohana**, executive vice-president and chief financial officer of Magna Entertainment Inc.

"OMDC's board members have always been of the highest calibre, and we are very fortunate to have five such accomplished individuals join us," said OMDC chair **Kevin Shea**. "Their broad industry experience will help

OMDC to continue to provide the best support for the six cultural media sectors we serve: book and magazine publishing, film, interactive digital media, music and television."

In addition to welcoming the new directors, Shea thanked OMDC's retiring board members for their outstanding dedication and service: **Bryan Leblanc**, president and creative director, Whiterock Communications; **Jeffrey Shearer**, publisher *On The Bay Magazine*; **Peter Steinmetz**, past OMDC vice-chair and former partner with Cassels Brock (who has served on OMDC's board since 1992); **Stephen Stohn**, president of Epitome Pictures and executive producer of *Degrassi: The Next Generation* and partner in the entertainment law firm Stohn Hay Cafazzo Dembroski Richmond LLP; **Sheldon Wiseman**, president and CEO of Amberwood Entertainment.



Paul Bronfman, chairman and chief executive officer of Comweb Group Inc. and William F. White International Inc. and chairman of Pinewood Toronto Studios Inc.



Susan de Cartier, president of Starfish Entertainment



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OMDC Info Sessions and Program Deadlines

OMDC program information sessions

- May 10 |** OMDC Export Fund – Film/TV
- May 11 |** OMDC Magazine Fund
- May 13 |** OMDC Export Fund – Music
- May 13 |** OMDC Music Fund
- May 28 & May 31 |** Entertainment and Creative Cluster Partnerships Fund

OMDC program deadlines

- May 27 |** OMDC Export Fund – Book deadline
- May 31 |** OMDC Export Fund – Music deadline
- June 1 |** OMDC Film Fund deadline
- June 11 |** OMDC Export Fund – Film/TV deadline
- June 14 |** OMDC Book Fund deadline
- June 21 |** OMDC Music Fund deadline
- June 29 |** OMDC Magazine Fund deadline
- Sept. 29 |** Entertainment and Creative Cluster Partnerships Fund deadline

Ongoing | OMDC's Industry Development Program now incorporates the previous **OMDC Trade Organization Support** and **Domestic Markets and Events programs**. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca

Update | Changes to OMDC Intellectual Property (IP) Development Fund - We will now be accepting Year End Applications early.

Applicants with a fiscal year end that falls outside of the application window (i.e., July 31 - December 31, 2010) can submit their Year End Applications prior to their corporate fiscal year end. This will allow companies with fiscal year ends after July 31, 2010 to claim internal costs for their 2010 fiscal year. Payments on early Year End Applications will be held until draft financial statements become available at year end. For details on this change and how it will affect your application, please call (416) 314-6858 and ask for the IP Development Fund business officer on phone duty.

Funds are still available! We are still accepting applications as there are still IP Development Funds available. As of this April newsletter, we have requests for just over \$3.6 million of the available \$10 million. This is a doubling since the last newsletter, so if you are considering sending in an application, please do. If you have questions about the fund or the administrative changes, please call the number above. As a reminder, we will be accepting applications until July 31, 2010, subject to the availability of funds.

The IP Development Fund assists Ontario corporations by providing a refund of 30% of prior costs incurred in direct support of eligible early stage development activities to bring screen-based content properties closer to production or market-ready stage. Qualifying Ontario corporations may apply for expenditures incurred over the course of a taxation year that relate to a slate of early stage development activities undertaken by the corporation. Eligible expenditures are those incurred after March 31, 2009 up to and including March 31, 2010. Guidelines and applications forms are available at <http://www.omdc.on.ca/Page5575.aspx>.

OMDC Online Application Portal (OAP)



OMDC is now accepting online applications through its **Online Application Portal (OAP)** for OMDC-administered tax credits, as well as other OMDC programs. OMDC would like to remind clients that all applications to the funding programs with active deadlines must be submitted through the OAP; we strongly encourage tax credit applications to be submitted through the OAP as well. For more information on submitting your application online, please visit our **website**.

