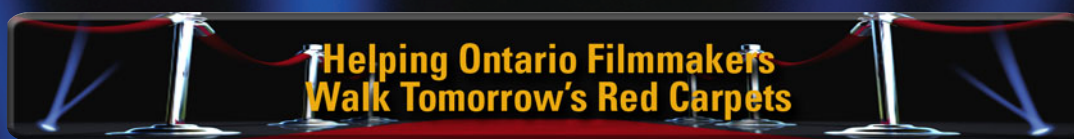


OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

After TIFF: How can Ontario filmmakers keep walking the red carpets of the future?



By Karen Thorne-Stone

When we think of the recent Toronto International Film Festival, the most indelible images are of galas, glamour and glitter. Behind the spotlight, however, is a serious business that has become a major driver of jobs and prosperity in this province. Ontario's creative industries generate \$12.2 billion in annual GDP. This is now larger than Ontario's energy industry, approaches 70% of the auto manufacturing sector and surpasses those of agriculture, forestry and mining sectors combined.



TIFF was a major success not just for Toronto, but also for Ontario. Seven feature films supported by the Ontario Media Development Corporation's Film Fund were selected for the festival, including audience and critical favourites such as the film adaptation of Mordecai Richler's *Barney's Version* and *Force of Nature: The David Suzuki Movie*.

Ontario's ability to finance, produce and market home-grown films of this quality was enhanced dramatically by a decision the province made a quarter century ago: a long-term vision to foster the province's cultural sectors through the Ontario Media Development Corporation. By creating and running innovative programs, providing funding to emerging talent and administering government tax credits, Ontario has become an influential actor on the global stage — with huge economic benefits for our province.

While everyone involved can take a well-deserved bow, we cannot celebrate for long. The international competition is fierce. Future success depends on our ability to understand and adapt to three critical trends: the digital transformation

of the industry, the globalization of the market, and the need for more flexible financing and business models.

Digital delivery: Just as a city needs both a supply of water and the pipes to carry it, the cultural industries need to invest in both creative content and creative distribution platforms. While OMDC focuses primarily on content creation, other areas of government work to support companies that develop innovative communications technologies.

Our new challenge is to bring together the creators of new content with those pioneering new platforms. We must put Ontario on the leading edge by delivering our talent and sharing our stories in the range of digital formats that consumers demand today.

International access: The bad news is that Canada is a small market, but the good news is that Canadian content has global appeal — and Toronto is Canada's connection to cultures in every part of the globe. This is why more and more "big hitters" are interested in being part of Canadian productions — both behind and in front of the camera.

How can public support help open up international markets? One way is by encouraging co-productions between producers in different countries. That is why OMDC runs programs such as the International Financing Forum and Producers' Lab Toronto, which leverage TIFF to broker meetings for Canadian producers with industry players from around the world.

Now, we need to expand our exploration of emerging markets beyond Europe to China and India, (with whom Canada does not yet have a film co-production treaty). We also need to streamline and simplify the rules for doing business under such treaties, to enable more creative and productive partnerships. And we need to be much more aggressive in helping our companies build international bridges.

After TIFF: How can Ontario filmmakers keep walking the red carpets of the future? (cont'd)

Flexible funding: The digital age has forced many industries to reinvent their business models, requiring companies to be more flexible than ever before. Living project to project is no longer sustainable; cultural producers need new sources of capital and greater capacity on their balance sheets.

The provincial government understands this and has created an impressive toolkit of incentives, including funding and tax credits for films, television, animation, interactive media and more.

What's next? Can we find more creative ways to use public policy to unlock and unleash streams of private capital, while continuing to earn an attractive return on public investments? By looking at new ways to share both risk and reward, I believe we can find solutions to ensure Ontario companies succeed

at home and on the international stage.

In the cultural industries, Ontario's greatest strength is not in film, TV, music, books, magazines or interactive media. Our greatest asset is that we have strength in all of these sectors – enabling our creators to produce content that's compelling across multiple media, multiple channels and in multiple cultures.

By thinking strategically about these challenges today, we can ensure Canadians walk the red carpets at festivals everywhere for many years to come.

Karen Thorne-Stone is President and CEO of the Ontario Media Development Corporation.

