

OMDC

NEWSLETTER

We've got it going



ONTARIO MEDIA DEVELOPMENT CORPORATION Promoting growth and investment in Ontario's
book and magazine publishing, film and television, music and interactive digital media industries

SEPTEMBER 2012

CELEBRATE ONTARIO AT TIFF® 2012

7 OMDC FUNDED FEATURES SCREENING AT TIFF®



CLICK ON IMAGES FOR SCREENING SCHEDULE

7th Annual Canadian Media Production Association's (CMPA) Feature Film Producer's Award

Congratulations to Ontario film fund producers: David Hamilton, ***Midnight's Children***; Daniel Iron, ***Inescapable*** and Michael McGowan, ***Still*** on their shortlist nomination for CMPA's Best Feature Producer.

OMDC Welcomes New Board Member – Anita McOuat, CA



Anita is a Senior Manager in the Audit and Assurance practice of PwC and works with clients within the Entertainment & Media industries.

Anita has advised clients on financial accounting and reporting matters related to Canadian GAAP, US GAAP and IFRS. She also has expertise in auditing the effectiveness of internal controls.

Anita has managed the audits of several entities registered on Canadian and US stock exchanges, as well as smaller company audits. She spent 2 years in Boston working on the restatement of a large SEC registrant, as well as implementation of Sarbanes-Oxley. Current and past clients include companies focused in television and film production and distribution, recorded music, broadcasting, technology, and private equity. Anita is also the ballot accountant for the JUNO Awards.

Anita graduated from Queen's University with a Bachelor of Commerce degree, and she is a Canadian Chartered Accountant. She was also the Treasurer on the Grange Council of the Art Gallery of Ontario from 2009 to 2011.

Anita's clients have included Alliance Atlantis Communications Inc, DHX Media, CARAS, Radio Starmaker Fund, FACTOR, Audio-Visual Licensing Agency, Onex Corporation, and BearingPoint.

Anita is married with 2 daughters, ages 4 and 1. In her free time, she enjoys photography, singing and dancing. Anita spent 3 months on assignment in Shanghai, China, returning to Canada at the end of July 2012.

