

OMDC: Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

Pick A Trillium-Nominated or -Winning Book For Your Summer Reading Pleasure!

Celebrating excellence in Ontario writing
Célébration de l'excellence littéraire en Ontario

24th Annual Trillium Book Award

24^e Prix littéraire annuel Trillium



FINALISTS: TRILLIUM BOOK AWARD



Emma Donoghue
Room
HarperCollins Canada



James FitzGerald
What Disturbs Our Blood
Random House Canada



Rabindranath Maharaj
The Amazing Absorbing Boy
Knopf Canada



Ken Sparling
Book
Pedlar Press



Paul Vermeersch
The Reinvention of the Human Hand
McClelland & Stewart



Michael Winter
The Death of Donna Whalen
Penguin Group Canada

FINALISTES : PRIX LITTÉRAIRE TRILLIUM



Estelle Beauchamp
Un souffle venu de loin
Éditions Prise de parole



Murielle Beaulieu
Laisse-moi te dire
Éditions Médiaspaul



Andrée Christensen
La mémoire de l'aile
Éditions David



Michel Dallaire
pendant que l'Autre en moi t'écoute
Les Éditions L'Interligne



Didier Leclair
Le soixantième parallèle
Les Éditions du Vermillon

FINALISTS: TRILLIUM BOOK AWARD FOR POETRY



Dani Couture
Sweet
Pedlar Press



Jeff Latosik
Tiny, Frantic, Stronger
Insomniac Press



Shane Neilson
Complete Physical
The Porcupine's Quill



Peter Norman
At the Gates of the Theme Park
Marshfield Press

FINALISTES : PRIX DU LIVRE D'ENFANT TRILLIUM



Gilles Dubois
La piste sanglante
Les Éditions L'Interligne



Sylvie Frigon
Ariane et son secret
Les Éditions du remue-ménage



Jean-Claude Larocque et
Denis Sauv 
La fille de Champlain (tome 1)
Éditions David



Daniel Marchildon
La premi re guerre de Toronto
Éditions David



Aur lie Resch
Les valeurs de couleurs
Les Éditions L'Interligne

A Few Highlights from the 24th Trillium Book Awards



Minister of Tourism and Culture Michael Chan



Trillium Book Award Winner for Children's Literature in French language: Daniel Marchildon, *La première guerre de Toronto*; Trillium Book Award Winner in French language: Estelle Beauchamp, *Un souffle venu de loi*; Minister Chan; Trillium Book Award Winner in English language: Rabindranath Maharaj, *The Amazing Absorbing Boy* and Trillium Book Award Winner for Poetry in English-language: Jeff Latosik, *Tiny, Frantic, Stronger*



24th Trillium Award's Luncheon emcee Mark Kelley



OMDC Chair Kevin Shea



24th Trillium Book Award Finalists: *Front row (left to right):* Sylvie Frigon; Murielle Beaulieu; Jean-Claude Larocque; Denis Sauvé; Estelle Beauchamp; Minister Chan; Jeff Latosik; Rabindranath Maharaj; Ken Sparling; Paul Vermeersch; Dani Couture *Back row (left to right):* Aurélie Resch; Michel Dallaire; Didier Leclair; Gilles Dubois; Daniel Marchildon; Michael Winter; James FitzGerald; Peter Norman; Emma Donoghue; Shane Neilson



Jeff Latosik, Rabindranath Maharaj, OMDC President & CEO Karen Thorne-Stone, Estelle Beauchamp and Daniel Marchildon



24th Trillium Book Award Author Readings' emcee Heather Hiscox



The audience at the Author Readings



OMDC Board Members at the Luncheon – Nyla Ahmad, OMDC Vice-Chair Alexandra Brown and Marguerite Pigott

OMDC Program Deadlines

Entertainment and Creative Cluster Partnerships Fund

- Sept. 1 – Pre-Qualification
- Sept. 28 – Deadline for Applications

OMDC Interactive Digital Media Fund

- August 26, 2011 – Application Deadline

OMDC Magazine Fund

- June 28, 2011 – Call For Applications
- September 22, 2011 – Deadline For Submissions

OMDC Music Fund

- June 29, 2011 – Deadline For Submissions

Ongoing | OMDC's Industry Development Program

now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca.

Call For Applications For The International Financing Forum (IFF) 2011 Presented by OMDC at TIFF From Sept. 11-12

The International Financing Forum 2011 is an annual two-day conference delivered by the OMDC in association with the Toronto International Film Festival ("TIFF"). IFF is designed to create new business opportunities by bringing Ontario, Canadian and international feature film producers together with international financiers for a series of formal and informal activities including one-on-one meetings, discussions and pitch sessions.

