

OMDC

NEWSLETTER

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ONTARIO MEDIA DEVELOPMENT CORPORATION Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries

JUNE 2012

Join Us in Celebrating Ontario's 25th Trillium Book Award Finalists!



On May 9, 2012, OMDC's President and CEO, Karen Thorne-Stone announced **the shortlist** for the **25th Annual Trillium Book Award / 25^e édition du Prix littéraire annuel Trillium** and the finalists for the **Trillium Book Award for Poetry** in both the English and French categories.



"Ontario's literary talent continues to capture attention on the world stage and provides readers across the province with important and enduring stories that celebrate our culture and identity. Congratulations to the short-listed authors and their publishers for their contributions to our creative economy."- The

Hon. Michael Chan, Minister of Tourism, Culture and Sport

This year's six English Finalists for the Trillium Book Award/Prix Trillium are:

- **Ken Babstock**, *Methodist Hatchet*, House of Anansi Press
- **David Bezmozgis**, *The Free World*, HarperCollins Publishers
- **Tony Burgess**, *Idaho Winter*, ECW Press
- **Kristen den Hartog**, *And Me Among Them*, Freehand Books
- **David Gilmour**, *The Perfect Order of Things*, Thomas Allen Publishers
- **Phil Hall**, *Killdeer*, BookThug



(L to R English Finalists) Tony Burgess, David Bezmozgis, Kristen den Hartog, Helen Guri, Nick Thran and Phil Hall.

This year's three Finalists for the Trillium Book Award for Poetry in English language are:

- Helen Guri, *Match*, Coach House Books
- Jacob McArthur Mooney, *Folk*, McClelland & Stewart
- Nick Thran, *Earworm*, Nightwood Editions

This year's five French Finalists for the Trillium Book Award/ Prix Trillium are:

- Yann Garvoz, *Plantation Massa-Lanmaux*, Éditions Maurice Nadeau
- Maurice Henrie, *L'enfanCement*, Éditions Prise de parole
- Monia Mazigh, *Miroirs et mirages*, Éditions L'Interligne
- Joëlle Roy, *Xman est back en Huronie*, Éditions David
- Michèle Vinet, *Jeudi Novembre*, Éditions Prise de parole



(L to R French Finalists)
François Baril Pelletier, Michèle Vinet,
Monia Mazigh, Joëlle Roy and Yann
Garvoz

This year's three Finalists for the Trillium Book Award for Poetry in French language are:

- Sonia Lamontagne, *À tire d'ailes*, Éditions Prise de parole
- François Baril Pelletier, *Apocryphes du coeur*, Éditions David
- Aurélie Resch, *Cendres de lune*, Éditions L'Harmattan

May 9, 20 12 – 25 Trillium Book Award Shortlist Announcement Facebook gallery.

As part of the celebration for the 25th Anniversary of the Award, the public are invited to attend an evening event on June 19, 2012 where the finalists for this year will read from their nominated works. In addition, two panels will discuss the top favourite winning titles for the Trillium Book Award from previous years as selected in a public contest run by Open Book. **A celebrity critics panel will discuss the top favourite English titles, while a panel of students from The Toronto French School will discuss the favourite French titles (which were all in the Children's Literature category).** The event will be held in the Bram & Bluma Appel Salon, Toronto Reference Library, 789 Yonge Street (doors open at 6:30 p.m. and the readings begin at 7:00 p.m.). If you are interested in attending this public event, please contact trillium25@omdc.on.ca for details.

"For 25 years, the Trillium Book Award has been celebrating Ontario's renowned authors whose stories have captured the imaginations of millions of readers worldwide and made our province synonymous with great literature. Congratulations to all the finalists for their stunning achievement in joining their distinguished predecessors – and also to their publishers, whose support is vital to their success." - Kevin Shea, Chair, Ontario Media Development Corporation

On June 20, 2012 the Hon. Michael Chan, Minister of Tourism, Culture and Sport, will announce the winners in Toronto at a dinner. Previous winners of the Award will be in attendance to help celebrate the 25th anniversary.

