

OMDC

NEWSLETTER

We've got it going



ONTARIO MEDIA DEVELOPMENT CORPORATION Promoting growth and investment in Ontario's
book and magazine publishing, film and television, music and interactive digital media industries

MAY 2012

Ontario Screen-Based Content Springs Into The Spotlight in May at Home and Abroad!

Two OMDC Film Fund Supported Features Selected to Screen at
Festival de Cannes!



David Cronenberg's **COSMOPOLIS** has been selected for official competition for
Palme d'Or.



Brandon Cronenberg's feature debut **ANTIVIRAL** selected to screen "Un
Certain Regard" line-up and is eligible to win the Camera d'Or.

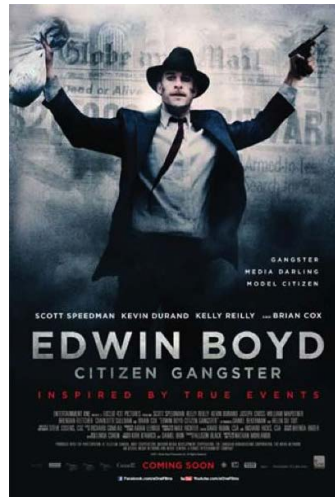
THE WORLD BEFORE HER selected to screen at **Hot Docs 2012**.



OMDC Film Fund Supported Documentary Feature **THE WORLD BEFORE HER**, directed by Canadian Nisha Pahuja (Storyline Entertainment) **wins Best Documentary Feature at Tribeca Film Festival.**

OMDC Film Funded Feature EDWIN BOYD: CITIZEN GANGSTER Opening in Canada!

Canadian Release: OMDC-supported award-winning feature -**Edwin Boyd: Citizen Gangster** will be released by EOne in theatres across Canada on **Friday May 11, 2012** starting with an exclusive opening weekend engagements in Toronto, Vancouver and Montreal, and expanding to Ottawa, Calgary and Edmonton, Winnipeg, Halifax and more over the following weekends. Please check out the IFC Films trailer on iTunes **here.**



In This Issue

- **Ontario Screen-Based Content Springs Into The Spotlight in May at Home and Abroad!**
- **PRIME RADICALS** Garner International Acclaim!
- **The 2012 Canadian Video Game Awards**
- **The 25 Anniversary of the Trillium Book Awards**

- Go local this summer with Ontario's JUNO Award-winning music!
- OAP Quick Tip
- OMDC Research
- How can I get my media tax credit refund sooner?
- Industry Research
- OMDC Research Showcase 2012
- Upcoming OMDC - Supported Events
- Upcoming Industry Events
- Upcoming Awards, Festivals and Markets

www.omdc.on.ca

Disponible en **français**



Follow us on Twitter



Join us on Facebook



Follow us on YouTube

Ontario Screen-Based Content Springs Into The Spotlight in May at Home and Abroad!

OMDC-Supported TV Series PRIME RADICALS Garner International Acclaim!



Congratulations to PRIME RADICALS for being awarded:

- Gold Pixie Award for Visual Effects, International Pixie Awards
- Gold Prestige Award for Children/Family Programming
- Gold Prestige Award for Special Effects/Animation
- Remi Winner, Worldfest-Houston International Film Festival

The Prime Radicals Interactive website has also received an award:

- Gold Prestige Award for Special Purpose Internet Productions



www.facebook.com/primeradicals

www.primeradicals.com

Ontario 's Cabybara Games' Superbrothers:Sword & Sorcery EP Captures Five Awards At The 2012 Canadian Video Game Awards

- Best Game on the Go
- Best Downloadable Game
- Best Indie Game
- Best Original Music



- Innovation Award



Join Us In Celebrating Our Award-Winning Ontario Authors During The 25 Anniversary of the Trillium Book Awards!

May 9, 2012 - Mark your calendars for the announcement of the **25th Trillium Book Award Shortlist**.

Click to download a booklet to discover the diversity and literary excellence of past winning Trillium authors

This year, OMDC invites you to help us celebrate **The 25th Anniversary of the Trillium Book Award!** To celebrate this landmark, OMDC will be hosting a Trillium Book Award - Public Reading from the 25th Trillium Book Award shortlisted authors. Stay tuned for details!

Discover the diversity of literary works from acclaimed Ontario's authors who have won the Trillium Book Award over the past 25 years. Click on the author's name for a video of the author reading from past and new works.



photos courtesy of Open Book

In conjunction with **Open Book**, OMDC is hosting a series of **Trillium Winner Author Readings** by some of the previous English language winners at The Gladstone Hotel. On March 7, 2012, **Rachel Harry** emceed the Trillium Book Award Public Reading featured past winning authors: (L to R - Click on links to watch the author readings) **Ian Brown**, **Anne Michaels**, **Wayson Choy**, **Nino Ricci**, **Richard B. Wright**, **Jane Urquhart** and **Austin Clarke**.

