

OMDC

NEWSLETTER

We've got it going



ONTARIO MEDIA DEVELOPMENT CORPORATION Promoting growth and investment in Ontario's
book and magazine publishing, film and television, music and interactive digital media industries

OCTOBER 2012

OMDC Celebrates Ontario Filmmakers during TIFF!

Over 600 film and Ontario cultural industry leaders joined Ontario Media Development Corporation at our annual *Celebrate Ontario* event on Friday September 7, 2012 saluting Ontario filmmakers and the seven OMDC supported features programmed at TIFF this year. Click on the link to watch the **[Celebrate Ontario Video](#)** on OMDC's YouTube Channel.



Hon. Michael Chan, Minister of
Tourism, Culture and Sport



Ontario director Ruba Nadda
(INESCAPABLE, CAIRO TIME) featured
speaker at Celebrate Ontario.



Fadia Nadda, Saad Siddiqui, Danny
Iron
(2012 CMTA's Best Canadian Feature
Producer), Karen Thorne-Stone and
Ruba Nadda



Steven Davidson, Deputy Minister of
Tourism, Culture and Sport, J. Adam
Huggins, Anita Doron (THE LESSER
BLESSED) and James Weyman



HOME AGAIN filmmaking team:



TIFF's Rising Stars: Charlotte Sullivan

Jennifer Holness, Sudz Sutherland
and
Lisa Wickham



Roderick Deogrades, Jennifer
Baichwal (PAYBACK) and Michael
McGowan (STILL)



OMDC Chair Kevin Shea with TIFF's
Piers Handling

and Charlie Carrick



Jennifer Weiss, Katie Coseni, Madeleine
Bisson and Simone Urdl (FOXFIRE:
CONFESSIONS OF A GIRL GANG)



DEAD BEFORE DAWN 3D filmmaking
team-Tim Doiron and April Mullen

photos by Arthur Mola

*Click link for more photos posted to **OMDC's Celebrate Ontario Facebook Gallery***

ANTIVIRAL Co-winner Best Canadian First Feature at TIFF 2012



Brandon Cronenberg's ANTIVIRAL (an OMDC supported film) was a co-winner of the **SKYY Vodka Award for Best Canadian First Feature Film at TIFF 2012** sharing the award with BLACKBIRD, directed by Jason Buxton.

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PLT at TIFF® Continues To Build New Ties Between Domestic And European Producers

Building on the success from previous years, OMDC together with European Film Promotion (EFP) and TIFF presented the third edition of Producers Lab Toronto (PLT) at TIFF from September 5 to 8, 2012. The Canada-Europe co-production forum gathered together 12 European feature film producers and their 12 Canadian counterparts for 3 days of a jam-packed schedule that included pitching sessions, one-on-one meetings and case studies.



Renate Rose (EFP)
speaking at PLT Industry
Breakfast

After a successful opening dinner, and a first day of introductions and one-to-one meetings, the second day started with an **Industry Breakfast** (click on link to for YouTube Video) attended by a range of Canadian and international guests, with speeches by Renate Rose (EFP), Karen Thorne-Stone (OMDC) and Cameron Bailey (TIFF). The morning concluded with a session on Canadian Financing from a Producer's Perspective - an in-depth and off-the-record session with PLT 2010 alumni Paul Scherzer on the realities of shooting and financing a movie in Ontario.

Additional sessions included a case study of the Irish/Canadian co-production **STAY** with producer Andrew Boutilier; a panel on funding in the Nordic countries including funding agency representatives from Iceland, Norway, Denmark and Sweden; and a lab moderated by Simon Perry from the Ateliers du cinema Européen (ACE) examining Producers Lab projects to determine the viability of proposed co-production financing models.



2012 PLT Participants

PLT 2012 ended with a Toronto Locations Tour organized by OMDC's Film Consultant Janice Reid Johnston in collaboration with OMDC's Manager of Film Donna Zuchlinski that provided a tour of major film locations around the city and an opportunity for final conversations.

Producers Lab Toronto is made possible with the financial support from the Media Mundus programme of the European Union, the participating EFP member organizations, the OMDC and TIFF. Additional support is provided by Telefilm Canada and Eurimages, as well as SODEC and BC Film+Media.

