

[Home](#) [Government](#) [Plans and annual reports](#) [2019-2020](#)

Published plans and annual reports 2019-2020: Ministry of Heritage, Sport, Tourism and Culture Industries

Plans for 2019-2020, and results and outcomes of all provincial programs delivered by the Ministry of Heritage, Sport, Tourism and Culture Industries in 2018-2019.

On this page

1. [Ministry overview](#)
2. [Highlights of 2018-19 results](#)
3. [Ministry organization chart](#)
4. [Agencies, Boards and Commissions \(ABCs\)](#)
5. [Detailed financial information](#)
6. [Appendix: 2018-19 annual report](#)

Ministry overview

Purpose

The Ministry of Tourism, Culture and Sport helps to build a strong innovative economy and strong communities in Ontario through strategic support and investment in three key sectors – tourism, culture, and sport and recreation.

The Ministry is committed to building a province that is an internationally recognized tourism destination of choice, with strong culture and sport and recreation sectors that focus on people first, the right economic conditions for growth, and leveraging the infrastructure and opportunities in local communities through partnerships and collaboration.

Ministry contribution to priority outcomes

The Ministry contributes to the government's priorities of growing the economy and creating new jobs within the

context of the government's strategy to restore trust and accountability in the province's public finances and deliver programs and services in a way that ensures the best value for Ontarians.

Through its long-term plan, the Ministry aims to modernize service delivery, provide targeted supports and achieve cost efficiencies across the tourism, culture, and sport and recreation sectors, while contributing to improved return on provincial investments and increased fiscal stability.

Tourism

Informed by a new Ontario Tourism Strategy, targeted tourism sector programs will support increased economic investment and tourist attraction over the longer term, including through a redeveloped Ontario Place and initiatives that promote festival and event hosting, regional tourism development and marketing Ontario nationally and internationally as a travel destination.

For 2019-20, the Ministry's key activities will include:

- Leading the development and implementation of a new Ontario Tourism Strategy to maximize the economic impact of Ontario's \$34 billion tourism industry.
- Fostering local tourism industries and economic growth by providing focused support to Regional Tourism Organizations' activities and investing in festivals and events across Ontario through the Celebrate Ontario Program.
- Providing targeted support to the tourism sector with the goals of promoting Ontario as an investment destination to international private sector investors, identifying regional investment opportunities and informing evidence-based development of tourism policies, investment and marketing plans by making research data and reports available to tourism stakeholders and investors.
- Redeveloping Ontario Place into a spectacular world-class, year-round destination that would attract local, provincial and international visitors.
- Continuing to invest in and promote key attractions and agencies while identifying opportunities for operational efficiencies.
- Creating the right business environment and reducing the regulatory and red tape burden on businesses and people, which would lead to new investment by existing investors or by new foreign/domestic investors.

Culture

Culture and heritage sector programs will support increased economic investment and cultural impact over the longer term, including through media tax credits, modernized agencies and attractions, and promotion and protection of Ontario's heritage.

For 2019-20, the Ministry's key activities will include:

- Providing strategic investments in Ontario's cultural institutions and communities, including:

Reviewing and modernizing supports to the library and museum sector to ensure they continue to drive sector growth and innovation.

- Continuing to make strategic investments in local communities through the Ontario Trillium Foundation while ensuring the optimal use of public dollars.
- Introducing changes to the *Ontario Heritage Act* that, if passed, will improve clarity, consistency and transparency for municipalities, development proponents and the heritage sector. They would also conserve heritage properties while reducing delays and allowing compatible development to occur.
- Contributing to a competitive business environment that attracts economic activity and supports the creation of cultural content, including:
 - The establishment of a Film and Television Advisory Panel to provide evidence and advice on industry trends, challenges and opportunities to grow high-value film and television production in Ontario and maximize benefits for the province.
 - Reviewing support for the music industry, through the Ontario Music Fund, while maintaining Ontario's place as the leader in the Canadian music market.
 - Working with Ontario Creates to modernize the Ontario Music Fund to focus on activities that bring the biggest return to the province, and refocus its investments into emerging talent to create opportunities to achieve success.
 - Identifying opportunities to modernize and streamline support for the arts and artists through the Ontario Arts Council while achieving operational efficiencies.
- Supporting economic development and alignment with the tourism and the sport and recreation sectors by:
 - Continuing to invest in and promote key attractions such as museums and galleries while identifying opportunities for operational efficiencies.
 - Leveraging Ontario's cultural institutions and attractions as drivers of tourism growth and anchors that support the attraction of sporting events.

