

OMDC

NEWSLETTER

We've got it going



ONTARIO MEDIA DEVELOPMENT CORPORATION Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

MARCH 2012

THE ECONOMIC CLUB OF CANADA

The Economic Club presents:

Bucking the Trend - Ontario's Thriving Creative Industries »»

On February 7, 2012, OMDC President and CEO, Karen Thorne-Stone spoke to over 200 government, industry, academic and media leaders at the Economic Club of Canada about how Ontario's thriving creative industries are **Bucking the Trend** and experiencing growth and making a significant contribution to both culture and our economy in difficult economic times.

The Ontario Media Development Corporation is leading the way to ensure that Ontario's book and magazine publishing, music, interactive digital media, and film and television production industries continue to prosper. Ontario's entertainment and creative industries are responsible for contributing a staggering \$12.2 billion dollars to the province's GDP each year. That is big business. The creative industries are bigger than each of the Mining, Agriculture & Forestry, and Energy sectors. And better yet, they are growing. Between 2000 and 2007 Ontario's creative industries grew 38% where the rest of economy grew only 17%.



Emily Haines of Metric introduced OMDC's President and CEO Karen Thorne-Stone.



OMDC's President and CEO, Karen Thorne-Stone announced that Ontario's film and television industry recorded its best year ever in **2011 contributing \$1.26 billion to the provincial economy – a \$300 million increase or 31%** over the previous year – according to statistics compiled by the Ontario Media Development Corporation. It

was the strongest performance since 2000 (\$1.01 billion) and the highest since the agency started keeping records in 1986. The \$1.26 billion in production

activity accounted for almost 30,000 full-time direct and spin-off jobs.

Listen to the full speech on [OMDC Online](#). Go to [OMDC Facebook page](#) for more photos from the event.

Music Makes March Go Round in Ontario With Events All Month Long!

OMDC invites you to participate and celebrate in Ontario's thriving music scene with events and talent at your doorstep throughout the month of March. On March 3, come out to the second instalment of the **JUNO Concert Series** presented by OMDC and produced by North by Northeast featuring performances by Arkells, The Beauties, The Order of Good Cheer, with guests Andrew Cash, Bahamas, Gord Sinclair, Ian Blurton, Jason Collett, Joel Stewart, Molly Rankin, Thomas D'Arcy plus members of Born Ruffians, By Divine Right, Cuff the Duke, NQ Arbuckle, Our Lady Peace, The Skydiggers and more!
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Music Makes March Go Round in Ontario With Events All Month Long!

Then from March 12-17, the music industry along with many of Ontario's talent and labels hit the road for south for some southern exposure **at South by Southwest (SXSW)** in Austin, Texas. OMDC is proud to support **CIMA's Canadian Blast** initiative at SXSW which includes the Canada Stand at the trade show, and the Canadian Blast BBQ and Showcase and Canada House (Trinity Hall, 401 East 6th St @ Trinity). Check out www.canadianblast.com for additional information.



And it wouldn't be SXSW without the **OMDC Showcase at Canada House!** Featured artists this year are:



Molly Rankin
(Arts & Crafts)



The Balconies
(Audioblood/Coalition)



Hooded Fang
(Casablanca Media)



Cuff The Duke
(Paper Bag Records)

We are thrilled to have an exceptional line-up of artists to represent OMDC! March 16 from 3:00 to 6:00 pm. Trinity Hall, 401 East 6th Street at Trinity.

The music industry movers and shakers and makers make it back to Toronto for the **30th Anniversary of CANADIAN MUSIC WEEK (CMW)- March 21 – 25** which is recognized as one of the premier entertainment events in North America focusing on the business of music, bringing together Sound Recording, New Media and Broadcast for one spectacular week of events. OMDC is a proud sponsor of several different initiatives being held at 2012 CMW including:

- **2012 Digital Media Summit - March 21-22** -Gain Insights from media and brand specialists that can help fine-tune your Digital Media strategy and explore the ROI potential of consumer engagement. Network with executives from some of the most influential industry and industry related organizations. Join captivating conversations surrounding the hottest issues from Interacting with the Connected Home, Starting Conversations Using Content Marketing and Branded Entertainment, Creating a Digital Brand Strategy, Managing the Social Conversation, to Cross-Platform and Multi-Screen Branding and more. Participate in intimate workshops that will show you how to get consumers' hands on your brands, build your followers, and demonstrate what the top companies are doing right.
- **OMDC presents the International Marketplace at Canadian Music Week 2012** - Let the IMP staff help you



connect with the hundreds of incoming international delegates to CMW! The International Marketplace has evolved into one of the world's most important music business destinations for international music companies looking to do business with Canada, and has been instrumental in putting Canada on the map for many foreign music companies and launching the careers of many Canadian artists. Contact: Kathy Hahn at kathy@cmw.net



