

OMDC

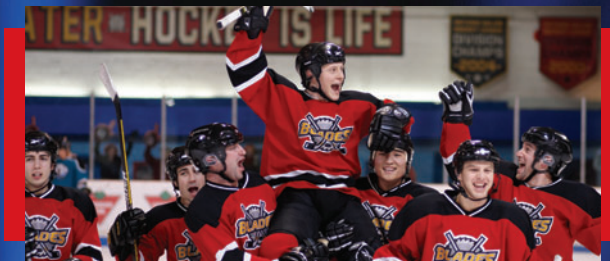
INTEGRATION NEWSLETTER

ONTARIO MEDIA DEVELOPMENT CORPORATION

August 2010

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

OMDC Celebrates Seven Film Fund Features at TIFF!



Score: A Hockey Musical
OPENING NIGHT GALA PRESENTATION



A Beginner's Guide to Endings
GALA PRESENTATION



The Bang Bang Club
GALA PRESENTATION



Barney's Version
GALA PRESENTATION



**Force of Nature:
The David Suzuki Movie**
SPECIAL PRESENTATION



Oliver Sherman
CANADA FIRST!



The Whistleblower
SPECIAL PRESENTATION

Congratulations to all Ontario filmmakers with films in the spotlight at TIFF including these titles:

Casino Jack
Gala Presentation

Daydream Nation
Canada First!

Fubar II
Midnight Madness

How to Start Your Own Country
Real To Reel

MODRA
Contemporary World Cinema

Small Town Murder Songs
Contemporary World Cinema

Trigger
Special Presentation

You Are Here
Canada First!

Ontario Shorts Programmed at TIFF!

- 
- Above The Knee
 - The Adder's Bite
 - Animal Control
 - The Camera and Christopher Merk
 - Champagne
 - Eggcellent
 - Green Crayons
 - Home: Life Advice
 - How To Rid Your Lover Of A Negative Emotion Caused By You!
 - Interregnum
 - Living History
 - Love. Marriage. Miscarriage.
 - The Old Ways
 - Open Window
 - Les Softies
 - Tsunami, Horses and Civilization
 - Turkey
 - Wapawekka
 - Yesno

OMDC Program Deadlines

Sept. 20 by 5 p.m.: Deadline for the Interactive Digital Media Fund (IDM Fund) which is designed to provide Ontario interactive digital media content companies with access to the final piece of funding required to move their content projects into production. Successful applicants will receive a non-refundable contribution of up to \$150,000, to a maximum of 50% of the project budget, to create a market-ready interactive digital media content product.

It is anticipated that the OMDC IDM Fund will support projects from a range of genres, delivery platforms and budgets. Consideration will be given to the cultural and industrial benefits of each project. In assessing the economic impact of a project, OMDC will take into account immediate results including Ontario job creation and retention and level of Ontario expenditures. Long term results such as the potential for commercial exploitation will also be a factor. Updated documentation and the link to the OAP are posted on the OMDC website (www.omdc.on.ca – under Programs / Content and Marketing Funds / OMDC Interactive Digital Media Fund). To link directly to this information click here: <http://www.omdc.on.ca/Page3215.aspx>.

• **Sept. 15 | Entertainment and Creative Cluster Partnerships Fund - Pre-qualification deadline**

• **Sept. 29 | Entertainment and Creative Cluster Partnerships Fund application deadline**

Ongoing | OMDC's Industry Development Program now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca.

Update | OMDC Intellectual Property (IP) Development Fund – We had a large influx of applications during the days leading up to the fund deadline. In all, we received requests for more than \$10 million in rebates. Please note that the deadline for submitting applications has now passed, and we are no longer accepting applications for the fund.

The IP Development Fund was designed to assist Ontario corporations by providing a refund of 30% of prior costs incurred in direct support of eligible early stage development activities to bring screen-based content properties closer to production or market-ready stage. Qualifying Ontario corporations applied for expenditures incurred over the course of a taxation year that related to a slate of early stage development activities undertaken by the corporation. The window for eligible expenditures was April 1, 2009 up to and including March 31, 2010.

OMDC Supported Events

Interactive Ontario (IO) would like to invite you to attend this year's **IN 2010 conference**, and also extend you a special 15% discount off our regular rates. To take advantage of this limited time offer you may register at www.inexchange10.com and enter the discount code OMDC15. Please feel free to pass this offer on to friends or colleagues you think might enjoy it. **Your IN 2010 ticket includes:** 22+ conference panels and lectures, three keynote presentations, Facilitated one-on-one meeting opportunities, 4 Networking breaks, two Evening receptions, Fully catered lunch and breakfast on both days. **See the full list of IN 2010's 65+ Speakers** at <http://www.inexchange10.com/>

Arcade Cabinet

OMDC is pleased to support the Hand Eye Society's Arcadian Renaissance at TIFF Bell Lightbox (Reitman Square, 350 King Street West), a Nuit Blanche exhibit in 2010. Arcadian Renaissance will consist of six retrofitted classic arcade cabinets featuring modern indie games developed by local game developers. Nuit Blanche "a free all-night contemporary art event" will take place on October 2nd from 6:57 to sunrise.