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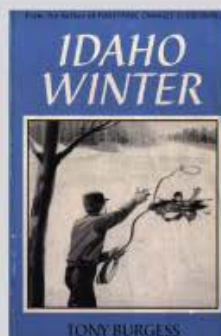
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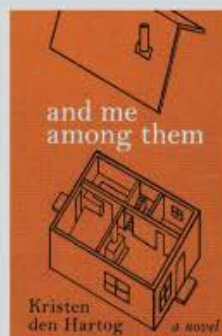
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House of Anansi Press



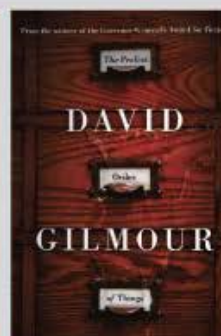
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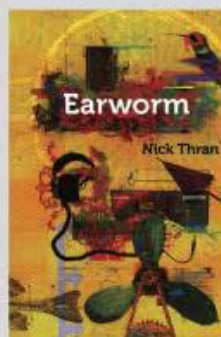
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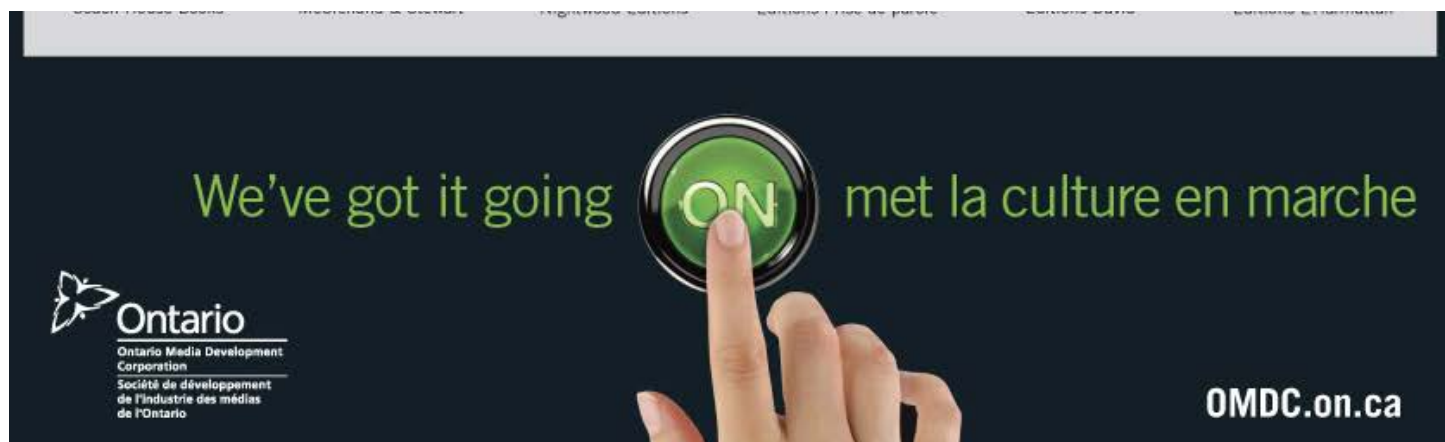
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Éditions David



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Éditions L'Harmattan



Discover Ontario's Diversity and Literary Excellence of Past Winning Trillium Authors.

Click to download a booklet of past winning authors to add to your summer reading list.

In conjunction with **Open Book**, OMDC hosted a series of **Trillium Winner Author Readings** by some of the previous English language winners at The Gladstone Hotel.



photos courtesy of Open Book

On March 7, 2012, **Rachel Harry** emceed the Trillium Book Award Public Reading featured past winning authors: (L to R - Click on links to watch the author readings) **Ian Brown**, **Anne Michaels**, **Wayson Choy**, **Nino Ricci**, **Richard B. Wright**, **Jane Urquhart** and **Austin Clarke**.

