

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

Get Ready for 2010 NXNE Music and Film Festival & Conference, June 14-20

The 16th Annual **North by Northeast Music and Film Festival & Conference** (June 14-20) is a great way to discover new music, music-related films, ideas and participate in a brand-new interactive digital media conference — all within a few km of each other in downtown Toronto. Last year, over 250,000 fans, artists, and industry pros experienced NXNE, generating an economic impact on Toronto of over \$34 million. The music festival gives over 650 local, national and international artists the chance to showcase for thousands of fans, agents, talent buyers, media, promoters, labels and management companies at a variety of essential downtown venues.

The **NXNE Conference** attracts over 2,300 delegates for celebrity interviews and music-biz panels that ask tough questions and dish out straight answers. Past guests include Police drummer Stewart Copeland, head Sex Pistol Johnny Rotten, guerrilla songwriters Steve Earle and Bruce Cockburn, Peaches, Patti Smith, Thomas Dolby and Stones' ex-guru Andrew Loog Oldham.

At the same time, the **NXNE Film Festival** screens a tight program of hand-selected music movies, from concert classics to the latest indie docs from Rio to Rwanda. Visit www.nxne.com to purchase NXNE delegate badges or festival wristbands.

New this year, is the **NXNE Interactive (NXNEi)**. North by Northeast in association with FITC Events, and supported by OMDC through the Entertainment and Creative Cluster Partnerships Fund, is proud to announce the launch of **NXNE Interactive (NXNEi)**. Combining NXNE's distinctive community of music fans and industry connections with FITC's eight years of experience holding design & technology events in Toronto and around the globe, NXNEi promises to be a unique event. Bridging the gap between independent creators and interactivity, NXNEi will explore technology and social media as tools to boost ingenuity while enhancing marketing and business.

Highlights include two full days of presentations, plus one optional day of pre-event workshops; over 30 presentations and panels covering creative aspects of technology, social media and new trends; prime downtown location at NXNE Festival headquarters in the Hyatt Regency Toronto. For more information go to: <http://nxne.com/interactive/nxnei-about>

The graphic features a dark background with a green-to-black gradient. At the top, the OMDC logo is displayed in a large, white, lowercase font. Below it, the text "a proud sponsor of NXNE and the new NXNEi Conference!" is written in a smaller, white, lowercase font. In the center, there is a block of text in a smaller, white, lowercase font: "Ontario Media Development Corporation (OMDC) — promoting innovation, investment and employment in Ontario's book publishing, film and television, magazine publishing, music and interactive digital media industries." At the bottom, there is a silhouette of a crowd with their arms raised, and a silhouette of a person jumping or dancing. In the bottom left corner, there is a small logo for the Ontario Media Development Corporation, featuring a stylized leaf and the text "Ontario Media Development Corporation" and "Société de développement de l'industrie des médias de l'Ontario". In the bottom right corner, there is a yellow banner with the text "Culture is our business" and the website "www.omdc.on.ca".

omdc

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the new NXNEi Conference!

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Ontario
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de l'industrie des médias
de l'Ontario

OMDC Deadlines and Information Session

- **May 31 | Entertainment and Creative Cluster Partnerships Fund info session**
- **May 31 | OMDC Export Fund - Music deadline**
- **June 1 | OMDC Film Fund deadline**
- **June 11 | OMDC Export Fund - Film/TV deadline**
- **June 14 | OMDC Book Fund deadline**
- **June 21 | OMDC Music Fund deadline**
- **June 21 | OMDC Export Fund - Interactive Digital Media**
- **June 29 | OMDC Magazine Fund deadline**
- **Sept. 15 | Entertainment and Creative Cluster Partnerships Fund - Pre-qualification deadline**
- **Sept. 29 | Entertainment and Creative Cluster Partnerships Fund deadline**

