

OMDC

INTEGRATION NEWSLETTER

ONTARIO MEDIA DEVELOPMENT CORPORATION

September 2010

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

OMDC's Celebrate Ontario at 2010 Toronto International Film Festival®



**Minister Chan at
OMDC's Celebrate Ontario event**



**Mike McGowan, lyricist, producer,
director/writer of Score: A Hockey Musical**



**Celebrate Ontario sponsor Pricewaterhouse-
Coopers' Tracey Jennings with OMDC's
President & CEO Karen Thorne-Stone**



**Christine Sharp from Reader's Digest Media,
OMDC's Chair Kevin Shea (C) and
Heather Allin, President of ACTRA**



**Hatty Reisman (L),
Douglas Barrett and
OMDC Vice-Chair Alex Brown**



**Eric Jordan from FilmWorks (L),
Sound editor Fred Brennan and
Paul Stephens from FilmWorks (R)**



**President of Exclaim!, Ian Danzig (L)
and Chris Topping, VP of Juno Awards**



**Timothy Merkel with Jonathan Sobol
director of A Beginner's Guide to Endings**



**Anthony Leo (L) and
OMDC Director Marguerite Pigott**

OMDC Film Fund Supported Feature Awarded at TIFF

FORCE OF NATURE: The David Suzuki Movie The Cadillac People's Choice Documentary Award at TIFF



OMDC's 5th Annual IFF at TIFF A Great Success!

OMDC presented the 5th annual International Financing Forum (IFF) September 12th and 13th during the 35th Toronto International Film Festival®. The event is a competitive feature film co-financing market that brought together 39 selected Canadian and international producers developing English language projects, to network and do business with each other and with high-level film industry executives from 35 companies including international sales agents, financiers, distributors, agents, and executive producers. Producers met and discussed projects with representatives from BBC Films, Cinetic Media, Film 4, Fortissimo Films, Haut et Court, ICM, Kinowelt International, The Match Factory, Paramount Pictures, Pathe Productions, Voltage Pictures and William Morris Endeavour among others. Countries represented included Australia, Croatia, England, Germany, India, Japan, New Zealand, Scotland, South Africa, Spain, and the USA. IFF 2010 was produced for OMDC by Jan Nathanson and supported by Telefilm Canada, UK Trade and Investment, Astral's Harold Greenberg Fund, the Toronto Film and Television Office and Canada Film Capital.



IFF Opening Panel members Mike Goodridge, Screen International; Eammon Bowles, Magnolia Pictures; Tanya Seghatchian, UK Film Council; and Jonathan King, Participant Media. The panel discussed the genre trend in the marketplace and its impact on the types of films being financed.



Jennifer Kawaja, Sienna Films, meets with Chris Paton and Winnie Lau from Fortissimo Films during Day Two.

photos courtesy of James Weyman

OMDC Industry Profiles:

OMDC is in the process of updating our **Industry Profiles**. We are currently updating the Television Industry Profile, and will be undertaking an update of the Film Industry profile next. If you have any information or good news stories for the Film profile that would assist us in our update, please contact **Jen Brown**: jbrown@omdc.on.ca.

Producers Lab Toronto (PLT) Launches at TIFF!

OMDC continues to explore new business development opportunities for our clients. Together with European Film Promotion (EFP) and TIFF, OMDC presented Producers Lab Toronto (PLT) during the Toronto International Film Festival® from September 10 - 12. The new initiative aims to facilitate and increase international co-productions and promotion of films and filmmakers between Europe and Canada. Twelve selected Canadian feature film producers and their 12 European counterparts met for 3 days during the festival with a schedule of pitching sessions, one-on-one-meetings, case studies, analyses and presentations of financing sources and co-production structures. Additional support came from Telefilm Canada, with core funding from The MEDIA International programme of the European Union. The initiative was so successful that plans are already in the works for next year. Stay tuned!



PLT group listens to a case study from the Christina Piovesan, producer of *The Whistleblower*



Producer Lab Toronto Participants

photos courtesy of James Weyman

OMDC Program Deadlines and News

Ongoing | OMDC's Industry Development Program now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca.

Update | OMDC Intellectual Property (IP) Development Fund – The IP Development Fund has now closed. In all, we received just under 300 applications requesting rebates of \$12 million. We will process all the applications received on a first come, first served basis for completed files. We are currently in the process of looking over the files submitted to determine which are complete. Applicants with incomplete files will be contacted with information regarding what is missing from their applications.

Video from OMDC Digital Dialogue

Video clips from OMDC's Digital Dialogue are now available to be viewed on YouTube:

http://www.youtube.com/watch?v=tfu_KkxvZII

Digital Dialogue was held June 30, 2010 at the Allstream Centre in Toronto. This one-day conference brought together content producers, researchers and policy experts to discuss the role of cultural content in a national digital strategy for Canada.