The Hand Eye Society is also on the lookout for 18 additional games to fill these new cabinets after Nuit Blanche is over. This is your chance to have your game played on an old-school machine. Requirements: created by Toronto-area developers; compatible with one of our control schemes runnable on a 3 gigahertz Windows box with an okay graphics card submitted to info@handeyesociety.com by September 15th, 2010.

Cabinets featuring these games will be installed at the new TIFF Bell Lightbox, the OMDC office and "out on tour" visiting various related events. Information is here <http://handeyesociety.com/project/your-game-on-an-indie-arcade-cabinet/>

Sony Entertainment America

On August 23rd OMDC was pleased to organize a networking lunch for representatives from Sony Computer Entertainment America (SCEA) who traveled to Toronto to meet with the local game development community and to attend the SCEA networking mixer that took place later that evening. The lunch was attended by a number of Ontario-based game developers.

Casual Connect

OMDC supported a delegation of eight companies to attend Casual Connect in Seattle from July 20-22, 2010 through the OMDC Export Fund. The delegation included representatives from Alien Concepts, Big Blue Bubble, Breakthrough New Media, Cerebral Vortex Games, DHX Interactive, marbledmedia, Untold Entertainment and Vast Studios. OMDC partnered with the Canadian Consulate in Seattle on a networking reception for Canadian participants at Casual Connect and organized a networking breakfast for the OMDC Export Fund delegation with companies including Big Fish Games, Electronic Arts, Flash Game License, IUGO, Mochi Media and Oberon.

Tax Update for OIDMTC:

The new updated OIDMTC guidelines package, application form, and FAQs information page are now available for download on the OMDC website at <http://www.omdc.on.ca/Page3400.aspx>

Tax Update for OCASE and OIDMTC Applications:

Please note, in an effort to expedite the processing of OCASE and OIDMTC applications, as of August 1, 2010, companies applying for 10 or more productions or products on any 1 application, must submit their application and supporting documentation through the Online Application Portal.

New OFTTC Application Deadlines:

New OFTTC application deadlines are in effect where a production company's first taxation year end following the commencement of principal photography falls after December 31, 2008. Applications for **both** a Certificate of Eligibility and Letter of Confirmation must be submitted to the OMDC **no later** than the following dates: a) 24 months from the end of the first taxation year following the commencement of principal photography; or b) if this deadline cannot be met, 42 months from the end of the first taxation year following the commencement of principal photography, where the production company has filed a valid Waiver in Respect of the Normal Reassessment Period with the Canada Revenue Agency. The Certificate of Eligibility and Letter of Confirmation must be issued by the OMDC within 6 months of the applicable application deadline. For details, go to: <http://www.omdc.on.ca/AssetFactory.aspx?did=6997>

Online Application Portal (OAP) Quick Tip

If your organization relocates, please be sure to log on to the Portal and update the company's address under the Corporate Profile tab. This gives OMDC the most up-to-date address for your company.

OMDC-Supported Research

Interactive Ontario, supported by OMDC, has undertaken a pioneering research study in the field of eLearning. The research project is examining eLearning in relation to the six cultural industries that OMDC serves. Specifically, it is looking into the potential for strategic relationships and opportunities between the cultural sectors and eLearning producers. The study will also highlight successful and innovative case studies and business models within this growing industry.

eLearning projects can include:

- Academic Learning (e.g. online distance education, interactive videos, multimedia learning games, e-textbooks)
- Non-Curriculum Academic Learning (e.g. kids' edutainment, serious games, museum installations, interactive documentaries)

- Corporate Training (e.g. industrial simulations, online professional development and certification courses, just-in-time training, interactive "soft skills" development games)

For more information about this study and how to participate, please visit Interactive Ontario's website at www.interactiveontario.com/elearning.

OMDC is in the process of updating our **Industry Profiles**. We are currently updating the Book Industry Profile, and will be undertaking an update of the Music Industry profile next. If you have any information or good news stories for the Music profile that would assist us in our update, please contact **Jen Brown**: jbrown@omdc.on.ca.