The intention of the International Financing Forum is to support the packaging and financing of Canadian feature films and provide access to international producers and key decision makers who are interested in working with Canadian producers and filmmakers. Through targeted marketing, outreach and a network of strong international relationships OMDC has been able to recruit top quality international delegates to participate, making IFF one of the top events of its kind in the world. To date, over 20 film projects presented at IFF have gone into production, with many more projects securing funding for development or packaging.

For 2011, IFF will accommodate approximately 45 Canadian & international producers, featuring 30 producers with select projects for presentation and up to 15 additional producers

from Ontario & international territories in attendance. The producers will get the opportunity to meet and network with each other and with a variety of international industry executives. Registration is free but competitive, with final selection to participate based on company track record and the suitability of projects. Eligible applicants must have, at a minimum, one full producer credit on a theatrically released feature, and 1-2 market-oriented co-productions in development that require international financing partners. Producers with only Executive Producer, Co-Producer and Associate Producer credits are not eligible. There is one application deadline:

- Deadline for international applications: July 27th, 2011

New this year: OMDC has secured a strategic partnership with Film London's Project Financing Market (PFM) in the UK. Canadian producers selected for IFF will be considered for the PFM in October, 2011 and Film London will recruit an appropriate UK producer to attend IFF 2011. For more information on the PFM check link:

<http://filmlondon.org.uk/pfm>



Tax Credits Have Gone Green – Get Online! In an effort to streamline our tax credit administration process, please note that as of April 1, 2011, the OMDC has implemented a

mandatory policy that all OMDC tax credit applications must be submitted via our Online Application Portal. All necessary supporting documentation must also be submitted via the online process or the application won't be accepted. See page 4 or visit our website www.omdc.on.ca for upcoming WebEx training dates for how to use the Online Application Portal.

WebEx Training for OMDC Online Application Portal

WebEx training sessions are once again available for OMDC's Online Application Portal (OAP):

- Wednesday, July 20, 2:00-3:00 pm
- Wednesday, August 17, 2:00-3:00 pm
- Wednesday, September 14, 2:00-3:00 pm

To register for a training session, please visit: <http://www.omdc.on.ca/Page5699.aspx>

OAP Quick Tip

Did you know that the Portal allows you manage multiple tax credits and funding program applications for multiple companies? For more information, download the OAP Quick Start Guide (<http://www.omdc.on.ca/Page5834.aspx>) today!

OMDC Industry Profiles

OMDC is in the process of updating our Industry Profiles. We are currently updating the Magazine Industry Profile, and will be undertaking an update of the Interactive Digital Media Industry Profile next. If you have any information or good news stories for the Digital Media profile that would assist us in our update, please contact Jen Brown: jbrown@omdc.on.ca.

OMDC-Sponsored Research

Women in Film and Television – Toronto (WIFT-T) has undertaken a study on employment trends in the screen-based industries in Canada. This research will focus on who is working, how we are working and the participation of women, people from culturally-diverse backgrounds and persons with disabilities in the screen-based industries.

Some industry members may have received an email invitation to participate; your opinions and experiences are important, and WIFT-T encourages you to participate in this important industry research. OMDC is pleased to have provided funding for this study. For more information, contact research@wift.com.

OMDC Scores Awards at Association of Film Commissioners International Marketing Awards

OMDC's Film Commission group has been recognized by the Association of Film Commissioners International (AFCI) at the recent AFCI Marketing Awards, a global competition for film commission offices world-wide at the recent Locations Trade Show 2011, in Burbank, California. An independent judging panel of professional marketers and entertainment industry experts assessed each entry and OMDC's marketing materials were recognized with awards in the following categories:

- 1st Place Direct Marketing Piece for the "Lights Camera Ontario" brochure.
- 2nd Place for Digital Media for the recent OMDC "We've Got It Going On" campaign.
- 2nd Place in the Digital Video category for the Deluxe-produced promotional video "The Future Is Now".



Donna Zuchlinski, OMDC Manager of Film, accepts award

OMDC led a contingent of Ontario Commissions including representatives from the Cities of Toronto, Hamilton and Mississauga in exhibiting at the Locations Trade show, which was part of the PGA/Producers Guild of America's *Produced By* conference, held on the Walt Disney Studios lot. While at the conference, Donna Zuchlinski also participated in a panel on filming in Ontario as part of the PGA's *On The Ground With* series.

OMDC-Supported Events: June Highlights



National
Magazine Awards
Les prix du
magazine canadien

The National Magazine Awards Foundation presented the winners of the **34th annual National Magazine Awards** on June 10 and OMDC was proud to be a sponsor of these Awards. Over 600 Canadian publishing professionals gathered together as the NMAF presented awards in 43 categories, from a total of 379 nominations representing 88 different Canadian magazines.

