

OMDC

NEWSLETTER

We've got it going



ONTARIO MEDIA DEVELOPMENT CORPORATION Promoting growth and investment in Ontario's
book and magazine publishing, film and television, music and interactive digital media industries

APRIL 2012



Ontario's Got A Variety of Talent Scoring JUNO Awards Across Multiple Categories!

On Sunday April 1, **The 2012 JUNO Awards** were announced in Ottawa. OMDC was thrilled to be part of this great celebration of music. Here are just a few highlights of some of the Ontario winners:



JUNO Fan Choice Award – Justin Bieber (Def Jam*Universal)



Group of the Year – Arkells (Arkells Music*Universal)



Artist of the Year – Feist
(Arts&Crafts*EMI)

Adult Alternative Album of the Year – Feist (Arts&Crafts*EMI) Metals



Music DVD of the Year – Anthony Seck, Jannie McInnes, Chip Sutherland
Arts&Crafts Feist : Look At What The Light Did Now – FEIST



Songwriter of the Year (sponsored by SiriusXM Canada) – Dallas Green (Dine Alone*Universal | Publisher: Always the Same"Frangible Bird", "We Found Each Other", "Weightless" LITTLE HELL – City and Colour)



Traditional Jazz Album of the Year – David Braid (Independent) Verge



Instrumental Album of the Year –
Stretch Orchestra (Independent
Stretch Orchestra)



Rap Recording of the Year – Drake
(Cash Money*Universal) Take Care



R&B/Soul Recording of the Year –
Melanie Fiona (Universal
Motown/SRC*Universal) Gone And
Never Coming Back



Roots & Traditional Album of the
Year: Solo – Bruce Cockburn (True
North*eOne) Small Source of Comfort



Blues Album of the Year
(sponsored by Galaxie, your
musical universe) – MonkeyJunk



Recording Engineer of the Year –
George Seara "A Little Bit of Love"
KAESHAMMER – Michael Kaeshammer

(Stony Plain*Warner) To Behold

| "Let Go" TRACING LIGHT – Laila Biali



Video of the Year (sponsored by MuchFACT, exclusively funded by Bell Media) – Mike Roberts (Outside Rumbleseat – THE SADIES



Reggae Recording of the Year – Exco Levi (Penthouse/NCF Productions*VP) Bleaching Shop



Dance Recording of the Year – Martin Solveig & Dragonette (Big Beat/Atlantic*Warner) Hello

Photos courtesy of CARAS

For a complete list of 2012 JUNO Award winners (41 categories), including biographies and images, go to www.junoawards.ca. Encore broadcasts of THE 2012 JUNO AWARDS on Saturday, April 7 at 8pm on CTV Two. The awards are available on demand at www.ctv.ca.

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Canadian Music and Broadcast Industry Awards – Congratulations to all 2012 Winners

OMDC was proud to be a part of **Canadian Music Week** (CMW) March 21-25, 2012 and to present the International Marketplace and Spotlight on Latin America and Spain! Ontario artists rose to the top at the **Canadian Music and Industry Broadcast Awards**, the **Canadian Radio Music Awards** and **2012 SIRIUSXM Indie Awards**.

Here are just a few highlights:

- **Nielsen Emerging Artist Award** – Alyssa Reid
- **Management Company of the Year** – Coalition Entertainment, Toronto
- **Canadian Independent Label of the Year** – Arts & Crafts Productions
- **Independent Distributor of the Year** – Fontana North Distribution
- **Recording Studio of the Year** – Metalworks Recording & Mastering, Toronto



Alyssa Reid

Congratulations to the 2012 Winners of the Canadian Radio Music Awards (CRMA)

Here are just a few Ontario artists who were honoured with a CRMA on Friday March 23, 2012.

- **Fans Choice/ Chart Topper** – Fefe Dobson – Stuttering and **Socan Song Of The Year** – Stuttering (Songwriters: Fefe Dobson / Claude Kelly / Michael Mentore / Jonathan Rotem; Recorded By: Fefe Dobson)
- **CHR And Dance/Urban/Rhythmic** – Martin Solveig & Dragonette – Hello
- **Factor Breakthrough Artist** – Alyssa Reid
- **Hot AC** – Alyssa Reid – Alone Again
- **Mainstream AC** – Neverest – About Us
- **Country** – Kira Isabella – Love Me Like That



Fefe Dobson

Congratulations to a number of Ontario artists who were 2012 SIRIUSXM INDIE Award Winners at CMW

- **Favorite Punk/Hardcore Artist or Group of the Year/ Favorite Album of the Year** – F**ked Up – David Comes To Life
- **Favorite Electronic Artist or Group of the Year** – Deadmau5