Sport and recreation

Informed by a new provincial Sport Action Plan, sport programs will support increased economic investment, levels of physical activity, safety in sport and high-performance sport over the longer term. Targeted recreation programs will support quality initiatives in communities across the province, and recognition programs will promote the outstanding achievements of Ontarians.

For 2019-20, the Ministry's key activities will include:

- Leading the development and implementation of a new Sport Action Plan that will be a roadmap for government, schools, municipalities and community organizations to make Ontario the best place in Canada to play sports and be an athlete by:
 - Attracting more sporting opportunities for Ontario communities that generate significant economic

benefits.

- Working with sport partners to strengthen the sport system.
 - Making sport more inclusive and accessible.
 - Enabling Ontario's high-performance athletes to achieve their highest potential.
 - Cutting red tape and reducing administrative burdens to allow sport to grow and develop in Ontario.
 - Promoting the health and safety of athletes, including the implementation of concussion awareness initiatives (Rowan's Law) and positioning Ontario as a national leader in this area.
 - Maximizing the positive social and economic impacts of amateur and professional combative sport through new legislation that, if passed, will make it safer for professional and amateur athletes to participate in combative sports, as well as make the province a more competitive destination to hold professional combative sport events.
- Leading the development and implementation of a new Active Ontario framework that will support high-quality physical activity experiences, develop physical literacy, leading to demonstrated outcomes for priority populations.
 - Recognizing the outstanding achievements of Ontarians.

Ministry programs

The Ministry delivers a number of programs to improve quality of life, promote economic growth and showcase Ontario by supporting and delivering tourism and cultural experiences, supporting the arts and cultural industries and championing participation and achievement in sport, recreation and other fields of endeavour across Ontario.

Tourism

The Ministry provides leadership in policy, research, investment and development activities that support a stronger, more competitive tourism industry and help create a supportive and dynamic business environment. In collaboration with tourism industry stakeholders, other Ontario ministries and agencies, and federal and provincial governments, the Ministry works to strengthen partnerships, coordinate planning, build on Ontario's national and international profile and maximize the economic impact of Ontario's \$34 billion tourism industry.

Tourism Sector Support and Promotion – The Ministry provides a range of tourism sector supports and delivers a strategic set of coordinated programs and activities to maximize the industry's growth and contribution to Ontario's economy. These initiatives include targeted investments to attract or enhance festivals and events. This also includes focused planning and economic development activities through Regional Tourism Organizations. The Ministry works to maximize opportunities for growth and development through investment attraction, business advisory services, and tourism sector research, actively attracting and supporting private sector investment and development initiatives in Ontario.

Attractions and Agencies – The Ministry’s attractions and agencies promote economic growth and job creation by offering a range of educational, recreational, cultural and entertainment programs for residents and visitors.

Culture

The Ministry strengthens policies and programs that promote the arts, cultural inclusion and engagement in communities, and contribute to making Ontario a leader in cultural production and a province rich in cultural, heritage and archaeological resources and attractions. The Ministry helps to build capacity for the conservation of Ontario’s heritage and sustainability and growth of Ontario’s arts sector and creative economy.

Cultural Media Tax Credits – The Ministry provides tax credit programs to incentivize production in the film and television, interactive digital media and book publishing industries to enhance Ontario’s competitiveness, stimulate job creation and investment and sustain sector growth.

Ontario’s Creative Economy Programs and Services – The Ministry provides grants and business development assistance to stimulate production, investment, job creation and growth in cultural media industries – film and television production, recorded and live music, book and magazine publishing and interactive digital media.

Arts Sector Support – Through funding programs for artists, artist educators, not-for-profit organizations, training institutions and cultural tourism partners, the Ministry supports artistic creation and presentation, organizational development and training programs to create a competitive and skilled workforce.

