

OMDC

INTEGRATION NEWSLETTER

ONTARIO MEDIA DEVELOPMENT CORPORATION

January 2011

OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

Ontario Highlights from 2010 – and to Many More in 2011!

OMDC's Film Fund recipients continue to win prizes in both dramatic and documentary genres including:



Away From Her tied for first spot in Playback's Top 10 Films of the Decade.



TIFF's Canada's Top 10 in 2010 included the box office hit *Splice*, *Barney's Version* (Paul Giamatti took a Golden Globe Award, for Best Performance by an Actor in a Comedy or Musical) and *Trigger*.



The Whistleblower won Best Canadian Feature at the 2010 Whistler Film Festival and the Audience Award for Best Narrative Feature at the Palm Springs International Film Festival.



Force of Nature: The David Suzuki Movie won the The Cadillac People's Choice Documentary Award at TIFF 2010.



Rush: Beyond the Lighted Stage won the Heineken Audience Award at the Tribeca Film Festival and has been nominated for a 2010 Grammy award for Best Long Form Music Video.

Ontario continues to produce many award-winning television shows:



Degrassi: The Next Generation



Flashpoint



Overruled!



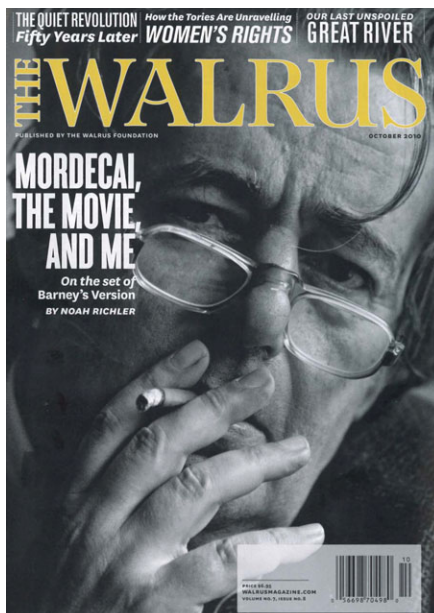
The Tudors

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Ontario Highlights from 2010 – and to Many More in 2011! (cont'd)



Resident Evil: Afterlife 3D, shot in Ontario, was a box-office smash. With a global box office of over \$300 million, it's the top grossing Canadian film of all time!



33rd National Magazine Awards celebrated award-winning excellence in magazines including the **Walrus** which won the most awards, winning 9 Gold and 3 Silver. *Toronto Life* followed with 4 Gold and 3 Silver, while *explore* did equally well in both the Gold and Silver counts, earning 3 each.

OMDC's IDM Fund-supported projects also took home top honours at home and abroad in 2010 including:



marblemedia's **Taste Buds** won the Gemini Award-Best Cross Platform Project – Children and Youth.



Xenophile Media won a Gemini Award for Best Original Program or Series produced for Digital Media – Non-Fiction for **Love Letters to the Future**. As well, *Love Letters to the Future* was honoured with a prestigious Webby Award and was a People's Voice winner in the Green category.



Capybara Games! **Clash of Heroes** took home the Best Handheld Game Award while **Critter Crunch** gobbled up the Best Downloadable Game Award at the first ever Canadian Videogame Awards at the 2010 GDC-Canada in Vancouver, BC. The Canadian Videogame Awards honour and celebrate the best and brightest in Canadian videogames.



zinc Roe won a World Mobile Summit Award for its series of **Tickle Tap Apps**.

Ontario continues to be a hub of musical talent:



Metric (Last Gang Records /Universal) 2010 JUNO winners – Group of the Year/Alternative Album of the Year-Fantasies. "Eclipse (All Yours)" by Metric is featured in *The Twilight Saga: Eclipse* and is the lead-off track from the soundtrack.



Congratulations to Ontario artists nominated for a Grammy including: **Justin Bieber, Drake, Colin Escott, Elora Festival Singers, Measha Brueggergosman, Melanie Fiona and Rush.**

OMDC Leads Successful Marketing Mission to Los Angeles

In early January 2011, OMDC's Film Commission, along with the City of Toronto's Film and Television Office and the industry consortium FilmOntario kicked off the New Year with a very successful **Trade Mission to Los Angeles**.