- **Favorite Pop Artist or Group of the Year** – Neverest
- **Favorite Blues Artist or Group of the Year** – Suzie Vinnick
- **Favorite Folk/Roots Artist or Group of the Year** – Elliott Brood
- **Favorite Children's Artist or Group of the Year** – Splash'N Boots
- **Favorite World Artist or Group of the Year** – Minor Empire
- **Hall of Fame Inductees** – Treble Charger
- **Favorite Urban Artist or Group of the Year** – The Weeknd
- **Favorite Metal Artist or Group of the Year** – Protest The Hero



F**ked Up

Ontario talent drew a crowd of over 250 people attending the March 16th **OMDC Showcase at Canada House** during SXSW making it a great success!



Molly Rankin
(Arts & Crafts)



The Balconies
(Audioblood/Coalition)



Hooded Fang
(Casablanca Media)



Cuff The Duke
(Paper Bag Records)

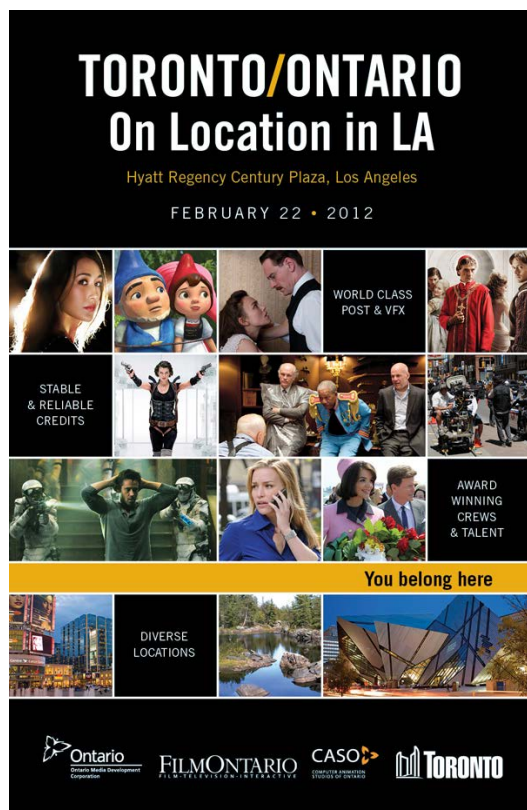
Mia Martina presents OMDC with her Gold single, *Latin Moon* (CP Records)!



photo by Rick O'Brien

(L to R) James Weyman, OMDC Manager of Industry Initiatives; Karen Thorne-Stone, OMDC's President & CEO; **Mia Martina**; Keely Kemp, OMDC Industry Initiatives Music Consultant and Kristine Murphy, OMDC Director of Industry Development Group.

Ontario's Screen-Based Industries Roll Out The Red Carpet In Los Angeles



OMDC, in partnership with the City of Toronto, FilmOntario and CASO, recently presented the inaugural **TORONTO/ONTARIO ON LOCATION IN LA** event, designed to showcase Toronto and Ontario's advantages as a world-class location for film, TV, post-production, VFX and animation production.

Held on February 22 at the Hyatt Regency Century Plaza Hotel in LA, the full-day event featured a trade show-style marketplace for Ontario-based suppliers to connect with clients and presentations on the advantages of producing, doing animation, VFX and post-production in the province that is now known as the "gold standard" among film commissions worldwide. A key component of the day was the almost 100 pre-arranged one-on-one meetings between the delegate companies and LA clients. The event wrapped up with a well-attended networking reception.

Senior representatives from over 40 of Ontario's leading industry suppliers, producers and screen-based companies attended. Production and post-production, equipment suppliers, VFX and animation studios, studio operators, labour organizations, financial services companies, as well many industry support companies all enjoyed the day.

Response from the delegates was overwhelmingly positive:

"Thanks to you for organizing such a great event. The best part was the late afternoon-early evening cocktail hour. It was very casual, and busy, and it was easy to meet lots of people. I also think that overall the format of the event was great, being more of a trade show format. The clients I invited thought it was better than they expected, and stayed for a long time due to that format." - Chris Parker, Chief Technology Officer, Bling Digital.

"You and your team did a FANTASTIC job putting the event together! I thought it was a great first year and I would encourage it again for 2013!!!!" - James Fraser, Sales Executive, Technicolor Creative Services Toronto.

"Suzette Couture and I thoroughly enjoyed the OMDC LA event. It is essential to have a presence here to be successful in the television side of the business. We would like to thank all involved in organizing this initiative and hope that OMDC will continue to have a presence in LA." - Pierre Sarrazin, President, Sarrazin Couture Productions.

