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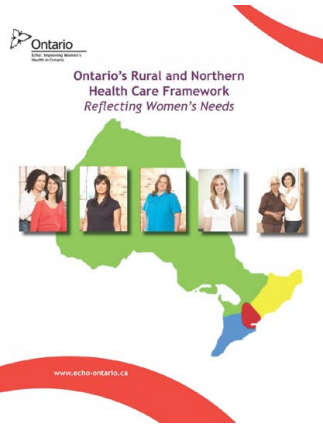
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Echo News - July 2011

Ontario's Rural and Northern Health Care Framework - Reflecting Women's Needs



Ontario has released a Rural and Northern Health Care Framework/Plan Stage 1 report (Ministry of Health and Long-Term Care, 2010) and while Echo supports the intent to bring focus to improving health service delivery to rural and remote Ontarians, we have identified three priorities to strengthen the Framework.

[Read the Rural and Northern Health Care Framework/Plan Stage 1 report](#)

[Read Echo's response - Ontario's Rural and Northern Health Care Framework - Reflecting Women's Needs](#)

New website coming - how to design smoking cessation programs for pregnant women



We are very happy to share with you that the Smoking Cessation and Maternal Health Project will soon be launching its own website "Ignite Innovation: Improving health for pregnant women who smoke." A collaborative project between Echo and the Centre for Community-Based Research, the website will provide important information about the project for service providers and policy-makers and support communities across Ontario to connect with and learn from our demonstration sites so that evidence-based programs can be developed by and for pregnant and recently pregnant women who smoke. Please stay tuned for more information in the near future!

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RECENTLY UPDATED TOPICS

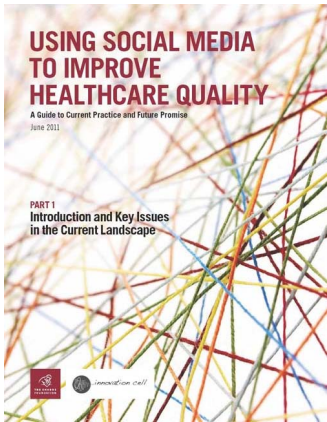
- ▶ ONTARIO'S FIRST PROVINCIAL FRAMEWORK ADDRESSES WOMEN'S HEALTH NEEDS AND INEQUITIES
- ▶ 1 in 4 new HIV infections in Ontario are among women: study
- ▶ More than 1 in 4 babies in Ontario is delivered by C-section
- ▶ The human drama of abortion counselling
- ▶ Partnering to Help Pregnant Women in Ontario Quit Smoking

[>> READ MORE](#)

The Smoking Cessation and Maternal Health Project is a multi-year initiative to help low-income Ontario pregnant women quit smoking. The first step identified demographic characteristics, health behaviours and co-occurring health issues of pregnant women who smoke tobacco. Step two of the project involved partnering with three demonstration sites in communities with a higher than average prevalence of maternal age smokers. The demonstration sites will help pregnant and postpartum women quit or reduce tobacco smoking through evidence based programs that have been developed in collaboration with local women. Two of the demonstration sites ([Peterborough County-City Health Unit](#) and the [North Bay Indian Friendship Centre](#)) provide services at the local level. A third demonstration site ([Centre for Addiction and Mental Health, or CAMH](#)) offers online services that can be accessed province wide.

Women and health care providers looking for resources and information on reducing or quitting smoking will be directed to the [PREGNETS website](#).

Pat Campbell on social media



Echo CEO and Ginger Council member, Pat Campbell recently shared her views on using social media to improve healthcare quality as part of a collaborative project between The Change Foundation and The Innovation Cell, an independent think-tank based at Massey College in the University of Toronto.

Using Social Media to Improve Healthcare Quality was a two-year project that explored the potential of social media as a tool to advance a more responsive, patient-centred healthcare system in Ontario.

[View Pat Campbell's interview and Read the report "Using Social Media to Improve Healthcare Quality: A Guide to Current Practice and Future Promise."](#)

Gender and sex award opportunities



Canadian Institutes
of Health Research

Instituts de recherche
en santé du Canada

The Institute of Gender and Health (IGH) is funding a number of awards through its Institute Community Support (ICS) program. IGH is specifically interested in training, retaining, and sustaining a healthy research foundation by providing recognition and support for trainees through its ICS program.

[Read more about funding opportunities on the Canadian Institute of Health Research website](#)

Ontario Women's Health Framework



Last month, Echo and its partners released the first ever Ontario Women's Health Framework, which sets out recommendations aimed at improving and maximizing the health of all women in the province.

Since its release Echo has received broad media coverage and interest.

[We invite you to read the Framework and supporting background document, "The Current State - what is known about women's health in Ontario".](#)

[Read Trish Crawford's article on the Framework](#)

Campaign 2000



Echo is pleased to share Campaign 2000's key messages drawn from the rich, thoughtful ideas and concerns about Ontario Works/Ontario Disability Support Program that more than 200 women across Ontario have shared in their workshops. This is part of a one-year project called Bringing in Women's Voices from the Margins that Ontario Campaign 2000 and Income Security Advocacy Centre are leading, with great support from 11 partner agencies across the province. It is funded by the Ontario Trillium Foundation. We hope that you will find these messages relevant and important to your work and we encourage you to share these with your networks. For more information please go to [Bringing in Women's Voices website](#).

Browse the Directory of Women's Health Researchers



Sherry Grace is an associate professor in the Faculty of Health, York University. Her research interests lie in the areas of cardiac psychology and health services utilization, specifically equity and continuity in secondary prevention for chronic disease.

[Visit Sherry's researcher profile to view some of her publications.](#) Sign up as an Echo website user to search the directory and/or create your own researcher profile.

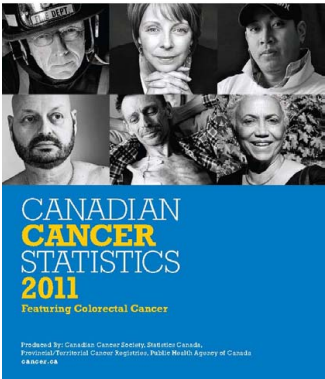
Observances



[August 1 - 7 is World Breast Feeding Awareness week](#)

The theme for 2011 focuses on engaging and mobilizing youth intergenerational work with the catchy slogan of: "Talk to me! Breastfeeding - a 3D Experience".

Interesting Resources



[Concept Mapping with South Asian Immigrant Women: Barriers to Mammography and Solutions](#)

[Canadian Cancer Statistics 2011 - Featuring Colorectal Cancer](#)

[New online tool on Coalescing on Women and Substance Use website](#)

Events



Women's Health Leadership Program

Date: Monday, 19 September 2011 - Wednesday, 21 September 2011

Venue: Nottawasaga Inn, Alliston, Ontario

Organizer: Ontario Womens Health Network & Echo: Improving Women's Health in Ontario

[Click here for more information](#)



Rainbow Health Ontario 2012 Conference - Call for Proposals

Date: March 20-23, 2012

Venue: Ottawa, Ontario

Organizer: Rainbow Health Ontario

Deadline for Proposals: September 16th, 2011

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[Link to Echo calendar](#)

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