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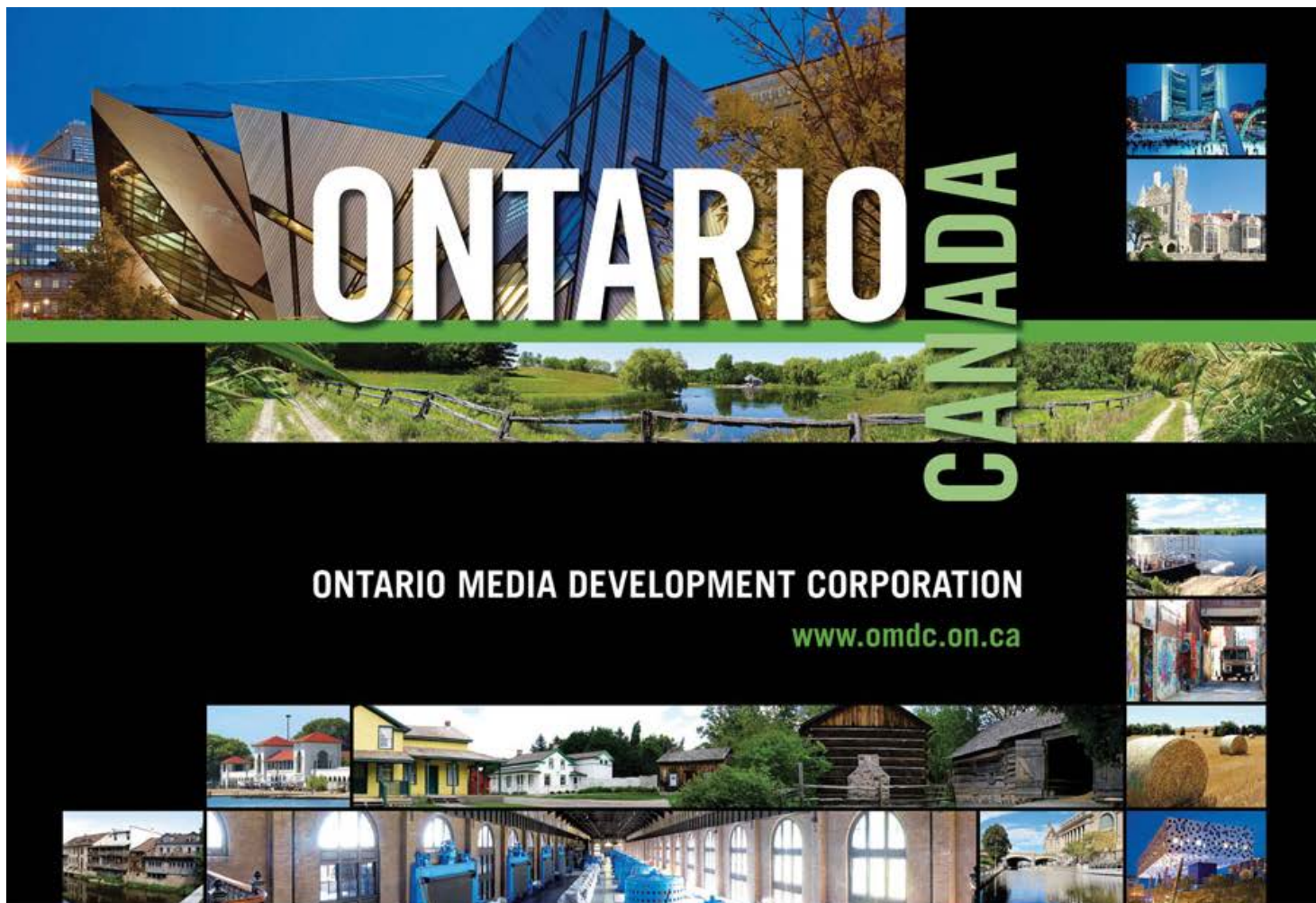
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ONTARIO MEDIA DEVELOPMENT CORPORATION

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ATTENTION TIFF® DELEGATES

For everything you need to know about OMDC programs and services and filming on location in Ontario, please visit us at the OMDC Stand during TIFF®, 9am – 5pm, Sept. 6th to 14th.

We're located in the TIFF Industry Centre at the King St. W. Hyatt Hotel (next door to TIFF Bell Lightbox) on the second floor across from the Industry and Press Desks.

Congratulations to all Ontario filmmakers and films at TIFF® including:

- **I Declare War** - TIFF® Vanguard
- **Lunarcy** - TIFF® Docs
- **Picture Day** - TIFF® Discovery
- **Secret Disco Revolution** - TIFF® Docs
- **Stories We Tell** - TIFF® Special Presentation
- **Tower** - TIFF® Discovery

Ontario Shorts at TIFF®

- **100 Musicians** - TIFF® Short Cuts Canada
- **A Pretty Funny Story** - TIFF® Short Cuts Canada
- **Barefoot** - TIFF® Short Cuts Canada
- **Broken Heart Syndrome** - TIFF® Short Cuts Canada
- **Canoejacked** - TIFF® Short Cuts Canada
- **Dear Scavengers** - TIFF® Short Cuts Canada
- **Frost** - TIFF® Short Cuts Canada
- **How to be Deadly** - TIFF® Short Cuts Canada
- **Life Doesn't Frighten Me** - TIFF® Short Cuts Canada
- **Lost in Motion** - TIFF® Short Cuts Canada
- **Malody** - TIFF® Short Cuts Canada
- **Model** - TIFF® Short Cuts Canada
- **Old Growth** - TIFF® Short Cuts Canada
- **The Pool Date** - TIFF® Short Cuts Canada
- **Safe Room** - TIFF® Short Cuts Canada
- **Shit Girls Say** - TIFF® Short Cuts Canada
- **The Tape** - TIFF® Short Cuts Canada
- **Tuesday** - TIFF® Short Cuts Canada



Sarah Polley's Feature Documentary: ***Stories We Tell***

OMDC Presents 7th Annual Co-Financing Market During TIFF®

OMDC is proud to present the seventh annual **International Financing Forum (IFF)** a two-day event held during The Toronto International Film Festival (TIFF)® on September 9 and 10. IFF is a competitive feature film co-financing market that brings together selected international and Canadian producers developing English language projects to network and do business with each other and with high-level film industry executives including international sales agents, financiers, distributors, agents, and executive producers.