On Tuesday, March 20, 2012, OMDC hosted a **Prix Trillium Author Reading** in Ottawa by 16 of the previous French language winners. Marc Haentjens directeur général des Éditions David hosted the **evening**. The line-up of past Franco-Ontarian winning authors included: (Back Row – L to R): **Didier Leclair**; **Daniel Castillo Durante**; **Tina Charlebois**; **Antonio D'Alfonso**; **Marguerite Andersen**; **Nancy Vickers**; **Éric Charlebois**; **Ryad Assini- Razaki**; **Michel Ouellette**; **Michèle Matteau**; **Jean Mohsen Fahmy**; Marc Haentjens (Emcee) ; (Front Row – L to R): **Jacques Flamand** (seated); **Pierre Raphaël Pellitier** (seated); **Andrée Lacelle**; **Angèle Bassolé-Quédraogo** and **Daniel Marchildon** (not pictured).



photos courtesy of Kevin Bhookun

On Wednesday, April 4, 2012: Several of the winners of the **Trillium Book Award for Poetry** read, including: **Jeremy Dodds**; **Maureen Scott Harris**; **Jeff Latosik**, **Adam Sol** and **Karen Solie**.

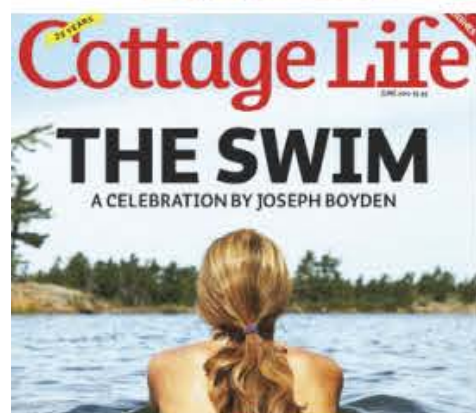


L to R: Jeff Latosik, Jeremy Dodds, Adam Sol, Maureen Scott Harris and Karen Solie
photos courtesy of James Weyman

On Wednesday, May 2, 2012 OMDC hosted **the final Trillium 25 Anniversary Reading**. The line-up of authors included (L to R): **Allistair Macleod**; **Camilla Gibb**; **Mark Frutkin**; **Rabindranath Maharaj** and **Pasha Malla** (not pictured).



OMDC PROUDLY SUPPORTS THE 35TH NATIONAL MAGAZINE AWARDS AND THE KENNETH R. WILSON AWARDS. CONGRATULATIONS TO ALL FINALISTS!





OMDC's programs and initiatives are helping Ontario's creative media companies develop a thriving, multi-billion dollar industry, generating 300,000 jobs and a wealth of opportunity. This summer subscribe to great Canadian magazines at [Magazines Canada's Digital Newsstand](http://MagazinesCanada.ca). Be part of it.

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Ontario

Ontario Media Development Corporation
Société de développement de l'industrie des médias de l'Ontario

We've got it going



OMDC's Ottawa "Show and Tell" Event – A Great Day of Networking!



James Weyman, OMDC Manager of Industry Initiatives speaks about OMDC programs in Ottawa

On May 2 in our nation's capital, OMDC treated Ottawa-area stakeholders to outreach sessions designed to help them get the most from their participation in OMDC's programs and services.

Held at the Canadian Museum of Nature, the event gave reps from all cultural media sectors a solid showcase of OMDC's programs and services. Director of Tax Credits and Financing, Jennifer Blitz, Manager of Industry Initiatives, James Weyman, and Manager of the Ontario Film Commission, Donna Zuchlinski, presented on behalf of OMDC.

An audience of 70 local industry delegates enjoyed an overview of OMDC, Tax Credits and Industry Development program updates, and a review of Ontario Film Commission services. OMDC partnered with Invest Ottawa's Film, TV and Digital Media Office to bring the event to life, with Invest Ottawa hosting a lively networking reception that wrapped up the day.

Invest Ottawa's newest face, Geneviève Ménard Hayles, began her tenure as Commissioner of Film, TV and Digital Media on January 2, 2012. Previously serving as the executive director of the 2011 Canadian Tulip Festival, Geneviève brings over 20 years of experience in communications and special events, facilitating creative media growth in various markets including Vancouver and London, England.