OMDC President and CEO, Karen Thorne-Stone, presented the Outstanding Achievement Award to DB Scott. Several Ontario magazines were honoured during the awards, including *The Walrus*, which led all magazines with 6 Gold awards and 10 total; *MoneySense*, named Magazine of the Year (Print); and *Macleans.ca*, named Magazine of the Year (Digital). Congratulations also to *Explore* which won 2 Gold and 3 Silver awards, *Toronto Life* with 1 Gold and 4 Silver awards, and the many other Ontario magazines that won Awards and/or Honourable Mentions. For full list of award winners, visit <http://www.magazine-awards.com>

MagNet 2011

OMDC was pleased to once again provide support for MagNet, the magazine industry's premier public policy, professional development and networking conference for magazine professionals. Taking place June 7-10, this year's conference had a record 4,206 sign-ups for 56 different sessions by 1,319 individual attendees.



Magazines Canada Board Chair, Deb Morrison,
with Volunteers of the Year for 2010

Music Makes It! Transmedia Summit, presented by NXNE and OMDC

On Thursday, June 16, over 80 executives from the Interactive, Music and Film & Television industries participated in the Transmedia Summit at NXNE. The Summit was presented by NXNE and OMDC, and was developed as an extension of the Music Makes It! property jointly produced by NXNE and OMDC. The Summit invited participants, through a series of 20-minute sessions facilitated by industry representatives, to converse, share and brainstorm on topics related to challenges and opportunities faced by these industries such as: What practices from your industry can be shared with producers across the cultural industries to generate new ideas related to 1) the perception of content as free; 2) new services & content; 3) production, distribution and financing practices; and 4) revenue opportunities? How could you work with other media producers to maximize your current efforts?



(Photos L to R) The three industry facilitators were Trevor Fencott, Co-CEO of Ascension; feature film producer Jennifer Jonas of New Real Films; and Jake Gold, the founder of The Management Trust.



Opening Night of the first
Toronto International
Stereoscopic
3D Conference,
sponsored by OMDC

(L to R) Ali Kazimi, Lead Researcher, 3D FLIC;
Wim Wenders, director and keynote presenter (*Pina*);
James Weyman, OMDC Manager Industry Initiatives;
Gian-Piero Ringel, producer, Neue Road Movies (*Pina*)



OMDC-Supported Events July 2011

July 11 | Application/registration deadline for Strategic Partners 2011 (September 15 – 18). An international film, television and multi-platform co-production market, open to the world, SP is the place to discover and develop compelling projects, kick-start long-term business relationships and make investment happen. The whole event is set against the backdrop of the Atlantic Film Festival and the vibrant, coastal city of Halifax, Nova Scotia. This year Strategic Partners throws the spotlight on South Africa and USA. www.atlanticfilm.com/sp

Industry Research

Canada's Entertainment Software Industry in 2011, recently released by the Entertainment Software Association of Canada, profiles the entertainment software industry in Canada in 2011. Industry size and growth are profiled, as well as industry views on business conditions and government support. The study finds that the entertainment software industry in Canada directly employs nearly 16,000 people and contributes approximately \$1.7 billion in economic activity. This study can be viewed on the Entertainment Software Association of Canada's website: <http://www.theesa.ca/>

Congratulations

On June 19, **The 2011 Much Music Video Awards (MMVA's)** were announced. Here are just a few of the Ontario winners:

- Post Production of the Year: Danny Fernandes F. Belly "Automatic"
- Director of the Year: You Say Party (Paper Bag/Fontana North) "Lonely's Lunch", Dir. Sean Wainstein
- Pop Video of the Year: Down With Webster "Whoa Is Me", Dir. Aaron A
- MuchLoud Rock Video of the Year: Abandon All Ships "Geeving", Dir. Davin Black
- MuchFact Indie Video of the Year: JDiggz F. Neverending White Lights, "This Time", Dir. RT!

- International Video of the Year by a Canadian: Drake, "Find Your Love" Dir. Anthony Mandler; Justin Bieber F. Usher, "Somebody to Love (remix)", Dir. Dave Meyers
- Ur Fave Video: Fefe Dobson, "Stutterin'", Dir. Alan Ferguson
- Ur Fave Artist: Justin Bieber F. Usher

For a full list of all MMVA nominees/ winners go to: <http://mmva.muchmusic.com>

On June 1, Dionne Brand's *Ossuaries*, published by McClelland & Stewart, was the Canadian winner of the **Griffin Poetry Prize**. For more information go to: <http://www.griffinpoetryprize.com>

Upcoming Industry Deadlines

July 22 by 3:00 p.m. | Request For Expressions of Interest: for **Hub & Resource Centre, Incubation Centre, and Networking, Showcasing & Training Facilities at the Centre for Creative Sector Entrepreneurship**

Submission Requirements for EOI: information including the full Request for Expressions of Interest and information form is available at www.artscapereoi.ca