Forty-One feature film producers and projects have been selected to participate in IFF 2012's competitive program; 20 Canadian producers and 21 international producers from countries such as: Denmark, Germany, India, Finland, France, Ireland, New Zealand, South Africa, Sweden, Switzerland, Uganda, United Kingdom, and the United States.

IFF 2012's competitive program includes forty-one feature film producers and projects of which 15 are Ontario co-production projects. Twenty Canadian producers and 21 international producers represent countries such as: Denmark, Germany, India, Finland, France, Ireland, New Zealand, South Africa, Sweden, Switzerland, Uganda, United Kingdom, and the United States.

Canadian producers/projects include:

- 2012 Academy Award® nominated producers, Eric Jordan and Paul Stephens with the action-thriller, ***The King of Car Thieves***
- A comedy/sci-fi/fantasy project, ***Buddy Holly is Alive and Well on Ganymede***, from producers David Cormican and Kevin De Walt, starring Jon Heder (***Napoleon Dynamite***)
- Producer Mary Young Leckie with ***Maudie***, based on the true story of Canadian artist, Maude Lewis, to be directed by Jean-François Pouliot (***Seducing Dr. Lewis***)
- Producer Trish Dolman with comedy/romance, ***Hector and the Search for Happiness***, based on the best-selling book series of the same name, with Simon Pegg (***Paul, Hot Fuzz***) to star in the leading role and Peter Chelsom (***Shall We Dance***) on board to direct

International projects include:

- U.K. producer Sol Papadopoulos with ***A Quiet Passion***, a bio-pic on the life of American poet, Emily Dickinson, written and directed by Cannes Film Festival FIPRESCI award winner, Terence Davies (***The Deep Blue Sea, The House of Mirth***)
- Suspense thriller, ***Baptism***, from Uzma Hasan, producer of the comedy ***The Infidel***, to be directed by 2009 Academy Award® nominated director, Uli Edel (***The Baader Meinhof Complex***) starring Gemma Arterton (***Tamara Drewe, Clash of the Titans***)
- Producer Erika Wasserman with ***Under The Pyramid***, by writer/director, Axel Petersén, the producing/directing team of "***Avalon***," winner of the TIFF® 2011 FIPRESCI award for best first feature

Funding for IFF 2012 is supported by the following returning partners: Telefilm Canada and U.K. Trade and Investment, The Toronto Film and Television Office (TFTO), the Department of Foreign Affairs and International Trade Canada (DFAIT), with returning sponsor Canada Film Capital.

3rd Annual Producers Lab Toronto (PLT) - EFP, OMDC and TIFF team up again for highly-anticipated co-production program at TIFF®



OMDC, the European Film Promotion (EFP) and TIFF® are joining forces again to explore the potential for international co-productions between Canadian and international producers. Designed for independent producers with appropriate projects in the pipeline, the third edition of **Producers Lab Toronto 2012** is set to launch during the Toronto International Film Festival® from September 5 to 8, 2012. Twenty-four hand-picked European and Canadian producers will be looking for co-production partners. This highly-anticipated networking platform has already resulted in 27 projects in active development. PLT includes pitching sessions, case studies and roundtables, as well as VIP networking events.

Participating producers taking part in the **Producers Lab Toronto 2012** program have prior co-production experience and high-quality projects suitable for the international marketplace. European participants are selected by the EFP network from the alumni of their prestigious Cannes-based networking platform **Producers on the Move**. Canadian producers are selected by OMDC and TIFF® from an open call across Canada. The selection of all participants is based on prior experience and suitable projects and objectives for the Lab.

European producers include **Els Vandevorst** from The Netherlands (*Winter in Wartime* by Martin Koolhoven), and **Ada Solomon** from Romania (*Best Intentions* by Adrian Sitaru). Canadian producers participating include **Stephen Traynor** (*Midnight's Children* by Deepa Mehta), and **Patricia Fogliato** (*Mad Ship* by David Mortin).