Library Sector Support – The Ministry administers the *Public Libraries Act*, R.S.O. 1990, c. P. 44, supports cooperation and coordination between libraries and library service boards, provides an operating grant program, project funding, advice and outreach to increase library sustainability and improve capacity while encouraging innovation. Programs help the province’s public and First Nations libraries deliver services and programs that are responsive to evolving local needs and help Ontarians learn and succeed in the knowledge-based economy.

Heritage Sector Support – The Ministry maintains core operating grant programs and provides advice and outreach to support museums, heritage organizations and municipalities to protect and preserve Ontario’s heritage resources. The Ministry supports its provincial agency, the Ontario Heritage Trust, administers the *Ontario Heritage Act*, R.S.O. 1990, c. O.18 (except in respect of Part III), and licenses archaeologists.

Agencies – The Ministry’s agencies showcase Ontario’s cultural diversity and creativity, as well as its history and cultural heritage, offering learning and entertainment opportunities in venues that have economic, social and historical value to communities and regions throughout the province.

Sport and recreation

The Ministry promotes a culture that values sport and physical activity and champions the social and economic

benefits of active, engaged living for all Ontarians. The Ministry aims to increase capacity within the sport and recreation sector and provide opportunities for all Ontarians to enjoy the benefits of being physically active. It also celebrates Ontarians and promotes civic engagement by recognizing and honouring exemplary achievement.

Sport and Athlete Development – The Ministry provides support that enables growth of the sport sector, increases sport tourism, and provides athletes of all abilities the opportunity to participate and achieve success. Investments in various programs foster opportunities to strengthen the sport sector and help ensure the sport system welcomes all Ontarians to play organized sport.

Through Sport and Athlete Development, the Ministry provides: funding to provincial and multi-sport organizations as the official governing bodies for their sport in Ontario in alignment with national standards; direct support to Ontario athletes enabling them to pursue athletic excellence at the highest levels; and funding to delivery partners for high performance programs and services, coach training and education building leadership in the sector.

Sport Events/Hosting – The Ministry provides support to national and international amateur sport events hosted in Ontario; the Ontario Games program that funds the delivery of five multi-sport games with an economic impact of over \$15 million; and the Canada Games that are held every two years and are a celebration of youth, sport, culture and community.

Office of the Athletics Commissioner – The Ministry is responsible for the Office of the Athletics Commissioner, which oversees the rules and regulations governing professional boxing, mixed martial arts and kickboxing. These rules keep participants safe and ensure the integrity of the sports.

Recreation, Indigenous and Youth Support – The Ministry supports active recreation programs to better support organizations in the delivery of high-quality physical activity experiences that focus on improving physical literacy, leading to demonstrated outcomes. The Ministry’s support is targeted to groups that lack equitable access to participate, including low-income persons, Indigenous peoples and persons with disabilities.

Ontario Honours and Awards – The Ministry coordinates and delivers Ontario’s five honours programs and twelve recognition programs to recognize the outstanding contributions and achievements of Ontarians for their service to their community. In addition, the Ministry delivers three special commemorative events, including the Tribute to the Fallen, the Province of Ontario Commemoration of Remembrance Day ceremony and the Canada Day Celebration at Queen’s Park.

Table 1: Ministry Planned Expenditures 2019- 20 (\$M)	
Operating	1,401.7

Capital	91.7
TOTAL	1,493.4

Highlights of 2018-19 results

To support the government’s priority of ensuring responsible, accountable management and fiscal sustainability, the Ministry identified efficiencies by implementing internal saving measures and finding more effective ways of managing its program delivery across the tourism, culture, and sport and recreation sectors, including focusing on digital approaches to modernize service delivery.