Geneviève's expertise developing stakeholder relationships for the London Metropolitan Police, the London Fire Brigade, Transport for London, Film London, the British Academy of Film and Television Arts (BAFTA) and the BBC, will no doubt bolster Ottawa's reputation as a community that welcomes the creative industries with open arms.



Jennifer Blitz, OMDC's Director of Tax Credits; Donna Zuchlinski, OMDC's Manager of Film /Ontario Film Commissioner; James Weyman, OMDC's Manager of Industry Initiatives with Geneviève Ménard Hayles, Ottawa Commissioner of Film, TV and Digital Media and Stephanie Davy, Coordinator, Film, TV and Digital Media at Invest Ottawa.

OMDC Program Deadlines and News

- **June 8 - OMDC Export Fund – Film & TV Deadline***
 - **June 15 - OMDC Book Fund Deadline***
 - **June 25 - OMDC Music Fund Deadline***
 - **June 25 - OMDC Research Grants Deadline***
- Note: *All Program Deadlines are by 5 pm**

Ongoing | OMDC's Industry Development

Program now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca



Tax Credits Have Gone Green – Get Online!

In an effort to streamline our tax credit administration process, please note that as of April 1, 2011, the OMDC has implemented a mandatory policy that all OMDC tax credit applications must be submitted via our Online Application Portal. All necessary supporting documentation must also be submitted via the online process or the application won't be accepted.

See below or visit our website www.omdc.on.ca for upcoming WebEx training dates for how to use the Online Application Portal.

WebEx Training for OMDC Online Application Portal

All OMDC tax credit applications must be submitted via our Online Application Portal (OAP). The following WebEx training session is available for the OAP:

- Wednesday, June 27 2:00-3:00 pm

To register, please visit [our website](#).

Joint OIDMTC and CMF WebEx Info Session on June 21st

Are you applying for funding from the Canada Media Fund for your digital project and also have questions about the Ontario Interactive Digital Media Tax Credit? Sign-up for an online WebEx joint info session about these two programs and learn where they intersect and where they differ. Don't get caught assuming that eligibility for the CMF will also apply to the OIDMTC. The online WebEx info session will be held on Thursday, June 21, 2012 from 10:00 am to 12:00 pm. Register here to learn about the CMF and the OIDMTC from the comfort of your own office or home: <http://www.omdc.on.ca/Page6008.aspx>

OAP Quick Tip

"Not sure what the difference is between a Corporate Administrator and a Portal User? Want more information on how to setup different permissions for different users? Click [here](#) to more information about the Portal's Role-Based Security model."

Tax Credit Tip

For OIDMTC purposes, qualifying expenditures include Ontario labour expenditures which are:

- Salaries or wages paid to employees; and
- Remuneration paid to service contract providers (that are arm's length from the company applying for the OIDMTC).

Prior to March 27, 2009, only 50% of remuneration paid to service contract providers was eligible for non-specified products. Effective for expenditures incurred after March 26, 2009, the OIDMTC was enhanced to 100% of remuneration paid to arm's length service contract providers for specified and non-specified products.

In recent audits of the OIDMTC, CRA has made adjustments to remuneration. OMDC has brought this issue to the Ministry of Finance, which has reviewed the matter and has concurred with CRA's interpretation. Companies claiming remuneration under the OIDMTC should be aware of the following points with respect to these expenditures:

- When a service contract provider has employees, the remuneration paid to the service contract provider will be limited to only those salaries and wages of the service contract provider's employees.
- CRA's Application Policy **FIS 2006-01** outlines a look-through approach to determine reasonableness of remuneration paid to service contract providers with employees for purposes of the federal film tax credits. This approach is also applied for purposes of remuneration claimed under the OIDMTC.
- A company applying for the OIDMTC can either obtain from the service contract provider the amount of salary or wages paid to its employees, OR if the company is not able to obtain this information from their service contract provider, CRA will accept that 65% of the labour portion of an invoice represents a reasonable estimate of the labour expenditures. The remaining 35% is assumed to represent overhead and profit of the service contract provider.
- If an invoice includes both labour and non-labour amounts, the labour portion must be isolated and the 65% will be applied to that labour portion.