WebEx Training for OMDC Online Application Portal

WebEx training sessions are once again available for OMDC's Online Application Portal (OAP):

- Wednesday October 27th, 2pm – 3pm
- Wednesday November 24th, 2pm – 3pm

To register for a training session, please visit <http://www.omdc.on.ca/Page5699.aspx>

Tax Update for ODMTC:

Export Development Canada (EDC) is now backing bank loans on ODMTC refunds. EDC can provide a *risk-sharing guarantee*, through their Export Guarantee Program (EGP), to financial institutions which can, in turn, give them the confidence they need to provide companies with access to more working capital and term financing to support export-related activities and/or foreign investments. EDC provides up to a 90% guarantee to financial institutions that are willing to provide loans using the tax refund (ODMTC and SR&ED) as collateral. Any Canadian company with export-related activities or foreign investments can inquire about this program. To qualify, financial institutions must be willing to establish a credit arrangement with the company and participate in the financing. For more details please follow this link: http://www.edc.ca/english/financing_export_guarantee.htm

OMDC Supported Events

JUNO Award Winners Join Make Some Noise

Jully Black, Buck 65 set to play library concerts

Toronto Public Library's award-winning **Make Some Noise** series gets underway for the fall with free, all-ages live music concerts and workshops. Thanks to support from the Ontario Media Development Corporation, the library is partnering this year with The Canadian Academy of Recording Arts and Sciences (CARAS) and the JUNO Awards to bring the best in live music to the stacks.

The JUNOS, which is being held in Toronto in March 2011, is celebrating its 40th Anniversary. Very special shows are booked with JUNO winners:

Who: **Buck 65**

Where: Bloor/Gladstone Branch, 1101 Bloor Street West

When: Friday, October 15, 2010 at 8 p.m.

Who: **Jully Black**

Where: York Woods Library Theatre, 1785 Finch Ave. West

When: Saturday, October 23, 2010 at 8 p.m.

Arcade Cabinet

OMDC is pleased to support the Hand Eye Society's Arcadian Renaissance at TIFF Bell Lightbox (Reitman Square, 350 King Street West), a Nuit Blanche exhibit in 2010. Arcadian Renaissance will consist of six retrofitted classic arcade cabinets featuring modern indie games developed by local game developers. Nuit Blanche a free all-night contemporary art event will take place on October 2nd from 6:57 to sunrise.

Cabinets featuring these games will be installed at the new TIFF Bell Lightbox, the OMDC office and "out on tour" visiting various related events. Information is here <http://handeyesociety.com/project/your-game-on-anindie-arcade-cabinet/>

OMDC supported Content Garnering Acclaim

Big Blue Bubble won the award for *Mobile Entertainment of the Year* at the Mobile Content Awards 2010 for their iPhone/iPad application, *Thumpies*. Thumpies is a unique rhythm-based music game for players of all ages. By correctly matching the beat of bouncing Thumpies the player progresses through a song.

Congratulations to marblemmedia, nominated for a *Best Cross-Platform – Children's and Youth* Gemini for the OMDC-supported *TasteBudsTV.com*



Congratulations to City Sonic, on their Gemini nomination for *Best Original Program or Series* produced for *Digital Media-Non-Fiction*



On September 26, the DGC handed out top prizes to two OMDC Film Fund supported features **Cairo Time** and **Leslie, My Name is Evil**.



Ruba Nadda's **Cairo Time** was named best feature film at DGC awards.



Reginald Harkema received the best feature director at the DGC awards for **Leslie, My Name is Evil**.

Upcoming Industry Deadlines and Events

Oct. 5 -6 | Mobile Marketing Forum (MMA), London UK - This year's MMA Forum in London aims to bring together leading marketers from across the world to share their experiences, challenges, learnings and successes in the mobile channel. The speaker line up will include the largest and most diverse group of speakers from global brands ever assembled. The programme will include leading marketers from the following sectors; automotive, banking, charities, food & drink, entertainment, FMCG, media, sport and technology as well as insight into mobile marketing in Brazil, China, India and Africa.

Register today to make the most of your learning and networking experience at this year's MMA Forum in London. <http://mobilemarketingforum.com/>

Oct 13 | Ron Mann's In the Wake of the Flood (Sphinx Productions) opens the **Planet in Focus' International Environmental Film & Video Festival**. The film follows one of the most acclaimed literary voices of this generation – Canadian author Margaret Atwood – as she embarks on a world book tour for her novel, *The Year of the Flood*. Set in a post-apocalyptic future, the novel chronicles the onset of a pandemic and the small group that survives it. The film brings further attention to the plight of the natural world on our planet through a series of community events around the world, documented by acclaimed Canadian director Ron Mann (Comic Book Confidential, Grass, Go Further). Opening Night takes place at the Bell Lightbox, making Planet in Focus the first film festival to hold Opening Night at the new five story complex in downtown Toronto. Tickets are available as of September 23, 2010. www.planetinfocus.org

As part of Opening Night, both **Margaret Atwood** and her partner and fellow novelist **Graeme Gibson** will be honoured with **Planet in Focus' Canadian Eco Hero Award**. This award is given to an individual or individuals who have made an outstanding contribution by promoting environmental awareness, action and change and by seeking solutions to a more sustainable future.

