



OMDC Leads Mission to India to Boost Co-productions

Ontario Media Development Corporation (OMDC), in partnership with Telefilm Canada, led a group of 10 Ontario screen producers on a 10-day trade mission to India. It took delegates to Mumbai and Goa, including visits to the [National Film Development Corporation's \(NFDC\) Film Bazaar](#) and the [International Film Festival of India \(IFFI\)](#), providing the participants with an opportunity to forge new relationships and build foundations for future collaboration between Ontario-based and Indian producers.



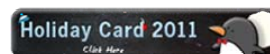
OMDC's chair, Kevin Shea, and OMDC's president and CEO, Karen Thorne-Stone, spearheaded the Mission. "OMDC strengthens Ontario's screen-based production sectors by encouraging collaboration and exploring new opportunities in international markets. We recognize India is home to one of the largest, most vibrant production sectors in the world. By connecting our talented Ontario producers with successful Indian producers, executives and financiers, we're helping to build a strong relationship between our two jurisdictions. This is a win-win opportunity for everyone involved," said Thorne-Stone.

In Mumbai, the OMDC delegation participated in business-to-business meetings with Indian producers, executives, and financiers, as well as visited studios and filming location sites. In Goa the group attended the four-day Film Bazaar hosted by the NFDC, and IFFI, the largest film festival in India. These two events provided the delegation with hundreds of additional meetings, both with Indian and international film companies and organizations. Finally, the attendees participated in the 'Focus on Canada' program during IFFI, market screenings, and a panel led by the OMDC and Telefilm on *Producing in Canada*.

The Ontario producers on the India Mission included: David Miller, [A71 Productions Inc.](#); Damon D'Oliveira, [Conquering Lion Productions](#); Srinivas Krichna, [Divani Films](#); Paul Stephens, [Film Works Inc.](#); Lalita Krishna, [In Sync Video](#); Larissa Giroux, [Intrepid Film Arts Inc.](#); Alfons Adetuyi, [Inner City Films](#); Paul Scherzer, [Six Island Productions Inc.](#); Rama Rau, [Storyline Entertainment Inc.](#); and Ray Sharma, [XMG Studio Inc.](#)

Did you know?

- The production sector in India is one of the most robust in the world, with film, television and animation/special effects industries estimated to be worth nearly \$600 billion by 2012.
- The Indian film industry is projected to grow by 12.4 per cent, reaching \$170 billion in 2014.
- The Indian television industry, moving from analog to digital, will grow 12.9 per cent from 2010 to 2014, and will reach \$420 billion in 2014.
- India's gaming industry will grow a cumulative rate of 29.4 per cent over the next five years.



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www.omdc.on.ca

If you are looking for a taste of India created by some of our home-grown filmmakers watch: [Amal](#), [Breakaway](#), [Bollywood/Hollywood](#), [Cooking With Stella](#), [Earth](#), [Fire](#), [Water](#), [Heaven on Earth](#), [Masala](#), [Such a Long Journey](#) and coming soon to the festival circuit [Midnight's Children](#).

Check out more stories on the OMDC's Mission to India:

[Bollywood, may we have this dance?](#) (The Globe and Mail 2011-12-03, byline: Anu Chopra)

[OMDC and Telefilm lead India mission to drum up copros](#) (Playback online, 2011-17-21, byline: Etan Vlessing)

[XMG Studio scouts for partner in India](#) (Business Standard, 2011-11-21, byline Indira Kannan)

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OMDC Hosted Sixth Annual Regional Film Forum

On November 24, 2011, OMDC's Film Commission hosted its sixth annual Regional Film Forum at the Ontario Investment & Trade Centre in downtown Toronto. A diverse group of the province's economic development and film liaison representatives participated and were treated to lively panel discussions about topics important to film and television production personnel. Reps from the Toronto Police Services explosives unit, NABET 700's special effects department and senior location manager Keith Large discussed special effects and stunts, and OMDC's Director of Tax Credits, Jennifer Blitz, and Manager of Industry Initiatives, James Weyman, delivered a talk about its tax credit and funding programs. An ever-popular "How Would You Handle It?" segment, a how-to primer on social media, and scouting with cloud technology, and a showcase of recent enhancements to OMDC's award-winning online location database wrapped up the day. And in the spirit of friendly competition, delegates tested their knowledge of Ontario locations with a quiz called "Where in Ontario Am I?"