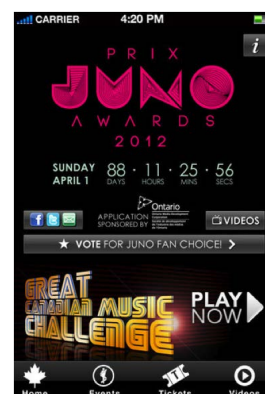
- **OMDC presents the Spotlight on Latin America & Focus on Spain/Portugal** - Get an insider's look at **Latin America** - and meet the most important companies from the region! With a population of 570 million people, it is home to the 8th largest economy in the world – Brazil. Identified by the International Federation of the Phonographic Industry (IFPI) in 2010 as one of few international music markets showing growth, Brazil boasts the region's biggest digital market with revenues growing dramatically over the last few years. Recent developments of its technological platforms (digital and mobile) and business models will be brought to light for the Canadian industry through market overview presentations, seminars, business meetings and networking sessions.
- As **Canadian Music Week brings Spain and Portugal** into focus, these developing markets will soon be open for Canadians to be discovered. The Spanish sound recording and music publishing industry has undergone a big change in recent years. Its digital music market is growing with retail revenues expected to reach \$219 million in the next two years. Its live music market has grown surpassing revenue from recorded music sales in the UK. In Portugal, digital units continue to rise, fueled by the growing presence of broadband connections in the home. The underground music scene is growing, with new labels and artist collectives establishing themselves as a possible future avenue for sales growth, and the country's infra-structures for live music provides a key tool for the live sector to withstand the economic turmoil of the times.



The final week of March hits a high note as we celebrate in the fanfare and festivities and Fete the best in music at **The 2012 JUNO Awards and JUNO Week in Ottawa- March 26-April 1**. OMDC is thrilled to be involved and support the celebration of Canadian music during JUNO Week - leading up to the big night itself - Sunday April 1st live from

Scotiabank Place in Ottawa hosted William Shatner. This year, Ontario is represented by **95** artists and bands with **110 nominations!**

Get the latest and up to date information on all 2012 JUNO Awards events by downloading the **Juno Awards Mobile Application sponsored by OMDC**. Now available for the iPhone and iPod Touch.



OMDC Congratulates Ontario's 2012 JUNO Award Nominees

ALINE MORALES
ALYSSA REID
ANDREW COLLINS
ANJULIE
ANN SOUTHAM
ANVIL
ARKELLS
ARTHUR OSKAN
AUSTRA
AVRIL LAVIGNE
AZARI & III

BRUCE COCKBURN
CANADIAN BRASS
CAULDRON
CHARLIE HOPE
CITY AND COLOUR
CRAIG CARDIFF
CUFF THE DUKE
DAVE YOUNG QUINTET
DAVID BRAID
DAVID FRANCEY
DEADMAU5
DIAMOND RINGS
DIANA PANTON
DOWN WITH WEBSTER
DOWNHERE

DRAKE
D-SISIVE
DUBMATIX
EDDIE DOUGLAS
EXCO LEVI
FEIST
FERN LINDZON
FLYING DOWN
THUNDER
& RISE ASHEN
F**CK THE FACTS
F**CKED UP
GOOD LOVELIES
HARRISON KENNEDY
HAWK NELSON
HEATHER SCHMIDT
HILARIO DURAN &
JANE BUNNETT
JASON MCCOY

JAY DOUGLAS
JIM CUDDY
JRDN
JULLY BLACK
JUNIOR BOYS
JUSTIN BIEBER
KARDINAL
OFFISHALL
KIRAN AHLUWALIA
KIRK MACDONALD
ORCHESTRA
LIGHTS
LINDI ORTEGA
MARTIN SOLVIEG
AND DRAGONETTE
MELANIE FIONA
MIA MARTINA
MIKE MURLEY SEPTET
MONKEYJUNK

MURRAY PORTER
MUSIC WITH BRIAN
PHIL DWYER
ORCHESTRA
FEATURING
MARK FEWER
ROBIN THICKE
RON SEXSMITH
SKY TERMINAL
SLOAN
SOPHIE MILMAN
STEELE
STRETCH ORCHESTRA
SUSAN HOEPPNER
SUZIE VINNICK

