

OMDC

INTEGRATION NEWSLETTER

ONTARIO MEDIA DEVELOPMENT CORPORATION

May 2011

OMDC: Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

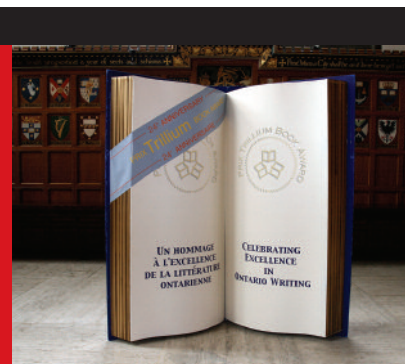
We've Got It Going In June With Many OMDC-Supported Events

While every month has lots of events happening in the cultural industries we support, June is always an especially busy month. The following are some of the events going on that the OMDC is pleased to sponsor. We encourage you all to explore some of these fine events; they are a great showcase for what the various sectors are up to and demonstrate some of the amazing talent 'home grown' in this province...We've got it going ON!



24th Trillium Book Award

Author Reading followed by Reception
Thursday, June 16, 2011
7:00 p.m. – 9:30 p.m.



OMDC is very proud to manage the **Trillium Book Awards** which actually consists of five awards, four of which are given out annually. Each year the Trillium Book Award in English language and in French language (Prix Trillium) are given out, along with the Trillium Book Award for Poetry in English language; The Trillium Book Award for Poetry in French language alternates every other year with the Trillium Book Award for Children's Literature in French language (which is being given out this year). The finalists for the **24th Trillium Book Award** will be announced on May 30 via a News Release – so be sure to check our website for this information. On the evening of June 16th, just prior to the announcement of the winners the following day, there will be an Author Reading by the finalists at the Bram and Bluma Appel Salon, Toronto Reference Library. With the large number of finalists, each author reads only briefly and we alternate between the English and French language authors. It's a fun way to get a sampling of some of Ontario's finest authors. If you would like to discover more from these authors, the books will be available to purchase following the readings. If you would like to join us, just send an email to trillium24@omdc.on.ca for details. With summer just around the corner, now is the time to start thinking about your vacation reads!

With the 25th anniversary of the awards coming up next spring, we are planning some activities and events to 'fete' the winners over the past years so watch for more details throughout the year. Follow OMDC on Facebook and Twitter, as we will be posting information about the authors and offering a few contests.

All You Can Eat



June 17 | Celebrating its 10th year, **Book Summit** is an annual day-long professional development conference presented by Humber College and the Book and Periodical Council. Taking place on June 17th at Harbourfront Centre, this year's theme is *All You Can Eat: Reading, Writing and Publishing with the New Creative Talent*. The book has been transformed through new business models, technology and delivery, and Book Summit 2011 will consider what

impact these changes will have on what matters most – the content. Join writers, publishing professionals, editors, librarians, educators, booksellers, literary agents, policy makers, publishing students and an exciting group of speakers for a "delicious" day of information and inspiration. For full details and registration information, go to <http://www.booksummit.ca>.

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MagNet 2011

June 7-10 | MagNet: Canada's Magazine Conference is Canada's premiere public policy, professional development and networking conference for magazine professionals—a SuperConference everyone involved in the magazine industry should attend. Developed to meet the industry's growing needs for targeted, thought-provoking information and insightful, accessible and affordable learning, it represents a collaborative effort from the Canadian Business Press (CBP), Canadian Society of Magazine Editors (CSME), Circulation Management Association of Canada (CMC), Magazines Canada (MC) and the Professional Writers Association of Canada (PWAC). Together, these associations have worked closely to deliver a stellar line-up of sessions, workshops and keynote speakers featuring North America's top magazine publishing leaders, thinkers and visionaries. With over 60 sessions focused on innovation MagNet will provide the tools for the times and the future magazine industry professionals need. Takes place at the Courtyard Marriott in Toronto June 7-10, visit magnet.magazinescanada.ca for more information.



National
Magazine Awards
Les prix du
magazine canadien

June 10 | The 34th annual National Magazine Awards will take place on Friday, June 10 at the Carlu in Toronto – a fitting 'cap' to MagNet and a great opportunity to network and celebrate some of the industry's most talented. From nearly 2,000 individual entries nationwide, the NMAF's 230+ volunteer judges have nominated a total of 379 submissions from 88 different Canadian publications for awards in 43 written, visual, integrated and online categories. A number of

Ontario magazines have been nominated for multiple awards including: *The Walrus* (35), *Report on Business* (32), *Toronto Life* (30), *explore* (18), *Maclean's* (13), *Canadian Geographic* (9), *Chatelaine* (9), and *Cottage Life* (9). For full list of nominations and details visit <http://www.magazine-awards.com>.