The key event of the Los Angeles mission was a **Business Breakfast Forum** held on January 11 at the Hotel Sofitel in West Hollywood. It was attended by over 100 Hollywood decision-makers and Toronto and Ontario industry stakeholders, along with a number of local producers who travelled to L.A. to participate in the mission. The morning's panel discussion on the advantages of producing in Toronto and Ontario was led by Global Incentives VP Len Pendergast and featured a panel of five industry experts, including: Andy Fraser from Morgan Creek (*Dream House*); Noreen Halpern, eOne Los Angeles; (*Rookie Blue*); Phil Rose, Red Om Films (*Jesus Henry Christ*); Dan Heffner (*SAW 7 3D*) and Dennis Berardi, head of Toronto VFX house Mr. X (*Resident Evil: Afterlife 3D*).

Among the positive comments received from the attendees, Veteran producer Randi Richmond, NBC/Universal TV executive

originally from Toronto, found the breakfast was a family reunion of sorts, re-connecting her with representatives from Toronto's production community. "You never know what you have until you leave, and the one thing that Ontario and Toronto filmmakers have is incredible depth of work," remarked Randi after the session.

Sue Milling, in L.A. representing ACTRA Toronto, added that "one of the things we heard from the panel was that Toronto is a first class city and we're very proud of how multicultural it is, and increasingly our cast and central performers are reflective of the diversity of the city, so for productions looking to reflect diversity of their populations, they don't have to go far."

In addition to the breakfast, the mission also included a VIP client event at the Staples Center sponsored by FilmOntario and a social mixer, called **Ontario Night in L.A.**, for L.A.-based Ontario ex-pats and industry friends that featured a live performance by Ontario recording artist Sarah Slean.

OMDC's 4th Annual From Page To Screen Event – Call for Applications

Feb. 2 by 5 pm | Deadline for applications for OMDC's **From Page to Screen** event to be held on March 9 at Bram & Bluma Appel Salon, Toronto Reference Library, 2nd Floor, 789 Yonge St. (Bloor & Yonge), Toronto.

- **Applications must be submitted via OMDC Online Application Portal (OAP)**
- Prior to commencing an application, your Company's corporate information must be registered. If this has not already been done, you should register as soon as possible by going to: <https://apply.omdc.on.ca/>. If you encounter problems setting up your Company's corporate information, you can email applyhelp@omdc.on.ca for assistance.

This event has been created to promote the adaptation of Canadian fiction, non-fiction and children's literature published by Ontario publishers to the big and small screens. It will provide a forum for Canadian film and television producers to meet with the publishers in one-on-one scheduled meetings.

Applicants should note that there are two separate applications for From Page to Screen: one for publishers and one for producers. Please complete the appropriate application.

Questions should be directed to Janet Hawkins at jhawkins@omdc.on.ca.

OMDC Program Deadlines and News

Ongoing | OMDC's **Industry Development Program** now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca.

Jan. 27 | Please join us for an **Ontario Book Publishing Tax Credit (OBPTC) Information Session**. The session is scheduled from 10:00 am to 12:00 pm on Thursday, January 27. OMDC staff will go over the OBPTC guidelines and application process. CRA representatives will also be present. Please email Barb Hingley at bhingley@omdc.on.ca to register and obtain information about location.

Tax Credits is Going Green – Get Ready to Get Online!

In an effort to streamline our tax credit administration process, please note that starting April 1, 2011, the OMDC is implementing a mandatory policy that all OMDC tax credit applications must be submitted via our Online Application Portal. See below or visit our website www.omdc.on.ca for upcoming WebEx training dates for how to use the Online Application Portal.