"I think it was a great event. The level of attendees was very high. There were also some people we had not met before and we have started new relationships with them". - Rick Perotto, VP Business Development, William F. White International

The **TORONTO/ONTARIO ON LOCATION IN LA** event helped continue Ontario's positive buzz in Hollywood, and gave existing clients and companies considering Ontario more information about the advantages of working here. This event was just part of OMDC's regular efforts to help LA producers get the best bang for their buck when they work in Ontario.



Donna Zuchlinski, OMDC Manager of Film; Peter Finestone, Toronto Film Commissioner (TFTO) meeting with an LA client during the event



Director Donald Petrie and Simone Stock, producer during closing networking reception



Donna Zuchlinski with Producer Bill Carraro and David Hardy, William F. White International



Join Us In Celebrating Our Award-Winning Ontario Authors During The 25 Anniversary of the Trillium Book Awards!

This year, OMDC invites you to help us celebrate **The 25th Anniversary of the Trillium Book Award!** To celebrate this landmark, OMDC is planning some events and promotions to highlight and showcase the literary excellence of Ontario authors and their books which have won the Award over the years.

In conjunction with **Open Book**, OMDC is hosting a series of **Trillium Winner Author Readings** by some of the previous English language winners at The Gladstone Hotel.



**Click to
download**



photos courtesy of Kevin Bhookun

The first reading occurred on **Wednesday, March 7, 2012**.

On March 7, 2012, **Rachel Harry** emceed the Trillium Book Award Public Reading featured past winning authors: (L to R - Click on links to watch the author readings) **Ian Brown**, **Anne Michaels**, **Wayson Choy**, **Nino Ricci**, **Richard B. Wright**, **Jane Urquhart** and **Austin Clarke**.

On Tuesday, March 20, 2012, OMDC hosted a **Prix Trillium Author Reading** in Ottawa by 16 of the previous French language winners. Marc Haentjens directeur général des Éditions David hosted the **evening**.

The line-up of past Franco-Ontarian winning authors included: (Back Row – L to R): **Didier Leclair**; **Daniel Castillo Durante**; **Tina Charlebois**; **Antonio D'Alfonso**; **Marguerite Andersen**; **Nancy Vickers**; **Éric Charlebois**; **Ryad Assini- Razaki**; **Michel Ouellette**; **Michèle Matteau**; **Jean Mohsen Fahmy**; Marc Haentjens (Emcee); (Front Row – L to R): **Jacques Flamand** (seated); **Pierre Raphaël Pellitier** (seated); **Andrée Lacelle**; **Angèle Bassolé-Quédraogo** and **Daniel Marchildon** (not pictured).



photos courtesy of Kevin Bhookun

Stay tuned for upcoming youtube post of the next reading to be held on **Wednesday, April 4, 2012**: several of the winners of the Trillium Book Award for Poetry will read, including: Jeremy Dodds; Maureen Scott Harris; Jeff Latosik, Adam Sol and Karen Solie.

Join us on Wednesday, May 2, 2012 for the last of the ***Trillium 25 Anniversary Readings***: The line-up of authors includes: Mark Frutkin; Thomas King; Rabindranath Maharaj; and Pasha Malla.

On May 9, the ***25th Trillium Book Award Shortlist*** will be announced.

Ontario's Filmmakers and Digital Producers Garner Acclaim On The Big and Small Screen!



OMDC proud to sponsor The 32nd Genie Award Nominee Reception and Awards! Congratulations to all Genie Winners.



On March 7, 2012, OMDC's President & CEO Karen Thorne-Stone spoke at In Studio



David Cronenberg, Viggo Mortensen, Larysa Kondracki, Philippe Falardeau, and Jean-Marc Vallée at the OMDC-sponsored Genie Nominee reception in Toronto.



photos courtesy of ACCT

OMDC-Supported Feature – **A DANGEROUS METHOD** won five Genie Awards!

Congratulations to Ontario filmmakers on the festival circuit and opening in theatres. OMDC Film Fund-Supported feature documentary, **THE WORLD BEFORE HER** selected to screen at both The Tribeca Film Festival and Hot Docs 2012. On March 23, The 2012 edition of **Cinéfranco** opened with the OMDC-supported feature **LA SACRÉE**. On Tuesday, March 13, 2012, OMDC was proud to sponsor The Walrus' **PAYBACK** Screening event.



THE WORLD BEFORE HER



LA SACRÉE



PAYBACK

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OMDC Program Deadlines & News

OMDC Film Fund

- **Information Session - April 16, 2012**
- Deadline: May 7, 2012

Ongoing | OMDC's Industry Development

Program now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at

<http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca



Tax Credits Have Gone Green – Get Online!

