

2009-2010 Annual Report
(Translation)

HD



Boldly educational



[tfo.org]



21 College Street, 6th Floor
PO Box 3005, Station F
Toronto ON M4Y 2M5
Canada

416.968.3536
1.800.387.8435

100 Queen Street
Suite 1440
Ottawa ON K1P 1J9
Canada

613.569.8395

699 Froot Road
Sudbury ON P3C 5A3
Canada

705.673.0188

Table of Contents

Section 1

Message from the Chair of the Board of Directors, 4
Message from the CEO, 5
Board of Directors, 6
TFO Management Organizational Chart, 8
TFO Vision, Mission, Organizational Values, and Principles of Governance, 9
Main Strategic Objectives, 9
Performance Measures from April 1, 2009 to March 31, 2010, 10
2009-2010 Survey - La télévision et vous, 11
Programming Highlights
Children, 12
Youth, 13
Teens, 14
Public Affairs, 15
TFO and Independent Francophone Productions, 16
TFO, Exclusive Broadcaster of Francophone Co-productions, 17
Documentaries, 18
Cinema, 20
Art d'œuvres, 21
Programming Schedule, Fall 2009, 22
Programming Schedule, Winter 2010, 23
Educational Services, 24
Interactivity, 25
Content and Service Support Sectors
Network Scheduling and Communications, 26
Strategic Development, 28
Operations, 29
Administrative Services, 30
Partners, 31
Prizes and Awards, 32
TFO Members, 33
The comité communautaire provincial (CCP), 33

Section 2

Financial Statements

Report from the Chair of the Board of Directors

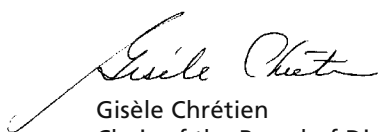
During 2009-2010, the Board of Directors continued its strategic planning activities inspired by feedback from community consultations held throughout the year. Main goals were fine-tuned so as to reflect the fact that launch-related work had been completed. This translated into some changes to the top five objectives – changes which reflect OFLECA's future plans, rather than the short-term situation.

The Board's plan to establish a comité communautaire provincial is now a reality - and has been since February 2010. This committee, which reports to the Board of Directors, plays an important role in the development and application of TFO communications strategies which address the geographic and demographic diversity of Franco-Ontarians.

Furthermore, the Board wanted 2009-2010 to be the year the membership strategy was launched. Having received its charitable registration number, the OFLECA can now issue tax receipts, and the membership campaign was officially launched in November 2009 during a community event in Ottawa.

Finally, with the announcement of the Chief Executive Officer's retirement set for August 2010, the Board began a hiring process in February 2010 to find a suitable replacement. This process has advanced smoothly, and a new Chief Executive Officer should be named this summer.

This year - which was slightly calmer than previous years - allowed us to fully appreciate each Board and committee member's contributions. I wish to thank all Board members who worked tirelessly to ensure that OFLECA is in an advantageous position both in the medium- and long-term.



Gisèle Chrétien
Chair of the Board of Directors

Message from the Chief Executive Officer

A Calm Year (Almost!)

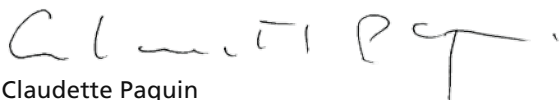
Whereas 2007-2008 was a year of great changes on the operational level, and 2008-2009 was a year of consolidation, 2009-2010 was a year of adjustments. After a complete season with our new digital HD equipment and our new systems, we were able to make all the necessary adjustments for our facilities to be fully functional, and reap the benefits we had hoped for.

We cannot forget that when TFO became a tapeless broadcaster in April 2009, we were (and still are) the first and only completely tapeless broadcaster in all of North America! Being at the cutting edge of technology certainly has its advantages, but it also presents some challenges; we must always be ready and willing to adapt. Our teams have demonstrated their professionalism and skills, never hesitating to learn and adjust so as to function more effectively. This year, our broadcasting and information technology team has particularly distinguished itself; I'm not surprised that various broadcasters (among them NBC, ABC, and UR – a Swedish educational channel) have come to see how our tapeless system is working.

One of our biggest challenges was to adjust training, staffing, and workflow to our new technology. Once again, the members of our staff were open to any changes, as well as to the training required to implement them; I wish to thank them sincerely.

On January 11, 2010, I officially announced my retirement from TFO, effective August 2010. The hiring process has commenced and my replacement will be announced shortly. Twenty years at TFO; what an adventure, what a learning experience! I have met so many comrades and allies, both at the office and within the community - I'll be taking all of it with me! Above all, I will keep enjoying TFO; this institution belongs to me as a Franco-Ontarian, and it is important to our collective cultural fulfilment.

I would like to end by thanking the members of the Board of Directors for their continued support, encouragement, enthusiasm, and especially their time, which they gave without hesitation. No less important is TFO's staff - what a team! You all helped create an environment that was professional, pleasant, creative, and fun! Even now, two years after our move, every morning when I enter TFO, it "smells great". It isn't the fresh paint anymore, it isn't the new carpets. One can literally feel the warmth of the people working here. It's hard to explain, but it's so lovely to experience. Thank you!



Claudette Paquin
Chief Executive Officer

Board of Directors

Ontario French-Language Educational Communications Authority (OFLECA)

April 1, 2009 to March 31, 2010



Gisèle Chrétien (Hanmer) - Chair of the Board of Directors

Having started as Dean of Cambrian College, Ms. Chrétien later took over as President of Collège Boréal from 1998 to 2006. She is currently a member of the Higher Education Quality Council of Ontario and President of the Board of Directors for the Sudbury Regional Hospital. Ms. Chrétien was Vice-President of the OECA Board of Directors until April 1, 2007, at which date she was nominated to President of the new OFLECA (TFO) Board of Directors. Her mandate expires July 24, 2011. * 1-P; 2-M; 3-M; 4-M



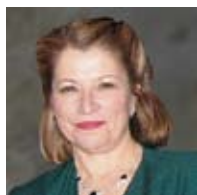
Alain-Michel Sékula (Ottawa) - Vice-Chair of the Board of Directors

After having held executive positions in various financial companies, Mr. Sékula currently holds the National Senior Vice-President position in the Business Development, Strategic Partnerships, Office of the Chair of the Board, President and Chief Executive Officer at Mouvement Desjardins. He is also Vice-President of the Board of Directors of Ottawa's Montfort Hospital. He became Vice-Chair of the OFLECA (TFO) Board of Directors on June 20, 2007 for a mandate that is to end July 24, 2011. * 1-M; 3-P; 4-P



Pierre C. Bélanger (Toronto) - Administrator

Mr. Bélanger is full professor at the University of Ottawa in the Department of Communications, cross-appointed with the Institute of Canadian Studies and the School of Information Studies. A specialist in media industries and the psycho-sociology of technological innovations, he has been widely published and acts as a consultant to various media companies. Mr. Bélanger was a member of the OECA Board of Directors and was called to the OFLECA (TFO) Board on April 1, 2007 for a mandate ending July 24, 2011. *2-M



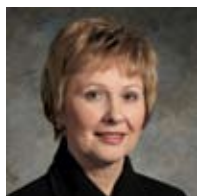
Diane Desaulniers (Ottawa) - Administrator

Following twenty years of federal public service, Ms. Desaulniers founded the Group Vision Management consulting firm in 1995. She actively participates in the social and economic life of her region, particularly as a member of The Ottawa Partnership. Ms. Desaulniers sits on the Board of Directors of the Caisse populaire Trillium and was a member of the OECA Board of Directors until April 1, 2007, at which date she was called to the OFLECA (TFO) Board for a mandate ending July 24, 2011. *3-M



L. Anne Gagné (Penetanguishene) - Administrator

For over thirty years, Ms. Gagné held important positions in the Ontario educational sector. Her much acknowledged and appreciated experience was an asset to schools, school councils, and the Ministry of Education. Since her retirement in 1995, Ms. Gagné has been very active in the community on a local, provincial, and national level. She assumed presidency of the Penetanguishene Public Library and community radio as well as of the Clé d'la Baie Centre. In 2009, she received the title of Chevalier de l'Ordre de la Pléiade for her contribution to Ontario's Francophonie. Furthermore, she has been a member of the OECA Board of Directors since October 2004, leaving on April 1, 2007, upon her being called to the OFLECA (TFO) Board for a mandate ending July 24, 2011. * 1-M; 3-M



Janine Griffore (Chatham) - Administrator

Having held various positions in the educational sector in Ontario (teacher, principal), Ms. Griffore has been, since 2004, Superintendant and Secretary of the Conseil scolaire de district des écoles catholiques du Sud-Ouest. Ms. Griffore is known for her expertise in school programming at the elementary and secondary school levels, as well as her expertise in exceptional youth and school supervision. She has also worked for the Ontario Ministry of Education and still participates in a significant number of regional and provincial committees. Ms. Griffore became a member of the OFLECA (TFO) Board of Directors on June 13, 2007 for a mandate ending July 24, 2011.
* 2-M; 4-M



Paul Lalonde (Toronto) - Administrator

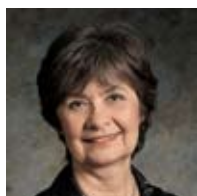
A lawyer at Heenan Blaikie, Mr. Lalonde is also co-director of the firm's national trade and competition law group and is an associate in the business law group. In Canada, Mr. Lalonde is a leader in the practice of international trade law and government contract law, and he has published various articles related to these fields. He is the Chair of the National Section on International Law at the Canadian Bar Association and is an active member of the American Bar Association, and International Bar Association. He was a member of the OECA Board of Directors from January 2006 to April 1, 2007, at which date he was called to the OFLECA (TFO) Board for a mandate ending July 24, 2011. * 2-P; 4-M



Léonie Tchatat (Mississauga) - Administrator

Founder in 1993 of the Centre des jeunes francophones de Toronto (today known as La Passerelle), and currently its Executive Director, Ms. Tchatat was called to the national steering committee of Citizenship and Immigration Canada in 2002. She was a delegate at the World Conference against Racism in 2001 and an organizer of the first provincial discussion of Francophone racial and ethno-cultural minorities in 2004. She received the Youth Pioneer Award in 1997, the Action Canada Fellowship in 2003, the title of Chevalier de l'Ordre de la Pléiade in 2005, the Mayor of Toronto Award in 2007, and, most recently, the Exceptional Woman award at the Nuit des Dames Gala in October 2009. Ms. Tchatat was called to the OFLECA (TFO) Board on June 13, 2007 for a mandate ending July 24, 2011.

* 4-M ** Liaison between the Board and the comité communautaire provincial.