June 13-19 | Get Ready for 2011 NXNE Music and Film Festival & Conference (NXNE). Now in its 17th year, NXNE has become the Canadian festival destination for new and emerging talent—unsigned bands, indie favourites, and major-label headlining artists alike. Taking place in downtown Toronto, it's seen as the most anticipated summer music event in Canada. NXNE Music, NXNE Film, and NXNE Interactive are an essential gathering for artists, industry, and fans. NXNE runs 7 days and nights, draws 280,000 attendees, and generates an annual economic impact of more than \$45 million.

For five days and nights, **NXNE Music** offers the hottest music and the freshest music-related ideas—all within a few km of each other. NXNE 2010 presented over 625 international, national and local acts at 50 official festival stages in downtown Toronto's famous club district. More than 280,000 music fans attended the festival, with thousands of industry professionals taking part in conference sessions. Many performers have played NXNE on their way to major worldwide breakthroughs. Hotly tipped buzz bands and soon-to-be-discovered gems join international touring acts, making NXNE eclectic and exciting.

NXNE Film runs concurrently to NXNE Music and screens 40 of the year's best music-themed features, documentaries, shorts, and experimental films from around the world. Directors (like Don Letts, Guy Maddin), producers, actors and musicians attend many of the screenings – many of which are world or Canadian premieres.

NXNE Interactive (NXNEi) is a digital interactive media conference like no other. It brings together content-creating artists, tech entrepreneurs, digital marketing gurus, web business experts, and social media aficionados for four days of workshops, presentations, and panels that explore the newest ideas in bridging the gap between creativity and the interactive world. For 2011, NXNEi's afternoon sessions will combine the Music and Film focus in an event that will engage the over 2,300 industry delegates who attend NXNE. Past guests include interactive speakers like Ze Frank and Scott Belsky, plus Music Conference speakers like Police drummer Stewart Copeland, head Sex Pistol Johnny Rotten, songwriters Steve Earle and Bruce Cockburn, Peaches, Patti Smith, Thomas Dolby and Stones' ex-guru Andrew Loog Oldham. For more information <http://nxne.com>.

We've Got It Going In June With Many OMDC-Supported Events



May 31-June 5 | Canadian Film Centre's (CFC's) Worldwide Short Film Festival (WWSFF) Sign up for e-blasts by emailing: shortfilmfest@cfccreates.com.

June 2-5 | CFC's WWSFF Symposium – Short Films, Big Ideas: A Symposium on the Art & Commerce of Short Filmmaking for more info about the agenda or to purchase tickets or pass go to:
<http://www.worldwideshortfilmfest.com/symposium/symposium.html>



June 11-14 | The Toronto International Stereoscopic 3D Conference: TIFF Bell Lightbox – Organized by 3D FLIC and York University, the Toronto International Stereoscopic 3D Conference is an international stereoscopic 3D content practice and research conference focused on production, post production, human factors and visual analysis. Major figures from the USA, Russia, UK and Germany will present side by side with Canadian experts in this focused event about stereo 3D art and entertainment.

Speakers include:

- Wim Wenders, *acclaimed director speaking on his latest film PINA*
- Graeme Ferguson, *pioneer and co-founder of IMAX*
- Catherine Owen, *co-director of U23D*
- Thomas Elsaesser, *international film historian*
- Don Carmody and Deluxe, *post production team behind Resident Evil: Afterlife*
- Florian Maier, Paul Taylor and Peter Anderson, *stereographers*

Panel discussions include:

- Stereography and Cinematography
- Producing and Directing Stereo 3D
- Expanding the tool set: post-production and visual effects
- Stereoscopic Perception and Cinema

For tickets and registration visit <http://3dflic.ca>



June 12-15 | The Banff World Television Festival is now the Banff World Media Festival. Formally bringing together the renowned television festival with nextMEDIA, one of the world's premier digital media conferences, this next phase in BANFF's evolution reflects both the changing landscape of the media content industry. OMDC is pleased to be a silver partner at The Banff World Media Festival sponsoring the Face to Face With An Agent program. For more information on the festival schedule go to: <http://www.banffmediafestival.com/schedule-dynamic.php>

OMDC Program Deadlines and News

Entertainment and Creative Cluster Partnerships Fund

- May 30, 2011 – Information Session 2

OMDC Book Fund Call for Applications

- June 21, 2011 – Deadline For Applications

OMDC Export Fund – Film and Television

- June 9, 2011 – Deadline For Submissions

OMDC Interactive Digital Media Fund

- August 26, 2011 – Application Deadlines

OMDC Export Fund – Interactive Digital Media

- May 30, 2011 – Deadline For Submissions

OMDC Magazine Fund

- June 28, 2011 – Call For Applications
- September 22, 2011 – Deadline For Submissions

OMDC Music Fund

- June 29, 2011 – Deadline For Submissions

OMDC Export Fund – Music

- May 31, 2011 – Deadline For Submissions

OMDC Research Grant

- June 27, 2011 – Deadline For Applications

Ongoing | OMDC's Industry Development Program

now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca.