OMDC and City of Toronto host US Film and TV Production Executives for a Familiarization "FAM" Tour

From September 27th to 29th, OMDC's Film Commission, partnering with the City of Toronto Film and Television Office, co-hosted a three day VIP Fam Tour for US production executives. In order to continue the positive relationships that Ontario's film and television industry currently enjoys with Hollywood, production executives from 11 major US-based production companies participated in the initiative, including a number of execs from companies that had not shot in Ontario. Companies represented on the Tour included CBS Films, Focus Features, Informant Media, River Road Entertainment, Sony Screen Gems, Summit Entertainment, and Warner Bros. Pictures.

During their three days in the GTA, the visiting executives toured production and post production facilities, learned about Toronto's VFX, Interactive Digital Media and 3D capabilities as well as surveyed a cross-section of key filming sites, giving them a real taste of the diverse locations that Ontario has to offer. Industry partners FilmOntario, DGC-Ontario District Caucus, along with top Toronto studio operators Cinespace, Pinewood Toronto and Showline, sponsored a number of networking events, including dinner at the top of the CN Tower, a reception at the newly opened TIFF Bell Lightbox, and a night at a Blue Jays game. The visit ended on a high note with a stop at Niagara Falls.

"We wanted to leave our guests with the knowledge that Ontario has the total package of locations, infrastructure and personnel along with significant financial advantages," said OMDC Film Commissioner Donna Zuchlinski. Zuchlinski also added, "We have already received quite a bit of positive feedback from the attendees, including three significant leads for potential future projects for Ontario".



2010 US Studio FAM Tour at Niagara Falls



Susan Murdoch, Co-Chair of FilmOntario with Production Consultant Judy Zaylor at the DGC reception

OMDC hosted 25th Gemini Nominee Reception

On October 19, OMDC was proud to host the Academy of Canadian Cinema and Television's **25th Gemini Nominee Reception** at the Drake Hotel in Toronto honouring all Gemini nominees. OMDC President & CEO, Karen Thorne-Stone congratulated all the nominees and commented on how important the television industry is in Ontario as an economic driver, stating: "Last year, film and television production activity rose over 40% from the previous year, with domestic television contributing more than half the production spending in the Province – over half a billion dollars... many of our excellent domestic television series have also gone on to find success and wider audiences on the world stage."

OMDC Program Deadlines and News

Ongoing | OMDC's Industry Development Program now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca.

Video from OMDC Digital Dialogue

Video clips from OMDC's Digital Dialogue are now available to be viewed on YouTube:

http://www.youtube.com/watch?v=tfu_KkxvZII

Digital Dialogue was held June 30, 2010 at the Allstream Centre in Toronto. This one-day conference brought together content producers, researchers and policy experts to discuss the role of cultural content in a national digital strategy for Canada.

WebEx Training for OMDC Online Application Portal

WebEx training sessions are once again available for OMDC's Online Application Portal (OAP):

- Wednesday October 27th, 2pm – 3pm
- Wednesday November 24th, 2pm – 3pm

To register for a training session, please visit <http://www.omdc.on.ca/Page5699.aspx>

The last deadline for the **OMDC Research Grant** in OMDC's current fiscal year is Monday, November 29th 2010. For information on the program, guidelines and application forms, see OMDC's website at <http://www.omdc.on.ca/Page5481.aspx> and if you are interested in submitting an application please contact the Research Department by calling (416) 314-6858 or e-mailing research@omdc.on.ca.

OMDC Industry Profiles:

OMDC is in the process of updating our **Industry Profiles**. We are currently updating the Film Industry Profile, and will be undertaking an update of the Magazine Industry profile next. If you have any information or good news stories for the Magazine profile that would assist us in our update, please contact **Jen Brown**: jbrown@omdc.on.ca.

OMDC Supported Projects News

ACTRA has just launched its new **Casting Diversity website** with the financial assistance of OMDC. To find out more about this initiative please go to : www.CastingDiversity.ca.

Congratulations to the following companies whose OMDC-supported projects have been nominated for the Canada New Media Awards: Xenophile's **Love Letter to the Future** <http://www.loveletterstothefuture.com/> supported through the Interactive Digital Media Fund and nominated for **Community Campaign of the Year** and **Best Original Program or Series produced for Digital Media - Non-Fiction**, a category which also includes a nomination for **City Sonic** <http://www.citysonic.tv/>, a project by White Pine Pictures and Kensington Communications, supported through the Entertainment and Creative Cluster Partnerships Fund.