Olga Kuplowska (Toronto) - Secretary of the Board of Directors

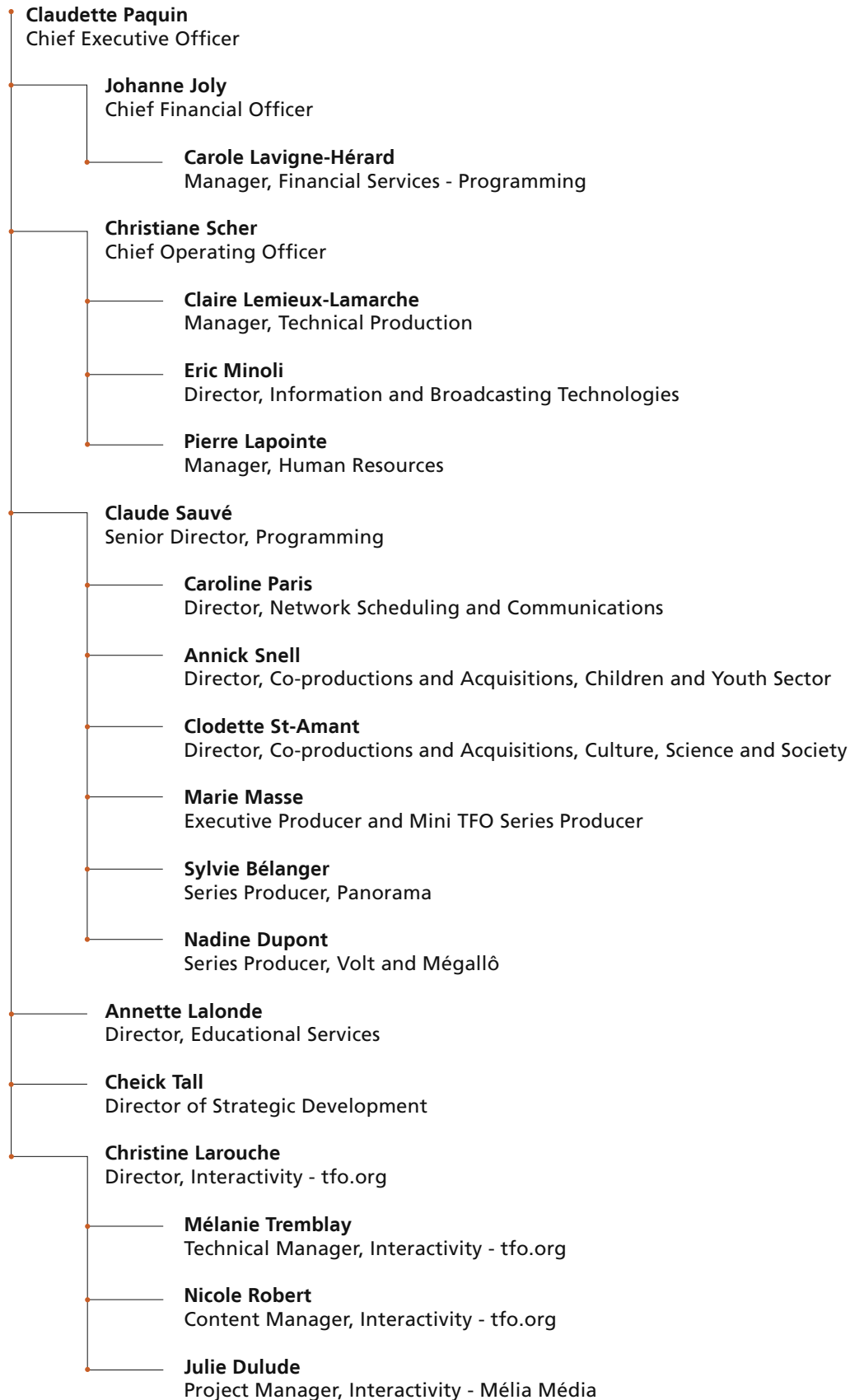
Ms. Kuplowska has worked at OECA (TVOntario) for over thirty years. She joined the organization as a Research Officer, testing children's and students' reactions concepts and pilot programs. She then became Managing Director of Policy, Research and Planning services before taking the positions of Secretary of the Board of Directors and Director of the Secretariat and Regional Councillors Advisory Board. Furthermore, she has represented the organization in various international forums, has participated in international research projects, and has taken part in conferences at various universities. Ms. Kuplowska serves as the Secretary of the OFLECA Board of Directors and contributes to the development the organization's policies.

*** Board Committees**

- 1 Executive Committee
- 2 Finance and Performance Committee
- 3 Audit Committee
- 4 Selection Committee of the General Directorate
- M Committee Member
- P Committee President

The total compensation awarded to the members of the Board of Directors (including the Chair) in the 2009-2010 fiscal year amounts to \$18,112.50. This amount corresponds to the compensation recommended by the Lieutenant Governor in Council.

Organizational Chart – TFO Management



Vision

TFO is recognized as an essential institution for the Franco-Ontarian community.

Mission

TFO stimulates French life in Ontario and elsewhere with high-quality educational and cultural multimedia services and content.

Organizational Values

- Respect
- Teamwork
- Creativity and Initiative
- Professionalism
- At the service to Francophone communities in Ontario

Principles of Governance

- Accountability
- Social Responsibility
- Sound Financial Management

Main Strategic Objectives

- To be recognized as the most significant content aggregator and multimedia broadcaster in French Ontario's educational and cultural environment;
- To match products and services with various targeted clients;
- To establish targeted and strategic partnerships that support TFO's vision, mission, and values;
- To be a key player in the sustainable development of French Ontario's human and economic resources;
- To maximize TFO's operations and insure its financial durability for the future.

Performance Measures from April 1, 2009, to March 31, 2010

On-Air

New Broadcast Hours

- 243 hours produced in-house.
- 356 hours of co-productions, pre-purchases, and acquisitions.

Closed-Captioning for the Hearing Impaired

- 96% of broadcast hours were closed-captioned for the hearing impaired.
- At peak viewing times, 97% of broadcast hours were closed-captioned for the hearing impaired. Nearly all programming is now closed-captioned, which represents an increase of 15% from the previous fiscal year.

Educational Support

Training

Nearly 1,500 teachers, including teachers from faculties of education, and close to 900 parents have participated in training sessions about TFO's resources.

Répertoire des ressources éducatives (Directory of Educational Resources)

This directory lists approximately 3,500 educational programs and activities intended for Ontario teachers. More than 17,000 copies have been further distributed in Ontario, New Brunswick, Alberta, Manitoba, British Columbia, Nova Scotia, Prince Edward Island, and Newfoundland.

tfo.org/ressources represents:

- 3,586 programs
- 3,345 online programs
- 1,325 elementary school web pages
- 2,392 secondary school web pages

Média Média

infogarderies.on.ca / childcarelearning.on.ca

A bilingual site to assist day care supervisors in better understanding licence requirements stated in the Day Care Act.

- A survey was conducted among 72 Anglophone and Francophone day care supervisors throughout the province, in order to better understand their needs in terms of communication and use of this site.
- This consumer study provided the basis for the development and implementation of a marketing plan that helped to increase the number of English site users (childcarelearning.on.ca) by 78% and the number of French site users (infogarderies.on.ca) by 177% in comparison to last year.

Development of Online Courses for the Ontario Ministry of Education

In collaboration with the Centre franco-ontarien de ressources pédagogiques (CFORP), Média Média ensured the promotion of the following courses:

- SES4U08 — Sciences de la Terre et de l'espace
- FRA3E07 — Français

atelier.on.ca / eworkshop.on.ca

A new interactive unit has been created for the atelier.on.ca site, the Ontario Ministry of Education and TFO's resource for elementary school teachers.

- One new unit about numeracy

2009-2010 Survey - La télévision et vous

The annual survey *La télévision et vous* (2009-2010) was conducted in March 2010; Ontario French-language television viewers were consulted. The sample is representative of the Francophone population of Ontario.

Television

• Awareness

The TFO network's level of awareness within French Ontario has been maintained. Again this year, nine out of ten respondents indicated that they were familiar with TFO.

- 93% in the Ottawa region;
- 81% in Eastern Ontario;
- 88% in the North;
- 87% in the Southwest.

• Viewership

Despite the increased fragmentation of audiences, TFO's weekly viewership rates are stable. Nearly one out of five respondents affirms watching TFO every week.

• Performance

Among regular TFO viewers:

- 85% are satisfied with TFO's programming;
- 95% consider it essential to Franco-Ontarians;
- 88% consider it different from other television networks;
- 86% trust the information broadcast;
- 74% count on TFO to keep them informed;
- 86% believe that TFO plays an important role in cultural development;
- 60% believe that TFO contributes significantly to their family's learning of French.

Programming

Among regular TFO viewers:

- TFO is the favourite Francophone television network of children aged 2 to 12;
- More than half of the respondents are satisfied or very satisfied with TFO's cinema programming;
- Two (2) out of three (3) respondents believe that of all the Francophone television networks, TFO offers the best programming for kids and the best educational programs;
- Two (2) out of three (3) respondents report that TFO offers programming that best reflects Francophone reality in Ontario.

Website (tfo.org)

- Close to 500,000 individual users visited the tfo.org site this year.
- Among the Internet users who participated in the survey, seven (7) out of ten (10) respondents replied that they are satisfied with TFO's site. In particular, they like the graphic design and navigational tools.

Programming Highlights

Children

Magical Adventures

This year, Mini TFO produced approximately 330 new vignettes, nearly 40% more than last year. Children were able to find their favourite hosts, Dino and Marianne, as well as new characters in a magical, exciting universe.

Once again, children had the chance to demonstrate their artistic talent by participating in a Mini TFO drawing contest. Four contests in total were held, 5,397 drawings were received.

The Mini spectacle and Other Activities

The Mini spectacle is a 30-minute interactive theatrical performance for children. Dino and Marianne sing songs with interludes featuring amusing skits, games, and nursery rhymes. Using multiple props, costumes, and accessories, plus a theatrical setting reminiscent of the Mini TFO set, they perform various amusing characters such as Monsieur le Chef and Madame l'Artiste. Throughout the show, children are invited to sing along, dance, and most of all have fun with the hosts.

From June 4-11, 2009, the Mini TFO team travelled to Sudbury, Hearst, Kapuskasing, Timmins, and Toronto to perform Mini spectacle for children in French-language day care centres, Catholic and Public School Board schools. More than 1,200 kids between the ages of 3 and 6 from 20 French-language schools attended the free show. During this particular tour, approximately ten vignettes about the regions visited were taped. Finally, as an exclusive first, TFO broadcast Mini spectacle as part of its 2009 Holiday programming – a treat for those who did not have the chance to see the live presentation.

As part of its external activities, Mini TFO also participated in a reading workshop at the Salon du livre de Toronto, as well as in a few day care centres of the Greater Toronto Area.

Marianne
Dino



Programming for Preschoolers

In September, Mini TFO began broadcasting its preschool programming for children aged 2 to 6 at 6:00 A.M. This timeslot allowed for 161 more broadcast hours than in the previous year. Children also had the opportunity to meet new friends throughout the year.

Carmen à la campagne (Summer 2009)

In each episode, the famous Carmen Campagne and Pomme-Pomme the puppet, welcome children in the Centre-Soleil day care centre. Games, songs, and stories are all on the menu, and a special guest always stops by to talk about their occupation. Produced in Manitoba, this series focuses specifically on the development of language skills in preschool-aged children living in a Francophone minority setting.

Caillou (Fall 2009)

This series lets viewers share in the amazing everyday adventures of famous four-year-old hero, Caillou, including adventures such as making new friends, having nightmares, going to see the doctor, the first day of day care, and many others. Thanks to Caillou, children can develop their self-confidence, imagination, and intelligence.



Sid le petit scientifique (Fall 2009)

Sid is a curious, energetic, and creative child who also tends to be somewhat accident-prone. This animated series encourages preschoolers to use reasoning to find answers to questions about the world around them. The joy of discovery is cultivated through observation, comparison, teamwork – and of course fun!