June 1 | Call for applications for Canadian producers to apply for Producers Lab Toronto (PLT) 2010, an initiative of European Film Promotion, the OMDC and Toronto International Film Festival® (TIFF) to be held on September 10-12, 2010 in Toronto. Based on EFP's annual "Producers on the Move" project, Producers Lab Toronto will gather 12 experienced feature film producers from across Europe together with a similar number of Canadian producers for 3 days of programming at the start of TIFF. The objective is to exchange projects, build knowledge, grow relationships and support partnership building for the financing, production and distribution of Canada-Europe co-productions. The event will take place from September 10-12, 2010 in Toronto, taking advantage of the significant presence of the Canadian and international film industry in attendance at TIFF, and provide a platform for the promotion of participants and their projects. <http://www.omdc.on.ca/Page5783.aspx>

Call for applications for the **International Financing Forum (IFF) 2010** presented by OMDC at TIFF **from Sept. 11-13**. IFF is a feature film co-financing event at TIFF® that brings together selected international and Canadian producers developing English-language projects to do business in a relaxed atmosphere of brokered meetings and networking opportunities with international sales agents, distributors, funders, agents, and executive producers. Canadian and international feature film producers are invited to apply to participate in the IFF. Registration is free but competitive, with final selection to participate based on company track record and the suitability of projects. (*English-language projects only.*) Eligible applicants must have, at a minimum, one full producer credit on a theatrically released feature, and 1-2 market-oriented co-productions in development that require international financing partners. Producers with only Executive Producer, Co-Producer and Associate Producer credits are not eligible. There are two applications deadlines:

- **June 25 | Canadian producer application deadline for IFF**
- **July 23 | International producer application deadline for IFF**

Ongoing | OMDC's Industry Development Program now incorporates the previous OMDC **Trade Organization Support** and **Domestic Markets and Events** programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca.

Update | Changes to OMDC Intellectual Property (IP) Development Fund – We will now be accepting Year End Applications early. Applicants with fiscal year ends prior to January 2011 can now submit their Year End Applications before their corporate fiscal year end. This will allow companies with fiscal year ends after July 31, 2010 to claim internal costs for their 2010 fiscal year. Payments on early Year End Applications will be held until draft financial statements become available at year end. For details on this change and how it will affect your application, please call (416) 314-6858 and ask for the IP Development Fund business officer on phone duty.

Funds are still available! We are still accepting applications as there are still IP Development Funds available. If you are considering sending in an application, please do so soon. If you have questions about the fund or the administrative changes, please call the number above. As a reminder, we will be accepting applications until July 31, 2010, subject to the availability of funds.

The IP Development Fund assists Ontario corporations by providing a refund of 30% of prior costs incurred in direct support of eligible early stage development activities to bring screen-based content properties closer to production or market-ready stage. Qualifying Ontario corporations may apply for expenditures incurred over the course of a taxation year that relate to a slate of early stage development activities undertaken by the corporation. Eligible expenditures are those incurred after March 31, 2009 up to and including March 31, 2010. Guidelines and applications forms are available at <http://www.omdc.on.ca/Page5575.aspx>.

OMDC Online Application Portal (OAP)



OMDC is now accepting online applications through its **Online Application Portal (OAP)** for OMDC-administered tax credits, as well as other OMDC programs. OMDC would like to remind clients that all applications to the funding programs with active deadlines must be submitted through the OAP; we strongly encourage tax credit applications to be submitted through

the OAP as well. For more information on submitting your application online, please visit our website.

The OAP is allowing OMDC to digitally transform the way we do business and make it easier for you, our clients, to apply for tax credits and to our programs through one secure, paperless, portal. For more information on the OAP or to register for upcoming WebEx Online Training Sessions, please visit www.omdc.on.ca. If you have any questions regarding the OAP, please contact the OMDC at applyhelp@omdc.on.ca or (416) 642-6617.