On Tuesday, March 20, 2012, OMDC hosted a **Prix Trillium Author Reading** in Ottawa by 16 of the previous French language winners. Marc Haentjens directeur général des Éditions David hosted the **evening**. The line-up of past Franco-Ontarian winning authors included: (Back Row – L to R): **Didier Leclair**; **Daniel Castillo Durante**; **Tina Charlebois**; **Antonio D'Alfonso**; **Marguerite Andersen**; **Nancy Vickers**; **Éric Charlebois**; **Ryad Assini- Razaki**; **Michel Ouellette**; **Michèle Matteau**; **Jean Mohsen Fahmy**; Marc Haentjens (Emcee); (Front Row – L to R): **Jacques Flamand** (seated); **Pierre Raphaël Pellitier** (seated); **Andrée Lacelle**; **Angèle Bassolé-Quédraogo** and **Daniel Marchildon** (not pictured).



photos courtesy of Kevin Bhokun

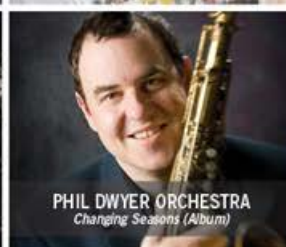


L to R: Jeff Latosik, Jeremy Dodds, Adam Sol, Maureen Scott Harris and Karen Solie
[photos courtesy of James Weyman](#)

On Wednesday, April 4, 2012: Several of the winners of the **Trillium Book Award for Poetry** read, including: **Jeremy Dodds**; **Maureen Scott Harris**; **Jeff Latosik**, **Adam Sol** and **Karen Solie**.

Stay tuned to OMDC's Youtube online for clips from the Wednesday, May 2, 2012 **Trillium 25 Anniversary Readings**: The line-up of authors included: Camilla Gibb; Mark Frutkin; Thomas King; Allistair Macleod; Rabindranath Maharaj; and Pasha Malla.

Go local this summer with Ontario's JUNO Award-winning music!



OMDC's programs are helping to create a thriving, multi-billion-dollar industry and a wealth of opportunity. Ontario's creative industries produce film, television, books, magazines, interactive digital media and music that the whole world enjoys. Be part of it. **OMDC.on.ca**

Buy great
Ontario music at



We've got it going



Ontario

Ontario Media
Development Corporation

OMDC Program Deadlines and News

Note: *All Program Deadlines are by 5 pm

- **May 7 - OMDC Film Fund Deadline***
- **May 17 - OMDC Export Fund– Book Deadline***
- **May 28 - OMDC Export Fund – Interactive Digital Media (IDM) Deadline***
 - **May 7** - Info Session - 3:00 pm to 4:00 pm
Location: Third Floor, 175 Bloor St. East, South Tower, Toronto
- **May 31 -OMDC Export Fund – Music Deadline***
 - **May 17** - Info Session - 11:00 am – 12:30 pm
Location: Ontario Investment and Trade Centre, 250 Yonge Street, 35th Floor, Seminar Room (Toronto)
- **June 8 - OMDC Export Fund – Film & TV Deadline***
- **June 15 - OMDC Book Fund Deadline***

Ongoing | OMDC's Industry Development Program now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca.



Tax Credits Have Gone Green – Get Online!

In an effort to streamline our tax credit administration process, please note that as of April 1, 2011, the OMDC has implemented a mandatory policy that all OMDC tax credit applications must be submitted via our Online Application Portal. All necessary supporting documentation must also be submitted via the online process or the application won't be accepted.

See below or visit our website www.omdc.on.ca for upcoming WebEx training dates for how to use the

Online Application Portal.

WebEx Training for OMDC Online Application Portal

All OMDC tax credit applications must be submitted via our Online Application Portal (OAP). The following WebEx training session is available for the OAP:

- Wednesday, May 9, 2:00-3:00 pm

To register, please visit [**our website**](#).

OAP Quick Tip

"Not sure what the difference is between a Corporate Administrator and a Portal User? Want more information on how to setup different permissions for different users? Click [**here**](#) to more information about the Portal's Role-Based Security model."

OMDC Research

OMDC has engaged Nordicity Group Limited in association with Castledale Inc. to undertake an economic impact analysis of the Canadian-owned, Ontario-based book publishing industry, as an update to a similar 2004 study conducted with OMDC's support. In addition to gathering updated data through a new survey of publishers, the study will explore how the emergence of digital activities has affected the industry's economic impact.