Tam Tam et Piko (Fall 2009)

Tam Tam and Piko are two friends with very different personalities who nevertheless share a taste for adventure. They travel all across the globe, meeting new friends and discovering all kinds of new customs.



Sid le petit scientifique



Tam Tam et Piko

tfo.org/mini

This website is without a doubt an indispensable, complementary tool for both parents and children. The site attracted over 280,000 visitors - an increase of 12% from the previous year. The website features videos, contests, games, songs, and more – all to stimulate children's sense of discovery, curiosity, and imagination!

Youth

Things are happening at Mégallô!



In September 2009, the Méga TFO timeslot changed its name to that of the *Mégallô* program.

Every Thursday and Friday, live on the air and simultaneously broadcast on the web, youth were able to participate in and play new games such as 4 carrés and Gauche Droite in real time. This year, *Mégallô* introduced wacky new characters such as Boris Boris and Penny, and presented interpretive theatre in French with Le Théâtre Saucisse.

The always-amusing duo of Francis and Alain (Franlain) was also back with 12 new scientific experiments to explain such things as thunder and lightning, bicycle gears, and hay fever. These vignettes enable youth to combine fun and learning with science. In terms of hosting duties, Sandy Fortier - a young Franco-Ontarian - joined the existing *Mégallô* team of Michel and Sébastien.

The *Mégallô* team also participated in the following activities:

- May is Museum Month (May 2009): the broadcasting of a series of promotional clips announcing the opening of the Schach Gallery of Biodiversity of the Royal Ontario Museum (ROM);
- Special programming: a guest from the Ontario Museum Association (OMA) was in-studio to present artefacts from various museums, notably the Bata Shoe Museum, the Textile Museum of Canada, Canada's Sports Hall of Fame, the Cabbagetown Museum, and the Virtual Museum of Canada;
- Collaboration with Créations In Vivo by sponsorship a play written for youth: *La pluie des bleuets*. Via the distribution of promotional tools and materials, *Mégallô*'s visibility among Francophone youth aged 6 to 12 years was increased;
- *Mégallô* welcomed Fredo the Magician in-studio in November 2009. His magic show in Welland enabled the cross promotion of his show as well as *Mégallô*, with the insertion of a web banner on the magician's website;
- Young star Anouchka joined Sandy, Michel, and Sébastien to host *Mégallô* and talk about her books and music (December 2009).

Mégallô



Youth Programming

New series have been added to the youth timeslot, which is now called "6douze." The timeslot features *Moitié, moitié* and *Active-toi*, both of which are back in full force with new adventures.

Moitié, moitié, Season 3 (Winter 2010)

Franco-Ontarian series *Moitié, moitié* returns for a third season. Twins Mahée and Matisse are teens dividing their time between their recently divorced parents. Their father lives in the countryside, and their mother lives in the city. The twins now share their apartment with their older brother, who has come to live with them, and their mother; this new family dynamic makes for some amusing situations!

Musimission (Fall 2009)

Musimission is a magazine-style series that explores the mysteries of song, performance, the singer's craft, and everything related to music. Some questions posed are: "How do you compose a song? How do you produce a video, or put on a concert?" This series has its own interactive website (tfo.org/musimission) which enables youth to write and record their own songs and discover the world of music.



Active-toi, Season 2 (Spring 2009)

"No cause is too small" is the motto for this series, which encourages youth to become engaged citizens within society. In each episode, viewers are encouraged to take a creative and dynamic stand about the issues affecting them.

Sébastien
Sandy
Michel



megatfo.com

The new website design still includes the popular Club Méga! Each week, video blogs are filmed by hosts to give viewers an inside look at the lives of Sébastien, Sandy, and Michel. There are also new games such as *Le sapin illuminé*, *La poule*, *Mission spatiale*, as well as an updated version of *Contre-attaque*. The site received more than 170,000 visitors, an increase of 17% from last year.

Teens

Magazine-program *Volt* provides teens with edgy features, reports, and comedy sketches; *Volt* tries to challenge taboos. Having changed timeslots in September 2009, *Volt* is now broadcast at 8:30 P.M. and addresses a particular theme each show. Franco-Ontarian cultural events, fashion, firefighting, drugs, and music are all examples of themes presented to *Volt* viewers - real-world themes that affect and interest modern teens.

VOLT

As with every season, *Volt* hosts leave the studio from time to time to participate in events and meet young Francophones throughout the province:

- Christian Martel attended the French for the Future career forum and talked to teens about his career path as an actor;
- Nadia Campbell hosted a youth roundtable at Théâtre Action in Sudbury, the subject of which was Franco-Ontarian culture;
- Nadia attended L'AFOLIE Improvisation Tournament as a referee and *Volt* representative;
- Nadia and Fabienne L'Abbé participated in and hosted a media workshop at the 16th Jeux franco-ontariens in Sault-Ste-Marie; they also filmed a report starring games participants and were the hosts of the closing ceremonies;
- Nadia and David Baeta awarded a *Volt* prize (iPod nano 8G) to the best goaltender at the 2009 Soccer Franco tournament;
- Nadia and Fabienne participated in the 4th edition of the Froche 2009 concert (La Slague), and filmed a report in Sudbury which included interviews with musical groups such as Konflit and Malajube;
- Fabienne spoke at Humber College about her career path as a professional in the field of television.



Fabienne L'Abbé
Nadia Campbell
Yamil Coulombe
David Baeta



volt.tfo.org

Each *Volt* program is broadcast simultaneously on television and on the web, and remains available in its entirety on the web. A high-tech re-engineering of the website means that teens can now view sketches, reports, pictures, and hosts' blogs with ease.

TFO is a partner of Radio-Canada's **Tou.tv**; *Volt* was one of the first programs to participate in this initiative.

Public Affairs

Faithful to its mandate, *Panorama* continues to serve and inform the diverse Francophone community, covering political, cultural, and social events. The *Panorama* team welcomes a new Series Producer, Sylvie Bélanger, as well as a new Head TV Director, Robert Desfonds.

Throughout the season, *Panorama* never ceased to fine-tune itself, all the while staying connected to life in French Ontario. With its dynamic rhythm and visual presentation, *Panorama* continues to offer regular features and reports about health, nutrition, sports, the French language, and many other subjects.

Panorama also paid tribute to two great personalities from Ontario Francophony history. Following the death of Jean-Robert Gauthier, a former senator and devoted fighter for Franco-Ontarian causes, *Panorama* presented an exclusive documentary about his life. Another homage was paid to Rémy Beaugregard (now deceased) who oversaw the implementation of the French Language Services Act, and who dedicated his life to the defence of human rights.

Panorama

Gisèle Quenneville
Pierre Granger



The Departure of Pierre Granger

In December 2009, a special program aired in honour of Pierre Granger; it paid tribute to his dedication to the Francophone community and highlighted his exceptional life path, as well as his success in the worlds of television and radio in French Ontario. Pierre Granger had been one of *Panorama*'s hosts since 1996.

Project: La relève

This project is a *Panorama* initiative, in collaboration with La Cité collégiale; it encourages electronic journalism students from the School for the Arts, Media & Communications to produce a report in a professional environment.

tfo.org/panorama

In an attempt to communicate directly and quickly with the Francophone community, TFO's Interactivity sector created a blog on the *Panorama* website. This initiative gave Internet users the opportunity to interact with journalists via comments posted about a topic or report that was addressed in the program.

"Cette semaine", a weekly feature announcing some of the week's topics, was also added to the *Panorama* site.

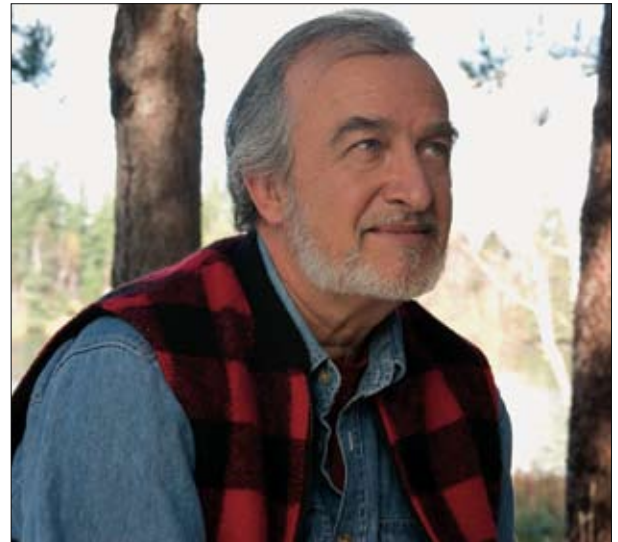
TFO and Independent Francophone Productions

TFO continues to promote and contribute to the cultural and artistic development of independent producers working in Francophone minority settings in Canada.

Through documentaries, concerts, and portraits about the Canadian Francophone minority, viewers discover various aspects of French-language cultures, populations, and regions.



La maison de mes ancêtres



Donald McGraw et le cercle des chefs

La maison de mes ancêtres, is a social documentary filmed by Acadian director Suzette Lagacé. Broadcast in December 2009, this program celebrates Canadian multiculturalism through the life of Doris Ng Ingman, a young Canadian of Chinese origin who juggles her two cultural identities.

Terre ouverte. This music concert broadcast on Canada Day 2009 for the 100th anniversary of Saint-Boniface is a tribute to the pride and heritage of Franco-Manitobans. **1755, Un joyeux dérangement** is a documentary portrait of the band 1755. It aired in Spring 2009, and presented the group that has become a phenomenon, and which continues to influence Acadian social life through its music, songs, and lyrics.

Broadcast in June 2009, **Mon Riel à moi** is a historical documentary tracing the life of Louis Riel - the Métis man who profoundly affected Franco-Manitoban and Canadian history - as seen through the eyes of a 25-year-old Franco-Manitoban, embarking on his own quest for identity. This program is a reflection of the search for Métis identity. **Donald McGraw et le cercle des chefs** is a New Brunswick production by Suzanne Chiasson, featuring painter Donald McGraw. Broadcast in June 2009, it recounts the story of McGraw's rapprochement with the First Nations cultures he paints, as well as their strength and pride - the subject of his paintings.

TFO, Exclusive Broadcaster of Francophone Co-productions



Carmen à la campagne

Carmen à la campagne. On air since Summer 2009 as a part of programming for young children, this Manitoban series is produced by *Les Productions Rivard Inc.* The program specifically addresses preschool-aged Francophone children, presenting an entertaining and easy approach to learning, including the discovery of fascinating occupations through songs, stories, and language development.



Météo +

Broadcast without interruption in Fall 2009 and Winter 2010 Monday to Thursday at 7 P.M., **Météo +** (Season 3), is an original and comical program that paints a picture of life in Ontario Francophone minority communities. Following the end of his relationship, a Québécois man moves to Sudbury (in Northern Ontario) and becomes the Director of a televised weather station. This dramatic comedy - with its dash of craziness and whirlwind of adventures - has been hugely popular with the Franco-Ontarian community; the program is produced by *Les productions R. Charbonneau*.



Moitié, moitié

Moitié, moitié (Season 3) was produced by *Slalom*, and broadcast during Winter 2010. A Franco-Ontarian series designed for teenaged viewers, the program is set in Toronto and follows the trials and tribulations of Mahée and Matisse, twins whose family has been shaken up by divorce – as well as the departure of their father to the countryside.