The OAP is allowing OMDC to digitally transform the way we do business and make it easier for you, our clients, to apply for tax credits and to our programs through one secure, paperless, portal. For more information on the OAP or to register for upcoming WebEx Online Training Sessions in May, please visit www.omdc.on.ca. If you have any questions regarding the OAP, please contact the OMDC at applyhelp@omdc.on.ca or (416) 642-6617.

"This is obviously very well thought-out and geared towards being user friendly and intuitive. I think it'll save me a lot of time once I start using it. Love not having to send in tons of paper."

Sarah Kolasky, Development Coordinator, Conquering Lion Pictures

Congratulations to all the 2010 JUNO Award Winners

Here are just a few highlights of the Ontario artists and Ontario labels that garnered a JUNO award. For a full list of all JUNO winners go to: <http://junoawards.ca>



**Artist of the Year /
Songwriter of the Year**
K'NAAN – "Wavin' Flag"
A&M/Ocotone*Universal



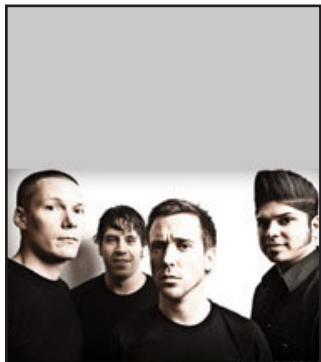
**Group of the Year /
Alternative Album of the Year**
Metric - Fantasies
Last Gang*Universal



**New Artist of the Year /
Rap Recording of the Year**
Drake – "So Far Gone"
Aspire*Universal



New Group of the Year
Arkells
Dine Alone*Universal



Rock Album of the Year
III
Billy Talent
WEA*Warner



Contemporary Jazz Album of the Year
The Happiness Project
Charles Spearin
Arts & Crafts*EMI



R&B / Soul Recording of the Year
Lonesome Highway
Jacksoul
Sony



**Roots & Traditional
Album of the Year: Group**
Good Lovelies
Good Lovelies Independent*Fontana North

Video of the Year – To view video: http://www.youtube.com/watch?v=Xt1K_OfUR8w
Little Bit of Red - Marc Ricciardelli and Serena Ryder, EMI

Tax Update:

In a continued effort to decrease overall processing time on files, as of April 1st 2010 we have implemented a new policy: the OMDC Tax Credits & Financing Programs department will only review complete applications received in our office. It is our hope that by limiting the amount of incomplete applications received and prioritizing the complete applications, we can deliver a higher level of customer service and ultimately have certificates issued sooner.

Congratulations

The **30th Genie Awards** took place on April 12, 2010 in Toronto. For a full list of winners go to:

<http://www.genieawards.ca/Genie30/main.cfm>



One Week

(OMDC Film Fund-supported feature)

Performance By An Actor in a

Leading Role: Joshua Jackson

Xenophile Media's OMDC-supported – **Love Letters to the Future** – <http://www.loveletterstothefuture.com> has been nominated for a Webby in the Green category. The Webby Awards are the leading international awards honoring excellence on the internet. Established in 1996 during the web's infancy, the Webbys are presented by The International Academy of Digital Arts and Sciences.

<http://www.webbyawards.com/>

OMDC Film Fund-supported documentary

RUSH: Beyond The Lighted Stage

selected to screen at
Hot Docs – Special Presentations!



OMDC-Supported Festivals and Events

Apr. 29 – May 9 | OMDC is proud to support **Hot Docs 2010**. North America's largest documentary festival runs for 11 days, presenting over 170 films from more than 40 countries and welcoming hundreds of international filmmakers and industry delegates to Toronto. Hot Docs has announced the selection of films for the 2010 Festival! To find films or buy tickets go to online schedule at:

http://www.hotdocs.ca/festival/online_box_office/.