OAP Quick Tip:

Did you know that the OAP allows you to create a single user account to manage applications across multiple companies? To register for other single purpose companies, login, navigate to Corporate Profile and add select "Register New Company". For more information on how to get started, visit <http://www.omdc.on.ca/Page5834.aspx>.

Tax Tip for OBPTC:

When applying for the Ontario Book Publishing Tax Credit (OBPTC), it is necessary to include a Declaration of Citizenship and Residency form for the author. Remember, each author (or authors, in the cases of co-authored books and anthologies) should complete the Declaration of Citizenship and Residency form. Hint: have your writers sign the form when they sign the contract to publish the literary work. For details on the Ontario Book Publishing Tax Credit, go to: <http://www.omdc.on.ca/Page3397.aspx>.

Stay Tuned For The JUNO 40th Anniversary Concert Series At The Legendary Horseshoe Tavern

Presented by  **Ontario**
Ontario Media Development Corporation



A 40th ANNIVERSARY CONCERT SERIES AT THE LEGENDARY HORSESHOE TAVERN

Today's top artists and special guests from the era, performing the best songs from each decade

1970's	1980's	1990's	2000's
SATURDAY, DECEMBER 4, 8 pm	SATURDAY, JANUARY 8, 8 pm	SATURDAY, FEBRUARY 5, 8 pm	SATURDAY, MARCH 5, 8 pm
Produced by Six Shooter Records & Starfish Entertainment.	Produced by Last Gang Entertainment	Produced by Dine Alone Records	Produced by Pheromone Records & Maple Music



What Canadian songs and artists from these decades do you want to hear? Let us know at exclaim.ca



370 Queen Street West
Toronto, Canada.



Tickets: \$20.00 Advance. Available at ticketmaster.ca or 416-870-8000, Horseshoe Front Bar, Soundscapes, Rotate This





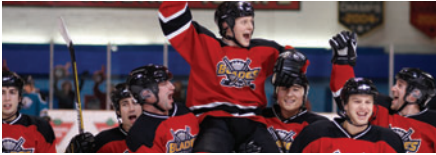






All proceeds benefit MusiCounts, Canada's music education charity associated with CARAS. www.junowards.ca

OMDC Film Fund Supported Feature



SCORE: A HOCKEY MUSICAL

Opens On Oct. 22

Upcoming Industry Deadlines and Events

Oct. 27 | Application deadline for **Canwest-Hot Docs Documentary Funds:**

- **Canwest-Hot Docs Completion Fund** is a grant program that will provide financial support of up to \$100,000 (limited to a maximum of 20% of a project's budget) for production companies to complete specific projects. The Completion Fund is open to producers who have attracted demonstrated market interest in their documentaries.
- **Canwest-Hot Docs Development Fund** is a loan program designed to help producers get specific projects developed, researched, written and/or packaged and ready for market. The Fund will provide non-interest loans averaging between \$10,000 - \$15,000 in the early development stage, when projects are at the highest risk and may have not yet secured a market partner.

More information can be found at
<http://www.hotdocs.ca/canwest/>

COMING Nov. 2010 | docSHIFT Institute, Toronto.

Four experienced creators with winning and innovative interactive documentary project ideas (games, mobile apps, websites) will receive mentorship, professional consultation and some financial support to complete their project or create a proto-type. docSHIFT Institute is part time (nights; weekend days) beginning mid November 2010 and running for approximately 5 months. Details & Call For Applications will be posted shortly. Questions? Write to DOC Toronto Managing Director **Jackie Garrow** : jackie@docorg.ca

Nov. 3 | Zeros 2 Heroes Media is hosting a **New Media Seminar** in conjunction with the **Bell Broadcast, New Media Fund**, and the **CMPA** in Toronto November 3, 2010 1pm-4pm. Location: Ontario Heritage Centre. Fee: \$40 in advance, \$50 at the door. Contact: RSVP@z2hmedia.com. For more information please go to: <http://www.z2hmedia.com/seminars/toronto>