Documentaries

This year we initiated the move towards multi-platform programming; acquisition and co-production contracts were modified to reflect these changes. To begin with, we arranged to obtain the rights to broadcast on television airwaves, on the web (simultaneous, catch-up, and on-demand broadcasting), on mobile platforms (telephone, podcast), and via distributor's video-on-demand services. In the years to come, broadcasting our content via digital platforms will become increasingly important.

Between April 1, 2009 and March 31, 2010, TFO added 183 new hours of programming in the Culture, Science, and Society timeslot of adult programming.



Les artisans du changement

Society

Stories and innovative solutions comprise **Les artisans du changement** - a documentary series of 10 episodes. Men and women all over the world have succeeded in creating new economic development models to benefit from our planet's riches, without spoiling its resources for future generations.

Every day, people all over Canada are doing extraordinary things. Much like it did in its first series, the second series of **Un monde de passions** allows viewers to discover the passionate people who work in various sectors of our society, whether it be in sports, fashion design, archaeology, or engineering, to name a few.



Destination Lune

Science

The following are just a few of the hard-hitting science documentaries that aired exclusively or premiered on TFO: **Pistés par nos gènes; Histoire de l'imagerie médicale; La révolution de l'imagerie médicale; La dynamique du cerveau; H1N1, nos virus ont de l'avenir; Opération Lune; Destination Lune**. Of particular note was **Bienvenue dans le nanomonde**, a four-part series of one hour each, concerning the nanotechnology science revolution – an innovation that will profoundly change our daily lives in the future, in many different aspects.



En concert



Robert-Guy Scully, *Bibliotheca*/TFO



L'empire du mot

Arts and Culture

Bibliotheca, a TFO exclusive, is an impressive series encouraging the love of books, reading, and literature. Exceptional individuals are introduced - who aren't necessarily literary people - who love to read, and eagerly share their most beloved stories. Robert-Guy Scully guides this discovery of various Ontarians, Acadians, and Manitobans who will inspire viewers with their favourite reads.

The **En concert** series - also a TFO exclusive - introduced and inspired audiences to appreciate the traditional music of various ethnic groups.

L'empire du mot, a TFO exclusive four-part documentary series, recounts 5,000 years of the history of the written word and reading from across the globe. Finally, in celebration of the 100th anniversary of the birth of Gabrielle Roy, the premiere of the fictional documentary **Hommage à Gabrielle Roy** was broadcast.

Cinéma

TFO – The conquest for Cinema on TFO

During last year's broadcast season, cinema lovers had the chance to enter into the worlds of irreplaceable filmmakers Satyajit Ray, Kenji Mizogushi, Yasujiro Ozu and Andrzej Wajda; viewers also got the chance to rediscover cult actors such as Catherine Deneuve, Alain Delon, Emmanuelle Béart, Daniel Auteuil, and Romy Schneider.

In keeping with tradition, TFO participates in Black History Month activities by airing a variety of films that are exceptionally rich in culture and social custom. Among these were *Waiting for Happiness*, *Fatma*, and *Moolaadé*.



Catherine Deneuve, Alain Delon, Emmanuelle Béart, Daniel Auteuil, and Romy Schneider



Yves Étienne Massicotte

Cinema At Home

Each week, people who enjoy cinematographic anecdotes, analyses, and behind-the-scenes secrets were contented to discover Yves Étienne Massicotte's film selection in **Hors Champ**; the discovery of international film artists was also made during **Rencontre**. In addition, TFO recorded 23 interviews during the Toronto International Film Festival, for broadcast during the 2009-2010 season.

The Art of Choosing a TFO film

Cinema lovers will have a hard time choosing from TFO's directory of movies; in order to make an informed decision, they can always check *passport cinéma* to plan their movie nights, which begin at 9 P.M.

The tfo.org/cinema website offers cinephiles pertinent information such as synopses and reviews. Other tools such as *ciné rappel* send email notifications to users reminding them that the films they wish to watch are soon to air. The site also has games such as crossword puzzles which test viewer's knowledge of TFO's cinema.

Art d'œuvres



(c) Unitel MR Film_Petro Domenigg

La bohème



Les enfants de Molière et de Lully

Art d'œuvres

Every Sunday at 8 P.M., TFO offers audiences the chance to experience a one-of-a-kind broadcast; *Art d'œuvres* brings together the best operas, ballets, and performances. This year's new presentations include **Capriccio**, **La bohème**, and **The Nutcracker**, among many others.

In a Canadian exclusive, TFO also aired the magnificent **Le bourgeois gentilhomme**. A master work of French cultural heritage, this piece was set in a Baroque decor lit solely by candlelight and featured an unprecedented musical environment. This comedy-ballet was preceded by **Les enfants de Molière et de Lully**, a documentary that informed viewers about 17th century language, Baroque gestures, and the music and modernity of Lully.

Programming Schedule

Fall 2009

ON	Lundi	Mardi	Mercredi	Jeudi	Vendredi	Samedi	Dimanche
6 h	Humf - Le petit royaume de Ben et Holly - Pénélope						
6 h 30	Carmen à la campagne					Sid le petit scientifique	
7 h	Caillou - Manon						
7 h 30	Franny et les chaussures magiques - Nelly et César - Pénélope						
8 h	Cornemuse 8 h 30 Charlie et Lola - Le monde de Todd						
9 h	Piggly et ses amis / Peppa					Georges rétrécit	
9 h 30	Humf - Le petit royaume de Ben et Holly - Pénélope					Tam et Piko - Mama Mirabelle	
10 h	Bill Jr					Sam Chicotte	
10 h 30	Carmen à la campagne					Radart	La quête
11 h	Super machines					Mégallô	
11 h 30	Bravo Gudule					Active-toi	Musimission
12 h	Panorama documentaire	Panorama				Panorama	
12 h 30						Habitat 07 - Les compa- gnons du rebut global	Bibliotheca/TFO
13 h	Destination Nor'Ouest	Portraits et biographies	TFO Documentaires	Un monde de passions	Matinée cinéma	Météo +	TFO Documentaires
13 h 30						Pacha Mama cuisine des premières nations	
14 h	Météo +	Bibliotheca/TFO	Villages et visages	Des nouvelles de la grammaire		Un monde de passions	Portraits et biographies
14 h 30	Pacha Mama cuisine des premières nations	Des nouvelles de la grammaire	Villages et visages	Portes ouvertes... Au musée de la civilisation			
15 h	Humf - Le petit royaume de Ben et Holly - Pénélope						
15 h 30	Caillou - Manon						
16 h	Lili					Tam et Piko - Mama Mirabelle	
16 h 30	Sam Chicotte					Sid le petit scientifique	
17 h	Moitié, moitié			Mégallô		Carmen à la campagne	
17 h 30	Coups de génie / Perles et mystère			Active-toi	Musimission	Franny et les chaussures magiques - Nelly et César - Pénélope	
18 h	Humf - Le petit royaume de Ben et Holly - Pénélope					Lili	
18 h 30	Caillou - Manon					Sam Chicotte	
19 h	Panorama en direct				Panorama documentaire	Panorama	
19 h 30						Habitat 07 - Les compa- gnons du rebut global	Bibliotheca/TFO
20 h	TFO Documentaires	Un monde de passions	Portraits et biographies	Météo +	Pacha Mama cuisine des premières nations	En concert	Art d'œuvres
20 h 30				Volt			
21 h	Cinéma						
23 h	Bibliotheca/TFO	TFO Documentaires	Un monde de passions	Expédition Yangsté / Qhapaq Nan	Météo +	Portraits et biographies	
23 h 30	Portraits et biographie			Destination Nor'Ouest			Volt
Minuit		Volt	Habitat 07 - Les compa- gnons du rebut global		Portes ouvertes... Au musée de la civilisation	Volt	Bibliotheca/TFO
0 h 30	Cinéma						



2-6 years



6-12 years



Teens



Adult

Programming Schedule

Winter 2010

ON	Lundi	Mardi	Mercredi	Jeudi	Vendredi	Samedi	Dimanche	
6 h	Wonder choux - Petite Princesse							
6 h 30	Petit Ours - Bouge avec mimik							
7 h	Caillou - Pénélope							
7 h 30	Franny et les chaussures magiques - Nelly et César - Manon							
8 h	Carmen à la campagne		8 h 30 Wonder choux - Petite Princesse					
9 h	Piggly et ses amis / Peppa					Sid le petit scientifique		
9 h 30	Pinky Dinky Doo - Humf - Bumba - Je suis un dinosaure					Tam Tam et Piko - Mama Mirabelle		
10 h	Georges rétrécit					Mon papi de poche - Bouge ta science		
10 h 30	Cornemuse					Moitié, moitié		
11 h	Super machines					Mégallô		
11 h 30	Petit Ours - Bouge avec mimik					Active-toi	Musimission	
12 h	Panorama documentaire	Panorama				Panorama		
12 h 30						Facteur humain	Bibliotheca/TFO	
13 h	Planète country	Science et découverte	Société	Aventure humaine / Histoire / Société	Matinée cinéma	Météo + / Qhapaq Nan	Science et découverte	
13 h 30						Les apprentis du rebut global		
14 h	Météo + / Qhapaq Nan	Bibliotheca/TFO	Villages et visages	Facteur humain		Aventure humaine / Histoire / Société	Société	
14 h 30	Le apprentis du rebut global	Portes ouvertes... Au musée de la civilisation	Villages et visages	Expression				
15 h	Wonder choux - Petite Princesse							
15 h 30	Franny et les chaussures magiques - Nelly et César - Manon							
16 h	Mon papi de poche - Bouge ta science		Bravo Gudule			Tam Tam et Piko - Mama Mirabelle		
16 h 30	Correspondant express / Zoé safari / Je vis ta vie					Caillou - Pénélope		
17 h	Moitié, moitié			Mégallô		Carmen à la campagne		
17 h 30	Alice contre-attaque / Rivaux mais pas trop			Active-toi	Musimission	Sid le petit scientifique		
18 h	Wonder choux - Petite Princesse					Mon papi de poche - Bouge ta science		
18 h 30	Caillou - Bouge avec mimik					Musimission	Active-toi	
19 h	Panorama en direct				Panorama documentaire	Panorama		
19 h 30						Planète country	Bibliotheca/TFO	
20 h	Science et découverte	Société	Aventure humaine / Histoire / Société	Météo + / Qhapaq Nan	Facteur humain	Art d'œuvres		
20 h 30				Volt	Les apprentis du rebut global		Expression	
21 h	Cinéma							
23 h	Bibliotheca/TFO	Facteur humain	Expression	Société	Météo + / Qhapaq Nan	Science et découverte		Aventure humaine / Histoire / Société
23 h 30	Planète country	Les apprentis du rebut global	Science et découverte		Volt			
Minuit		Volt		Facteur humain	Presserebelle.com	Volt		Bibliotheca/TFO
0 h 30	Cinéma							



2-6 years



6-12 years



Teens



Adult

Educational Services

A complete reengineering of the *Education* site impressed professionals working in the field of education in French Ontario.

TFO distributed video servers to all of Ontario's Francophone school boards so they can easily view the resources.

It is also important to note that TFO's entire database of 4000 educational programs is available with a single click, in all schools within the French Ontario Public and Catholic School Boards.



TFO's Répertoire des ressources éducatives

Approximately 17,000 copies of the *Répertoire des ressources éducatives* were distributed in Ontario, New Brunswick, Alberta, Manitoba, British Columbia, Nova Scotia, Prince Edward Island, and Newfoundland.