In other words, CRA will make adjustments to eligible expenditures and accept only 65% of the labour portion of invoices as eligible remuneration paid to service contract providers with employees, unless companies applying for the OIDMTC can obtain a specific breakdown from their service contract provider which clearly documents that the salaries and wages paid to the employees of the service contract provider represented more than 65% of the labour portion of the invoice.

For expenditures incurred prior to March 27, 2009, the 65% labour presumption will be applied to remuneration paid to service contract providers with employees, and then only 50% of that amount will be allowed under the OIDMTC.

We Want Your Feedback!

Please take a minute to tell us what you would like to see on our website and in our newsletter. We'd love you to share your stories with us and to hear your suggestions. You can reach us at reception@omdc.on.ca.

OMDC Client Satisfaction Survey

OMDC undertook a survey of our stakeholders in August and September 2011. The purpose of this survey was to get feedback on operational issues related to our programs and services. Please see the Research page of our website for the results of the [**OMDC Client Satisfaction Survey**](#).

OMDC Research

Work has begun on an OMDC-commissioned economic impact analysis of the Ontario book publishing industry. In early June, consultants Nordicity Group Limited in association with Castledale Inc. will be sending a survey to Ontario book publishers to request information on their 2011 revenue, expenses, employment and sales channels. If you are a publisher, please watch for the information request and help us by taking a few moments to participate in this important study.

Industry Research

The Canada Media Fund (CMF) has launched its [**Digital Media Performance Measurement Framework**](#). This tool was created to measure the performance of digital media projects that have been funded through the Convergent and Experimental streams of the CMF. The measurement framework was developed through collaboration with a national advisory committee of industry stakeholders, and seeks to define a standard set of digital media performance metrics and key performance indicators that would apply to all CMF programs.

Upcoming OMDC - Supported Events

June 5-8 - [MagNet**](#)**, Toronto, Ontario.

June 4-7 - [BookExpo America \(BEA\)**](#)**, New York, New York.

June 5-7 - [E3**](#)**, Los Angeles, California.

June 5-10 - [CFC's Worldwide Short Film Festival \(WWSFF\)**](#)**, Toronto, Ontario.

June 6-9 - MIFA 2012 International Animation Market Show, Annecy, France.

June 10-13 - Banff World Media Festival, Banff, Alberta.

June 10-13 - nextMEDIA @ Banff, Banff, Alberta.

June 11-17 - OMDC is pleased to support NXNE 2012 and NXNEi, Toronto, Ontario.

Sept. 13 - 16 | Strategic Partners 2012, Halifax, Nova Scotia - Celebrating its 15th anniversary in 2012, Strategic Partners is one of the world's pre-eminent international co-production markets. Focusing on feature film, TV and multiplatform fiction, SP includes projects looking for financing as well as those still at an early stage – looking for the right partner. 200 key industry players from across Canada and around the globe are selected to attend. SP is a convergence of talent and innovation, producing tangible results – all set against the backdrop of the Atlantic Film Festival and the vibrant, coastal city of Halifax, Nova Scotia. The **deadline for Applications (producers) and Registrations (non-producers) is fast approaching - June 29, 2012**. For further information please contact **Laura Mackenzie or Jan Miller** at Strategic Partners, Atlantic Film Festival. Tel: 1 (902) 420-4322, or strategicpartners@atlanticfilm.com.

Ontario at Cannes



Actors Sarah Gadon and Emily Hampshire at Canadian Talent Tribute photo call



Director David Cronenberg at Canadian Talent Tribute photo call



Karen Thorne-Stone, OMDC President & CEO with Piers Handling of TIFF and Marty Katz, Prospero Pictures, producer of COSMOPOLIS at OMDC-TIFF Celebration of Ontario Filmmakers at Cannes



Regine Schmid, Doppelgänger Films and James Weyman, OMDC Manager of industry Initiatives

Congratulations

OMDC Film Fund Supported Documentary feature, *THE WORLD BEFORE HER*, directed by Nisha Pahuja (Storyline Entertainment) won **Best Documentary Canadian Feature at Hot Docs 2012** and **Best Documentary Feature at Tribeca Film Festival**.