Tickets and passes may also be purchased in person at the Hot Docs Box Office located at 55 Avenue Road, Hazelton Lanes – Lower Level (2 Blocks North of Bloor Street West) or by phone at 416-637-5150.

May 18 – 19 | INplay is a new unique international event in Toronto that will connect kids' creative industries invested in the development of interactive products and services. INplay is INsight, INgenuity and INterchange with a good dose of

fun! INplay is for game developers/publishers, broadcasters, content producers/distributors, interactive/mobile/social media developers, toy/game manufacturers, book/magazine/comic publishers, marketers, researchers/child psychologists and all businesses with interest in the kid's space. Keep up to date on the latest news by visiting <http://www.inplay2010.com>

June 1 – 4 | MagNet is Canada's national public policy, professional development and networking conference for magazine professionals. This internationally acclaimed event attracts participants from around the world with its targeted and dynamic programming. With over 60 sessions in all industry disciplines, networking opportunities and special events, there's a lot to look forward to at MagNet 2010. To review programming (and take advantage of early bird discounts!), visit magnet.magazinescanada.ca.

Preparing for the HST

The Harmonized Sales Tax (HST) is taking effect in Ontario on July 1st, 2010. Your business may be affected by the implementation of HST as early as May 1st, 2010. Please read the Government of Ontario's *Preparing for the HST* checklist for information about how HST will affect your business, including accounting and billing systems, budgets and business plans.

<http://www.rev.gov.on.ca/en/taxchange/pdf/needtoknow.pdf>

Upcoming Industry Deadlines and Events

May 6-7 | The Game Developers Conference™ Canada returns to Vancouver with two days of sessions, the Business to Business Lounge, GDC Canada Expo, Game Career Seminar, special events and parties. GDC Canada has partnered with DFAIT to offer a discounted Business to Business Pass at CDN\$250 plus GST. The pass grants you access to all GDC Canada lectures, keynotes, and panels; access to the Business to Business Lounge supported by DFAIT; access to the GDC Canada Opening Party and GDC Canada VIP Party; discounted tickets to the Canadian Videogame Awards.

GDC Canada information is here:

<http://www.gdc-canada.com/index.html>.

Please contact Victoria Hayes at 604-666-1409 or victoria.hayes@international.gc.ca for registration details.

May 10-11 | Canada 3.0 2010, Stratford, ON. Help make Canada the world leader in digital media. Start establishing relationships with other visionaries, strategists, and entrepreneurs in the Canada 3.0 Community.

Conference website: www.canada30.ca/

To attend: www.canada30.ca/attendees

Individuals in the industry who are interested in speaking: www.canada30.ca/speakers.

May 12 | Deadline for the five-month CFC Prime Time Television Program, which provides a team-based approach to TV series development for writers. This program aids residents in mastering the tools required for: working in a story department, developing dramatic series material, and surviving as a successful writer in the television marketplace.

http://cfccreates.com/what_we_do/cfc_tv/index.php

May 26 | Deadline for the Canwest - Hot Docs Completion Fund.

This is a grant program that will provide financial support of up to \$100,000 (limited to a maximum of 20% of a project's budget) for production companies to complete specific projects.

The Completion Fund is open to producers who have attracted demonstrated market interest in their documentaries.

The **Canwest - Hot Docs Development Fund** is a loan program designed to help producers get specific projects developed, researched, written and/or packaged and ready for market.

The Fund will provide no-interest loans averaging between \$10,000 - \$15,000 in the early development stage, when projects are at the highest risk and may have not yet secured a market partner. Applications are now being accepted. **The application deadline for both funds is Wednesday, May 26.** More information and online application forms can be found at <http://www.hotdocs.ca/canwest/>.