Information Meetings for REOI Respondents: An information meeting will be held on **July 12, 2011**. The meeting will consist of a 30-minute presentation on the Centre for Creative Sector Entrepreneurship vision and REOI process followed by a question and answer period. Details on time and location for Information Sessions, along with RSVP details are available at www.artscapereoi.ca

Aug. 17 – 21 | 2011 GamesCom in Cologne, Germany is Europe's largest interactive games tradeshow, and follows directly on the heels of Game Developers Conference Europe (GDC). In 2010, the number of business visitors at GamesCom rose to 19,000 from 33 countries. This year, Canada and six provincial partners will exhibit in Hall 4.2 stand L-032 and plan to provide the following services to Canadian companies at no charge: meeting space; pre-show matchmaking; networking reception. If a company is interested in exhibiting at the Canada stand, please contact our Trade Commissioner in Germany: Nicole.VanHove@international.gc.ca or Tel: +49 89 2199 5718. For more information on GamesCom go to: <http://www.gamescom-cologne.com/en/gamescom/home/index.php>

The Canadian Media Production Association (CMPA) is about to hit the road with a series of information sessions, designed specifically for producers who want to know more about the recently implemented Terms of Trade Agreement. Throughout July and August, the CMPA will be travelling across the country to brief Canadian producers on the agreement that came into effect June 1st 2011. The agreement is applicable to all productions for Astral, Bell Media (CTV), Corus, Rogers and Shaw Media. Should you wish to be notified of the dates and venues of the sessions, please send your name, company name, city and email address to Emma Grace, emma.grace@cmpa.ca.



Upcoming Awards, Festivals and Markets

July 6	Polaris Prize shortlist announcement , Toronto, ON. http://www.polarismusicprize.ca/
July 18 – Aug.13	Toronto Summer Music Festival , Toronto, ON. http://www.torontosummermusic.com/
July 19 – 21	Casual Connect , Seattle, WA, USA. http://seattle.casualconnect.org/
Aug. 18 – 28	The World Film Festival: Festival des Films du Monde 2011 , Montreal, Quebec. http://www ffm-montreal.org/en_index.html
Aug. 25 – 28	Ottawa Folk Festival, Britannia Park , Ottawa, ON. http://www.ottawafolk.org/
Aug. 31 – Sept. 4	Beijing International Book Fair , Beijing, China. http://www.bibf.net/WebSiteEn/home/Default.aspx
Aug. 31 – Sept. 10	Venice International Film Festival , Venice, Italy. http://www.labiennale.org/en/cinema
Sept. 6	Scotiabank Giller Prize Longlist Revealed , Toronto, ON. http://www.scotiabankgillerprize.ca/
Sept. 7 – 10	Producers Lab Toronto: 3 Day Co-Production Event , Toronto, ON. http://www.omdc.on.ca/Page5783.asp
Sept. 7 – 9	POPKOMM , Berlin, Germany. http://www1.messe-berlin.de/vip8_1/website/MesseBerlin/htdocs/www.popkomm/index_e/index.html
Sept. 8 – 18	Toronto International Film Festival (TIFF) , Toronto, ON. http://www.tiff.net/thefestival
Sept. 9 – 12	Country Music Week (CMW) and CCMA Awards , Hamilton, ON. http://www.ccma.org/
Sept. 11 – 12	International Finance Forum (IFF) , Toronto, ON. http://www.omdc.on.ca/Page5414.aspx
Sept. 12 – 14	Festival Music House , Toronto, ON. http://www.festivalmusichouse.com/
Sept. 15 – 18	Strategic Partners at Annual Atlantic Film Festival , Halifax, NS. http://www.atlanticfilm.com/sp/
Sept. 15 – 24	Annual Atlantic Film Festival , Halifax, NS. http://www.atlanticfilm.com/aff/
Sept. 17 – 25	Cinéfest International Film Festival , Sudbury, ON. http://www.cinefest.com/
Sept. 19	Polaris Music Prize Gala Announcement , Toronto, ON. http://www.polarismusicprize.ca/
Sept. 21 – 22	TAC: Television Animation Conference , Ottawa, ON. http://www.animationfestival.ca/index.php
Sept. 21 – 25	Ottawa International Animation Festival , Ottawa, ON. http://www.animationfestival.ca/index.php
Sept. 21 – 25	POP Montreal , Montreal, QC. http://popmontreal.com/
Sept. 22 – 23	International Film & TV Finance Summit, Marriott Marquis . New York, NY, USA. http://www.citeusa.org/pdf/film.pdf
Sept. 25	The Word on the Street . Toronto, ON. http://www.thewordonthestreet.ca/wots/toronto
Sept. 29 – Oct. 14	Vancouver International Film Festival (VIFF) , Vancouver, BC. http://www.viff.org/festival/

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca. To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

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