Tax Update:

In a continued effort to decrease overall processing time on files, as of April 1st 2010 we have implemented a new policy: the OMDC Tax Credits & Financing Programs department will only review complete applications received in our office. It is our hope that by limiting the amount of incomplete applications received and prioritizing the complete applications, we can deliver a higher level of customer service and ultimately have certificates issued sooner.

OMDC News and Supported Events

Congratulations to all of the successful **OMDC Interactive Digital Media Fund** recipients for 2009-10! A complete list of companies and projects receiving support through this program is available online at <http://www.omdc.on.ca/Page5760.aspx>. Updated program information including a new deadline for 2010 will be released shortly. Stay tuned!

Congratulations to Cappybara Games! **Clash of Heroes** took home the **Best Handheld Game Award** while **Critter Crunch** gobbled up the **Best Downloadable Game Award** at the first ever **Canadian Videogame Awards**. The awards took place at GDC-Canada this year in Vancouver, BC. The **Canadian Videogame Awards** honour and celebrate the best and brightest in Canadian videogames.



Xenophile Media's Love Letters to the Future – <http://www.loveletterstothefuture.com>, supported through OMDC's Interactive Digital Media Fund, was a Webby Award winner and People's Voice winner in the Green category. Xenophile's production of **Total Drama Island – Totally Interactive**, also supported through the Interactive Digital Media Fund, was selected as an Official Honoree in the Television category and **Sanctuary and Beyond** was an Official Honoree for the Best Use of Interactive Video category. Lastly, their production of **Inside Hana's Suitcase** has been selected as a finalist for the Prix Jeunesse International 2010 Interactivity Prize (winners announced at Prix Jeunesse International, Munich - June 2nd, 2010). The Webby Awards are the leading international award honoring excellence on the internet. Established in 1996 during the web's infancy, the Webbys are presented by The International Academy of Digital Arts and Sciences. <http://www.webbyawards.com/>

OMDC News

TIFF-OMDC Networking Event Celebrating Ontario Filmmakers at Cannes



(L to R) Hussain Amarshi, president of Mongrel Media, Kristine Murphy, OMDC's Director of Industry Development, with Cameron Bailey, Co-Director, TIFF®



(L to R) Julia Sereny, Sienna Films, OMDC's Kristine Murphy, Judy Holm, Markham Street Films and Graeme Mason, CEO of New Zealand Film Commission

OMDC Film Fund-supported documentary **RUSH: Beyond The Lighted Stage** took home *The Heineken Audience Award* at the Tribeca Film Festival (<http://www.tribecafilm.com/festival/media2/2010>) and was amongst the top ten audience favourites at this year's Hot Docs festival.



Filmmakers Scott McFadyen and Sam Dunn compare notes with Rush rock icons Geddy Lee and Alex Lifeson at the Hot Docs premiere of "Rush: Beyond the Lighted Stage".

OMDC-Supported Event

June 1-4 | MagNet is Canada's national public policy, professional development and networking conference for magazine professionals. This internationally acclaimed event attracts participants from around the world with its targeted and dynamic programming. With over 60 sessions in all industry disciplines, networking opportunities and special events, there's a lot to look forward to at MagNet 2010. To review programming visit magnet.magazinescanada.ca.

Upcoming Industry Deadlines and Events

Telefilm has announced the 2010-2011 deadlines for project submission to the **Theatrical Documentary Program**. The Program's eligibility requirements remain unchanged and can be accessed at www.telefilm.gc.ca.