May 28 | Deadline for CFC Features. CFC Features is looking to invest in filmmakers from across Canada with engaging stories for the big screen. From development to distribution, the CFC offers an unparalleled opportunity to make your movie a reality. Check out the new guidelines offering even more flexibility and financing for filmmakers:

http://cfccreates.com/what_we_do/cfc_film/feature_film_project/index.php

May 30 | The Ontario Government and the Department of Foreign Affairs and International Trade Canada invite you to participate in the **Ontario Multimedia Mission to France and Italy** (from Oct.24-29, 2010). The program will enable Ontario companies to meet with key decision-makers of companies and stakeholders from two **world-class multimedia centres: Imaginove** (Lyon, France) <http://imaginove.fr/> and Think Up (Turin, Italy) www.thinkupict.org

The program includes:

- **Matchmaking with French and Italian companies** organized through the expertise of our international partners.
- **Site visits** to animation studios, gaming software companies and other businesses with relevance to the companies participating in the mission.
- **Presentations at View Conference 2010 (Turin):** a key international stage for business on computer graphics, interactive techniques, digital cinema, 3D animation, gaming and VFX (<http://www.viewconference.it/>).

For further information, please contact: Victor Miranda, Area Director, France Benelux and Southern Europe, International Trade Branch, MEDT. 416-314-8231, victor.miranda@ontario.ca. **Registration deadline is May 30th 2010.**

May 30 | Submissions Deadline. Pariscience - International Science Film Festival. The Association Science & Television (AST) is proud to present the 6th edition of the International Science Film Festival Pariscience, to be held from October 7 -12, 2010 at the Museum national d'Histoire naturelle in Paris. <http://www.science-television.com/pariscience/en/accueil.php>

Aug. 18-22 | GamesCom 2010, Europe's epicentre for games and gamers, will be taking place in Cologne, Germany. As the featured country for 2010, Canada will have a pavilion in the heart of the show's business area, presenting Canadian companies and products. Companies that are interested in exhibiting in this pavilion should contact Silke Eidam - s.eidam@koelnmessenafra.com for more information. www.gamescom.de/en/gamescom/home/index.php

Upcoming Awards, Markets and Festivals

Apr. 29 – May 1	2010 Northern Ontario Music and Film Awards Conference, Sudbury, ON. http://www.musicandfilminmotion.com
Apr. 29 – May 9	Hot Docs 2010! Toronto, ON. http://www.hotdocs.ca
May 10 – 11	Canada 3.0 2010, Stratford, ON. www.canada30.ca
May 12 – 23	Cannes Film Festival, Cannes, France. http://www.festival-cannes.com/en.html
May 18 – 19	INplay 2010, Toronto, ON. http://www.inplay2010.com
June 1 – 4	MagNet, Canada's Magazine Conference, Toronto, ON. magnet.magazinescanada.ca
June 1 – 6	CFC Worldwide Short Film Festival, Toronto, ON. http://www.worldwideshortfilmfest.com/
June 2	Griffin Poetry Prize Shortlist Readings, Royal Conservatory of Music Koerner Hall, Toronto, ON. http://www.griffinpoetryprize.com/tickets/index.html
June 3	Griffin Poetry Prize Winners Announcement Gala, Stone Distillery, 55 Mill Street, Toronto, ON. http://www.griffinpoetryprize.com/home.php
June 13 – 16	nextMEDIA/Banff, World Television Festival, Banff Alberta. http://www.nextmediaevents.com/banff/
June 14 – 20	North by Northeast Music & Film Festival and Conference (NXNE), Toronto, ON. http://www.nxne.com/
June 16 – 18	Idea City10, Toronto, ON. http://www.ideacityonline.com/
June 17 – 27	Los Angeles Film Festival, Los Angeles, CA. http://www.lafilmfest.com
June 18	Book & Periodical Summit at Harbourfront, Harbourfront Centre, Toronto, ON. http://www.readings.org/?q=node/2965
June 22 – 25	Sunny Side of the Doc, La Rochelle, France. http://www.sunnysideofthedoc.com/uk/
June 23	23rd Annual Trillium Book Awards - Public Readings, Toronto, ON. Watch for information on our website www.omdc.on.ca
June 24	23rd Trillium Book Awards Winners Announcement, Toronto, ON. www.omdc.on.ca

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca. To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

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