Below are highlights of the results the Ministry achieved across its sectors:

Tourism

- Launched consultations to develop a new tourism strategy to maximize the economic impact of Ontario's \$34 billion tourism industry and unlock its limitless potential.
- Through the Celebrate Ontario program, supported over 300 festivals and events that provide significant economic and social benefits to communities across the province.
- Enhanced the Celebrate Ontario program by revising program guidelines and streamlining the application form to improve application efficiency and reduce administrative burden for stakeholders.
- Through the Tourism Development Fund, supported innovative projects aimed at building industry capacity, developing new tourism products and experiences, and attracting investment to Ontario.
- Initiated a business advisory service for the tourism industry by conducting one-on-one meetings with tourism operators across the province to discuss and address regulatory concerns, growth plans and business best practices.
- Continued to generate international investment leads and provide investors with a customized one-window service on doing business in Ontario.
- Fort William Historical Park and Huronia Historical Parks incorporated a focus on Indigenous and Francophone communities to support specialized public and educational programming. Both historic attractions were recognized by Festivals and Events Ontario, winning four Top 100 Event Awards.
- Made progress in making Ontario Place a world-class, year-round tourist destination by announcing a new vision for Ontario Place and signing a new deal with Cirque du Soleil to deliver programming on the site in 2019 while the long-term development is being determined.

Culture

- Continued to support film and television production through its cultural media tax credits, grant programs, and services provided by the Ontario Film Commission.
- Supported key cultural infrastructure across communities in Ontario, including:
 - Conservation, expansion and sustainable growth plans of the iconic Massey Hall theatre in Toronto. This capital investment of \$30 million over three years will support heritage conservation activities, the repair and rehabilitation of the iconic main hall and the construction of a new multi-story south tower containing performance space that will expand Massey Hall's ability to serve Ontario's live music sector.
 - Construction and fit-out of the new Remix Project space at the Daniels City of the Arts facility in order to train young artists, with a particular focus on artists from marginalized communities.
- As part of the new Environment Plan, initiated development of guidance material on retrofits and energy reduction for public property owners of heritage buildings to help them save on renovation and operating costs while continuing to conserve these important cultural heritage resources.
- Provided over \$900,000 in funding support for the Centre for Equitable Library Access to continue providing accessible library collections and services for Ontarians with print disabilities.
- Supported the 2018-19 Quebec-Ontario Cultural Exchange Program which provided \$30,000 to strengthen cultural dialogue and foster greater cultural collaboration between the two provinces.
- Advanced toward the commitment to build a Memorial to honour the heroes of the war in Afghanistan within the legislative precinct at Queen's Park. The Memorial will symbolize the sacrifices these heroes made to protect our values and freedoms.