WebEx Training for OMDC Online Application Portal

WebEx training sessions are once again available for OMDC's Online Application Portal (OAP):

- Wednesday, February 9, 2:00-3:00 pm
- Wednesday, March 9, 2:00-3:00 pm
- Wednesday, April 6, 2:00-3:00 pm
- Wednesday, May 4, 2:00-3:00 pm
- Wednesday, June 1, 2:00-3:00 pm

To register for a training session, please visit:
<http://www.omdc.on.ca/Page5699.aspx>

OAP Quick Tip

If your OAP account has not been accessed for 360 days, it becomes deactivated. If you find that your account is deactivated, simply get in touch with OAP IT support at applyhelp@omdc.on.ca to re-activate your account. You don't have to re-register and it is not necessary to re-submit any documents; your account will remain unchanged.

OMDC Industry Profiles

OMDC is in the process of updating our **Industry Profiles**. We are currently updating the Interactive Digital Media Industry Profile, and will be undertaking updates of the Book and Music Industry Profiles next. If you have any information or good news stories for the Book or Music profiles that would assist us in our update, please contact **Jen Brown: jbrown@omdc.on.ca**.

Congratulations to OMDC Board Member Leesa Levinson, Executive Director of Lights, Camera, Access!

Mayor Rob Ford has officially proclaimed February 6, 2011 as 'Bob Marley Day' in the City of Toronto. This marks the 20th year that the Mayor of the City of Toronto has officially declared Bob Marley Day, which began with Mayor Art Eggleton. This year the theme is "Diversity Our Strength", and OMDC Board Member Leesa Levinson, Executive Director of **Lights, Camera, Access!**, has been chosen

for recognition for her role in building bridges with our diverse communities. As the diverse population continues its tremendous growth, it becomes even more critical that the doors of opportunities are open to all. The Bob Marley Day Committee congratulates Leesa on her tremendous leadership in making the City of Toronto a universal beacon for diversity.

OMDC Supported Events – 40th Anniversary Concert Series: JUNO Decades (1990's)

Feb. 5 at 9 p.m. | 40th Anniversary Concert Series: JUNO Decades (1990's) produced by Dine Alone Records and Bedlam Music Management, Horseshoe Tavern, 370 Queen Street West, Toronto, ON. Tickets: \$20.00 Advance. Available at ticketmaster.ca or 416-870-8000, Horseshoe Front Bar, Soundscapes, Rotate This.
<http://junoawards.ca/40th-anniversary-events/juno-decades/>

OMDC Supported Events

Feb. 24 - 25 | SIRT (Screen Industries Research and Training Centre) Conference "Previsualization and Virtual Production: Bringing it all together". A two-day conference on the current state, practice and future of previsualization and virtual production includes panels, presentations and technology demos featuring guest speakers and experts from Ontario and around the world. Previsualization and virtual production processes are already being used on projects worldwide to extend creativity and save money. This two-day conference will examine the strengths and challenges of these related collaborative processes and the tools they use, and explore new strategies for integrating them into the traditional workflow of film, television, gaming and commercial production cycles. <http://www.sirtcentre.com/events.html>

Congratulations

On Jan. 12, ACTRA Toronto announced the nominees for the *9th Annual ACTRA Awards* to be presented at the Carlu on Friday, February 25, 2011. Fiona Reid will be honoured with ACTRA Toronto's 2011 Award of Excellence at the Awards. The Award of Excellence recognizes an exceptional body of work and a commitment to advocacy on behalf of all performers. The Nominees include:

ACTRA Award for Outstanding Performance – Female:

- Sarah Manninen (*Keep Your Head Up, Kid: The Don Cherry Story*)
- Zoie Palmer (*The Untitled Work of Paul Shepard*)
- Molly Parker (*Trigger*)
- Liisa Repo-Martell (*Flashpoint*, Guest Star, *Unacceptable Risk*)
- Tracy Wright (*Trigger*)

Trigger – Canada's Top Ten



Molly Parker and Tracy Wright

ACTRA Award for Outstanding Performance – Male:

- Maury Chaykin (*Less than Kind*, Series Lead)
- Mark McKinney (*Death Comes to Town*, Series Lead)
- Noah Reid (*Score: A Hockey Musical*)
- Nicholas Rose (*New Year*)
- Chuck Shamata (*Break a Leg*)