PRODUCERS LAB TORONTO (PLT) : 2012 Producers List	
European participants	Canadian participants
Tine Grew Pfeiffer , Alphaville Pictures Copenhagen (Denmark) Nicole Gerhards , NiKo Film (Germany) Yorgos Tsourgiannis , Horse Fly Productions (Greece) Arnar Knútsson , Filmus Productions (Iceland) Macdara Kelleher , Fastnet Films (Ireland) Donato Rotunno , Tarantula Luxembourg (Luxembourg) Els Vandevorst , N279 Entertainment (The Netherlands) Fernando Vendrell , david & golias (Portugal) Ada Solomon , HiFilm Productions (Romania) Isona Passola , Massa D'Or Produccions (Spain) Peter Hiltunen , Illusion Film & Television (Sweden) Dan Wechsler , Bord Cadre films (Switzerland)	Patricia Fogliato , Enigmatico Films Aisling Chin-Yee , Prospector Films Svet Doytchinov , Yantra Films Sarah Timmins , Corvid Pictures Yanick Létourneau , Periphéria Productions Rayne Zukerman , Zazie Films Daniel Bekerman , Scythia Films Stephen Traynor , The Film Farm April Mullen , WANGO Films Rajvinder Uppal , At The End Of The Day Productions Anita K. Sharma , Studio Entertainment Lauren Grant , Clique Pictures

Detailed information about the 24 participants of **Producers Lab Toronto 2012** can be found at www.efp-online.com.

OMDC Program Deadlines and News

September 12 - OMDC Magazine Fund Deadline*

Note: *All Program Deadlines are by 5 pm

Ongoing | OMDC's Industry Development Program now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca

OMDC Best Practices Panel and Networking Brunch

Forty publishers were at the Ontario Investment and Trade Centre on August 1st to network and pick up tips from a panel of publishers with projects supported through the OMDC Magazine Fund. The event was designed to provide examples of best practices and business development projects, and advice on applying to the OMDC Magazine Fund. The morning began with a networking brunch, where publishers were encouraged to make connections and swap best practice tips.



(L to R) Matt Hilliard-Forde, OMDC's Industry Initiatives Consultant – Magazines with panelists: Matthew Blackett, **Spacing**; Mark Kristofic, **S-Magazine**; Michael LaFave, **Sharp**

Matthew Blackett of **Spacing Magazine**, Mark

Kristofic of **S-Magazine** and Michael LeFave of **Sharp Magazine** gave detailed presentations of their successful projects, including valuable information on challenges and lessons learned. Their presentations were followed by a panel discussion which covered topics including assessing project ideas, preparing an application for the Magazine Fund, working with suppliers, merchandising and digital strategy. OMDC thanks all the attendees, in particular the panelists for generously sharing their time and knowledge.



(L to R) Peter Miller, Chair of Interactive Ontario and Mark Jamison, CEO of Magazines Canada

OIDMTC Info Session for Magazine Publishers

Are you a magazine publishing company developing your own online publication, with questions about the Ontario Interactive Digital Media Tax Credit (OIDMTC)? Sign up for an online WebEx info session hosted by OMDC and Magazines Canada on Wednesday, October 3, 2012 from 2:00 pm to 4:00 pm. Register here to learn about the OIDMTC from the comfort of your own office or home:
<http://www.omdc.on.ca/Page6007.aspx>.

OAP Quick Tip

Not sure what the difference is between a Corporate Administrator and a Portal User? Want more information on how to setup different permissions for different users? Click **here** to learn more.

Tax Credit Update

OMDC is pleased to advise that the Ontario Production Services Tax Credit (OPSTC) Regulations were amended in July 2012. Amounts received from the Canada Media Fund under the Licence Fee Program will not be treated as assistance and therefore will not reduce eligible expenditures. This change was made retroactive to July 1, 2009.