Nov.16-18 | Canada@Game Connection Europe 2010 – Lyon, France. Game Connection Europe is a must-attend matchmaking event for studios, middleware and service providers as well as publishers in the videogame industry. Attending companies touch on all subsectors, from mobile and social gaming to AAA developments, from retail distribution to online gaming etc. In 2009, more than 200 exhibitors were

able to schedule meetings with some 125 specialist buyers from the global videogame community. Info on previous years' attendees is available on www.game-connection.com. In addition to a Canada@GameConnection table in the open exhibition area aiming at facilitating interactions, **The Canadian Trade Commissioner Service** are planning to host a Canada-themed networking event. If you are planning to attend, The Canadian Trade Commissioner Service will do their best to help you prepare and maximise your stay in Europe. Please contact Clément Thiébaud, Trade Commissioner, ICT sector, France. Clement.thiebault@international.gc.ca

Nov 18-19 | Dig 2010, London ON. A forum for Canada's leading game developers, publishers, technology companies and service providers to connect, learn, and share ideas. DIG attracts over 850 professionals and creators of console, pc, mobile, and online games, as well as students from across Canada. More information at <http://conf.diglondon.ca>

Women in the Directors Chair - • NEW WIDC Actor / Crew Deadline: November 30, 2010. Are you interested in developing original stories for screen, hands-on set experience, and working with other creative individuals in a professional yet safe learning environment. Or do you know someone who might be? Nearly 1,000 directors, actors and crew have attended WIDC since 1997. Sixty per cent of director alumnae reported advances in their careers and projects this year! Applications and criteria are available at: <http://www.creativewomenworkshops.com> or by emailing carol@creativewomenworkshops.com

Nov. 20 | Make Some Noise - The Magic & Maylee Todd free performance at North York Central Library, 5120 Yonge Street on Sat. Nov. 20 at 8 p.m. torontopubliclibrary.ca/noise

Nov. 23 | Tape Some Noise. Learn about making music and music-themed videos for the internet from the creators of three innovative projects including: Colin Medley, journalist and creator of **Morning Noon Night**, David Oppenheim, interactive producer and part of the creative team behind **City Sonic** and Iris Fraser, video artist and member of **Blocks Recording Club**. Tuesday, Nov. 23 at 7 p.m. at Lillian H. Smith Branch, 239 College St. torontopubliclibrary.ca/noise

2011 Premier's Awards for Excellence Deadline for Nominations

The deadline for nominations for the 2011 Premier's Awards for Excellence in the Arts is fast approaching. Nominations are due **December 1, 2010**. Don't miss out on this opportunity to celebrate the great work of artists and arts organizations that are building Ontario's entertainment and creative cluster.

Ontario artists and arts organizations help us exchange ideas, images, stories and experiences that are uniquely Canadian. They create and market new products and drive innovation which has helped Ontario to become one of North America's top entertainment and media economies.

The Premier's Awards for Excellence in the Arts recognize the outstanding achievements of artists and arts organizations

and their contributions to arts and culture in Ontario over a significant period of time.

Anyone can nominate! We are delighted to receive nominations from Ontario residents who enjoy and take an interest in Ontario's arts and cultural industries. Nominate today!

Information about the nomination process and nomination forms is posted on the Ontario Arts Council website:

<http://www.arts.on.ca/Page1682.aspx>

You can nominate artists and arts organizations engaged in a variety of disciplines including those in the entertainment and creative cluster – book publishing, film and television, interactive digital media, magazine publishing and music industries.

Congratulations

2011 inductees to Canadian Music & Broadcast Industry Hall of Fame announced including former OMDC Director Stephen Stohn who will be honoured along with Randy Bachman and Fred Turner, and Bill Evanov. The three will be honoured on Thursday, March 10, 2011 during the Canadian Music and Broadcast Industry Awards gala at Canadian Music Week in Toronto.



A pillar of Canadian show business, **Stephen Stohn** is recognized not only as a leading entertainment lawyer, but also as an extraordinarily successful producer of music-related television series and specials.

For nearly 20 years until 2009, Stohn was a Director and then Chair of the Canadian Academy of Recording Arts and Sciences (CARAS) and Executive

Producer of The Juno Awards, Canada's national music awards show. For nine years he was a Director and Chair of the Strategic Planning Committee of Ontario Media Development Corporation as it moved from a strictly film and television-based mandate, to assisting six different sectors of Ontario's cultural industries including books and magazines, music and interactive digital media.