Noah Reid in *Score: A Hockey Musical*

ACTRA Award for Outstanding Performance – Voice:

- London Angelis (*You Are Here*)
- Sean Cullen (*Jimmy Two-Shoes*, Series Lead)
- Cory Doran (*Jimmy Two-Shoes*, Series Lead)
- Billy MacLellan (*Afghanada*, Series Lead)
- Maurice Dean Wint (*Beasts of the Bible*)

Congratulations to Ontario director **Jeremy Podeswa** who received two DGA nominations in the TV movie and miniseries categories for two episodes of *The Pacific*. The 63rd annual DGA Awards show will be held on Saturday, January 29 in Los Angeles.

Congratulations to **Patricia Aldana**, Publisher of Groundwood Books, on her appointment to the **Order of Canada**.

Industry Research

Magazines Canada has released their 2010 Consumer Magazine and Business Media Factbooks. These yearly collections of data look at industry trends, advertising positioning and impact, and evolving magazine business

models for consumer and business-to-business magazines in Canada. These publications can be accessed from Magazines Canada's website at magazinescanada.ca.

Upcoming Industry Deadlines

Telefilm: Change to registration procedure as of 2011. Telefilm Canada wishes to inform companies intending to register their Canadian films at the Montréal selection sessions for the 2011 editions of the Cannes, Karlovy Vary, Locarno, Venice and Pusan film festivals **that it is now obligatory for them to register via eTelefilm**, their simple, efficient and secure online service. Registering via eTelefilm will also be obligatory for the 2012 Sundance and Berlin film festivals. <http://www2.telefilm.gc.ca/extranet/form.asp?lang=en>

Feb.10 | IGDA Toronto Chapter Game.Set.Match. Speed Networking Event

Love (of games) is in the air at the IGDA Toronto Chapter! Find the perfect partners for your independent game project in a speed-dating style networking event. Location: Metro Hall (King W & John) Rooms 308 & 309. Thursday, February 10, 7:30pm. Register here <http://bit.ly/gamesetmatch> before February 3rd!

Ontario Gearing Up For International Indian Film Academy Celebrations to be held in Toronto June 23-25



Premier McGuinty and Anil Kapoor in Legislative Chamber

Ontario's diversity makes us stronger and the IIFA Weekend and Awards are proof of that. The weekend will build on the growing economic and cultural ties between our province and India and showcase Ontario to the world. – Dalton McGuinty, Premier of Ontario

Toronto is a great choice for IIFA's North American premiere. We have already gained a great response from people across Canada, America and key territories across the world with guests eager to join the celebrations in Toronto. We are certain that this year's IIFA will be absolutely memorable.

– Sabbas Joseph, Director, IIFA

For more information go to:

<http://www.premier.gov.on.ca/news/event.php?ItemID=16583&Lang=EN>

Feb. 28 | Early Deadline for Film Market Access – Cannes 2011 Program - Film Market Access is the only company in Canada assisting filmmakers during the Festival de Cannes. This exclusive film program is limited to 6 participants. The program package cost is \$2899.00 – Details at www.market-access.ca. Register early and receive a Quebecor Fund subsidy (early deadline Feb 28th) Contact: Film Market Access T: 416.566.0195, E: kirk@market-access.ca

Mar. 11-13 | GameWorld 2011 - São Paulo <http://tambordigital.com.br/gameworld2011/en/>

Three-day event for the gaming industry, including exhibition and conferences. This event takes place over a weekend and traditionally targets end-users. However, for the 2011 edition, GameWorld organizers will prepare a business forum on Friday, March 11th, with matchmaking activities and one-on-one meetings. Post/SPALO is working with organizers to support any delegates coming from Canada.