OMDC-Sponsored Research

The OMDC has commissioned a research study entitled ***An Analysis of the Impact of the Ontario Interactive Digital Media Tax Credit (OIDMTC)*** to assess the impact and effectiveness of the Ontario Interactive Digital Media Tax Credit. Nordicity Group Ltd. has been engaged as consultant on the research, which will be taking place throughout the remainder of 2012 and early 2013.

We Want Your Feedback!

Please take a minute to tell us what you would like to see on our website and in our newsletter. We'd love you to share your stories with us and to hear your suggestions. You can reach us at [**reception@omdc.on.ca**](mailto:reception@omdc.on.ca)

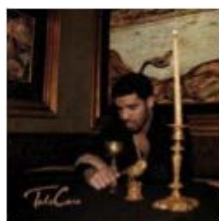
Peter Finestone Retires

It's with mixed feelings that OMDC passes along the news that Peter Finestone, Toronto Film Commissioner, has retired from his post at the city effective Friday, August 3, 2012. We are very happy that Peter may now finally get time to relax and watch more of the great shows made in Toronto and Ontario, but also very sad to see one of our strongest and effective advocates on behalf of the film and television community leave this important position. Until the position is filled permanently, Acting Director of Strategic Growth and Sector Development, Randy McLean, will assume the role of Film Commissioner alongside his current duties. We here at OMDC extend our sincere thanks and appreciation to Peter and wish him nothing but the best in the future. Hope we see you at TIFF, Peter.

Congratulations to these Ontario Artists on their 2012 Polaris Music Prize Short List Nominations



Artist: Cold Specks
Album: I Predict A Graceful Expulsion
Links:
[Website](#) | [Twitter](#)
[Facebook](#) | [YouTube](#)



Artist: Drake
Album: Take Care
Links:
[Website](#) | [Twitter](#)
[Facebook](#) | [YouTube](#)



Artist: Kathleen Edwards
Album: Voyageur
Links:
[Website](#) | [Twitter](#)
[Facebook](#) | [YouTube](#)



Artist: Feist
Album: Metals
Links:
[Website](#) | [Twitter](#)
[Facebook](#) | [YouTube](#)



Artist: F*cked Up
Album: David Comes to Life
Links:
[Website](#) | [Facebook](#)
[YouTube](#)



Artist: YAMANTAKA // SONIC TITAN
Album: YT // ST
Links:
[Website](#) | [Twitter](#)
[Facebook](#) | [YouTube](#)

The Scotiabank Giller Prize announced its longlist of books in the running for this year's award. Congratulations to these Ontario publishers with titles on the list:

- Cormorant Books for the short story collection MY LIFE AMONG THE APES by Cary Fagan
 - House of Anansi Press for the novel DR. BRINKLEY'S TOWER by Robert Hough and INSIDE by Alix Ohlin
 - Thomas Allen Publishers for the short story collection WHIRL AWAY by Russell Wangersky
-

Upcoming OMDC-Supported Events

Sept. 14 | TIFF Nexus @ TIFF 2012, TIFF Nexus will be hosting three interactive-focused events during TIFF 2012 – a screening of interactive multiplayer feature film RENGAs, a mini-arcade, and a panel on the Future of Interactive Cinema. Visit <http://www.tiffnexus.net/tiff-nexus-tiff-2012/> to find out how you can take part.

Sept. 23 | OMDC is pleased to support the ***Vibrant Voices of Ontario*** Tent at **Toronto's Word on the Street** at Queen's Park Circle taking place on Sunday, September 23 from 11 am – 6 pm. This tent will celebrate the amazing fiction, non-fiction and poetry being produced by writers and publishers from our province. For details on the line-up being featured at this venue and for other events happening during the day, visit <http://www.thewordonthestreet.ca/wots/toronto>.

Oct. 5 | OARN Conference 2012, The Ontario Augmented Reality Network is excited to announce that its 2012 Conference – expected to be the largest AR Conference in Canada – will take place on October 5, 2012 at the Bram & Bluma Salon at the Toronto Reference Library (Toronto, Ontario).