Donna Zuchlinski, OMDC's Manager of Film/Ontario Film Commissioner



Jennifer Blitz, OMDC's Director of Tax Credits and Financing Programs



(L to R) Jonathan Ahee, President of NABET Local 700 CEP; PC Gordon Bevan, ETF/EDU, Toronto Police Service; Keith Large, Directors Guild of Canada-Ontario (DGC) Location Manager and Eric Jensen, Manager of Toronto Film and Television Office (TFTO)



Carmen Ford, Film Liaison, City of Mississauga; Eric Jensen, Manager of TFTO; Jacqueline Norton, Manager, Hamilton Film Office; Luis Mendoza, DGC Location Manager; PC Michael Mead, Film Permit Officer, Toronto Police Services

Photos by JAG

OMDC's United Way Fundraising Team Helped OMDC Raise Over \$20,000

OMDC staff are very proud to have raised over \$20,400 for the United Way during the 2011 United Way fundraising campaign. From October 14 - November 22, OMDC staff raised funds through donations, and participated in the Enbridge CN Tower Climb and other fundraising activities. All monies raised go to the United Way towards improving lives and strengthening neighbourhoods across Toronto. Please consider donating to the **United Way of Toronto**— without you there would be no way!

(L to R): Andy Shin, Mark Watts (UW Co-Chair), Richard Garbig (UW Committee Member), Caitlin O'Leary, Raina Wells, Patrick Dervin, Chris Dunn (UW Co-Chair). Missing from the photo: Jen Brown (UW Committee Member), Elissa McBride (UW Committee Member), Mike Olivier, Maria Reda and Angela Zehr



Tax Credits Volumes On the Rise

In the past seven years OMDC has witnessed an amazing 87% increase in the volume of tax credit applications we've received, which underlines their vital importance to the cultural media industries they serve. With this incredible increase in volume, there has been a corresponding increase in tax credit processing times which can cause challenges for our clients and take away from the value of the tax credits. OMDC has aggressively taken a number of steps to improve our process for delivering the credits including adding additional staff and having an independent third party review our process to ensure we're doing things in the best way possible. We've also created an online portal to simplify the application process which has received rave reviews from users. But we're not stopping there. We know we need to do more and we're excited to be working with our government partners at the Ministry of Finance and the Ministry of Tourism, Culture and Sport to move to a risk-based review process, as we continue to make the case for additional staff support. We look forward to continuing to work with our stakeholders and other industry organizations to resolve this issue and maintain our commitment to serve the cultural media industries.



Tax Credits Have Gone Green – Get Online!

In an effort to streamline our tax credit administration process, please note that as of April 1, 2011, the OMDC has implemented a mandatory policy that all OMDC tax credit applications must be submitted via our Online Application Portal. All necessary supporting documentation must also be submitted via the online process or the application won't be accepted.

See below or visit our website www.omdc.on.ca for upcoming WebEx training dates for how to use the Online Application Portal.

WebEx Training for OMDC Online Application Portal

A WebEx training session is available for OMDC's Online Application Portal (OAP):

- Wednesday, January 11, 2:00-3:00 pm

To register, please visit [our website](#).

OMDC Program Deadlines & News

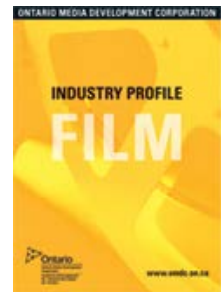
Ongoing | OMDC's Industry Development Program now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our [website](#). For further information contact: programs@omdc.on.ca

OAP Quick Tip

Did you know, that OAP allows you to create a single user account to manage applications across multiple companies? To register for other single purpose companies, login, navigate to Corporate Profile and add select "Register New Company". For more information on how to get started, visit <http://www.omdc.on.ca/Page5834.aspx>.

OMDC Industry Profiles

OMDC regularly updates our **Industry Profiles**. We are currently updating the Film Industry Profile, and will be undertaking an update of the Magazine Industry Profile next. If you have any information or good news stories



for these profiles that would assist us in our update, please contact Jen Brown: jbrown@omdc.on.ca.

Industry Research

The report **Developments in the Canadian Program Rights Market** was commissioned by the Canadian Radio-television and Telecommunications Commission (CRTC) to provide an examination of key developments in Canadian television program rights. Emphasis is placed on foreign programming, because of its status as an economic driver of the English-language TV market. This report includes a look at key developments in online as well as mobile TV, and the current health of the Canadian rights market. You can access this research on the [CRTC's website](http://www.crtc.gc.ca).