How can I get my media tax credit refund sooner?

Below are steps that you can undertake to expedite processing of your media tax credit claim including your media tax credit refund (if applicable):

1. **Submit a completed claim/application to the Canada Revenue Agency (CRA) and the Ontario Media Development Corporation (OMDC).**

As of April 1, 2011, the OMDC's new Online Application Portal serves as the single entry point for all OMDC applications. This streamlines the application process for you. Obtaining and submitting the OMDC

Certificate of Eligibility (Certificate) and other required documents to the CRA in a timely manner will help reduce the processing time of your media tax credit claims.

2. Meet the filing deadlines for your corporate tax return and pay all outstanding debts to the CRA.

By meeting the filing deadlines for tax returns and paying all outstanding debts to the CRA for all your accounts, including GST/HST, payroll, corporate income taxes and excise taxes, you will ensure faster processing of your media tax credit refund (if applicable).

3. Enroll for direct deposit with the CRA for your corporate income tax refund.

Direct deposit is a convenient, dependable, and time-saving method of receiving refunds. It is an optional service; however, it is mandatory for refunds over \$25 million. Once you have enrolled, the CRA will deposit your refund directly into your corporation's account at most financial institutions. For more information, please visit **[The Canada Revenue Agency website](#)**

4. If beneficial, request in writing for the CRA to process your OFTTC/OPSTC claim separately from your OCASE claim.

If you have already filed your T2 Corporation income tax return and included an OCASE and an OFTTC/OPSTC claim, but you are still waiting for the OCASE Certificate, you may request in writing that the CRA process your OFTTC/OPSTC claim separately from the OCASE claim. This will ensure that the outstanding OCASE Certificate does not hold up processing of the OFTTC/OPSTC tax credit claim. Then when you have received your OCASE Certificate, submit it to the CRA along with a request for reassessment. In your request, make sure to include the name of the corporation, the business number, the taxation year, and any other supporting documents, such as the OCASE Certificate and a completed **Schedule 554** for each eligible production. Written requests may be submitted by fax at 416-954-2013 or mailed to the following address:

Toronto Centre Tax Services Office
Film Services Unit
1 Front Street West
Toronto ON M5J 2X6

For more information, please contact the Toronto Film Services Unit at 416-973-3407 or 416-954-0542.

Please note requests for redirection of your media tax credit refund to a third party, such as a financial institution, will usually result in a delay in the CRA issuing your refund cheque.

Industry Research

Music Canada's **Licensing Digital Music in Canada** is a guide for businesses seeking to start a digital music service in Canada. Market data, consumer preferences, a list of major and indie record labels and a how-to section for licensing are provided. This document is available online from **Music Canada**.

OMDC Research Showcase 2012

OMDC's **Research Showcase 2012** took place on April 12th at the Bram and Bluma Appel salon at the Toronto Reference Library. Researchers, guests from Ontario's cultural media industries and government partners heard brief presentations on cultural media industries research and enjoyed some cross-sector networking.

Presenters from **Magazines Canada**, the **Canadian Media Production Association (CMPA)**, the **Canadian Independent Music Association (CIMA)**, the **Canadian Interactive Alliance (CIAIC)**, the **Documentary Organization of Canada (DOC)** and the **Association of Canadian Publishers (ACP)** took guests through a quick tour of recently launched and soon-to-be released research.



Kate Edwards (ACP) with Erin Creasey (ECW Press)



Stuart Johnston, President of CIMA presents **Analysis of the Impact of the Ontario Sound Recording Tax Credit**

Click on the YouTube links for the 2012 Research Showcase Presentations:

Introduction - Karen Thorne-Stone, President & CEO, OMDC

The Page is Changing - Mark Jamison, CEO, Magazines Canada

Analysis of the Impact of the Ontario Sound Recording Tax Credit - Stuart Johnston, President, Canadian Independent Music Association

Curriculum Market Research and Strategic Planning - Kate Edwards, Program Manager, Association of Canadian Publishers

Content Everywhere: Mapping the Digital Future of the Canadian Production Industry - Reynolds Mastin, Counsel, Canadian Media Production Association

New Directions for the Financing of Interactive Digital Media in Canada - Ian Kelso, CEO, Canadian Interactive Alliance

Digital Distribution Report: The Performance of Documentaries on Digital Services in Canada - Cameron McMaster, Policy and Research Analyst, Documentary Organization of Canada

Closing - Raina Wells, Director of Business Affairs and Research, OMDC

OMDC's research programs and services such as the **Research Grants**, **Industry Profiles** and **Online Research Library** provide market intelligence, strengthen industry data, address information gaps and respond to specific sector issues.