TAFELMUSIK BAROQUE
ORCHESTRA &
DAN TAYLOR
TANYA MULLINGS
THE NYLONS
THE RURAL ALBERTA
ADVANTAGE
VOCAL PAINT



BLUE RODEO - 2012 CANADIAN MUSIC HALL OF FAME INDUCTEE

For a full list of 2012 JUNO Award nominees go to: <http://junoawards.ca/nominees-winners/>

Trillium Book Award

This year, OMDC invites you to help us celebrate **The 25th Anniversary of the Trillium Book Award!** To celebrate this landmark, OMDC is planning some events and promotions to highlight and showcase the literary excellence of Ontario authors and their books which have won the Award over the years.

In conjunction with **Open Book**, OMDC is hosting a series of **Trillium Winner Author Readings** by some of the previous English language winners at The Gladstone Hotel:

- **Wednesday, March 7, 2012:** Participating authors include: Ian Brown; Wayson Choy; Austin Clarke; Anne Michaels; Nino Ricci; Jane Urquhart; and Richard B Wright.
- **Wednesday, April 4, 2012:** several of the winners of the Trillium Book Award for Poetry will read, including: Jeremy Dodds; Maureen Scott Harris; Jeff Latosik, Adam Sol and Karen Solie.
- **Wednesday, May 2, 2012:** The line-up of authors includes: Mark Frutkin; Thomas King; Rabindranath Maharaj; and Pasha Malla.



OMDC is also hosting a **Prix Trillium Author Reading** in Ottawa by the previous French language winners of the Award scheduled for Tuesday, March 20, 2012 at the Ottawa Arts Court.

Participating authors include: Marguerite Andersen; Angèle Bassolé-Ouédraogo; Éric Charlebois; Tina Charlebois; Daniel Castillo Durante; Jean Mohsen Fahmy; Jacques Flamand; Andrée Lacelle; Didier Leclair; Daniel Marchildon; Michèle Matteau; Michel Ouellette; and Paul Savoie.

These readings are open to the public and will begin at 7:00 pm.

25th Anniversary Trillium Book Award Online Contest - Remember to join in the celebration by voting online for your favourite Trillium award-winning title. Just by voting, you will be entered for a chance to win one of three Kobo eReaders. Just go to either www.openbooktoronto.com or www.openbookontario.com for the contest page.

For details and further 25th Trillium Book Award updates, visit OMDC.on.ca in early February, follow us on **Twitter** and check **Facebook** for updates.

OMDC's fifth **From Page to Screen** event took place recently at the Bram & Bluma Appel Salon, Toronto Reference Library. Aimed to promote the adaptation of Canadian fiction, non-fiction and children's literature published by Ontario publishers to the big and small screens, both publishers and producers were kept busy with back-to-back meetings.



OMDC's President & CEO Karen Thorne-Stone opens From Page To Screen 🎧



Hana's Suitcase Panel – (L to R) – Karen Levine (CBC); Margie Wolfe (Second Story Press) 🎧 and Thomas Wallner (Xenophile Media) 🎧



Kit Redmond (RTR Media) meets with Gillian Rodgers (Insomniac Press)

photos by Jag

Congratulations

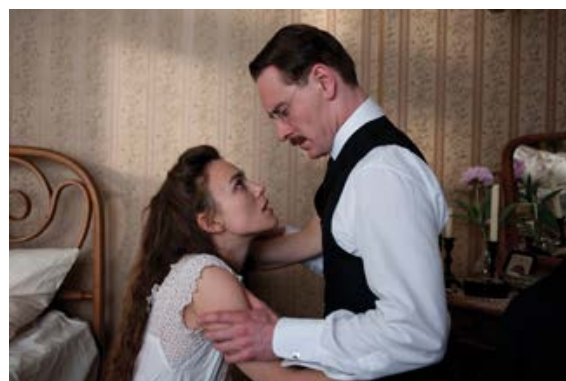
OMDC-supported feature **BARNEY'S VERSION** won the **2011 Film Circuit People's Choice** for Best Canadian Film. Now in its seventh year, the annual Film Circuit People's Choice Awards are decided by audiences across the country who vote for their favourite film shown at a Film Circuit screening.