Development of New Resources

To facilitate the use of TFO's educational programs and websites, 12 new guides were published and another 12 were updated to reflect changes in mathematics and science curriculum guidelines at the secondary-school level. In collaboration with TFO's **Interactivity** sector, development of the new literacy site tfo.org/leonard was completed.

Annual Meeting of TFO's Educational Council

The 11th annual meeting of the Educational Council took place September 17 to 18, 2009, in TFO's Toronto offices. The goal of these meetings was to enable the delegates of 12 French-language School Boards, and other occupational training partners, to exchange information about the new resources and services available to support them in the context of their work. The delegates had the opportunity to share their specific needs for additional resources.

Collaboration with the École des sciences de l'éducation at Laurentian University

In collaboration with Dr. Claire Beauchemin (a professor at Laurentian University), this occupational training program for students of the École des sciences de l'éducation addresses the writing of educational documents combined with the use of TFO's educational resources to teach French at the secondary-school level.

First Edition of the Prix d'enseignement TFO

This prize, awarded in conjunction with the Ontario Teachers' Federation and offered by TFO, recognizes the exceptional work of a Francophone teacher at the elementary or secondary school level. The honouree may be someone whose originality, creativity, dynamism, or motivational skills have made a personal and human impact in the lives of their students or school community. The award was given to Alain Deschamps, a teacher at the École élémentaire Champlain in Welland, Ontario.

En réalité Contest

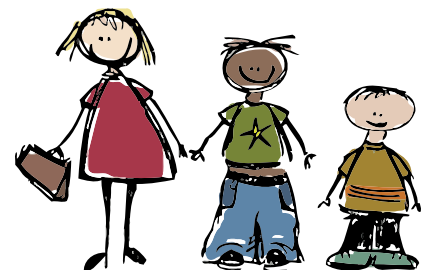
TFO launched the 7th edition of the *En réalité* contest, intended for students from grades 6 to 8 registered in a French-language school. The purpose of the contest is to support language planning policies by increasing the number of students who choose French-language schools in their transition from elementary to secondary school. The winner of this year's contest was Nathalie Martin-Boudreau's class at École Ste-Thérèse in Val-Thérèse, Ontario.

Kindergarten Welcome Kits

TFO's Kindergarten welcome kits were distributed to 10,000 parents who registered their children in a French-language school, and to 20,000 parents who registered their children in a French Immersion program in Ontario.

Start-up Kits in Manitoba

Manitoba funded the production of 19,400 start-up kits for distribution to all students (from kindergarten to grade 8) registered in French-language schools and French Immersion programs in Manitoba.



Interactivity

TFO's online presence has received some attention, thanks to the complete revamping of our website - bringing it up to speed with the Web 2.0 era. The TFO's website now places emphasis on video streaming and downloading, blogs, user-friendly navigation and sharing tools, and information and images available for programming.

Greater Access to Online Educational Resources

In collaboration with TFO's Interactivity sector, the Educational Services sector increased the number of school boards who subscribe to our educational program access services, particularly in Ontario, Alberta, and British Columbia. (French-language schools in Ontario are automatically subscribed.)

[tfo.org]



Interactive Sites

This year, we co-developed a few trendy, youth-orientated websites related to our series. The tfo.org/musimission site offers an online music composition tool, while the tfo.org/radart site has a customized electronic album, and assists youth in their artistic creation process. For older Internet users, tfo.org/artisans provides perspectives and offers tools to support sustainable development; the web page is associated with the *Artisans du changement* series.



tfo.org/artisans



Méla Média

Méla Média continues to increase its online learning with the implementation of various web projects. These include online courses developed in collaboration with the CFORP and financed by the French Language Education Policy and Programs Branch, and the creation of new content and tools for the infogarderies.on.ca site for use by day care supervisors and learning counsellors (financed by the Ministry of Children and Youth Services [MCYS]).

Méla Média's entrepreneurial component continues to grow, and specializes in the design and production of online learning sites, with participation in related trade shows and conventions.



Méla Média

Content and Service Support Sectors

Network Scheduling and Communications

This sector is an essential hub to the broadcasting and promotion of TFO's programming. This year, broadcasting in 16:9 digital-format represented one of the key steps towards TFO's rebroadcasting in high-definition.

Since June 5, 2009, TFO has been offering its services to Francophone and Francophile public in Manitoba. Manitoban viewers now have access to TFO via cable, Bell TV, and MTS TV services.



Promotion

The Network Scheduling and Communications sector has several mandates, including programming production, research and evaluation, revision and communication, on-air promotions and viewer relations.

In the context of on-air promotions from August to September 2009, the on-air promotions team developed a two-part season launch campaign, featuring Carmen Campagne, Robert-Guy Scully, Florent Vollant, and other stars from TFO's new programming. Their role was to address viewers with the slogan **Cette saison, je suis à TFO**.

The second part of the campaign put the viewer at the centre of the action with the slogan **Cette saison vous êtes à TFO**. A two-minute marketing spot entitled **Vivez le moment, vivez l'émotion à TFO** was also designed to showcase an overview of new programs for the 2009-2010 season.

In support of on-air promotions, an advertising campaign was held on almost every Francophone radio station in Ontario; a print advertisement campaign was also run in Ontario Francophone weeklies, and web banners were present on various websites such as lexpress.to, francopresse.ca, and cyberpresse.ca.

Bibliotheca/TFO, Météo +, Volt, Mégallô, Mini TFO, Panorama, as well as various operas and documentaries were a part of the programs promoted this season.



Visiting the Communities

During the Mini TFO Tour in Sudbury, Hearst, Kapuskasing, and Timmins, the TFO communications team met with representatives from Francophone organizations and institutions. The goal of this tour was to take the proverbial pulse of these communities, determine their short- and long-term community activities, and explore partnership opportunities. A total of 15 Francophone organizations participated in these meetings, and each received TFO's promotional kit.

External Partnerships

TFO's community presence continues to increase and manifest itself through the many partnerships and sponsorships it maintains with various Francophone organizations, such as those working in the fields of education, cultural and artistic activities, Franco-Ontarian youth, and the welcoming of new immigrants.

Réseau Ontario

TFO is a 2009-2010 Season Partner of Réseau Ontario, whose mandate is to provide information about French Ontario's arts scene. It also facilitates the promotion of theatre arts performances and other artistic endeavours. Every year, Réseau Ontario tours comprise roughly 700 performances, and enable 80 000 audience members across Ontario to make the acquaintance of 20 artists.

L'Assemblée de la francophonie de l'Ontario (AFO)

TFO is a partner of the AFO's 100 Year Anniversary activities, which began in January 2010. Throughout the year, the AFO – an organization that acts as spokesperson for the Ontario Francophonie – is arranging events to highlight this historical milestone.

Les Jeux franco-ontariens (FESFO)

Every May, FESFO organizes the Jeux franco-ontariens, the province's largest annual gathering of Franco-Ontarian youth. This event attracts roughly one thousand young Franco-Ontarians from secondary schools throughout the province, who get together to demonstrate their talents. TFO is an event sponsor, and also sends the **Volt** team to participate in the festivities.

La Fondation franco-ontarienne (FFO)

TFO supports FFO financing campaigns by offering the FFO the use of our premises, internal staff, and logistics services so they may hold wine and cheese events (Toronto).

12th Edition of the Cabaret africain in Sudbury (CIFS)

Organized by Contact interculturel francophone de Sudbury, the Cabaret africain brings together over 400 individuals, and allows new immigrants to highlight their presence in the community. The event also promotes the social and community integration and insertion of new immigrants to the Greater Sudbury region. TFO was an event sponsor in 2009.

L'Association canadienne d'éducation de langue française (ACELF)

Every year, TFO's Educational Services participate in the ACELF's annual congress, held in September. TFO's participation in visibility campaigns has allowed TFO to see an increased level of notoriety, in addition to supporting the work of the ACELF, a national organization that contributes to the promotion and development of high-quality education in Canadian Francophone communities.

L'Association des enseignantes et des enseignants franco-ontariens (AEFO)

In March, TFO participated in AEFO's 5th Policy Convention, via an information kiosk about TFO's Educational Services. This event represents a key opportunity to exchange information and meet with various stakeholders in the Ontario Francophone educational sector.

Strategic Development

The Communications sector works in close collaboration with the Strategic Development sector, lead by Cheick Tall, who is responsible for TFO's strategic positioning both inside and outside of Ontario. This strategic positioning is accomplished via public relations, the creation of partnerships, and via the increase of self-generated revenue. Numerous projects have been established:

- creation of the Board of Directors' comité communautaire provincial (CCP);
- official launch of the TFO member recruitment campaign in November 2009;
- establishment of a TFO-CFORP-CODELF-OME consortium to improve distance education services for primary and secondary schools;
- collaboration with the Canal Savoir consortium to obtain post-secondary educational content, and to promote access to Franco-Ontarian content within the Québécois market;
- strengthening of TFO's involvement with independent Franco-Ontarian productions – through investments and work with the CTF.

Operations

The consolidation of TFO's activities was of the utmost importance to this activity sector, which has been moving at a remarkable pace for the last two years.



Broadcasting and Information Technology Service and Technical Production Service

With the experience gained during the transition period, the commencement of the adjustment period, and the retirement of two employees from the above services, the timing was right to reassess the activities of the whole sector. The Broadcasting and Information Technology Services and the Technical Production Services were reorganized, which created a synergy that better corresponds to future technology.

This reorganization allows for a more fine-tuned level of expertise with regards to TFO's infrastructure, and also assists TFO in responding to clients requests more effectively. The support that can now be provided to all of TFO's sectors facilitates the adaptation of personnel to the new environment while promoting a better understanding of new work tools. Operations technicians' ongoing professional development, combined with mentorship programs, was established to optimize the use of resources.

In addition, staff members were trained to better understand the specifics of various distribution means in order to help implement the multi-platform content broadcasting strategy.

Also of note are the bold technological choices TFO made, which piqued the interest of the television industry. Various television broadcaster such as TV5 and Télé-Québec, as well as American broadcaster such as NBC and ABC visited TFO facilities. Several articles were published about TFO's technological avant-gardism in specialized newspapers in Europe and North America, which also encouraged TFO's participation in conferences related to this topic.

Administrative Services

Ottawa Office

As a result of the Ottawa Office's increasing role of connecting TFO to its clients, an expansion of that office was realized, enabling the Director of Strategic Development to work in both the Ottawa and Toronto offices.

Human Resources

2009-2010 was a transitional year for Human Resources services. During this fiscal year, the department progressed from the implementation stage to the stage requiring the consolidation and improvement of HR information systems. The main priority was to ensure that daily transactions were performed reliably and within the timeframes required.

Finance and Control

Following the meticulous work completed by a financial auditing company between April and June of 2009, required measures were undertaken (commencing in June) to correct the situation.

- a new Finance and Control Department was hired and began work on August 31, 2009.
- a new financial system was purchased, which was compatible with the Desjardins payroll service. Data was erased and re-entered, staff received training for the new system.
- an expert consultant was hired to review and correct the pension fund situation, and to re-examine the Finance and Control sector's structure and employee job descriptions – all in preparation for the arrival of the new departmental team.
- several written communications were sent to employees to keep them fully informed of the situation, as well as the definitive and lasting steps taken to rectify it.
- 2009-2010 came to a close in a solid and trustworthy note, thanks to the tremendous efforts of the department and its team.