Nov. 6 – 7 | X-Summit 2012, X-Summit is a two-day cross-media conference focused on the opportunities where interactive media meets film, TV and more. X-Summit will create a dialogue between content creators in film, TV, video games, interactive online storytelling and other forms of media, and will provide unparalleled networking and partnership development opportunities.

Day one will feature a full day of programming including keynotes, panels and presentations followed by a networking reception. The second day goes into depth with 1×1 meetings, roundtable discussions, workshops and more. Visit

x-summit.com for details!

Nov. 3 – 4 | Gamercamp, Gamercamp returns this November in Toronto and is currently seeking submissions for games to be exhibited during the event, as well as workshop proposals. The deadline is September 5th – visit <http://www.gamercamp.ca/open-call-for-games-workshops/> for more information.

Upcoming Industry Events

Application Deadline September 28, 2012 for China Canada Gateway for Film® Script Competition (November 28 to 30, 2012) at the Whistler Film Festival + Summit

Canadian writer/producer teams are invited to submit their story ideas by **September 28, 2012** for this year's inaugural and unprecedented **China Canada Gateway for Film® Script Competition** in Whistler.

Presented by the Whistler Film Festival in association with Telefilm Canada, the **China Canada Gateway for Film® Script Competition** is a dynamic pitch competition designed to stimulate international coproduction financing for Canadian feature film projects by connecting experienced Canadian writer/producer teams to Chinese studios with up to \$15 million in production financing on the table.

12 finalists will be announced on or before **October 31, 2012**. The finalists will take part in the pitch competition at the Whistler Film Festival's Summit on **November 29, 2012**. All finalists must also be available to be in Whistler for the pitch orientation on November 28, and a debrief and meetings on November 30.

Each experienced team will pitch a script synopsis to a panel of up to 5 international experts and 3 Chinese production companies, seeking to make films suitable for both the Chinese domestic and international markets. At least 3 projects will be chosen for development in 2012, and up to 9 projects over 3 years.

The Whistler Film Festival is facilitating the opportunity by bringing the parties together and will not be involved in the actual deals. The structure of each deal will vary with needs of the proponents. The expected average project budget is up to \$5 million.

Application details are available at <http://whistlerfilmfestival.com/Industry/ccgfscg.html>.

Upcoming Awards, Festivals and Markets

Sept. 6-10	Ottawa Folk Festival , Ottawa, ON.
Sept. 6 -16	Toronto International Film Festival (TIFF), Toronto, ON.
Sept. 13-16	Strategic Partners , Halifax, Nova Scotia.
Sept 15-23	Cinéfest Sudbury International Film Festival , Sudbury, ON.
Sept. 19-23	Ottawa International Animation Festival , Ottawa, ON.
Sept. 20	WIFT iWDMA 2012 International Women in Digital Media Speaker Series , Toronto, ON.
Sept. 24-30	International Federation of Actors (FIA) Congress 2012 , Toronto, ON.
Sept. 27-Oct.12	Vancouver International Film Festival (VIFF) , Vancouver, BC.
Sept. 29	Scotiabank Nuit Blanche , Toronto, ON.
Oct. 5	Ontario Augmented Reality Network (OARN) Conference , Toronto, ON.
Oct. 8-11	MIPCOM , Cannes, France.
Oct. 10-14	Frankfurt Book Fair , Frankfurt, Germany.
Oct. 10-14	Planet in Focus: 13th Annual Film Festival , Toronto, ON.
Oct. 11-14	26th Annual Ontario Council of Folk Festivals (OCFF) Conference , Mississauga, ON.
Oct. 18-20	Digifest , Toronto, ON.
Oct. 18-28	International Festival of Authors (IFOA) Readings at Harbourfront , Toronto, ON.
Oct. 20	Annual 2012 DGC Awards , Toronto, ON.
Oct. 30	Scotiabank Giller Prize Award Winner Announcement , Toronto, ON.
Oct. 31-Nov. 7	American Film Market and Conferences , Santa Monica, CA

**E-mail your news and events by the third Thursday of each month to newsletter@omdc.on.ca.
To add or remove yourself from this newsletter list, e-mail Reception@omdc.on.ca**

The contents of this newsletter do not necessarily reflect the views of OMDC

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