Seven OMDC-Supported Features Nominated for **32nd Genie Awards**

A DANGEROUS METHOD – 11 Nominations
THE BANG BANG CLUB – 7 Nominations
THE WHISTLEBLOWER - 6 Nominations
EDWIN BOYD: CITIZEN GANGSTER – 5 Nominations
OLIVER SHERMAN – 2 Nominations
TAKE THIS WALTZ – 2 Nominations
THE GUANTANAMO TRAP – 1 Nomination

Congratulations to all **Genie Nominees!**



A DANGEROUS METHOD

OMDC Program Deadlines & News

Congratulations to three OMDC staff who are nominees for Ministry of Tourism, Culture and Sports' **Applause Awards**:

- Dana Kearns Brou, OMDC Assistant Location Librarian – Service Excellence
- Donna Zuchlinski, OMDC Manager of Film – Leadership
- Kristine Murphy, OMDC Director, Industry Development Group & Donna Zuchlinski, OMDC Manager of Film – Teamwork (as part of the IIFA team)

Ongoing | OMDC's Industry Development Program now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca



Tax Credits Have Gone Green – Get Online!

In an effort to streamline our tax credit administration process, please note that as of April 1, 2011, the OMDC has implemented a mandatory policy that all OMDC tax credit applications must be submitted via our Online Application Portal. All necessary supporting documentation must also be submitted via the online process or the application won't be accepted.

See below or visit our website www.omdc.on.ca for upcoming WebEx training dates for how to use the Online Application Portal.

WebEx Training for OMDC Online Application Portal

WebEx training sessions are available for OMDC's Online Application Portal (OAP):

- Wednesday, March 14, 2:00-3:00 pm
- Wednesday, April 11, 2:00-3:00 pm

To register, please visit [our website](#).

Tax Tip

Telefilm has recently announced changes to the way it finances films through the Canada Feature Film Fund. Producers will now be able to choose between receiving production financing via a recoupable advance or continuing to receive a recoupable equity investment from Telefilm. However, producers should note that if they opt for the recoupable advance, this will be treated as assistance and will grind their tax credits.

OAP Quick Tip

Is the status of your company still "Pending OMDC Confirmation"? If so, be sure to complete and send in your Signing Officer Delegation of Corporate Administrator and Portal User Form today! The form can be found on the OMDC website [here](#). If you have any questions regarding company registration and account setup, contact the OAP Helpdesk at applyhelp@omdc.on.ca.

OMDC Industry Profiles

OMDC regularly updates our [Industry Profiles](#). We are currently updating the Magazine Industry Profile, and will be undertaking an update of the Interactive Digital Media Industry Profile next. If you have any information or good news stories for these profiles that would assist us in our update, please contact Jen Brown: jbrown@omdc.on.ca.



OMDC-Sponsored Research

Two recent OMDC-supported research studies have been launched. [Framework II: Canada's Screen-based Workforce](#) was undertaken by Women in Film

and Television-Toronto (WIFT-T) to update their previous 2004 research in the area of the participation of women, Aboriginal peoples, persons with disabilities and members of visible minority groups in Canada's screen-based workforce. The study finds that although there has been some progress in the representation of most designated groups in the screen-based industries, such progress has not always kept pace with the progress made in Canada's overall workforce.

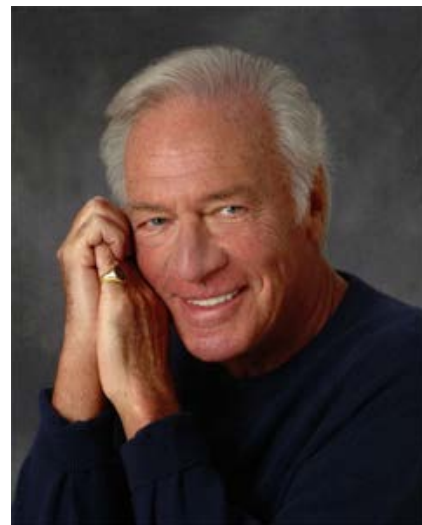
Monetizing Music File Sharing: A New B2B

Model was undertaken by the Songwriters' Association of Canada (SAC) to propose a Canadian model for the monetization of music file sharing. A survey of Canadians' music consumption habits revealed that a majority of those surveyed would be willing to pay an additional fee on their Internet bill in order to legally share music files. The SAC proposes that music creators and rights holders form a partnership with Internet Service Providers (ISPs) to implement this regime.

Both of these studies can be found on the **OMDC research page**.

Congratulations to The 10th Annual ACTRA-Toronto Award Winners

- ACTRA Award for Outstanding Performance - Male Christopher Plummer (BARRYMORE)
- ACTRA Award for Outstanding Performance - Female Amy Price-Francis (KING)
- ACTRA Award for Outstanding Performance - Voice Billy MacLellan (AFGHANADA)
- Peter Keleghan presented Rick Mercer with ACTRA Toronto's 2012 Award of Excellence.