Upcoming Industry Deadlines and Events

Aug 31, 2010 | Early bird deadline for MXD 2010, Canada's only conference devoted to mobile design, interaction and experiences. Taking place on September 14, 2010, at OCADU, MXD 2010 will feature keynotes, case studies and panels focusing on mobile's cutting edge. Speakers include Normative Design, Metranome, BitBop, Interaxon and Allerta. For more information and to register today, please visit meic.ca

Aug 31, 2010 | Early bird deadline for Mobile Business Bootcamp, September 15, 2010 Presented by MEIC and The Mobile Institute. There's a whole world of opportunities from mobile applications & services, to expanding your brand to mobile customers, to providing services that support the mobile ecosystem. How can your organization profit from these opportunities? What do you need to know to create a successful business in mobile or make mobile a profitable part of your large organization? At MobileBiz BootCamp, you will learn from experienced mobile industry leaders, vendors and supporting organizations how to accelerate profitable growth in the mobile landscape.
<http://www.mobilebizbootcamp.org/>

September 7 | Deadline for English-language submissions for Ontario to Telefilm. Telefilm has announced the 2010-2011 deadlines for project submission to the **Theatrical Documentary Program**. The Program's eligibility requirements remain unchanged and can be accessed at www.telefilm.gc.ca.

Sept 12-14 | IN: The Interactive Exchange 2010, Toronto <http://www.inexchange10.com>. The INteractive Exchange is a unique cross-platform interactive media event that features two action-packed days of inspiration, insight and interaction between top creative and business minds from across Canada and around the world.

Sept. 13-18 | Mobile Innovation Week in Toronto will showcase global mobile thought leaders, developers, innovators, institutions and industry professionals coming together for an exciting and engaging series of events all focused on exploring new mobile Internet frontiers, applications and business ideas.
<http://mobileinnovationweek.com/>

Upcoming Industry Deadlines and Events (cont'd)

Oct 13, 2010 | Ron Mann's *In the Wake of the Flood* (Sphinx Productions) opens the **Planet in Focus' International Environmental Film & Video Festival**. The film follows one of the most acclaimed literary voices of this generation – Canadian author Margaret Atwood – as she embarks on a world book tour for her novel, *The Year of the Flood*. Set in a post-apocalyptic future, the novel chronicles the onset of a pandemic and the small group that survives it. The film brings further attention to the plight of the natural world on our planet through a series of community events around the world, documented by acclaimed Canadian director Ron Mann (Comic Book Confidential, Grass, Go Further). Opening Night takes place at the Bell Lightbox, making Planet in Focus the first film festival to hold Opening Night at the new five-story complex in downtown Toronto. Tickets are available as of September 23, 2010. www.planetinfocus.org

As part of Opening Night, both **Margaret Atwood** and her partner and fellow novelist **Graeme Gibson** will be honoured with **Planet in Focus' Canadian Eco Hero Award**. This award is given to an individual or individuals who have made an outstanding contribution by promoting environmental awareness, action and change and by seeking solutions to a more sustainable future.

Nov.16-18 | Canada@Game Connection Europe 2010 – Lyon, France. Game Connection Europe is a must-attend matchmaking event for studios, middleware and service providers as well as publishers in the videogame industry. Attending companies touch on all subsectors, from mobile and social gaming to AAA developments, from retail distribution to online gaming etc. In 2009, more than 200 exhibitors were able to schedule meetings with some 125 specialist buyers from the global videogame community.

Info on previous years' attendees is available on www.game-connection.com. In addition to a « Canada@GameConnection » table in the open exhibition area aiming at facilitating interactions, **The Canadian Trade Commissioner Service** are planning to host a Canada-themed networking event. If you are planning to attend, The Canadian Trade Commissioner Service will do their best to help you prepare and maximise your stay in Europe. Please contact Clément Thiébault, Trade Commissioner, ICT sector, France. Clement.thiebault@international.gc.ca

Nov 18-19 | Dig 2010, London ON. A forum for Canada's leading game developers, publishers, technology companies and services providers to connect, learn, and share ideas. DIG attracts over 850 professionals and creators of console, pc, mobile, and online games, as well as students from across Canada. More information at <http://conf.diglondon.ca>

Women in the Directors Chair

- **NEW WIDC Director Deadline:** August 31, 2010
- **NEW WIDC Actor / Crew Deadline:** November 30, 2010

Are you interested in developing original stories for screen; hands-on set experience, and working with other creative individuals, in a professional, yet safe learning environment? Or do you know someone who might be? *Nearly 1,000 directors, actors and crew have attended WIDC since 1997. 60% of director alumnae reported advances in their careers and projects this year!* Applications and criteria are available at: <http://www.creativewomenworkshops.com> or by emailing carol@creativewomenworkshops.com. Scholarships & volunteer opportunities available!