Oct. 12-13 | The Internet Marketing Conference (IMC) promises to bring some fresh thinking about mobile marketing to New York City this October. This conference is entirely dedicated to understanding how emerging mobile technologies will affect radio, reach, widgets, multivariate testing, location-based marketing, search, promotional marketing, web analytics, marketing strategy, and more. For details and registration information, please visit: <http://www.internetmarketingconference.com/newyork>

Oct. 14 | WIFT-T Convergent Media Program is essential for those who want to understand the transition from conventional to digital media and the technologies that facilitate consumption. Participants learn how to translate film or television projects to digital platforms while remaining focused on monetization. They also complete a collaborative project where group members develop a cross platform idea from concept to pitch.

Oct. 20-24 | Ottawa International Animation Festival – which includes the **Television Animation Conference (TAC)** – October 20-21. The Television Animation Conference is North America's only event that lets you pitch, network and keep up with industry trends, while giving you access to the most creative, original and innovative animation out there. This animation business forum is designed for professionals in content creation, development, production, distribution and marketing. TAC brings together key players in North America and international markets and provides a forum for active networking, practical information exchange, and trade in a comfortable and intimate environment.

COMING Nov. 2010 | docSHIFT Institute, Toronto.

Four experienced creators with winning and innovative interactive documentary project ideas (games, mobile apps, websites) will receive mentorship, professional consultation and some financial support to complete their project or create a proto-type. docSHIFT Institute is part time (nights; weekend days) beginning mid November 2010 and running for approximately 5 months. Details & Call For Applications will be posted shortly. Questions? Write to DOC Toronto Managing Director **Jackie Garrow** : jackie@docorg.ca

Nov.16-18 | Canada@Game Connection Europe 2010 – Lyon, France. Game Connection Europe is a must-attend matchmaking event for studios, middleware and service providers as well as publishers in the videogame industry. Attending companies touch on all subsectors, from mobile and social gaming to AAA developments, from retail distribution to online gaming etc. In 2009, more than 200 exhibitors were able to schedule meetings with some 125 specialist buyers from the global videogame community. Info on previous years' attendees is available on www.game-connection.com. In addition to a Canada@GameConnection table in the open exhibition area aiming at facilitating interactions, **The Canadian Trade Commissioner Service** are planning to host a Canada-themed networking event. If you are planning to attend, The Canadian Trade Commissioner Service will do their best to help you prepare and maximise your stay in Europe. Please contact Clément Thiébault, Trade Commissioner, ICT sector, France. Clement.thiebault@international.gc.ca

Upcoming Industry Deadlines and Events (cont'd)

Nov 18-19 | Dig 2010, London ON. A forum for Canada's leading game developers, publishers, technology companies and service providers to connect, learn, and share ideas. DIG attracts over 850 professionals and creators of console, pc, mobile, and online games, as well as students from across Canada. More information at <http://conf.diglondon.ca>

Women in the Directors Chair - • NEW WIDC Actor / Crew Deadline: November 30, 2010. "Are you interested in developing original stories for screen, hands-on set

experience, and working with other creative individuals in a professional yet safe learning environment – or do you know someone who might be?" Or do you know someone who might be? Nearly 1,000 directors, actors and crew have attended WIDC since 1997. Sixty per cent of director alumnae reported advances in their careers and projects this year! Applications and criteria are available at: <http://www.creativewomenworkshops.com> or by emailing carol@creativewomenworkshops

Congratulations

Sept. 20 – Scotiabank Giller Prize 2010 Longlist includes some Ontario authors and Ontario publishers including:

- **Michael Helm** for his novel CITIES OF REFUGE, **McClelland & Stewart**
- **Sarah Selecky** for her short story collection THIS CAKE IS FOR THE PARTY, **Thomas Allen Publishers**
- **Cordelia Strube** for her novel LEMON, **Coach House Books**
- **Jane Urquhart** for her novel SANCTUARY LINE, **McClelland & Stewart**

Authors on the longlist published by Ontario publishers include:

- **David Bergen** for his novel THE MATTER WITH MORRIS, **Phyllis Bruce Books/Harper Collins Publishers Ltd.**
- **Douglas Coupland** for his novel PLAYER ONE, **House of Anansi Press**