Congratulations to OMDC-supported ***THE PRIME RADICALS*** produced by Ottawa's GAPC Entertainment for TVO kids on their wins at ***The 2012 Hermes Creative Awards***

THE PRIME RADICALS was honoured with a Gold Hermes Creative Award in the Audio/Original Music Category for ***Episode 20: Going the Distance***, and with an honourable mention in the Video/TV Program (Broadcast) Category for ***Episode 25: A Balancing Act***. GAPC Entertainment won Platinum Award in the Video/Government category for ***The Innovators: Agriculture Rooted in Science***.



Congratulations to Kristine Murphy, OMDC Director of Industry Development Group and Donna Zuchlinski, OMDC Manager of Film who have been named as ***Amethyst Award Recipients "honouring outstanding achievement by public servants"***. The award recognizes their cross-ministry collaborative work on the International Indian Film Academy (IIFA) Weekend and Awards Project Team.

Go local this summer with Ontario's JUNO Award-winning music!



OMDC's programs are helping to create a thriving, multi-billion-dollar industry and a wealth of opportunity. Ontario's creative industries produce film, television, books, magazines, interactive digital media and music that the whole world enjoys. Be part of it. **OMDC.on.ca**

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2012 Premier's Awards for Excellence in the Arts – Coming June 7!

Some of Ontario's finest artists and arts organizations will be honoured on with the June 7 presentation of the sixth annual **Premier's Awards for Excellence in the Arts**. Over 160 nominations were submitted this year in recognition of the leadership, innovation, creativity and talent of our artists and arts organizations. The awards ceremony will take place at Toronto's Royal Conservatory of Music's Leslie and Anna Dan Galleries.

Finalists in the artist category are:

- **Lydia Adams** – conductor
- **Shirley Cheechoo** – visual artist, playwright and filmmaker
- **Lawrence Cherney** – Artistic Director of Soundstreams Canada
- **Dennis Lee**, writer
- **David McFadden**, poet
- **Richard Underhill**, musician

Finalist Arts Organizations are:

- The **Images Festival**
- The **Ottawa Chamber Music Society**
- Sudbury's **Théâtre du Nouvel-Ontario**
- **Roseneath Theatre** Company
- Toronto's **Tarragon Theatre**
- **Hot Docs** Documentary Film Festival

The winners will be announced June 7, 2012 at a ceremony at Toronto's **Royal Conservatory of Music**'s Leslie and Anna Dan Galleries.

Thanks to all those who submitted nominations and for helping to recognize and celebrate Ontario's great artists and arts organizations for the role they play in our vibrant arts and culture sector. Look for more information as the Awards date approaches.

The **Ontario Arts Council (OAC)** administers the selection process for the Awards on behalf of the Government of Ontario. For more information contact the OAC at: 416-961-1660 ext. 6666, toll free 1-800-387-0058 ext 6666 or **info@arts.on.ca**.

Upcoming Awards, Festivals and Markets

June 5-8	<u>MagNet</u> , Toronto, Ontario.
June 4-7	<u>BookExpo America (BEA)</u> , New York, New York.
June 5-7	<u>E3</u> , Los Angeles, California.
June 5-10	<u>CFC's Worldwide Short Film Festival (WWSFF)</u> , Toronto, Ontario.
June 6-9	<u>MIFA 2012 International Animation Market Show</u> , Annecy, France.
June 10-13	<u>Banff World Media Festival</u> , Banff, Alberta.
June 10-13	<u>nextMEDIA @ Banff</u> , Banff, Alberta.
June 11-17	<u>NXNE 2012</u> , Toronto, Ontario.
June 15-16	<u>AFCI Locations Trade Show</u> , Los Angeles, California.
June 19	<u>25th Anniversary Trillium Book Award Public Reading</u> , Toronto, Ontario.
June 20	<u>25th Anniversary Trillium Book Award Winner's Announcement</u> , Toronto, Ontario.
June 21	<u>Book Summit</u> , Harbourfront, Toronto, Ontario.

E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca.

To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

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