Upcoming OMDC-Supported Events

OMDC is a premier partner of **CMPA's Merging + Media TO: Transmedia Seminar and Lab**. The CMPA and Merging Media Productions brings you *Merging + Media TO* from January 19-20, 2012. The event is coming to Toronto for the first time and is a unique and stimulating 2-day seminar and lab for mid to senior level media executives looking to upgrade their understanding of how transmedia innovation is evolving our businesses. International transmedia expert Anita Ondine will be conducting the event. For more information on the program please click [here](#).



Dec. 31 | Deadline for applications to apply for CMPA's **Transmedia Lab** to be held at the CMPA Toronto headquarters on January 19-20, 2012. A one-of-a-kind syllabus that has been tailor-made for our industry and covers the entire transmedia value chain, from "Conception to Consumption" covering the key areas of transmedia development, financing, design, production and distribution. Aimed at experienced media executives from across Canada, the lab brings together key media professionals from a broad spectrum of disciplines. The lab combines hands-on workshop sessions where you will collaborate with a dynamic group of peers from diverse disciplines to shape a transmedia experience and pitch it to a panel of leading industry professionals. The deadline for applications is December 31 - to apply, please download the [application form](#) and submit it to: coordinator@mergingmedia.ca.

Jan. 19 | **Anita Ondine Seminar** will be held in the morning at TIFF Bell Lightbox, Toronto. Digital + Conventional Media producers and creatives keen on developing their transmedia strategies, should attend this engaging presentation that sets out the fundamentals of Transmedia, provides a framework for Transmedia business and creative development as well as exploring ways to identify and develop the operative idea of your multi-platform production. Benefit from Anita's invaluable business advice and creative development tips at this inspiring event. The Seminar is open to professionals from all media sectors and is suitable for practitioners who are curious about transmedia and want to learn more or know about it and are seeking a framework to continue the development of their transmedia programs. To purchase tickets to the seminar click [here](#).

Jan. 17-18 | OMDC is a presenting partner of Interactive Ontario's **GameON: Finance 2012**. Now entering its fifth year, GameON: Finance connects the games industry's leading players to new business opportunities in the interactive entertainment industries. On January 17 and 18, 2012, Toronto will play host to North America's largest forum for digital game entrepreneurs and investors at GameON:Finance 2012. GameON:Finance will feature several keynotes, panels and intensive sessions about funding opportunities in the digital games space.

Jan. 31 | **Interactive Ontario's iLunch Series 10.3: Ten Tips for Mobile Success** - If you make it, will they come? Your mobile IP needs to have the right business strategy in order to get the best return on investment. This session will focus on helping game developers and IDM producers to find the right growth and exit strategies. Just a few of the topics and tips covered in this session will include: Examining free to play versus paid models, innovative and successful promotional methods, increasing exposure and purchases, virtual goods/add-ons and micro transaction options.

Feb. 29-Mar. 2 | CMPA's Prime Time in Ottawa 2012 will be held at The Westin Hotel in Ottawa. Join us for an action-packed three days with top industry leaders and government insiders. Check back regularly for updates at www.primetimeinottawa.ca



Ontario Talent Makes 2011 Top Ten Lists and Scores Accolades Across our Six Cultural Sectors!

Three OMDC Film Fund supported features were on TIFF's Canada's Top Ten 2011

A Dangerous Method



David Cronenberg (director)
Marty Katz (producer)

- **Thursday January 12 at 7:00 PM**

Edwin Boyd



Nathan Morlando (writer/director)
Allison Black (producer)

- **Friday January 6 at 9:30 PM**
- **Sunday January 8 at 3:00 PM**

Take This Waltz



Sarah Polley
(writer/director/producer)
Susan Cavan (producer)

- **Thursday January 12 at 7:00 PM**

Congratulations to all the films that made TIFF's Canada's Top Ten along with these 2011 Canada Top Ten shorts from Ontario who made the list:

- **Choke**, directed by Michelle Latimer
- **Doubles With Slight Pepper**, directed by Ian Harnarine
- **The Fuse**, directed by Igor Drljaca
- **We Ate The Children Last**, directed by Andrew Cividino

For a full list of films and screening times go to: TIFF's [Canada's Top Ten Canadian Films 2011](#).



Playback's 2011 Best of the Year:

marblemedia

The Toronto-based prodco is *Playback's* Transmedia producer of the year.