Sport and recreation

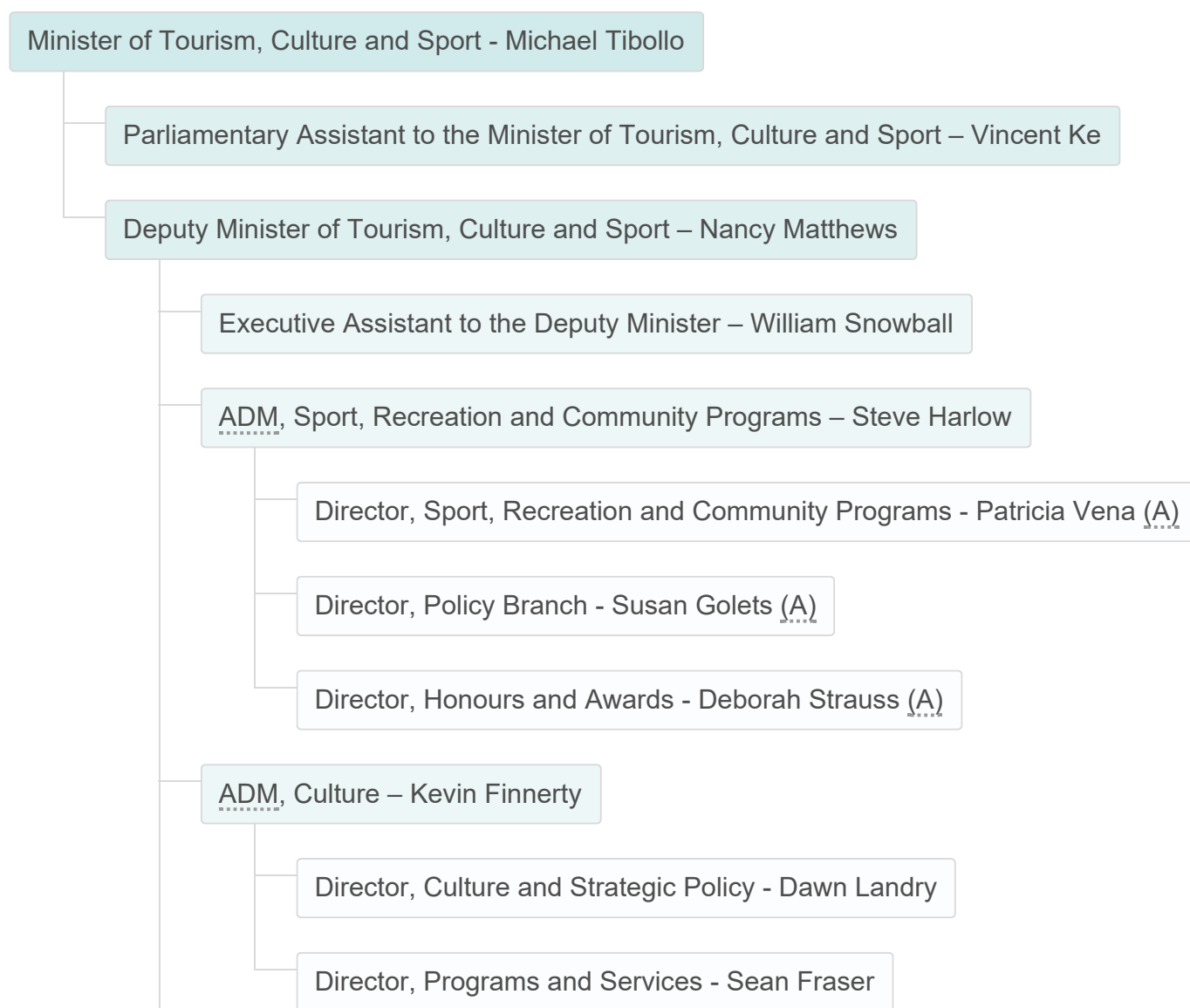
- Exempted Ontario Hockey League players from the *Employment Standards Act*.
- Recognized Special Hockey Day, a day that celebrates the game of hockey for athletes with developmental and cognitive challenges, on March 27.
- Supported over 1,300 high performance athletes through the 2018-19 Quest for Gold program.
- Advanced the work on addressing Rowan's Law (Concussion Safety) 2018.
- Through the Sport Hosting program, supported 22 amateur sport events which included 5,650 competitors, 355 coaches, 300 officials, 1,500 volunteers and a combined GDP benefit to Ontario of \$14.4 million.
- Through the Games Ontario Program, supported the 2019 Ontario Parasport Games with 499 participants in Durham Region, and 883 participants took part in the 2019 Ontario 55+ Winter Games in Huntsville.
- Supported Team Ontario's participation in the 2019 Canada Winter Games where Team Ontario finished second overall with a total of 105 medals in 19 sports.
- The After-School Program provided over 21,000 children and youth across the province the opportunity