In an effort to streamline our tax credit administration process, please note that as of April 1, 2011, the OMDC has implemented a mandatory policy that all OMDC tax credit applications must be submitted via our Online Application Portal. All necessary supporting documentation must also be submitted via the online process or the application won't be accepted.

See below or visit our website www.omdc.on.ca for upcoming WebEx training dates for how to use the Online Application Portal.

WebEx Training for OMDC Online Application Portal

All OMDC tax credit applications must be submitted via our Online Application Portal (OAP). The following WebEx training session is available for the OAP:

- Wednesday, April 11, 2:00-3:00 pm

To register, please visit [our website](#).

OAP Quick Tip

"Not sure what the difference is between a Corporate Administrator and a Portal User? Want more information on how to setup different permissions for different users? Click [here](#) to more information about the Portal's Role-Based Security model."

Tax Tip

Effective July 1, 2009 the OPSTC was expanded from a purely labour-based tax credit to a qualifying production expenditure credit. The categories of eligible expenditures for the OPSTC are: eligible wage expenditures, eligible service contract expenditures and eligible tangible property expenditures. Eligible expenditures from any of these categories must relate to services rendered for, or property used during, the stages of production from the final script stage to the end of the post-production stage.

In recent audits of OPSTC, CRA has made adjustments to three areas: script fees, location/site rental fees, and fees paid to unions or guilds. OMDC brought these issues to the Ministry of Finance, which reviewed them and has concurred with CRA's interpretation. Producers should be aware of the following issues with respect to these expenditures:

1. Script fees: the requirement that eligible expenditures must relate to services rendered during the stages of production from the final script stage to the end of the post-production stage will be applied to each episode of a television series. In the majority of productions, writers' fees (including the amount paid as their production fee on first day of principal photography) will be excluded.
2. Location/site rental fees: tangible property expenditures are eligible if they are purchased or leased from persons (could be an individual or a taxable corporation) that are ordinarily in the business of selling or leasing that particular property. Location or site fees paid to persons who are not in the selling or leasing business of that type of property on a regular basis will be excluded.
3. Fees paid to unions or guilds: individuals working on a production may be working as employees of the production company or as service contract providers.

To be eligible for purposes of the OPSTC, amounts paid to employees must be eligible wage

expenditures, meaning that they cover amounts that are taxable to the employee. Amounts paid by the production company to unions or guilds that are captured as a taxable benefit to the employee will be eligible to be claimed for the OPSTC. Non-taxable benefits will be excluded.

To be eligible for purposes of the OPSTC, amounts paid to service contract providers must be eligible service contract expenditures, meaning that they cover amounts paid directly to the service contract provider as part of the contract to reimburse them for their services. Any amounts paid by the production company to unions or guilds on behalf of the service contract provider will be excluded.

OMDC Research

OMDC recently released a research study examining the ongoing digital transformation in the cultural media industries, prepared for the agency by PricewaterhouseCoopers and Nordicity Group Ltd. **Digital transformation of creative media industries: Opportunities for success and challenges** touches all aspects of the cultural media landscape - from ideation and innovation through production to marketing and distribution. The paper provides a jurisdiction-agnostic scan of business, technology and public sector trends, and identifies the economic opportunities and challenges for the cultural media industries arising from the transition to a digital economy.

OMDC-Sponsored Research

The Canadian Media Production Association (CMPA) has released its OMDC-funded study Content Everywhere: **Mapping the Digital Future for the Canadian Production Industry**, which provides Canadian film, television and multi-platform producers with an up-to-date survey of the digital content industry in the United States, and to assess the resulting opportunities and challenges the changing media environment poses for the Canadian production industry. The report examines alternate models of financing and distributing video content, analyzes the emerging industry players and their approaches to content origination, and provides illustrative case studies of content created successfully outside of the traditional media industry.

Upcoming OMDC - Supported Events

April 22 | Spring Workshop – London : Alternate and Augmented Reality Games are an emerging game genre that use place-based technology and other techniques to bring game play out of the online world and into real public spaces like streets, museums, parks, or schools. In this workshop, Dr. Rob MacDougall will be presenting the "Tecumseh Lies Here" ARG project and leading a discussion of the potential and challenges of games and ARGs for education more broadly. For more information visit our **eventbrite site** or email **info@oarn.net**.

