



MINISTRY OF HERITAGE, SPORT, TOURISM AND CULTURE INDUSTRIES

Tourism Quick Facts 2019

World Tourism



Tourism Receipts (US \$B)	5,912
As a percent of world GDP	6.7%
Tourism GDP (US \$B)	9,127
As a percent of world GDP	10.4%
Tourism Employment (000s of jobs)	328,208
As a percent of world employment	10.1%
Tourism Foreign Earnings (US \$B)	1,708
As a percent of world exports	6.6%
Consumer Spending on Tourism (US \$B)	4,251
As a percent of total personal spending	8.7%

Ontario's Tourism



Tourism Receipts (CDN \$B)	38
As a percent of provincial GDP	4.3%
Tourism GDP (CDN \$B)	36.8
As a percent of provincial GDP	4.1%
Tourism Employment (000s of jobs)	396
As a percent of provincial employment	5.2%
Tourism Labour Income (CDN \$B)	22.3
As a percent of provincial labour income	4.5%
Provincial Tourism Tax Revenues[^] (CDN \$B)	5.8
As a percent of provincial revenues	3.9%
Municipal Tourism Tax Revenues[^] (CDN \$B)	1.5
Federal Tourism Tax Revenues[^] (CDN \$B)	6.1
Tourism Foreign Earnings (CDN \$B)	11.2
As a percent of Ont's total international exports	2.5%
Ontario Consumer Spending on Tourism (CDN \$B)	39.8
As a percent of total personal spending	7.4%

Sources of Ontario's tourism receipts:

Ontario	U.S.	Overseas	Canadian Provinces
62.2%	13.7%	15.9%	8.3%

Ontario's share of spending of:

Americans in Canada	Americans outside the US	Overseas in Canada	World's international Travellers	Canadians in Canada	Ontarians' Anywhere in the world
37.2%	3.2%	35.7%	0.6%	32.5%	38.5%

World's Top International Tourism

Table: Top Destinations

	International Overnight Arrivals (millions)
1. France	93.9
2. Spain	83.5
3. US	79.4
17. Canada	22.2
38. Ontario	10.2

Table: Top Earners

	International Receipts* (US \$B)
1. US	140.8
2. China	126.5
3. Spain	78.1
17. Canada	20.7
44. Ontario	6.4

Table: Top Spenders

	International Expenditure (US \$B)
1. China	218.7
2. US	118.8
3. Germany	90.2
8. Canada	33.5
21. Ontario	16.4

NOTES

**excludes international transport fares; ^these tax revenues resulting from the total impact of tourism receipts in Ontario.*

Sources: World Travel & Tourism Council; Tourism Economics; Statistics Canada's National Travel Survey and Visitor Travel Survey; Ontario Ministry of Heritage, Sport, Tourism, and Culture Industries