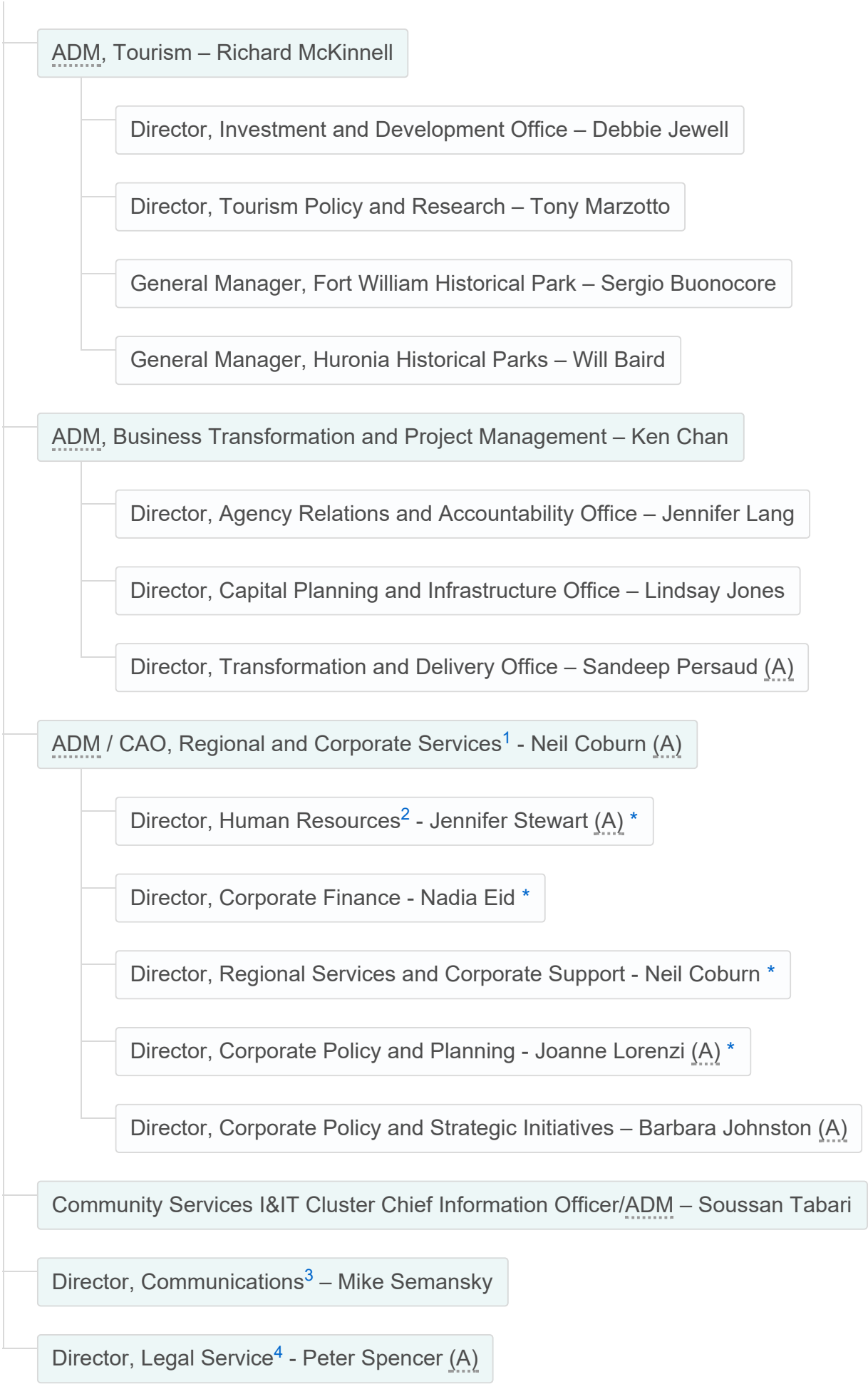
to access after school programming delivered by 120 service providers at over 400 sites. The program reached children and youth in priority neighbourhoods at low or no cost to families in over 80 cities and towns and 11 First Nations.

- Through the Youth Cultural Camps initiative, over 130 camps were held across the province for Indigenous youth, providing opportunities to enhance traditional knowledge, develop leadership skills and build resiliency.
- Marked the 100th anniversary of the end of the First World War with a special commemorative ceremony at Queen's Park's Veterans Memorial with a march by members of the Canadian Armed Forces. 250 serving members of the 32 Brigade witnessed the ceremony.
- Celebrated 9,286 Ontarians through five honours and 12 recognition programs.

Ministry organization chart

Effective April 2019





Ministerial Agencies:

- Destination Ontario
- Ontario Heritage Trust
- Ontario Creates
- Ontario Place Corporation
- Ontario Science Centre
- St. Lawrence Parks Commission
- McMichael Canadian Art Collection
- Metro Toronto Convention Centre
- Niagara Parks Commission
- Ontario Arts Council
- Ontario Trillium Foundation
- Ottawa Convention Centre
- Royal Ontario Museum
- Science North
- Advisory Council to the Order of Ontario
- Ontario Honours Advisory Council

1 Administratively reports to the Ministry of Tourism, Culture and Sport. Provides services to Ministry of Tourism, Culture and Sport and Ministry for Seniors and Accessibility.