OMDC Hosted Scottish Delegation Reception



(L to R): John Moulson (Managing Director, Crocodile Media), Harry Bell (Creative Director, Tern TV), Kristine Murphy (OMDC Director of Industry Development Group), Eric Coulter, (Creative Director, Surefire TV Productions), Helena Ward, Manager (TRC Media), Ashley Prime (Deputy Consul General British Consulate General Toronto), Will Adams (Producer, Once Were Farmers), Terry Wolsey (Creative Director, Eyeline Media), James Weyman (OMDC Manager of Industry Initiatives) and Jim Brown (Creative Director, B4 Films)

On Monday May 9, 2011, OMDC's President and CEO Karen Thorne-Stone and Ashley Prime, Deputy Consul General, British Consulate General Toronto, hosted a networking reception for Helena Ward, Manager of Scottish Television Resource Centre (TRC) Media who led the delegation of six Scottish producers who met with broadcasters and potential co-production partners in Ontario.

Call For Applications For The International Financing Forum (IFF) 2011 Presented by OMDC at TIFF From Sept. 11-12

The International Financing Forum 2011 is an annual two-day conference delivered by the OMDC in association with the Toronto International Film Festival ("TIFF"). IFF is designed to create new business opportunities by bringing Ontario, Canadian and International feature film producers together with international financiers for a series of formal and informal activities including one-on-one meetings, discussions and pitch sessions.

The intention of the International Financing Forum is to support the packaging and financing of Canadian feature films and provide access to international producers and key decision makers who are interested in working with Canadian producers and filmmakers. Through targeted marketing, outreach and a network of strong international relationships OMDC has been able to recruit top quality international delegates to participate, making IFF one of the top events of its kind in the world. To date, over 20 film projects presented at IFF have gone into production, with many more projects securing funding for development or packaging.

For 2011, IFF will accommodate approximately 45 Canadian & international producers, featuring 30 producers with select projects for presentation and up to 15 additional producers from Ontario & international territories in attendance. The producers will get the opportunity to meet and network with each other and with a variety of international industry executives. Registration is free but competitive, with final selection to participate based on company track record and the suitability of projects. Eligible applicants must have, at a minimum, one full producer credit on a theatrically released feature, and 1-2 market-oriented co-productions in development that require international financing partners. Producers with only Executive Producer, Co-Producer and Associate Producer credits are not eligible. There are two applications deadlines:

- Deadline for Canadian applications June 27th, 2011
- Deadline for international applications July 27th, 2011

2011 Producers Lab Toronto (PLT) To Be Held During TIFF



Damon D'Oliveira, Conquering Lion Pictures, Canada meets with Janine Jackowski from Komplizen Film and Gian-Piero Ringel, Neue Road Movies, Germany at Producers Lab Toronto 2010

After a successful launch in 2010, the feature film networking and coproduction program Producers Lab Toronto (PLT) is scheduled to be held again during the Toronto International Film Festival, running from September 7-10, 2011.

Created by European Film Promotion (EFP) in collaboration with the Ontario Media Development Corporation (OMDC) and the Toronto International Film Festival (TIFF), the platform encourages European and Canadian producers to partner on film projects with a high artistic, as well as commercial, value. The MEDIA Mundus program of the European Union has again confirmed financial support for the program.

During TIFF 2010 a select group of 24 European and Canadian producers gathered in Toronto for the three-day event to exchange knowledge and ideas with the aim of collaborating on future projects. PLT capitalized on the significant presence of

the international film industry attending TIFF to provide a unique forum for participants and their projects. Activities consisted of meetings, pitching sessions, case studies and roundtables, along with VIP networking events.

To be eligible for Producers Lab Toronto, participants must be experienced in international co-productions and already have projects in the pipeline which – both creatively and financially – could fit the profile for a European / Canadian partnership.

The 24 producers invited to take part in 2011 Producers Lab Toronto will be selected by July, following a call for submissions to be launched later this month. On the European side, the program is open to former participants from the past 11 years of EFP's acclaimed Cannes-based program Producers On The Move. The 12 producers from Canada will be selected by OMDC and TIFF.