- **Alexandar MacLeod** for his short story collection LIGHT LIFTING, **Biblioasis**
- **Avner Mandelman** for his novel THE DEBBA, **Other Press/Random House of Canada**
- **Tom Rachman** for his novel THE IMPERFECTIONISTS, **The Dial Press/Random House of Canada**
- **Johanna Skibsrud** for her novel THE SENTIMENTALISTS, **Gaspereau Press**
- **Joan Thomas** for her novel CURIOSITY, **McClelland & Stewart**
- **Dianne Warren** for her novel COOL WATER, **Phyllis Bruce Books/Harper Collins Publishers Ltd.**
- **Kathleen Winter** for her novel ANNABEL, **House of Anansi Press**

For more information go to: <http://scotiabankgillerprize.ca/downloads>

Stay Tuned for the 25th Geminis...

GEMINI25

The Academy of Canadian Cinema & Television (ACCT) is pleased to announce the nominations for the **25th Annual Gemini Awards**, recognizing the year's best in Canadian English-language television. This year's celebrations will be held in

Toronto over three nights in November. The **Industry Gala Presentations** will take place on Tuesday November 2nd and Wednesday November 3rd at the Kool Haus Entertainment Complex; the **Broadcast Gala** will take place on **Saturday, November 13th** at the historic Winter Garden Theatre and will be broadcast live-to-tape on **Global** and **Showcase**.

Go to www.academy.ca for a full list of nominations!



Flashpoint
15 NOMINATIONS



2010 Juno Awards
5 NOMINATIONS



Degrassi: The Next Generation
5 NOMINATIONS



Guns
9 NOMINATIONS

OMDC Participated at the Ministry of Tourism and Culture All Staff Day

On September 28, the Ministry of Tourism and Culture / Ontario Seniors' Secretariat held their All Staff Day. The event was attended by over 400 Ministry staff and was an excellent opportunity for OMDC to showcase our work and the great Ontario cultural content that our clients produce.



Upcoming Awards, Festivals and Markets

Sept. 29 – Oct. 3	POP Montreal 2010 , Montreal, QC. http://popmontreal.com
Sept. 30 – Oct.15	Vancouver International Film Festival (VIFF) , Vancouver, BC. http://www.viff.org
Oct. 2-3	MIPCOM Jr. , Cannes, France. http://www.mipworld.com/en/MIPJUNIOR/
Oct. 4-8	MIPCOM , Cannes, France. http://www.mipworld.com/MIPCOM/
Oct. 5	2010 Scotiabank Giller Prize Shortlist News Conference , Toronto, ON. http://www.scotiabankgillerprize.ca/
Oct. 6-10	Frankfurt Book Fair , Frankfurt, Germany. http://www.buchmesse.de/en/fbf/
Oct. 20-24	Ontario Council of Folk Festival Conference (OCFF) , Crowne Plaza, Ottawa, ON. http://www.ocff.ca/
Oct.19-23	CMJ Music Marathon and Film Festival , NYC, New York. http://cmj2010.com/
Oct. 20-24	Ottawa International Animation Festival (OIAF) , Ottawa, ON. http://www.animationfestival.ca/
Oct. 27	Vortex 2010: Game Conference & Competition , TIFF Bell Lightbox, Toronto, ON. http://vortexcompetition.eventbrite.com/
Oct. 20-30	International Festival of Authors (IFOA) , Harbourfront, Toronto, ON. http://www.readings.org/
Oct. 23-31	23rd Tokyo International Film Festival , Tokyo, Japan. http://www.tiff-jp.net/en/
Nov. 2 & Nov. 3	25th Gemini Awards 2010 : Industry Gala Presentations , Kool Haus Entertainment, Toronto, ON. www.academy.ca
Nov. 3 - 8	American Film Market 2010 (AFM) , Los Angeles, CA. http://www.americanfilmmarket.com/
Nov.9	Vortex 2010: Game Conference & Competition , TIFF Bell Lightbox, Toronto, ON. http://vortexcompetition.eventbrite.com/
Nov. 9	2010 Scotiabank Giller Prize Gala Dinner , Toronto ON. http://www.scotiabankgillerprize.ca/
Nov. 9-14	14th Annual Toronto Reel Asian International Film Festival , Toronto, ON. http://www.reelasian.com/
Nov. 13	25th Gemini Awards Broadcast Gala , Winter Garden Theatre, Toronto, ON. www.academy.ca
Nov.17-28	23rd International Documentary Film Festival Amsterdam (IDFA) , Amsterdam, The Netherlands. http://www.idfa.nl/nl.aspx
Nov. 18	Vortex 2010: Game Conference & Competition , TIFF Bell Lightbox, Toronto, ON. http://vortexcompetition.eventbrite.com/
Nov. 18 & 19	DIG London (Digital Interactive Gaming) , London Convention Centre, London, ON. http://diglondon.ca/

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca. To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

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