2 Reports to ADM, Regional and Corporate Services Division, Ministry of Tourism, Culture and Sport and ADM, HR Service Delivery, Ministry of Government and Consumer Services.

3 Reports to DM, Ministry of Tourism, Culture and Sport and DM, Communications and Intergovernmental Affairs and Associate Secretary of the Cabinet.

4 Reports to DMs of Ministry of Tourism, Culture and Sport, Ministry for Seniors and Accessibility and ADAG, Ministry of the Attorney General.

5 Reports to Corporate Chief Information and Information Technology Officer, Ministry of Government and Consumer Services.

* Provides services to the Ministry of Francophone Affairs and ADM/CAO of Ministry of Francophone Affairs

Note: “(A)” denotes acting.

Agencies, Boards and Commissions (ABCs)

The Ministry is responsible for accountability and oversight of 16 provincial entities:

Advisory Council to the Order of Ontario: The Order of Ontario is the Province's highest official honour. The independent Advisory Council reviews nominations received from the public and recommends individuals to receive this honour in recognition of their excellence and achievement in Ontario and around the world.

McMichael Canadian Art Collection (MCM): Based on a 1965 donation by the McMichael family, the MCM is a major public art gallery devoted to the collection and exhibiting of Canadian art.

Metropolitan Toronto Convention Centre Corporation (MTCC): The MTCC manages a world-class convention facility in Toronto with more than 600,000 square feet of exhibit space, meeting rooms, ballroom space and a 1,330-seat theatre to host international and national conventions, trade and consumer shows.

Niagara Parks Commission (NPC): Established in 1885, the NPC is mandated to preserve and enhance the natural beauty of Niagara Falls and the Niagara River corridor for the enjoyment of visitors and future generations.

Ontario Arts Council (OAC) (legally known as the Province of Ontario Council for the Arts): As Ontario's primary funding body for professional arts activities, OAC provides grants, scholarships and awards for the creation of art to benefit and enrich the lives of Ontarians.

Ontario Creates (OC) (legally known as the Ontario Media Development Corporation): The OC stimulates employment, investment and original content creation in Ontario's cultural media cluster, including book and magazine publishing, film and television, interactive digital media, and live and recorded music.

Ontario Heritage Trust (OHT): The OHT is mandated to conserve, protect and preserve Ontario's heritage, including properties of historical, architectural, archaeological, recreational, aesthetic and scenic interest.

Ontario Honours Advisory Council (OHAC): The OHAC is an advisory body accountable to the Minister of Tourism, Culture and Sport. It reviews nominations and makes recommendations for recipients of the Ontario Medal for Police Bravery, the Ontario Medal for Firefighter Bravery, the Ontario Medal for Young Volunteers and the Ontario Medal of Good Citizenship. The Agency Review Task Force has recommended that this Council be dissolved and that its function be undertaken by a differently structured advisory panel.

Ontario Place Corporation (OPC): The OPC is mandated to operate Ontario Place as a provincial exhibit and recreational centre, developing special programs to enhance the image of the province. Legislation was introduced in December 2018 to enable the dissolution of this agency.

Ontario Science Centre (OSC) (legally known as the Centennial Centre of Science and Technology): The OSC depicts, educates and stimulates interest in science and technology and its relationship to society, and Ontario's role in advancing science and technology.

Destination Ontario (DO) (legally known as the Ontario Tourism Marketing Partnership Corporation):

The DO promotes Ontario as a travel destination, including joint marketing initiatives in cooperation with the tourism industry, regional tourism organizations, governments and agencies.

Ontario Trillium Foundation (OTF): The OTF is one of Canada’s leading charitable grant-making foundations. It helps build strong and healthy communities through contributions to charitable and not-for-profit organizations.

Ottawa Convention Centre Corporation (OCC) (also known as the Shaw Centre): The OCC manages a world-class convention facility in Ottawa. The 200,000 square foot facility hosts international and national conventions and consumer and trade shows.