- **August 9** | French-language submissions
- **September 7** | English-language submissions for Ontario

June 21 | Interactive Ontario, in partnership with Bell, is pleased to present the **Toronto iP³ Forum** - a one-day event that will explore the changing mobile landscape and the business opportunities associated with Apple's Touch Platform (iPhone, iPad and iPod touch), as business models adapt to a market where people are always connected. <http://www.interactiveontario.com/ip3>

Aug. 18-22 | GamesCom 2010, Europe's epicentre for games and gamers will be taking place in Cologne, Germany. As the featured country for 2010, Canada will have a pavilion in the heart of the show's business area presenting Canadian

companies and products. Companies that are interested in exhibiting in this pavilion should contact Silke Eidam - s.eidam@koelnmesse.de for more information. www.gamescom.de/en/gamescom/home/index.php

Make Some Noise... Concert in the Stacks

Make Some Noise, which won the Ontario Library Association's 2009 Media and Communications Award, supports the library's local music collection and the local music community in Toronto and across Canada, providing people of all ages an opportunity to see Toronto's hottest indie bands for free, live in the stacks at library branches around the city. Make Some Noise workshops encourage participation in the arts, especially for youth, and can help toward developing employment opportunities through education and awareness. Toronto Public Library thanks partners Soundscapes music store, Exclaim! magazine and the Polaris Music Prize for helping the library support local music in Toronto through their support of Make Some Noise. Go to torontopubliclibrary.ca/noise to find out more.

Congratulations

On May 7, 2010 at the Isabel Bader Theatre in Toronto, **Hot Docs Canadian International Documentary Festival** had its **2010 Awards Presentation**. A number of Ontario filmmakers took home awards including:

- *Best Canadian Feature Award* was presented to Toronto filmmaker Shelley Saywell for **In The Name of the Family** (P: Shelley Saywell, Deborah Parks; Canada)
- documentary's *Don Haig Award*, presented annually to an emerging Canadian documentary filmmaker,

was awarded to Toronto's Philip Lyall and Vancouver's Nimisha Mukerji, the directors of Hot Docs 2009 official selection and audience top ten favourite, **65_REDROSES**.
 • *The Lindalee Tracey Award*, which honours an emerging Canadian filmmaker with a passionate point of view, a strong sense of social justice and a sense of humour, was presented to 20-year-old filmmaker Ayanie Mohamed of Toronto.

For a full list of winners go to www.hotdocs.ca

Upcoming Awards, Festivals and Markets

June 1 – 6	CFC Worldwide Short Film Festival , Toronto, ON. http://www.worldwideshortfilmfest.com
June 2	Griffin Poetry Prize Shortlist Readings , Royal Conservatory of Music Koerner Hall, Toronto, ON. http://www.griffinpoetryprize.com
June 3	Griffin Poetry Prize Winners Announcement Gala , Stone Distillery, 55 Mill Street, Toronto, ON. http://www.griffinpoetryprize.com
June 10	Premier's Awards for Excellence in the Arts Announcement , Liberty Grand, Toronto, ON. http://www.culture.gov.on.ca/english/about/n210510.htm
June 13 – 16	nextMEDIA/Banff World Television Festival , Banff, Alberta. http://www.nextmediaevents.com/banff/
June 14 – 20	2010 NXNE Music and Film Festival & Conference , Toronto, ON. http://www.nxne.com/
June 16 – 18	ideaCity10 , Toronto, ON. http://www.ideacityonline.com/
June 17 – 27	Los Angeles Film Festival , Los Angeles, CA. http://www.lafilmfest.com
June 18	Book & Periodical Summit at Harbourfront , Harbourfront Centre, Toronto, ON. http://www.readings.org/?q=node/2965
June 21	iP3 Forum , Hilton Toronto, 145 Richmond Street West, Toronto, ON. http://www.interactiveontario.com/ip3/register
June 22	Open Book Toronto's Literary Salon featuring some of the 23 Trillium Book Award finalists, Thompson Hotel, 550 Wellington Street West, Toronto, ON. http://www.openbooktoronto.com
June 22 – 25	Sunny Side of the Doc , La Rochelle, France. http://www.sunnysideofthedoc.com/uk/
June 23	23rd Annual Trillium Book Awards - Public Readings , Toronto, ON. Watch for information on our website www.omdc.on.ca
June 24	23rd Trillium Book Awards Winners Announcement , Toronto, ON. www.omdc.on.ca

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca. To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

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