OMDC Congratulates nGen, A Recipient of OMDC's Partnerships Fund On Their Grand Opening!

nGen, Niagara's Interactive Media Generator is pleased to announce the opening of its \$3 million, state of the art facility designed for interactive digital media advancement. The new facility houses cutting edge interactive digital media technologies and will undoubtedly increase Niagara's already growing reputation as a hub for interactive digital media. The expanded facility has been branded the *Generator at one*. Located at *one* St. Paul Street in downtown St. Catharines the facility has the capacity to enable entire media projects to be created *at one* location. For more information, visit www.thegeneratoratone.com.



Executive Director of nGen Jeff Chesebrough



From left to right: Douglas Kneale (Dean, Faculty of Humanities at Brock University) MP Rick Dykstra, and St. Catharines Mayor Brian McMullan

Congratulations

Five Ontario artists on Ontario labels made the **2010 Polaris Short List**:

- Broken Social Scene (Toronto, ON), **Forgiveness Rock Record** (Arts&Crafts)
- Caribou (Dundas, ON), **Swim** (Merge / City Slang)
- Owen Pallett (Toronto, ON), **Heartland** (Domino / For Great Justice)

- The Sadies (Toronto, ON), **Darker Circles** (Outside)
- Shad (London, ON), **TSOL** (Black Box)

This year's \$20,000 **Polaris Music Prize** will be awarded on September 20, 2010. To see the other shortlisted artists go to: www.polarismusicprize.ca.

Upcoming Awards, Festivals and Markets

Aug. 26 – Sept. 6	The World Film Festival: Festival des Films du Monde 2010, Montreal, QC. http://www.ffm-montreal.org/en_index.html
Aug. 30 – Sept. 3	17 th Beijing International Book Fair, Beijing, China. http://www.americancollectivestand.com/17th-beijing-international-book-fair_18_4.html
Aug. 30	25 th Annual Gemini Awards Nominations Announced, Toronto, ON. www.academy.ca
Sept. 8 – 10	POPKOMM, Berlin, Germany. http://www1.messe-berlin.de/vip8_1/website/Internet/Internet/www.popkomm/englisch/index.html
Sept. 8 – 12	Country Music Week (CMW) and CCMA Awards, Edmonton, AB. http://www.ccma.org/
Sept. 9 – 19	Toronto International Film Festival (TIFF) [®] , Toronto, ON. http://tiff.net/
Sept. 10-12	Producers Lab Toronto 2010, an initiative of European Film Promotion, the OMDC and TIFF [®] , Toronto, ON. http://www.omdc.on.ca/Page5783.aspx
Sept. 12 – 14	IN/10 The Interactive Exchange, The Carlu, 444 Yonge Street, Toronto, ON. http://www.inexchange09.com
Sept. 12 – 13	International Film Financing (IFF) presented by OMDC at 2010 TIFF. http://www.omdc.on.ca/Page5414.aspx
Sept. 13 – 15	Festival Music House (formerly Canadian Music Café at TIFF), The Roosevelt Room, 2 Drummond Place, Toronto, ON. http://www.festivalmusichouse.com/
Sept. 16 – 19	Strategic Partners at the 30th Annual Atlantic Film Festival, Halifax, NS. http://www.atlanticfilm.com/sp/
Sept. 16 – 25	30th Annual Atlantic Film Festival, Halifax, NS. http://www.atlanticfilm.com
Sept. 18 – 26	Cinéfest International Film Festival, Sudbury, ON. http://www.cinefest.com
Sept. 19 – 24	Independent Film Week, Brooklyn, NYC. http://www.independentfilmweek.com/
Sept. 20	2010 Scotiabank Giller Prize Longlist revealed, Toronto, ON. http://www.scotiabankgillerprize.ca/
Sept. 20	Polaris Music Prize 2010 Gala Announcement, CTV's Concert Hall, Toronto's Masonic Temple, Toronto, ON. www.polarismusicprize.ca
Sept. 25	9th Annual Directors Guild of Canada Awards, Fairmont Royal York Hotel, Toronto, ON. http://www.dgc.ca
Sept. 26	The Word on the Street (WOTS) – Toronto, 11:00 am - 6:00 pm, Queen's Park, Toronto, ON. http://www.thewordonthestreet.ca/wots/toronto
Sept. 29	The Writers' Trust Awards Finalist Announcement, Toronto, ON. http://www.writerstrust.com
Sept. 29 – Oct. 3	POP Montreal 2010, Montreal, QC. http://popmontreal.com
Sept. 30 – Oct.15	Vancouver International Film Festival (VIFF), Vancouver, BC. http://www.viff.org

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca. To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

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