Partners

TFO at the Heart of the Francophone Community

Association canadienne d'éducation de langue française (ACELF)
Association canadienne-française de l'Ontario (ACFO) à Ottawa
Association canadienne-française de l'Ontario (ACFO) du Grand Sudbury
Association des directions et directions adjointes des écoles franco-ontariennes (ADFO)
Association franco-ontarienne des conseils scolaires catholiques (AFOCSC)
Association de la presse francophone (APF)
Alliance des radios communautaires du Canada (ARC du Canada)
Banquet de la francophonie de Prescott et Russell (2010)
Contact interculturel francophone de Sudbury (CIFS) - Cabaret africain
Éducation langue française (ELF) - Campagne de lancement
Assemblée de la francophonie de l'Ontario (AFO)
Office des affaires francophones (OAF) - Campagne de promotion des services en français
Carrassauga
Cinéfest
Cinéfranco
Club canadien de Toronto
Université Laurentienne - Concours provincial de français en Ontario
Création In Vivo
Culture en fête
European Film Festival
Fédération des aînés et des retraités francophones de l'Ontario (FAFO)
Fédération nationale des conseils scolaires francophones (FNCSF)
Festival d'humour de Hearst
Festival du loup
Festival international du cinéma francophone en Acadie (FICFA)
Festival Théâtre Action
Festival western de Wendover
Fondation franco-ontarienne (FFO)
Le français pour l'avenir
Franco Ontario
Franco-Fête
Francophonie en fête
Frosh - La Slogue
La Fédération de la jeunesse franco-ontarienne (FESFO)
Jeux franco-ontariens de la FESFO
La nuit de Nefertari
La Corporation néo-canadienne de développement et de leadership communautaire (COCDEL)
Mois de l'histoire des Noirs
Mai, Mois des musées
Racines et légendes
Réseau d'enseignement francophone à distance du Canada (REFAD)
Rendez-vous de la francophonie
Réseau Ontario
Richelieu international
Salon du livre de Hearst/Sudbury
Salon du livre de Toronto
Conseil scolaire de district catholique Centre-Sud (CSDCCS) - Spectacle africain Baobab
Théâtre CanAfrique - Spectacle Xaware
Théâtre français de Toronto (TFT)
Tournoi de soccer franco
Festival Vues d'Afrique
La Nouvelle Scène - 10^e anniversaire

Prizes and Awards

Recognition for TFO

TFO's programs and websites have received various prizes and have been nominated for various awards. Our promotional strategies have also been acknowledged by Promax/BDA throughout North America.

Prix Promax (New-York, June 2009)

Each year, Promax International, the professional association of promotions and marketing producers and directors working in electronic media, honours daring and creative project developers. Promax is an association that brings together all North American broadcasters.

The opening credits of **Mégallô**, a program for children aged 6 to 12, received a silver statuette in the "Design, General Entertainment – Open/Titles" category. This piece was created by Tango Media Group, a Toronto-based company specializing in graphic design and animation for television. TFO's brand image (which is featured on air, on the web, and in print) also took the silver in the "General Branding/Image Campaign using Integrated Media" category.

Design at work (Toronto, 2009)

Volt, a program for teens, was very deserving of the Design at Work Award in the Branding category (2009).

Tango Media Group, which created this signature, used animated elements that reflected the world of electronic media – a world in which teens feel at home.

Prix W³ (Hollywood, November 2009)

Bestowed by the International Academy of Visual Arts, the W³ Awards honour and recognize excellence in website development worldwide.

Méla Média, TFO's online learning division, recognized worldwide for its leadership in creating multimedia educational resources, was once again granted two Silver W³ Awards in the *Government category and the Structure and Navigation category* for its infogarderies.on.ca website.



Former and
current **Volt** team

Prix Gémeaux (Montréal, September 2009)

Each year, the Prix Gémeaux rewards quality, originality, creativity, and excellence in television.

Once again, Fabienne L'Abbé, from the program **Volt** received a prix Gémeaux in the *Meilleure recherche : jeunesse* (Best Research: Youth) category for the special edition program Réseautage.

The very popular series **Destination Nor'Ouest II**, which premiered on TFO in February and March 2009, won the Prix Gémeaux in the *Meilleure réalisation : Affaires publiques, série documentaire* (Best Director: Public Affairs, Documentary Series) category. **Sam Chicotte** (Productions Point de Mire) received a Prix Gémeaux in the *Meilleur rôle de soutien jeunesse* (Best Supporting Role: Youth) category, for Louise Turcot.



J'appuie TFO
Je deviens membre



The TFO member recruitment program was launched November 15, 2009; its initial goal was to reach out to a majority of former members to renew their subscriptions to the new independent TFO. Nearly 300 former members responded positively to TFO's canvassing call. Several targeted campaigns are currently underway, or will be launched in upcoming months – including one intended for TFO cinema lovers.

Le comité communautaire provincial (CCP)

Mission and Role

The CCP's mandate involves supporting the OFLECA in its awareness-raising and promotional efforts and activities across the province. It also makes recommendations to the Board of Directors in terms of issues of particular importance to each region of French Ontario, and with respect to best practises used to inform and remain in contact with the public. It must provide local communities with information about TFO programming and services, while forwarding any comments from these communities to TFO. The CCP also supports the OFLECA in its member recruitment strategy.

The CCP reports its activities to the OFLECA Board of Directors. The Board of Directors and its committees can in turn consult with the CCP when developing strategic plans and key policies.

Implementation of the CCP

On March 31, 2010, five members were named to the Committee for a two-year mandate:

- Richard J. Léger (Embrun)
- Nicole Beauchamp (Ottawa)
- Gisèle Pham (Mississauga)
- Joseph Bisnaire (Windsor)
- Imane Ricard (Sudbury)
- Two more members will follow

The CCP officially began work February 19, 2010 with an introductory meeting in Toronto. It holds monthly meetings via teleconference and two annual meetings at the Toronto TFO offices.



**Ontario French-language Educational
Communications Authority (OFLECA)**

**Financial Statements
March 31, 2010**

Management's Report	2
Auditors' Report	3
Financial Statements	
Operations	4
Changes in Net Assets	5
Cash Flows	6
Financial Position	7
Notes to Financial Statements	8 - 20

Management's Report

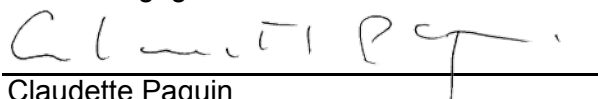
The financial statements of the Ontario French-language Educational Communications Authority (OFLECA) and the other financial information included in this annual report, are the responsibility of the Authority's management and have been examined and approved by its Board of Directors. These financial statements were prepared by management in accordance with Canadian generally accepted accounting principles and include some amounts that were based on management's best estimates using careful judgment. The selection of accounting principles and methods is management's responsibility.

The Authority maintains internal control systems designed to ensure that financial information is relevant and reliable and that assets are safeguarded.

Management recognizes its responsibility for conducting the Authority's affairs in a manner that complies with the requirements of applicable laws and accepted financial standards and principles and for maintaining proper standards of conduct in its activities.

The Board of Directors supervises the financial statements and other financial information through its audit committee, which is comprised solely of non-management directors.

This committee's role is to examine the financial statements and recommend them for approval to the Board of Directors, to examine the internal control and information protection systems and all other matters relating to the Authority's accounting and finances. In order to do so, the audit committee meets periodically with the external auditors, either with or without the Authority's management, to review respective audit plans and discuss the results of their examinations. This committee is responsible for recommending the appointment of external auditors or the renewal of their engagement.



Claudette Paquin
Chief Executive Officer



Johanne Joly, CMA
Chief Financial Officer

Toronto, Ontario
June 4, 2010



Auditors' Report

Raymond Chabot Grant Thornton
S.E.N.C.R.L./LLP
2505 St-Laurent
Ottawa, Ontario K1H 1E4

To the Board of Directors of the
Ontario French-language Educational Communications Authority

Tel.: 613 236-2211
Fax: 613 236-6104

www.rcgt.com

We have audited the statement of financial position of the Ontario French-language Educational Communications Authority as at March 31, 2010 and the statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Authority's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Authority as at March 31, 2010 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Raymond Chabot Grant Thornton LLP

Chartered Accountants,
Licensed Public Accountants

Ottawa, Ontario
June 4, 2010

Ontario French-language Educational Communications Authority (OFLECA) Operations

Year ended March 31, 2010

	<u>2010</u>	<u>2009</u>
	\$	\$
REVENUE		
Contributions		
Government operating grants (Note 15)	15,956,946	16,149,297
Corporate and government funding (Note 16)	5,107,343	5,145,478
Other revenue (Note 17)	3,057,830	2,775,415
Amortization of deferred contributions - broadcast rights (note 13)	973,344	618,546
Amortization of deferred contributions - capital assets (Note 14)	2,634,393	2,228,663
	<u>27,729,856</u>	<u>26,917,399</u>
EXPENSES		
Content and programming	15,474,087	12,250,148
Production and technology	5,355,894	6,946,575
Administration	2,955,277	4,964,941
Amortization of capital assets	2,743,793	1,982,086
Employee future benefits (Note 10)	617,500	610,200
Write-down of capital assets	106,510	275,175
	<u>27,253,061</u>	<u>27,029,125</u>
Excess (deficiency) of revenue over expenses	<u>476,795</u>	<u>(111,726)</u>

The accompanying notes are an integral part of the financial statements and Note 5 provides other information on operations.

Ontario French-language Educational Communications Authority (OFLECA)

Changes in Net Assets

Year ended March 31, 2010

	2010				2009	
	Invested in Capital Assets	Invested in Broadcast Rights	Restricted Accrued Pension Asset	Internally Restricted - TVOntario Foundation	Unrestricted	Total
	\$	\$	\$	\$	\$	\$
BALANCE, BEGINNING OF YEAR	438,243	9,976,216	86,300	1,519,008		12,131,493
Excess (deficiency) of revenue over expenses	(109,400)	(4,750,858)	(491,500)		5,828,553	(111,726)
Net acquisition of capital assets	59,081				(59,081)	
Net investment in broadcast rights		4,621,615			(4,621,615)	
Contributions to the pension plan			531,800		(531,800)	
BALANCE, END OF YEAR	387,924	9,846,973	126,600	1,519,008	616,057	12,019,767

The accompanying notes are an integral part of the financial statements.