Hot Docs is pleased to announce the **official selection** for the 2012 Festival, April 26-May 6, including the opening night screening of the Canadian premiere of Alison Klayman's *AI WEIWEI: NEVER SORRY*. This is one of the 189 titles from a record 51 countries that will screen at this year's Festival. Hot Docs packages, passes, and tickets can be purchased **online**, by phone at 416-637-5150, or in person at the Hot Docs **documentary** Box Office, newly located at 783 Bathurst Street. The Hot Docs **industry schedule** is also available online. **Register** today! For more information on this year's Festival, visit **www.hotdocs.ca**.

Upcoming Industry Events

April 25 | Deadline for submissions to the **Toronto Animation Arts Festival International**

27th Annual Gemini Awards – Interactive Digital Media – Call For Entries

The Academy of Canadian Cinema & Television is now accepting Gemini Award entries for Interactive Digital Media categories. If you have a digital media project that launched between May 1, 2011 and April 30, 2012 we want to hear from you. Deadline for entry is **Tuesday, April 10th, 2012**. Submit now and take advantage of new, lower entry fees introduced this year. Academy members receive further discounts on entry fees and are eligible to vote for the Awards. To become a member, visit academy.ca/membership. Entry forms, and a list of digital categories are available here: <http://www.geminiawards.ca/Forms.cfm>

Hot Docs Industry News - 2012 Industry Conference: *Doc to the Future*

This year's conference *Doc to the Future* will provide hands-on professional development opportunities, practical tools and solutions, and insight into alternative funding, distribution and screening platforms. [More>](#)

Hot Hacks with Mozilla

Documentary filmmakers are invited to submit their projects for participation in Hot Hacks, an exciting two-day documentary workshop. [More>](#)

Hot Docs Welcomes Eight Official Delegations

This year, Hot Docs will host official delegations from China, France, Germany, Israel, Latin America, the Nordic Region, South Africa and the United Kingdom. [More>](#)

May 31 | Early bird registration for Ontario Mission to Siggraph, Los Angeles (August 7-9, 2012) : The Ontario Ministry of Economic Development and Innovation, and its supporting partners, invite you to be part of the Ontario trade mission to **Siggraph 2012**. The program is open to eight Ontario-based companies in the computer graphics and interactive technology sectors. Priority registration for first time participants in an Ontario mission. Siggraph hosts the largest exhibition of products and services for the computer graphics and interactive techniques attracting more than 23,000 professionals. The program includes turn-key exhibit space in the award-winning Ontario Pavilion (#753), a program targeting selected California companies, databases of local and international contacts and networking activities, and full conference passes. COST: \$1,500 per company. As space is limited, please contact Mauricio Ospina (International Trade Branch, MEDI) at 416-325-6151 or mauricio.ospina@ontario.ca for more details.

Upcoming Awards, Festivals and Markets

April 10-22	<u>TIFF Kids</u> , Toronto, Ontario.
April 16-18	<u>The London Book Fair</u> , Earls Court, London, UK.
April 24-25	Canadian Digital Media Network's (CDMN) Canada <u>3.0 Digital Media Forum</u> , Stratford, Ontario.
April 25-26	<u>Digital Kids</u> , Los Angeles, California.
April 26-28	<u>2012 Northern Ontario Music and Film Awards Conference</u> , Sudbury, Ontario.
April 26-May 6	<u>Hot Docs</u> , Toronto, Ontario.
May 2	<u>Trillium 25 Anniversary Readings</u> , Gladstone Hotel, Toronto, Ontario.
May 2-4	<u>TD National Reading Summit III</u> , Vancouver, British Columbia.
May 9	25th Trillium Book Award Shortlist Announcement , Toronto, Ontario.
May 10-12	<u>TIFF Next Wave Film Festival</u> , Toronto, Ontario.
May 15-16	<u>INPlay</u> , Toronto, Ontario.
June 5-8	<u>MagNet</u> , Toronto, Ontario.
June 4-7	<u>BookExpo America (BEA)</u> , New York, New York.
June 5-7	<u>E3</u> , Los Angeles, California.
June 5-10	<u>CFC's Worldwide Short Film Festival (WWSFF)</u> , Toronto, Ontario.
June 6-9	<u>MIFA 2012 International Animation Market Show</u> , Annecy, France.
June 10-13	<u>Banff World Media Festival</u> , Banff, Alberta.
June 10-13	<u>nextMEDIA @ Banff</u> , Banff, Alberta.
June 11-17	<u>NXNE 2012</u> , Toronto, Ontario.
June 15-16	<u>AFCI Locations Trade Show</u> , Los Angeles, California.
June 19	25th Anniversary Trillium Book Award Public Reading , Toronto, Ontario.
June 20	25th Anniversary Trillium Book Award Winner's Announcement , Toronto, Ontario.
June 21	<u>Book Summit</u> , Harbourfront, Toronto, Ontario.

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca.

To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