For more photos of this event click on this link to go to: [OMDC's PLT 2012 Facebook Gallery Day 1](#) and [OMDC's PLT 2012 Facebook Gallery Day 2](#)

OMDC's IFF Facilitated Over 700 Pre-Arranged B2B Meetings During TIFF®



OMDC's Seventh Annual
International Financing



International Financing Forum 2012 Meeting: Michael A. Dobbins and Frances-Anne Solomon

Forum (IFF) took place during TIFF®, from September 9 - 10, 2012, with delegates from Canada and around the world. IFF is a competitive co-financing event presented in association with the Toronto International Film Festival. This year IFF launched a roster of compelling feature film projects into the marketplace from 20 Canadian and 21 international producers, with close to 40 international industry executives registered to take meetings from top level companies including eOne Entertainment, Film 4, IFC Films, The Match Factory, Participant Media, TF1, Trust Nordisk, Studio Canal and many others.

Over 700 meetings were scheduled over the two-day event that matched producers with producers, and producers with executives. This year's edition also included a panel discussion entitled, *New Players New Ideas*, with international film industry executives: producer /financier/ sales company, FilmNation Entertainment, COO, Milan Popelka; finance and production company, Aldamisa International, COO, Jere Hausfater; and Michael Clark, Partner of recently created Beachside Films. The panel was moderated by newly minted Screen International Editor, Wendy Mitchell.

Click on the link to watch the [**IFF Panel Video**](#).

OMDC would like to thank its returning partners who were critical in ensuring the success of IFF 2012: Telefilm Canada, U.K. Trade and Investment, The Toronto Film and Television Office (TFTO), the Department of Foreign Affairs and International Trade Canada (DFAIT), and returning sponsor Canada Film Capital.

For more photos from this event click on the links:

[**OMDC's IFF Facebook Gallery Day 1**](#)

[**OMDC IFF Facebook Gallery Day 2**](#)



IFF Panelists: Wendy Mitchell, Michael B. Clarke, Milan Popelka and Jere Hausfater

photos by Arthur Mola

OMDC's TIFF Info Stand A Great Networking Hub During The Festival

For the first time, TIFF 2012 delegates were able to take advantage of OMDC's Info Stand at the TIFF Industry Centre inside the Hyatt Regency Hotel. Each day of the festival, staff from various departments answered questions about tax credit and financing programs, filming on location in Ontario, and OMDC-funded projects that were screening at TIFF. The stand also featured a meeting space designed to spark new conversations between OMDC and its stakeholders. Without a doubt, OMDC stood shoulder to shoulder among booths from countries around the world, and our presence there helped Ontario put its best foot forward on an international level.



2012 Film Fund Recipients Announced

OMDC awarded \$2.6 million to assist in the production and development financing of **14 domestic feature films** through support from the OMDC Film Fund.

Production financing was awarded to nine dramatic Ontario feature films and one documentary, and development financing was awarded to three feature film projects and one documentary. The process is highly-competitive: 48 applications were received for the Fund which is adjudicated by an industry jury.

The **OMDC Film Fund** enables Ontario-based producers to complete their financing with contributions of up to \$25,000 for development projects and up to \$400,000 for production funding, on a last-in basis.

An information session has been scheduled to provide interested applicants with the opportunity to learn more about this program : Wednesday, October 17, 2012 at 3:00 pm (Conference Centre, 3rd Floor, South Tower, 175, Bloor Street East, Toronto.) **Please Note:** The Conference Centre, 3rd Floor, is NOW located on the South Tower, 175, Bloor Street East, Toronto. **Information Session - [Click Here to access Registration Form.](#)**

The next OMDC Film Fund deadline is November 1, 2012.

Upcoming OMDC-Supported Events

Oct. 5 | [OARN Conference 2012](#), The Ontario Augmented Reality Network is excited to announce that its 2012 Conference – expected to be the largest AR Conference in Canada – will take place on October 5, 2012 at the Bram & Bluma Salon at the Toronto Reference Library (Toronto, Ontario).

Oct. 24-26 | Merging Media VANCVOUVER – An OMDC supported three day event that brings together cross-media thought leaders.

Nov. 2-3 | OMDC is pleased to support **The Sleepwalk Guitar Festival**, project by Six Shooter Records at the Great Hall at 1087 Queen Street West, Toronto, ON.

Nov. 3- 4 | Gamercamp returns this November in Toronto and is currently seeking submissions for games to be exhibited during the event, as well as workshop proposals. The deadline is September 5th – visit **<http://www.gamercamp.ca/open-call-for-games-workshops/>** for more information.