Ontario French-language Educational Communications Authority (OFLECA)

Cash Flows

Year ended March 31, 2010

	2010	2009
	\$	\$
OPERATING ACTIVITIES		
Deficiency of revenue over expenses	476,795	(111,726)
Non-cash items		
Net changes in working capital items (Note 4)	(488,557)	232,954
Write-down of capital assets	106,510	275,175
Employee future benefits	85,700	98,900
Amortization of capital assets	2,743,793	1,982,086
Amortization of deferred contributions - capital assets	(2,634,393)	(2,228,663)
Amortization of deferred contributions - broadcast rights	(973,344)	(618,546)
Amortization of broadcast rights	5,724,202	5,505,415
Cash flows from operating activities	<u>5,040,706</u>	<u>5,135,595</u>
INVESTING ACTIVITIES		
Acquisition of capital assets	(1,175,904)	(5,115,779)
Acquisition of broadcast rights	(7,074,240)	(6,180,705)
Cash flows from investing activities	<u>(8,250,144)</u>	<u>(11,296,484)</u>
FINANCING ACTIVITIES		
Transition funds received	500,000	4,700,000
Grant - programming	2,000,000	
Capital grant	30,000	
Cash flows from financing activities	<u>2,530,000</u>	<u>4,700,000</u>
Net decrease in cash	<u>(679,438)</u>	<u>(1,460,889)</u>
Cash, beginning of year	7,177,944	8,638,833
Cash, end of year	<u>6,498,506</u>	<u>7,177,944</u>
CASH REPRESENTED BY		
Unrestricted cash	2,379,587	3,368,766
Cash restricted for capital assets renewal (Note 7)	1,759,458	1,759,458
Restricted cash - TVOntario Foundation (Note 8)	1,519,008	1,519,008
Cash restricted for the acquisition of broadcast rights	812,000	
Cash restricted for the acquisition of capital assets	28,453	530,712
	<u>6,498,506</u>	<u>7,177,944</u>

The accompanying notes are an integral part of the financial statements.

Ontario French-language Educational Communications Authority (OFLECA)

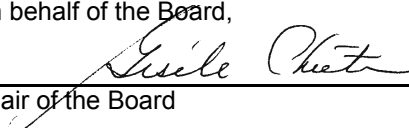
Financial Position

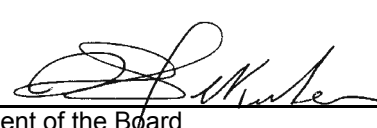
March 31, 2010

	2010 \$	2009 \$
ASSETS		
Current assets		
Cash	2,379,587	3,368,766
Accounts receivable (Note 6)	3,292,330	1,863,127
Prepaid expenses	251,813	296,746
	5,923,730	5,528,639
Restricted cash for capital renewal (Note 7)	1,759,458	1,759,458
Restricted cash - TVOntario Foundation (Note 8)	1,519,008	1,519,008
Restricted cash for the acquisition of broadcast rights	812,000	
Restricted cash for the acquisition of capital assets	28,453	530,712
Broadcast rights (Note 9)	12,849,754	11,499,716
Accrued pension assets (Note 10)	126,600	86,300
Capital assets (Note 11)	15,355,172	17,029,571
	38,374,175	37,953,404
LIABILITIES		
Current liabilities		
Accounts payable and accrued liabilities (Note 12)	3,079,407	3,344,898
Deferred contributions	1,260,766	1,342,241
	4,340,173	4,687,139
Employee future benefits (Note 10)	967,500	841,500
Deferred contributions - broadcast rights (Note 13)	3,814,781	1,523,500
Deferred contributions - capital assets (Note 14)	16,755,159	18,881,498
	25,877,613	25,933,637
NET ASSETS		
Invested in capital assets	387,924	438,243
Invested in broadcast rights	9,846,973	9,976,216
Restricted - accrued pension asset	126,600	86,300
Internally restricted - TVOntario Foundation	1,519,008	1,519,008
Unrestricted	616,057	
	12,496,562	12,019,767
	38,374,175	37,953,404

The accompanying notes are an integral part of the financial statements.

On behalf of the Board,


Chair of the Board


Vice-President of the Board
and President of the Audit Committee

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

1 - GOVERNING STATUTES AND PURPOSE OF THE AUTHORITY

The Ontario French-language Educational Communications Authority (the Authority) is a Crown corporation created by a decree on April 1st, 2007. The Authority, an independent French language broadcasting network, is a charitable organization and therefore exempt of income taxes. The Authority's main objectives are to provide French language educational broadcasting and telecommunications to the general public, to provide for the francophone community's interests and needs, and to develop the knowledge and skills of this community.

2 - ACCOUNTING CHANGES

On April 1, 2009, in accordance with the applicable transitional provisions, the Authority applied the changes made by the Canadian Institute of Chartered Accountants (CICA) to the introduction to accounting standards that apply only to not-for-profit organizations and to the 4400 Series as well as consequential amendments to other sections of the *CICA Handbook*. These changes, which are effective for the fiscal years beginning on or after January 1, 2009, principally affect the following items:

- Inclusion of not-for-profit organizations within the scope of Section 1540, "Cash Flow Statements";
- Elimination of the requirement to treat net assets invested in capital assets as a separate component of net assets;
- Amendments to clarify that revenues and expenses must be recognized and presented on a gross basis when the not-for-profit organization is acting as a principal in the transactions in question;
- Inclusion of additional guidance with respect to the appropriate use of the scope exemption in Section 4430, "Capital Assets Held by Not-for-profit Organizations", for smaller entities;
- Inclusion of standards on disclosures by a not-for-profit organization that classifies expenses by function and allocates expenses to a number of functions to which the expenses relate.

The changes only address disclosures and have no impact on the Authority's financial results.

3 - ACCOUNTING POLICIES

Basis of presentation

The financial statements are prepared using the historical cost method, except for certain financial instruments accounted for at fair market value. No information on the fair market value is presented when the carrying amount is a reasonable approximation of the fair market value.

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

3 - ACCOUNTING POLICIES (Continued)

Accounting estimates

The preparation of financial statements in accordance with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts recorded in the financial statements and notes to financial statements. These estimates are based on management's best knowledge of current events and actions that the Authority may undertake in the future. Actual results may differ from these estimates.

Revenue recognition

Contributions

The Authority follows the deferral method of accounting for contributions.

Under this method, contributions restricted for future period expenses are deferred and are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Subscriptions

Revenue gained from signal subscriptions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Financial assets and liabilities

The Authority has chosen to apply the recommendations of Section 3861, "Financial Instruments – Disclosure and Presentation", of the *Canadian Institute of Chartered Accountants' Handbook* with respect to the presentation and disclosure of financial instruments.

On initial recognition, all financial assets and liabilities are measured and recognized at their fair value. Transaction costs from available-for-sale financial assets and held-to-maturity investments increase the carrying amount of the related financial assets. Regular-way purchases or disposals of financial assets are recognized at the transaction date.

Subsequently, financial assets and liabilities are measured and recognized as follows.

Held-for-trading financial assets

Cash is classified as a held-for-trading financial asset and is measured at fair value.

Loans and receivables and other financial liabilities

Accounts receivable are classified as loans and receivables. Accounts payable are classified as other financial liabilities. These financial instruments are measured at amortized cost using the effective interest method (including any impairment in the case of financial assets).

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

3 - ACCOUNTING POLICIES (Continued)

Impairment of long-lived assets

The Authority tests capital assets and broadcast rights for impairment when events or changes in situations indicate that the carrying amount may not be recoverable. The carrying amount of long-lived assets is not recoverable if it exceeds the sum of the undiscounted cash flows expected to result from the use and eventual disposition of the assets. In such a case, an impairment loss is recognized and is measured at the amount by which the carrying amount of the long-lived assets exceeds their fair value.

Amortization

Capital assets are amortized over their estimated useful lives according to the straight-line method over the following periods:

	Period
Transmitters	17 years
Transmitter monitoring equipment	7 years
Technical equipment	7 years
Computer equipment	5 years
Office furniture and equipment	15 years
Leasehold improvements	Lease term of 10 years

Broadcast rights and production costs

Broadcast rights and production costs are accounted for as follows:

Current productions and promotional programs are recognized as expenses as costs are incurred.

All the other programs produced by the organization and under co-production, pre-purchase, and acquisition contracts are accounted for at cost and are amortized over a period of four years on a straight-line basis.

Pension and other post-retirement benefit plans

The Authority accrues its obligations under employee defined benefit plans, net of the fair value of plan assets. In order to do so, the organization has adopted the following policies:

- The actuarial determination of the accrued benefit obligations for pensions and other retirement benefits uses the projected benefit method prorated on service. This determination incorporates management's best estimate of future salary levels, other cost escalation, retirement ages of employees and other actuarial factors;
- For the purpose of calculating the expected return on plan assets, those assets are valued at fair value;

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

3 - ACCOUNTING POLICIES (Continued)

- An actuarial gain (loss) arises from the difference between actual long-term rate of return on plan assets for a period and the expected long-term rate of return on plan assets for that period or from changes in actuarial assumptions used to determine the accrued benefit obligations. The excess of the net accumulated actuarial gain (loss) over 10% of the greater of the benefit obligations and the fair value of plan assets is amortized over the average remaining service period of active employees. The average remaining service period of the active employees covered by the pension plan is 11 years. The average remaining service period of the active employees covered by the other retirement benefit plan is 15 years.

Foreign currency translation

Monetary assets and liabilities in foreign currency are translated at the exchange rate in effect at the balance sheet date, whereas other assets and liabilities are translated at the exchange rate in effect at the transaction date. Revenue and expenses in foreign currency are translated at the average rate in effect during the year, with the exception of revenue and expenses relating to non-monetary assets and liabilities, which are translated at the historical rate. Exchange gains or losses on financial assets and liabilities are recognized in operations.

Contributions received in the form of supplies and services

The Authority accounts for the contributions received in the form of supplies and services when the fair value of these contributions can be reasonably estimated, and when the organization should have obtained the supplies and services for its regular operations in another way.

Cash and cash equivalents

The policy of the Authority is to present investments with a term equal to or less than three months in cash and cash equivalents.

Excess financing

Government ministries can require the reimbursement of any excess funding. All such reimbursements will be accounted for in the financial year in which they occur.

4 - INFORMATION INCLUDED IN CASH FLOWS

Changes in working capital items are as follows:

	<u>2010</u>	<u>2009</u>
	\$	\$
Accounts receivable	(1,429,203)	3,274,814
Prepaid expenses	44,933	(105,122)
Accounts payable and accrued liabilities	(265,491)	(4,338,238)
Deferred contributions	1,161,204	1,401,500
	<u>(488,557)</u>	<u>232,954</u>

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

5 - INFORMATION INCLUDED IN OPERATIONS

	2010	2009
	\$	\$
Amortization of broadcast rights	5,724,202	5,505,415
Exchange loss	22,454	17,244

6 - ACCOUNTS RECEIVABLE

	2010	2009
	\$	\$
Governments	2,545,290	1,431,263
Subscriptions	268,264	266,546
Others	478,776	165,318
	<u>3,292,330</u>	<u>1,863,127</u>

7 - INVESTMENTS HELD FOR CAPITAL RENEWAL

A portion of the funding received annually can be set aside to ensure that the Authority's technical capital assets keep pace with technological changes and can be maintained or replaced when needed.

8 - ALLOCATION OF FUNDS FROM THE TVONTARIO FOUNDATION

During the preceding year, the Authority decided to restrict contributions obtained from the dissolution of the TVOntario Foundation, which were received during a previous year. To this effect, these restricted funds may be used for purposes determined by the Board of directors from time to time, and only with the approval of the Board.

9 - BROADCAST RIGHTS

	2010		
	Cost	Accumulated amortization	Net
	\$	\$	\$
Broadcast rights and completed productions	22,821,993	13,749,386	9,072,607
Work in progress	3,777,147		3,777,147
	<u>26,599,140</u>	<u>13,749,386</u>	<u>12,849,754</u>

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

9 - BROADCAST RIGHTS (Continued)

	2009		
	Cost	Accumulated amortization	Net
	\$	\$	\$
Broadcast rights and completed productions	16,592,323	8,025,184	8,567,139
Work in progress	2,932,577		2,932,577
	<u>19,524,900</u>	<u>8,025,184</u>	<u>11,499,716</u>

10 - PENSION AND OTHER RETIREMENT BENEFIT PLANS

Description of pension and other retirement benefit plans

The Authority has a number of funded and unfunded defined benefit plans, as well as defined contribution plans, that provide pension, other retirement and post-employment benefits to most of its employees.