OAP Quick Tip

Did you know that the Portal allows you manage multiple tax credits and funding program applications for multiple companies? For more information, download the OAP Quick Start Guide (<http://www.omdc.on.ca/Page5834.aspx>) today!

OMDC Industry Profiles

OMDC is in the process of updating our Industry Profiles. We are currently updating the Magazine Industry Profile, and will be undertaking an update of the Interactive Digital Media Industry Profile next. If you have any information or good news stories for the Digital Media profile that would assist us in our update, please contact Jen Brown: jbrown@omdc.on.ca.

Tax Credit Milestones

In recent months OMDC has reached several milestones: we issued the 1,000th Ontario Production Services Tax Credit (OPSTC) Certificate, and the 500th Ontario Computer Animation and Special Effects (OCASE) Tax Credit Certificate. Those 500 OCASE Certificates relate to approximately 1,200 productions!



Tax Credits Have Gone Green – Get Online! In an effort to streamline our tax credit administration process, please note that as of April 1, 2011, the OMDC has implemented a

mandatory policy that all OMDC tax credit applications must be submitted via our Online Application Portal. All necessary supporting documentation must also be submitted via the online process or the application won't be accepted. See page 6 or visit our website www.omdc.on.ca for upcoming WebEx training dates for how to use the Online Application Portal.

WebEx Training for OMDC Online Application Portal

WebEx training sessions are once again available for OMDC's Online Application Portal (OAP):

- Wednesday, June 1, 2:00-3:00 pm
- Wednesday, June 29, 2:00-3:00 pm

To register for a training session, please visit: <http://www.omdc.on.ca/Page5699.aspx>

OMDC-Sponsored Research

The **Analysis of the Impact of the Ontario Sound Recording Tax Credit (OSRTC)** study was undertaken by the Canadian Independent Music Association (CIMA) to document the contribution the OSRTC makes to the Ontario economy, assess its role in developing Ontario's independent music industry, and examine ways of potentially improving the credit's impact. The study shows that the economic impact of the OSRTC reaches well beyond the production and marketing expenditures it supports and identifies possible options for improving the OSRTC. The study can be accessed on OMDC's research page <http://www.omdc.on.ca/Page3595.aspx> or on CIMA's website at <http://cirpa.ca>.

OMDC Research Grant Deadline

The first 2011-12 deadline for OMDC Research Grants is June 27th, 2011. This program offers financial support directly to incorporated not-for-profit industry organizations undertaking research initiatives that support or complement the mandate of OMDC. Updated guidelines for this program and application forms can be viewed and downloaded here: <http://www.omdc.on.ca/Page5481.aspx>

OMDC Film Fund-Supported Features Garner Awards

The *Guantanamo Trap* was a co-winner of Hot Docs – Special Jury Prize – Canadian Feature.



Splice won Telefilm's Golden Box Office Award.



OMDC-Supported Events July 2011

**Note for June events see pages 1-3*

July 11 | Application/registration deadline for Strategic Partners 2011 (September 15 – 18). An International Film, Television and Multiplatform Co-production Market, open to the world, SP is the place to discover and develop compelling projects, kick-start long-term business relationships and make investment happen. The whole event is set against the backdrop of the Atlantic Film Festival and the vibrant, coastal city of Halifax, Nova Scotia. This year Strategic Partners throws the spotlight on South Africa and USA. www.atlanticfilm.com/sp

Congratulations

On May 17, 2011, The 2011 Much Music Video Awards (MMVA's) were announced. Here are just a few of the Ontario contenders:

- 4 nominations: Down With Webster (Universal Motown/Universal Music) and Fefe Dobson (21 Music/Universal Music)
- 3 nominations: JDiggz (Purple Hoody/Issimo Music) and Danny Fernandes (CP Records/EMI)
- 2 nominations: Abandon All Ships (Underground Operations/Universal Music), Drake (Cash Money/Universal Music), Justin Bieber (Island Def Jam/Universal Music) and Metric (Metric Music International/Last Gang)

For a full list of all MMVA nominees go to:

<http://mmva.muchmusic.com/nominees/>.

Don't forget to vote for your favourite artist at:

<http://mmva.muchmusic.com/ur-fave-artist/> and favourite video

at <http://mmva.muchmusic.com/ur-fave-video/> and international

artist: <http://mmva.muchmusic.com/ur-fave-international/>.

Watch MMVA's live Sunday, June 19, 2011 at 9 p.m ET.