Upcoming OMDC - Supported Events

Join us for the OMDC Breakfast at MagNet 2012!

OMDC invites the Ontario magazine community for breakfast at MagNet 2012. We are presenting high-level findings from the recent evaluation of the Magazine Fund in which many of you participated. The presentation includes an exclusive sneak peek of changes to the 2012-13 Magazine Fund.

Date: Wednesday, June 6th

Time: 8:00am - 8:45am

Place: Courtyard Marriott, 475 Yonge Street (Yonge & Carlton)

<http://g.co/maps/2anrh>



This event is open to all - you do not have to be a MagNet registrant or member of Magazines Canada. We look forward to seeing you there! Please RSVP to programs2@omdc.on.ca by June 1, 2012

May 15-16 - INplay will be taking place at Liberty Grand, located on the Exhibition Grounds in Toronto, 25 British Columbia Road. A unique international event, INplay brings together leaders in the kids creative content space to learn, network and be inspired by the future of kids interactive digital media for kids aged 2-12. This year will feature three streams: inspiration – creativity and content stream; investment – business stream; and, insights – research and eLearning stream. INplay is a unique, international event that connects kids creative industries with insights and opportunities in the interactive space. From the video game business to the broadcast industry, from toys to toons, the INplay conference brings together leaders in the kids space to learn, network and be inspired by the future of kids interactive digital media. Keynote speakers include: Mark Surman, Executive Director of the Mozilla Foundation, and Jesse Schell, of Schell Games and Carnegie Mellon University. Visit www.inplay2012.com for a full list of speakers, schedule, registration info and more.



OMDC is proud to support CIMA's two spring missions through the Industry Development Fund:

- **May 9-13 - The Great Escape**, Brighton, England.
- **May 22-26 - Music Matters**, Singapore, Thailand.

For more info go to: www.cima.ca.

Upcoming Industry Events

May 31 | Early bird registration for Ontario Mission to Siggraph, Los Angeles (August 7-9, 2012) : The Ontario Ministry of Economic Development and Innovation, and its supporting partners, invite you to be part of the Ontario trade mission to **Siggraph 2012**. The program is open to eight Ontario-based companies in the computer graphics and interactive technology sectors. Priority registration for first time participants in an Ontario mission. Siggraph hosts the largest exhibition of products and services for the computer graphics and interactive techniques attracting more than 23,000 professionals. The program includes turn-key exhibit space in the award-winning Ontario Pavilion (#753), a program targeting selected California companies, databases of local and international contacts and networking activities, and full conference passes. COST: \$1,500 per company. As space is limited,

please contact Mauricio Ospina (International Trade Branch, MEDI) at 416-325-6151 or [**mauricio.ospina@ontario.ca**](mailto:mauricio.ospina@ontario.ca) for more details.

Upcoming Awards, Festivals and Markets

April 26-May 6	<u>Hot Docs</u> , Toronto, Ontario.
May 2	<u>Trillium 25 Anniversary Readings</u> , Gladstone Hotel, Toronto, Ontario.
May 2-4	<u>TD National Reading Summit III</u> , Vancouver, British Columbia.
May 9	25th Trillium Book Award Shortlist Announcement , Toronto, Ontario.
May 10-12	<u>TIFF Next Wave Film Festival</u> , Toronto, Ontario.
May 15-16	<u>INPlay</u> , Toronto, Ontario.
June 5-8	<u>MagNet</u> , Toronto, Ontario.
June 4-7	<u>BookExpo America (BEA)</u> , New York, New York.
June 5-7	<u>E3</u> , Los Angeles, California.
June 5-10	<u>CFC's Worldwide Short Film Festival (WWSFF)</u> , Toronto, Ontario.
June 6-9	<u>MIFA 2012 International Animation Market Show</u> , Annecy, France.
June 10-13	<u>Banff World Media Festival</u> , Banff, Alberta.
June 10-13	<u>nextMEDIA @ Banff</u> , Banff, Alberta.
June 11-17	<u>NXNE 2012</u> , Toronto, Ontario.
June 15-16	AFCI Locations Trade Show , Los Angeles, California.
June 19	25th Anniversary Trillium Book Award Public Reading , Toronto, Ontario.
June 20	25th Anniversary Trillium Book Award Winner's Announcement , Toronto, Ontario.
June 21	<u>Book Summit</u> , Harbourfront, Toronto, Ontario.

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca.

To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

T: 416-314-6858 F: 416-314-6876 www.omdc.on.ca