Congratulations to Christopher Plummer who also took home an Oscar® for Best-Supporting Actor for BEGINNERS!

Congratulations to Ontario's Film Works on their Oscar® nomination.



Canadian Producers at Berlin Premiere of **IN DARKNESS**

Upcoming Industry Events

Mar. 21 | Getting the Most Out of Hot Docs! – Info Session & Reception at the New Bloor Hot Docs Cinema on Wednesday, March 21st 2pm-5pm.

CBC Television is pleased to announce another season of **Short Film Face Off**. The program



is Canada's only television magazine program which features short films from across the country. The CBC is looking for the best short films from every region to take part in this program.

Films must be under 12 minutes in length, must have been completed in the past two years, and must not have been broadcast on network television. We are looking for comedies and dramas. Directors must be available for tapings at CBC Halifax from May 15 to 18. The program producers will pay all travel and accommodation costs.

For guidelines and more information, please contact Cathy Katrib-Reyes at cathy.katrib-reyes@cbc.ca. If you are interested in entering your film please send a DVD copy of your film before March 30, 2012 at 5 p.m. to: Cathy Katrib-Reyes, CBC Toronto, Room 4H100-D, 205 Wellington Street West, Toronto, ON M5V 3G7



May 31 | Early bird registration for Ontario Mission to Siggraph, Los Angeles (August 7-9, 2012) : The Ontario Ministry of Economic Development and Innovation, and its supporting partners, invite you to be part of the Ontario trade mission to Siggraph 2012. The program is open to eight Ontario-based companies in the computer graphics and interactive technology sectors. Priority registration for first time participants in an Ontario mission. Siggraph hosts the largest exhibition of products and services for the computer graphics and interactive techniques attracting more than 23,000 professionals. The program includes turn-key exhibit space in the award-winning Ontario Pavilion (#753), a program targeting selected California companies, databases of local and international contacts and networking activities, and full conference passes. COST: \$1,500 per company. As space is limited, please contact Mauricio Ospina (International Trade Branch, MEDI) at 416-325-6151 or mauricio.ospina@ontario.ca for more details.

2012 Premier's Awards for Excellence in the Arts – The Nominations Are In!

December 1 was the deadline for submitting nominations for the **2012 Premier's Awards for Excellence in the Arts**, and Ontarians from across the province responded with enthusiasm. Over 160 nominations have been submitted in recognition of the leadership, innovation, creativity and talent of our artists and arts organizations.

The total monetary value of the Premier's Awards is \$120,000. The winning artist will receive \$35,000 and will select a new or emerging artist to receive a prize of \$15,000. The winning arts organization will be awarded \$50,000, and remaining finalists in both categories will each receive \$2,000.

The **Ontario Arts Council (OAC)** administers the selection process for the Awards on behalf of the Government of Ontario. For more information contact the OAC at: 416-961-1660 ext. 6666, toll free 1-800-387-0058 ext 6666 or **info@arts.on.ca**.

Thanks to all those who submitted nominations and for helping to recognize and celebrate Ontario's great artists and arts organizations for the role they play in our vibrant arts and culture sector. Look for more information as the Awards date approaches this June.

Videos of Premier's Awards Winners: **2011** | **2010** | **2009** | **2008**

Upcoming Awards, Festivals and Markets

Mar. 5-9	<u>Game Developers Conference</u> , San Francisco, California, USA.
Mar. 8	<u>The 32nd Annual Genie Awards</u> will be broadcast live from the Westin Harbour Castle in Toronto on the CBC network.
Mar. 9-13	<u>South by South West (SXSW: Interactive)</u> , Austin, Texas, USA.
Mar. 9-17	<u>South by South West (SXSW:Film)</u> , Austin, Texas, USA.
Mar. 13-18	<u>South by South West (SXSW: Music)</u> , Austin, Texas, USA.
Mar. 14-16	<u>FICCI Frames Market</u> , Mumbai, India.
Mar. 19-22	<u>Bologna Book Fair</u> , Bologna, Italy.
Mar. 21-25	<u>Canadian Music Week</u> , Toronto, ON.
Mar. 26-Apr. 1	<u>JUNO Week</u> , Ottawa, ON.

E-mail your news and events by the third Thursday of each month to **newsletter@omdc.on.ca**.

To add or remove yourself from this newsletter list, e-mail **Reception@omdc.on.ca**

The contents of this newsletter do not necessarily reflect the views of OMDC

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