Oct. 14 – Congratulations to Mark Sinnett who was named the winner of the **2010 Toronto Book Award** for his novel **The Carnivore** published by ECW Press. The announcement was made by Mayor David Miller at a public reception held at The Toronto Reference Library.

http://www.toronto.ca/book_awards/index.htm

Oct. 5 – Scotiabank Giller Prize 2010 Shortlist included Ontario based author **Sarah Selecky** for her short story collection **THIS CAKE IS FOR THE PARTY** published by **Thomas Allen Publishers**

Authors not based in Ontario on the shortlist published by Ontario publishers included:

- **David Bergen** for his novel **THE MATTER WITH MORRIS**, **Phyllis Bruce Books/Harper Collins Publishers Ltd.**
- **Kathleen Winter** for her novel **ANNABEL**, **House of Anansi Press**

For more information go to:

<http://scotiabankgillerprize.ca/downloads>

Oct. 18 – Seven new stars were inducted into **Canada's Walk of Fame**. The ceremony was hosted by comedian Howie Mandel, who got a Walk of Fame star of his own last year. This year's honourees included:

- David Clayton Thomas
- Nelly Furtado
- Clara Hughes
- Eric McCormack
- Farley Mowat
- Sarah Polley
- and the late magician Doug Henning.

For more information go to:

<http://www.canadaswalkoffame.com/node/1682>

Stay Tuned for the 25th Geminis...

GEMINI25

The Academy of Canadian Cinema & Television (ACCT) is pleased to announce the nominations for the **25th Annual Gemini Awards**, recognizing the year's best in Canadian English-language television. This year's celebrations will be held in

Toronto over three nights in November. The **Industry Gala Presentations** will take place on Tuesday November 2nd and Wednesday November 3rd at the Kool Haus Entertainment Complex; the **Broadcast Gala** will take place on **Saturday, November 13th** at the historic Winter Garden Theatre and will be broadcast live-to-tape on **Global** and **Showcase**.

Go to www.academy.ca for a full list of nominations!



Battle of the Blades
4 NOMINATIONS



Being Erica
5 NOMINATIONS



Cra\$h & Burn
6 NOMINATIONS



Murdoch Mysteries
5 NOMINATIONS

Upcoming Awards, Festivals and Markets

Oct. 27	Vortex 2010: Game Conference & Competition , TIFF Bell Lightbox, Toronto, ON. http://vortexcompetition.eventbrite.com/
Oct. 20-30	International Festival of Authors (IFOA) , Harbourfront, Toronto, ON. http://www.readings.org/
Oct. 23-31	23rd Tokyo International Film Festival , Tokyo, Japan. http://www.tiff-jp.net/en/
Nov. 2 & Nov. 3	25th Gemini Awards 2010 : Industry Gala Presentations , Kool Haus Entertainment, Toronto, ON. www.academy.ca
Nov. 3 - 8	American Film Market 2010 (AFM) , Los Angeles, CA. http://www.americanfilmmarket.com/
Nov.9	Vortex 2010: Game Conference & Competition , TIFF Bell Lightbox, Toronto, ON. http://vortexcompetition.eventbrite.com/
Nov. 9	2010 Scotiabank Giller Prize Gala Dinner , Toronto ON. http://www.scotiabankgillerprize.ca/
Nov. 9-14	14th Annual Toronto Reel Asian International Film Festival , Toronto, ON. http://www.reelasian.com/
Nov. 13	25th Gemini Awards Broadcast Gala , Winter Garden Theatre, Toronto, ON. www.academy.ca
Nov.17-28	23rd International Documentary Film Festival Amsterdam (IDFA) , Amsterdam, The Netherlands. http://www.idfa.nl/nl.aspx
Nov. 18	Vortex 2010: Game Conference & Competition , TIFF Bell Lightbox, Toronto, ON. http://vortexcompetition.eventbrite.com/
Nov. 18 & 19	DIG London (Digital Interactive Gaming) , London Convention Centre, London, ON. http://diglondon.ca/

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca. To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

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