Mar. 15-16 | Brazil-Canada Coproduction Forum – Rio de Janeiro www.riocontentmarket.com

On its 4th edition, this event is designed to allow content producers (digital media/TV/Film) from both countries to understand each other's business environment, markets and discuss potential opportunities for co-production. The Forum will happen in the margins of the Rio Content Market and will be organized by two local industry associations with full support from the Canadian Consulate. Post/SPALO is working on the recruitment and matchmaking activities. The organizers will invite and pay the expenses for a group of approximately 15 Canadian delegates to participate. The deadline for Canadian companies that want to be considered for financial assistance granted by the organizers is January 16th, 2011. Please contact Trade Commissioner Fernanda Whitaker (55-11) 5509-4363

fernanda.whitaker@international.gc.ca for application forms and information.

Mar. 16-18 | Rio Content Market

Rio de Janeiro www.riocontentmarket.com

This is a large, Brazilian TV Producers (BTV) initiative that has gained great support from different levels of the Brazilian Government. Rio Content Market is an international conference and market expected to gather over 500 decision makers to discuss the creation and distribution of digital media and multi-platform content. Guest participants and speakers will be invited from the USA, UK, Canada, Europe and Asia. There will be a large contingency of television/feature film/digital media production, broadcasters, telecom operators, etc. Post/SPALO is working with organizers to ensure Canada is well represented at the conference.

Upcoming Awards, Festivals and Markets

Jan. 20 – 30	Sundance Film Festival , Park City, Utah. http://www.sundance.org/festival/
Jan. 20 – 21	GameON Finance 2011 , at The Design Exchange, 234 Bay Street Toronto, ON. http://www.gameonfinance.com/
Jan. 22 – 26	MIDEMNet , Cannes, France. http://www.midem.com/en/Homepage/
Jan. 23 – 26	MIDEM , Cannes, France. http://www.midem.com/en/Homepage/
Jan. 24 – 26	NATPE , Fontainebleau Resort, Miami Beach, Florida. http://www.natpe.org/natpe/
Feb. 1	The 40th Anniversary of the JUNO Awards – Announcement of the 2011 JUNO Nominees at the Fairmont Royal York Hotel, Toronto, ON. www.junoawards.ca
Feb. 2	2011- Vortex Videogame and Conference – Round 1 Competition at TIFF Bell Lightbox, Toronto, ON. http://vortexcompetition.com
Feb. 5	40th Anniversary Concert Series: JUNO Decades (1990's) produced by Dine Alone Records and Bedlam Music Management, 9 pm at The Horseshoe Tavern, 370 Queen Street West, Toronto, ON. Tickets: \$20.00 Advance. Available at ticketmaster.ca or 416-870-8000, Horseshoe Front Bar, Soundscapes, Rotate This. http://junoawards.ca/40th-anniversary-events/juno-decades/
Feb. 16 – 18	CMPA Presents Prime Time in Ottawa , ON. www.PrimeTimeinOttawa.ca
Feb. 24	2011- Vortex Videogame and Conference - Round 2 Competition at The Glass Factory, Toronto, ON. http://vortexcompetition.com
Feb. 25	9th Annual ACTRA Awards presentation at The Carlu, Toronto, ON. www.actratoronto.ca

YOU'RE INVITED TO THE NATION'S BIGGEST PARTY!



GET EVENT INFO, TICKETS AND DOWNLOAD THE JUNO APP:
WWW.JUNOAWARDS.CA

JUNO Children's Concert
Mar. 20 / Ontario Science Centre

Ovation Classical Concert
Mar. 22 / Roy Thomson Hall

Juno Songwriters' Circle
Presented by: CMPA and SOCAN
Mar. 25 / Massey Hall

Juno Cup
Presented by: The Keg Steakhouse & Bar
Mar. 23 / Ricoh Coliseum

Juno Block Party
Presented by: SIRIUS Satellite Radio
Mar. 24 / Metro Square

JunoFest
Presented by: SIRIUS Satellite Radio
Mar. 25-26 / Various Venues

Juno Fan Fare
Mar. 26 / Venue TBD

2011 JUNO Awards broadcast
Mar. 27 / Air Canada Centre

PROUD SPONSORS OF THE 2011 JUNO AWARDS












E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca. To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

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