The pension plan to which most of the Authority's employees contribute is made up of two components. The first component consists of a defined benefit plan entirely funded by the Authority. According to this plan, pension benefits are based on the number of years of service and the employee's salary at the end of his or her career. Every year, the pension benefits are grossed-up in accordance with the rate of inflation, up to a maximum of 3%. The second component consists in defined contribution plan, with contributions paid by both the Authority and the participants.

Other retirement benefit plans are contributory health care, dental and life insurance plans.

Total cash payments

Cash payments made for future employee benefits, consisting of cash contributed by the Authority to its funded pension plan, cash payments directly to beneficiaries on account for its unfunded other benefits plan, and cash contributed to its defined contribution plans, amounted to \$830,300 (\$654,800 in 2009).

Defined benefit plans

The Authority measures its accrued benefit obligations and the fair value of the plan assets as at March 31 of each year. The most recent actuarial evaluation of the pension plan, for funding purposes was as of July 1, 2007, and the next required evaluation will be as of July 1, 2010.

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

10 - PENSION AND OTHER RETIREMENT BENEFIT PLANS (Continued)

Reconciliation of the funded status of the benefit plan to amounts recorded in the financial statements

	2010	
	<u>Pension benefit plan</u>	<u>Other benefit plans</u>
	\$	\$
Accrued benefit obligations	7,063,600	1,018,500
Fair value of the plan assets	7,449,900	
Funded status of plans - plan surplus (deficit)	386,300	(1,018,500)
Unamortized actuarial gain (loss)	(259,700)	51,000
Accrued pension asset (liability)	126,600	(967,500)
	2009	
	<u>Pension benefit plan</u>	<u>Other benefit plans</u>
	\$	\$
Accrued benefit obligations	5,568,100	846,800
Fair value of the plan assets	5,557,500	
Funded status of plans - plan deficit	(10,600)	(846,800)
Unamortized actuarial gain	96,900	5,300
Accrued pension asset (liability)	86,300	(841,500)

Plan asset components

At the measurement date, i.e. March 31 each year, the plan assets consist of the following:

	2010	2009
	%	%
Asset category		
Equity securities	62	58
Debt securities	36	37
Other	2	5
	100	100

Employee future benefit costs recognized in the year and benefits paid

	2010	
	<u>Pension benefit plan</u>	<u>Other benefit plans</u>
	\$	\$
Employee future benefits costs recognized	491,000	146,800
Benefits paid	117,900	6,600

Ontario French-language Educational Communications Authority (OFLECA) Notes to Financial Statements

March 31, 2010

10 - PENSION AND OTHER RETIREMENT BENEFIT PLANS (Continued)

	2009	
	Pension benefit plan	Other benefit plans
	\$	\$
Employee future benefits costs recognized	459,300	153,800
Benefits paid	14,800	2,900

Significant Assumptions

The significant assumptions used are as follows (weighted-average):

	2010	
	Pension benefit plan	Other benefit plans
	%	%
Accrued benefit obligations		
Discount rate	6.50	6.50
Rate of compensation increase	4.00	4.00
Benefit costs		
Discount rate	7.25	7.25
Expected long-term rate of return on plan assets	5.75	
Rate of compensation increase	4.00	4.00

	2009	
	Pension benefit plan	Other benefit plans
	%	%
Accrued benefit obligations		
Discount rate	7.25	7.25
Rate of compensation increase	4.00	4.00
Benefit costs		
Discount rate	6.25	6.25
Expected long-term rate of return on plan assets	5.75	
Rate of compensation increase	4.00	4.00

Assumed health care cost trend rates are based on the following:

	2010	2009
Initial health care cost trend rate	9%	10%
Cost trend rate declines to	4.5%	5%
Year that the rate reaches the rate it is assumed to remain at	2030	2019

Defined contribution plan

The total expense recognized in relation with the defined contribution plan amounts to \$291,900 (\$140,600 in 2009).

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

11 - CAPITAL ASSETS

	2010		
	Cost	Accumulated amortization	Net
	\$	\$	\$
Transmitters	118,714	118,714	
Transmitter monitoring equipment	910,683	798,477	112,206
Technical equipment	9,621,251	2,429,552	7,191,699
Computer equipment	4,528,478	1,616,577	2,911,901
Office furniture and equipment	1,092,297	124,469	967,828
Leasehold improvements	5,013,501	841,963	4,171,538
	<u>21,284,924</u>	<u>5,929,752</u>	<u>15,355,172</u>
	2009		
	Cost	Accumulated amortization	Net
	\$	\$	\$
Transmitters	118,714	118,714	
Transmitter monitoring equipment	878,992	782,416	96,576
Technical equipment	9,293,110	1,083,834	8,209,276
Computer equipment	4,236,250	817,620	3,418,630
Office furniture and equipment	1,059,454	52,744	1,006,710
Leasehold improvements	4,656,826	358,447	4,298,379
	<u>20,243,346</u>	<u>3,213,775</u>	<u>17,029,571</u>

12 - ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

	2010	2009
	\$	\$
Accounts payable	2,378,064	2,367,604
Accrued wages and benefits	573,242	805,709
Other	128,101	101,342
	<u>3,079,407</u>	<u>3,344,898</u>

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

13 - DEFERRED CONTRIBUTIONS - BROADCAST RIGHTS

	2010	2009
	\$	\$
Balance, beginning of year	1,523,500	1,111,046
Add:		
Projects related to broadcast rights	1,299,625	1,031,000
Grant - programming (Note 15)	1,965,000	
Less:		
Amortization	973,344	618,546
Balance, end of year	3,814,781	1,523,500

14 - DEFERRED CONTRIBUTIONS - CAPITAL ASSETS

	2010	2009
	\$	\$
Balance, beginning of year	18,881,498	16,959,458
Add:		
Contributions deferred during the current year (Note 15)	508,054	4,150,703
Less:		
Amortization	2,634,393	2,228,663
Balance, end of year	16,755,159	18,881,498

15 - CONTRIBUTIONS - GOVERNMENT OPERATING GRANTS

	2010	2009
	\$	\$
Provincial		
Ministry of Education		
- Base grant	15,900,000	15,600,000
- Grant - programming	2,000,000	
- Transition funds	500,000	4,700,000
- Capital grant	30,000	
Less:		
Deferred contributions - broadcast rights (Note 13)	(1,965,000)	
Deferred contributions - capital assets (Note 14)	(508,054)	(4,150,703)
	15,956,946	16,149,297

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

16 - CONTRIBUTIONS - CORPORATE AND GOVERNMENT FUNDING

	2010	2009
	\$	\$
Provincial projects		
Ministry of Education		
- Early Reading and Early Math	232,938	286,275
- Subtitling	200,000	300,000
- Other	722,924	568,500
Project funding		2,210,418
Funds deferred from previous year	2,858,741	1,661,445
Funds deferred to future years	(1,802,260)	(2,858,741)
	<u>2,212,343</u>	<u>2,167,897</u>
Federal Projects		
Official Languages Program	<u>2,605,000</u>	<u>2,550,000</u>
Corporate Projects		
Financing received during the year	290,000	137,411
Funds deferred from previous year		290,170
	<u>290,000</u>	<u>427,581</u>
	<u>5,107,343</u>	<u>5,145,478</u>

17 - OTHER REVENUE

	2010	2009
	\$	\$
Signal subscriptions	2,937,523	2,604,880
Sale of products	26,157	22,285
Sublease	77,830	53,708
Interest revenue	16,320	94,542
	<u>3,057,830</u>	<u>2,775,415</u>

18 - RELATED PARTY TRANSACTIONS BETWEEN AGENCIES

As sponsor of the Ontario French-language Educational Communications Authority Pension plan, the Authority has undertaken to pay certain costs of the pension plan, including compensation of employees, actuary fees and costs associated with the use of premises and other associated costs.

19 - FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES, AND FINANCIAL RISKS

Financial risk management objectives and policies

The Authority is exposed to various financial risks resulting from both its operations and its investment activities. The Authority's management manages financial risks.

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

19 - FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES, AND FINANCIAL RISKS (Continued)

The Authority does not enter into financial agreements including derivative financial instruments for speculative purposes.

Financial risks

The Authority's main financial risk exposure and its financial risk management policies are as follows.

Credit risk

The carrying amount on the balance sheet of the Authority's cash and accounts receivable, net of any applicable provisions for losses, represents the maximum amount exposed to credit risk.

The Authority's is exposed to concentration risk attributable to cash since it only trades with one financial institution.

Exchange risk

The Authority is exposed to exchange risk due to cash and receivables denominated in US dollars. As at March 31, 2010, cash in US dollars totalled USD \$60,105 (CAD \$59,138) (USD \$17,515 and CAD \$13,860 in 2009) and receivables totaled USD \$100,000 (CAD \$98,464) (\$0 in 2009).

The Authority does not enter into forward exchange contracts to cover its exchange risk exposure.

Liquidity risk

Liquidity risk management serves to maintain a sufficient amount of cash and cash equivalents. To ensure that the Authority has the necessary funds to fulfil its obligations, the Authority's management establishes budgets, but does not prepare cash flow forecasts.

20 - CAPITAL MANAGEMENT POLICIES AND PROCEDURES

The Authority's capital management objectives are:

- To ensure the Authority's ability to continue as a going concern;
- To fulfil its financial obligations.

The Authority manages its capital by seeking contributions from provincial and federal governments and by restricting a portion of its net assets for specific uses.

In order to maintain or adjust the capital structure, the Authority may adjust the amount of expenses forecasted for the realization of certain of its activities.

Ontario French-language Educational Communications Authority (OFLECA)

Notes to Financial Statements

March 31, 2010

21 - COMMITMENTS

The Authority has entered into a operating lease agreement expiring in August 2017 which calls for lease payments of \$8,654,299 for the rental of office space. The minimum lease payments for the next five years are \$1,073,630 in 2011, \$1,111,180 in 2012, \$1,163,750 in 2013, \$1,201,300 in 2014 and \$1,201,300 in 2015. The lease contains a renewal option for two additional periods of five years, which the Authority may exercise by giving a nine-month notice. The Authority has entered into other operating lease agreements expiring in 2014 which call for monthly lease payments of \$104,167 for access to communications services. The minimum lease payments for the next four years are \$1,250,000 in 2011, 2012, 2013 and \$937,500 in 2014.

As at March 31, 2010, the Authority had committed an amount of \$1,193,349 in 2011 and \$28,745 in 2012 to acquire broadcasting rights.

22 - CONTINGENCIES

A lawsuit in the amount of approximately \$140,000 has been filed against the Authority as a result of unpaid invoices with a supplier. In the opinion of management, this lawsuit is without basis and accordingly, no provision has been recorded in this respect.

Greivances have been filed against the Authority on behalf of ex-employees for undeterminable amounts. In the opinion of management, these greivances are without basis, accordingly, no provision has been recorded in this respect.

23 - COMPARATIVE FIGURES

Certain comparative figures have been reclassified to conform with the presentation adopted in the current year.



[tfo.org]