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Echo News - July 2012

Message from the Executive Director



In spite of the challenges ahead following the announcement of our wind down, Echo staff and Board members have continued to be busy with planning and conducting our regular activities such as Echo Conversations, meetings with stakeholders and partners. I am so impressed with the efforts and tremendous work of Echo over the past years and it is a pleasure to work with such dedicated people.

Given these circumstances, the focus of the agency has shifted to wrapping up many of our projects and ensuring that Echo's valuable resources/assets developed over the past few years can continue to support and inform future work in women's health. We are investigating the transition of such resources as the [POWER \(Project for an Ontario Women's Health Evidence-Based Report\) Study](#) and the [Directory of Women's Health Researchers](#) in the hopes of securing their access/utilization beyond the life of Echo.

In addition to these valuable assets, Echo has published a host of [reports and policy briefs](#) (Echo Advances) in the areas of chronic disease, sexual and reproductive health, mental health and addictions and on issues that intersect. We will be working to ensure these reports/policy briefs continue to be available publicly.

We will keep you updated and look forward to hearing from you.

Terry Bisset

PREGNETS launches new website!

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RECENTLY UPDATED TOPICS

▶ Job stress becomes women's heart issue

▶ Women's Health Agency Winds Down - Reflects on Achievements

▶ Girls treated with radiation have higher risk of breast cancer: study

▶ Swift reaction to the news of our funding cuts

▶ New Canadian mental health strategy launched

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We are pleased to announce the launch of the newly designed PREGNETS website, which was launched yesterday, Wednesday July 25th, 2012. The website is located at the same address: www.pregnets.org.

Please visit the website to see the new and exciting features including a fresh design, updated tools and resources and new features for both women and health care providers.

Choose to be...Smoke-Free webinar



As part of the [*Ignite Innovation*](#) multi-year project, Echo partnered with the Peterborough County-City Health Unit (PCCHU) to develop the *Choose to be...Smoke-Free* program, which seeks to enhance opportunities for pregnant and postpartum women to quit or reduce tobacco-use.

On Thursday June 21, Echo and PCCHU hosted a webinar on the *Choose to be...Smoke-Free* program.

In the webinar, presenters Mary Pat Fasken, Nadia Minian, Laura McCammon-Tripp and Ruth Mead discussed:

- The development and initial implementation of the program
- The key success factors and lessons learned to support other public health practitioners interested in implementing similar programs, and
- An overview of Ignite Innovation

To watch the webinar click [here](#)!

Ontario Birth Centres Requests for Applications



In May 2011, the Association of Ontario Midwives launched a campaign to establish birth centres in Ontario. On March 20, 2012, the provincial government announced its intention to fund two birth centres.

The Ministry of Health and Long-Term Care has released the Call for Applications for the establishment and operation of Ontario Birth Centres. The deadline for submitting applications is September 4, 2012 at 5:00pm.

To view the Call for Application click [here](#)

Please direct any questions you may have to birthcentre@ontario.ca

Have you joined EENet?



The Evidence Exchange Network (EENet) is a resource provided by the Centre for Addiction and Mental Health. EENet is a knowledge exchange network that brings together mental health and addictions stakeholders from across Ontario.

The network includes a community of researchers, clinicians, decision-makers, service providers, system planners, policy-makers, persons with lived experience, and families.

Click [here](#) to visit the site and join the network!

Click [here](#) to watch a video about EENet

Caesarean Section Reduction Strategy Webinar



On Friday July 13th, Echo hosted a Research Webinar on the Markham Stouffville Hospital – Caesarean Section Reduction Strategy (MSH-CARES Project). Presenting was Dr. Ivy Bourgeault, one of the Principal Investigators on the project.

The MSH-CARES Project (Cental LHIN) was developed in April 2010. It is a complex, evidence-based intervention with the goal to reduce Caesarean Section (CS) rates. The CS rate has decreased from 29.7% in 2009/2010 to 26% in 2011/2012. A second hospital, Queensway Carleton Hospital will adopt and implement MSH-CARES this fall.

In this webinar, Dr. Ivy Bourgeault presents the components of MSH-CARES, the preliminary results and feedback received from mothers and clinicians.

To view the recorded presentation click [here](#)!

Health System Research Fund (HSRF) Program

The Ministry of Health and Long-Term Care launches Ontario's [Health System Research Fund \(HSRF\) Program](#)

Interesting News/Resources:

Have you joined the [Best Start Aboriginal Sharing Circle virtual network](#)?

[Why guys are reluctant to lie on the therapist'scouch](#) - Globe and Mail

[Canadian Hospital Births Fall for First Time in A Decade](#)

[Requests Expressions of Interest to Collaborate on Research with Aboriginal Health Access Centres and Community Health Centres](#)

Survey - Women and Stress 2012: [Click](#) to complete a survey of stress and multiple-role engagement in women

Events:



August 27 - 20, 30
Connecting for Global Impact
Venue: Palais des congrès, Montreal, Canada
Organizer: UICC, Global Cancer Control
[Read more](#)



Sept 13, 2012
Integrating Primary Care: Promoting Excellence
Venue: Sheraton Toronto Airport Hotel
Organizer: Ontario Hospital Association
[Read more](#)



Sept 26 - 28, 2012
Health Care Leadership Summit 2012
Venue: Red Leaves JW Marriott, Toronto
Organizer: Ontario Hospital Association
[Read more](#)



Oct 16 - 17, 2012
OCSA Great Ideas Conference 2012
Venue: Hilton Suites, Toronto
Organizer: Ontario Community Support Association
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Oct 16 - 17, 2012
Association of Family Health Teams of Ontario 2012 Conference
Venue: Hilton, Toronto
Organizer: Association of Family Health Teams of Ontario
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