Nov. 6 -7 | X-Summit 2012, is a two-day cross-media conference focused on the opportunities where interactive media meets film, TV and more. X-Summit will create a dialogue between content creators in film, TV, video games, interactive online storytelling and other forms of media, and will provide unparalleled networking and partnership development opportunities. Day one will feature a full day of programming including keynotes, panels and presentations followed by a networking reception. The second day goes into depth with 1×1 meetings, roundtable discussions, workshops and more. Visit **x-summit.com** for details!

OMDC Program Deadlines and News

November 1, 2012 - **OMDC Film Fund Deadline***

November 19, 2012 - **OMDC Research Grants Deadline***

Ongoing | OMDC's Industry Development Program now incorporates the previous OMDC Trade Organization Support and Domestic Markets and Events programs. The program offers financial and, where appropriate, strategic support to established trade and event organizations that are undertaking initiatives that provide business growth and business development opportunities for Ontario cultural media companies. Guidelines are now posted on our website at <http://www.omdc.on.ca/Page5564.aspx>. For further information contact: programs@omdc.on.ca

OMDC's OAP Training Videos Available Online!

We are very pleased to announce that the OAP training videos have gone live and can be found on the **Online Application Portal Training Videos page** of the OMDC website.

OAP Quick Tip

Wondering why the status of your company is still "Pending OMDC Confirmation"? Be sure to complete and send in the Signing Officer Delegation of Corporate Administrator and Portal User Form to confirm the status of your company today!

Upcoming Industry Deadlines and Events

Oct. 17 | Application deadline for the second round of the 2012 **Shaw Media-Hot Docs Funds**. These Funds consist of a \$3-million Completion Fund and a \$1-million Development Fund. Shaw Media's \$4-million infusion into the Canadian documentary production community via the Funds will provide much-needed financial support to filmmakers facing financing gaps at critical stages in their projects. The Shaw Media-Hot Docs Funds aim to increase the quantity and quality of social, cultural and political one-off documentaries produced in Canada by

Canadian-based production companies. In nurturing Canadian talent and giving voice to a diversity of viewpoints, the Funds will ultimately help Canadian documentaries reach new audiences. Please visit:

http://www.hotdocs.ca/funds/shaw_media_hot_docs_funds for updated submission guidelines and required documents lists for both the Completion Fund and Development.

Oct 24 | Submissions deadline for the **10th Berlinale Co-Production Market**. This event will take place from Sunday to Tuesday, February 10-12, 2013, as part of the 63rd Berlin International Film Festival (February 7-17, 2013). At the *Berlinale Co-Production Market*, you have the opportunity to present your project – if it is selected – to interested co-production partners and financiers in pre-scheduled one-on-one meetings. Participants who attend without their own project, can request meetings with the selected projects and further selected companies in a special Company Matching programme, visit the framework programme which offers opportunities to catch up on film financing news in case studies and workshops, get first-hand information on co-production opportunities in specific regions at the *Country Sessions*, or learn from experts and exchange experiences in *Theme Talks*. Informal *Speed Matchings*, cocktail receptions, and the *Producers' Lounge* provide additional opportunities for networking. Deadline to apply is October 24, 2012. To download the submission form visit: www.efm-berlinale.de. Selections will be made by December 21, 2012 and will be published in January 2013. If you have any questions regarding your project submission, or if you want to participate in the *Berlinale Co-Production Market without a project* (as a potentially interested co-producer for selected projects), please contact us at: Tel: +49-30-25920-517 or e-mail us at: coproductionmarket@berlinale.de.

Feist Wins The 2012 Polaris Music Prize For Metals

On September 24, 2012 – 2011 Polaris Prize winners Jeremy Gara and Tim Kingsbury of Arcade Fire made the announcement that METALS by FEIST was the winner of the 2012 Polaris Music Prize. Held at the Concert Hall Studios at Bell Media's Masonic Temple in downtown Toronto, Feist took home \$30,000.00. The other nine short list nominees were awarded \$2000.00 by Slight Music.

"Polaris is asking me for a quote.... I haven't had a second to consider how to talk about this yet, but what I want to say is thank you to the people who really listened to my record," said Feist. "I'm genuinely grateful from one solitary listener to another. Honestly, thanks."