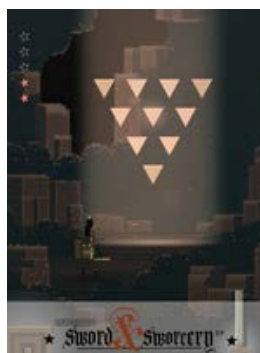


(L to R) marblemedia's founding partners: Mark Bishop and Matt Hornburg



Blue Rodeo are the newest members of the **Canadian Music Hall Of Fame!**

Paper Bag Records' artist "Austra" has earned the #1 spot on *New York Magazine's* **Top 10 List of 2011.**



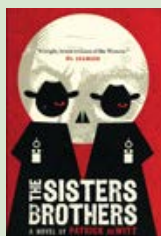
Time.com's "The **Top 10 Everything of 2011**" in the video game category OMDC supported Capybara Games **Sword & Sworcery** made this top ten list!

Ontario Talent Makes 2011 Top Ten Lists and Scores Accolades Across our Six Cultural Sectors!

Congratulations to *The Walrus* and *Prefix Photo*, two OMDC-supported magazines which were recognized for excelling in editorial design during **The Advertising and Design Club of Canada (ADCC) Awards** on Thursday, December 8, 2011. *The Walrus* took gold in the magazine covers category for its imageless cover of *The Walrus* with handwritten text "This magazine contains an essay on freedom by a Canadian convicted of murder".



Ontario publisher **House of Anansi** title *The Sisters Brothers* (Patrick deWitt) has scored numerous awards and praise on multiple Top Ten book lists!



- Winner of Rogers Writers' Trust Prize
- Winner Governor General's Literary Award –Fiction
- Shortlisted for Man Booker Prize
- Shortlisted for Scotiabank Giller Prize
- Amazon.ca Best Books of 2011
- Globe and Mail Top 100 Books
- Publishers Weekly Best Book

Half-Blood Blues (Esi Edugyan) published by Ontario's **Thomas Allen Publishers** has also won prizes and praise in 2011!



- Winner Scotiabank Giller Prize
- #1 on Indigo Best of 2011 - Fiction
- #1 on Canadian Booksellers Association *Best Sellers List* for Paperback Fiction week ending Dec.3, 2011
- The Globe and Mail's Top 100 books of 2011
- Longlisted for Man Booker Prize

2012 Premier's Awards for Excellence in the Arts – The Nominations Are In!

December 1 was the deadline for submitting nominations for the **2012 Premier's Awards for Excellence in the Arts**, and Ontarians from across the province responded with enthusiasm. Over 160 nominations have been submitted in recognition of the leadership, innovation, creativity and talent of our artists and arts organizations.

The total monetary value of the Premier's Awards is \$120,000. The winning artist will receive \$35,000 and will select a new or emerging artist to receive a prize of \$15,000. The winning arts organization will be awarded \$50,000, and remaining finalists in both categories will each receive \$2,000.

The **Ontario Arts Council (OAC)** administers the selection process for the Awards on behalf of the Government of Ontario. For more information contact the OAC at: 416-961-1660 ext. 6666, toll free 1-800-387-0058 ext 6666 or **info@arts.on.ca**.

Thanks to all those who submitted nominations and for helping to recognize and celebrate Ontario's great artists and arts organizations for the role they play in our vibrant arts and culture sector. Look for more information as the Awards date approaches this June.

Videos of Premier's Awards Winners: **2011** | **2010** | **2009** | **2008**

Upcoming Awards, Festivals and Markets

Jan. 10-11	<u>Toronto Film Critics Awards 2012</u> , Toronto, ON.
Jan. 17-18	<u>Game ON Finance 2012</u> , Toronto, ON.
Jan.19-20	<u>CMPA's Merging + Media TO: Transmedia Seminar and Lab</u> , Toronto, ON.
Jan. 19-29	<u>Sundance Film Festival</u> , Park City, Utah.
Jan. 23-25	<u>NATPE 2012</u> , Miami Beach, Florida.
Jan. 25-26	<u>DX3 Canada</u> , Toronto, ON.
Jan. 25 - Feb. 5	<u>Rotterdam International Film Festival</u> , Rotterdam, The Netherlands.
Jan. 28-31	<u>MIDEM</u> , Cannes, France.

E-mail your news and events by the third Thursday of each month to **newsletter@omdc.on.ca**.

To add or remove yourself from this newsletter list, e-mail **Reception@omdc.on.ca**

The contents of this newsletter do not necessarily reflect the views of OMDC

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Ontario Media
Development Corporation