Portfolio Entertainment's OMDC-supported *The Cat in the Hat Knows a Lot About That!* has been nominated for two Emmys. The first for *Outstanding Performer in an Animated Program* for Martin Short, and the second for *Outstanding Original Song* – for the Cat In The Hat theme by composer David Schweitzer.

Congratulations to all the finalists and winners of the **Forest of Reading Awards**. The winners were announced on May 11 and 12. Among the winners were several titles written by Ontario authors and/or published by Ontario publishers:

- *My Think-a-ma-jink* by **Dave Whamond** – published by **Owlkids Books** - Blue Spruce Award
- *Neil Flambé and the Marco Polo Murders* by **Kevin Sylvester** – published by **Key Porter Books** – Silver Birch Fiction Award
- *How to Build Your Own Country* by **Valerie Wyatt** – published by **Kids Can Press** – Silver Birch Non-Fiction Award
- *Blinky the Space Cat* by **Ashley Spires** – published by **Kids Can Press** – Silver Birch Express Award
- *The Bite of the Mango* by **Mariatu Kamara** with **Susan McClelland** – published by **Annick Press** – Red Maple Non-Fiction Award
- Congratulations also to Ontario author **Richard Scarsbrook** whose book *The Monkeyface Chronicles* won the White Pine Award

For full details on all nominees and winners go to:

http://accessola.com/ola/bins/content_page.asp?cid=92

Industry Research

The Department of Canadian Heritage has released their **Cultural Affairs Sector Annual Report for 2008-09**. This report highlights sector trends and Heritage support for the audio-visual, music, book and magazine publishing, and arts industries in Canada in 2008-09. It includes reports on various federal policies over 2008-09, including copyright and foreign cultural investment policies. This report can be viewed via The Department of Canadian Heritage's publications page at <http://www.pch.gc.ca/pch-ch/org/sectr/ac-ca/pblctn-eng.cfm>

Upcoming Industry Deadlines

June 15th | The Canadian Consulate General in New York in partnership with New Jersey Technology Council and Research in Motion (RIM) will host a **Mid Atlantic/Canadian Mobile Application Forum**. Building applications for wireless, mobile internet and broadband services is an exciting areas of development in the technology field. The Canadian Consulate looks to foster this innovation in Canadian companies so that developers, entrepreneurs, market leaders and investors can come together to showcase and share their ideas and connect with resources and partners in the tri-state area. The conference will focus on the best applications in development in both Canada and the United States. This is a great opportunity to meet with telecommunication, digital media and other ICT companies from the Tri-state area (New York, New Jersey and Connecticut). This forum will have three components: Match Making Sessions; Applications Competition; Half day Seminar featuring two working groups (Application Development and Mobile Learning) two panels (Application Trends and Next Generation Screen Technologies) + designated "Demo Time" where RIM and selected developers will make presentations on their applications. Please contact Iréna Harris in the Consulate in New York at irena.harris@international.gc.ca

Upcoming Awards, Festivals and Markets

May 31	24th Annual Trillium Book Awards Shortlist Announcement , Toronto, ON. www.omdc.on.ca
May 31 – June 5	Canadian Film Centre's (CFC's) Worldwide Short Film (WWSFF) , Toronto, ON. http://worldwideshortfilmfest.com/index.html
June 1	Griffin Poetry Prize winners' announcement . Toronto, ON. http://www.griffinpoetryprize.com
June 7 – 10	MagNet at the Courtyard Marriott , Toronto, ON. magnet.magazinescanada.ca
June 10	The 34th annual National Magazine Award at The Carlu , Toronto, ON. http://www.magazine-awards.com
June 11	The Pat Lowther Award and Gerald Lampert Award winners' announcement , Toronto, ON. http://www.poets.ca/linktext/awards.htm
June 11 – 14	The Toronto International Stereoscopic 3D Conference: TIFF Bell Lightbox , Toronto, ON. http://3dflic.ca/index.php/conference/
June 12 – 15	The Banff World Media Festival, The Fairmont Banff Springs , Banff, Alberta.
June 13 – 19	2011 NXNE Music and Film Festival & Conference , Toronto, ON. http://nxne.com/
June 16	24th Trillium Book Awards Finalists Author Readings at the Bram and Bluma Appel Salon , Toronto Reference Library. www.omdc.on.ca
June 17	24th Trillium Book Award winners' announcement , Toronto, ON. www.omdc.on.ca
June 19	Much Music Video Awards (MMVA's) , live 9 p.m. ET, Toronto, ON. http://mmva.muchmusic.com
June 23 – 25	International Indian Film Academy (IIFA) Celebration , Toronto, ON. http://iifa.com/toronto2011/itinerary_filmfestival.html#itinerary

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca. To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

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