Feist (centre) with hosts Lauren Toyota, Grant Lawrence and Tim Kingsbury and Jeremy Gara of Arcade Fire



Artist: Feist

Album: Metals

Links: [Website](#) | [Twitter](#)
[Facebook](#) | [YouTube](#)



Larger image of poster art

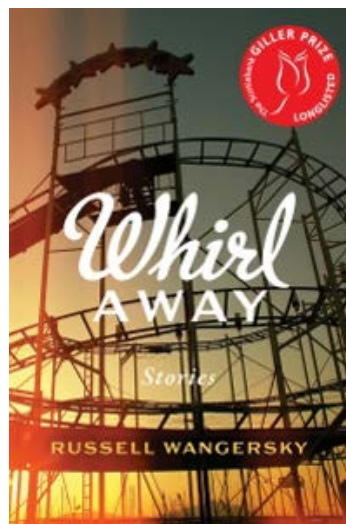
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Poster by [Pat Hamou](#)

The Scotiabank Giller Prize announced its shortlist of books in the running for this year's award. Congratulations to these Ontario publishers with titles on the list:



House of Anansi Press for
Inside by Alix Ohlin



Thomas Allen Publishers for
the short story collection
Whirl Away by Russell
Wangersky

Finalists for the Rogers Writers' Trust Fiction Prize

Congratulations to Ontario publishers: House of Anansi Press on their two shortlisted titles: *Inside* (Alix Ohlin) and *Carnival* (Rawi Hage); and Thomas Allen Publishers for *Seige 13* (Tamas Dobozy) and to Ontario author Linda Spalding for *The Purchase* published by M & S. The winner will be announced on November 7 at the 12th annual Writers' Trust Awards event in Toronto's Isabel Bader Theatre.

2013 Premier's Award for Excellence in the Arts Call for Nominations – Awards for outstanding achievement in the creative industries

Nominations for the 2013 **Premier's Award for Excellence in the Arts** are open. *Now is the time* – help us recognize Ontario's content creators for the wealth and depth of their imaginative expression and for their role in building Ontario's entertainment and creative cluster.

You can nominate established artists and arts organizations engaged in a variety of disciplines – including book and magazine publishing, digital media, film, television and sound recording. Playwright/filmmaker Shirley Cheechoo and Tarragon Theatre were the **2012 laureates**.

The award is conferred in two categories: an individual artist award and an arts organization award. Details about the awards and nomination forms are on the **Ontario Arts Council website**. The Ontario Arts Council administers the selection process for the awards on behalf of the Government of Ontario.

Ontario is one of North America's top entertainment and media economies, and that's in large part due to your achievements. Your work breathes life into communities across our province, helps drive innovation, and makes Ontario's cultural products known around the globe.

This is your chance to show your support to individuals and organizations in Ontario's creative community who have made remarkable contributions to our province and its culture.

Nominations are due December 3, 2012.

Upcoming Awards, Festivals and Markets

Sept. 27-Oct.12	<u>Vancouver International Film Festival (VIFF)</u> , Vancouver, BC.
Oct. 5	<u>Ontario Augmented Reality Network (OARN) Conference</u> , Toronto, ON.
Oct. 8-11	<u>MIPCOM</u> , Cannes, France.
Oct. 10-14	<u>Frankfurt Book Fair</u> , Frankfurt, Germany.
Oct. 10-14	<u>Planet in Focus: 13th Annual Film Festival</u> , Toronto, ON.
Oct. 11-14	<u>26th Annual Ontario Council of Folk Festivals (OCFF) Conference</u> , Mississauga, ON.
Oct. 11-14	<u>Brazilian Film & TV Festival of Toronto</u> , Toronto, ON.
Oct. 18-20	<u>Digifest</u> , Toronto, ON.
Oct. 18-28	<u>International Festival of Authors (IFOA) Readings at Harbourfront</u> , Toronto, ON.
Oct. 19-23	<u>The Ottawa international Animation Festival (OIAF)</u> , Ottawa, ON.
Oct. 20	<u>Annual 2012 DGC Awards</u> , Toronto, ON.
Oct. 30	<u>Scotiabank Giller Prize Award Winner Announcement</u> , Toronto, ON.
Oct. 31-Nov. 7	<u>American Film Market and Conferences</u> , Santa Monica, CA
Nov. 2-3	<u>The Sleepwalk Guitar Festival</u> , Great Hall, Toronto, ON.
Nov. 3-4	<u>Gamercamp</u> , Toronto, ON.
Nov. 6-7	<u>X-Summit</u> , Toronto, ON.
Nov. 14	<u>DIG London</u> , London, ON.
Nov. 22	<u>Magazines Canada – The Business of Digital</u> , Toronto, ON.

E-mail your news and events by the third Thursday of each month to **newsletter@omdc.on.ca**.

To add or remove yourself from this newsletter list, e-mail

Reception@omdc.on.ca

The contents of this newsletter do not necessarily reflect the views of OMDC

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