Royal Ontario Museum (ROM): The ROM promotes education, teaching, research and publication and collects and exhibits objects, documents and books to illustrate the natural history of Ontario, Canada and the world, and human history in all the ages. It is one of the largest museums in North America.

Science North (SCN): SCN features several attractions, including a science centre and model mine. It also provides public programming throughout Northern Ontario about science and technology and their relationship to society.

St. Lawrence Parks Commission (SLPC): SLPC provides recreational, cultural and heritage, educational and tourism opportunities at its attractions along 200 kilometres of the St. Lawrence River, including the award-winning heritage attractions: Upper Canada Village and the Fort Henry National Historic Site of Canada, a UNESCO World Heritage Site.

Summary of ABCs’ Financial Data:						
Name	2019-20 Expense Estimates	2019-20 Revenue Estimates	2019-20 Expense Interim Actuals	2019-20 Revenue Interim Actuals	2017-18 Expense Actuals	2017-18 Revenue Actuals
McMichael Canadian Art Collection	10,679,900	10,679,900	9,729,000	9,624,700	10,364,350	10,374,745
Metropolitan Toronto Convention Centre Corporation	63,532,400	74,955,000	62,163,700	73,506,000	64,715,495	80,776,179

Niagara Parks Commission	117,849,300	127,957,100	111,560,100	123,100,400	105,365,000	122,319,000
Ontario Arts Council	66,474,900	66,474,900	72,636,400	72,086,400	70,995,498	71,588,730
Ontario Creates	41,969,490	41,969,490	48,408,558	48,762,152	50,764,000	50,746,000
Ontario Heritage Trust	15,450,000	15,450,000	12,530,000	12,530,000	15,117,000	12,210,000
Ontario Place Corporation	11,955,000	8,715,000	12,277,800	33,622,700	18,620,000	42,876,000
Ontario Science Centre	41,049,000	38,519,000	40,574,000	39,030,000	37,610,000	38,763,000
Destination Ontario	41,742,900	40,712,200	39,832,500	40,926,800	42,106,000	41,451,000
Ontario Trillium Foundation	145,626,000	145,626,000	136,427,800	136,427,800	141,288,987	141,288,987
Ottawa Convention Centre Corporation	23,110,800	20,742,100	22,433,500	44,063,000	24,580,995	22,928,874
Royal Ontario Museum	81,240,000	81,240,000	78,330,000	78,330,000	80,962,000	79,768,000
Science North	23,956,300	23,447,000	21,627,800	21,056,100	23,005,566	23,268,479
St. Lawrence Parks Commission	20,281,470	21,223,472	19,635,109	20,191,732	28,774,000	28,886,000

Detailed financial information

Table 2: Combined Operating and Capital Summary by Vote

Votes/Programs	Estimates 2019-20	Change from Estimates 2018-19		Estimates 2018-19*	Interim Actuals 2018-19*	Actuals 2017-18*
	\$	\$	%	\$	\$	\$
Operating Expense - Ministry Administration Program	25,814,700	(2,074,700)	(7.4)	27,889,400	27,889,400	28,477,037
Operating Expense - Tourism Program	105,477,200	(22,659,200)	(17.7)	128,136,400	126,401,900	145,769,957
Operating Expense - Sport, Recreation and Community Programs	59,115,400	686,400	1.2	58,429,000	55,811,900	62,700,636
Operating Expense - Culture Program	235,295,600	(59,639,600)	(20.2)	294,935,200	258,202,000	257,753,000
Operating Expense - Ontario Trillium Foundation Program	103,497,000	(11,504,000)	(10.0)	115,001,000	115,001,000	115,000,000

Operating Expense - Ontario Cultural Media Tax Credits	614,141,200	85,374,700	16.1	528,766,500	627,822,400	654,195,621
Total Operating Expense to be Voted	1,143,341,100	(9,816,400)	(0.9)	1,153,157,500	1,211,128,600	1,263,896,251
Operating Expense - Statutory Appropriations	67,014	(80,187)	(54.5)	147,201	147,187	131,436
Ministry Total Operating Expense	1,143,408,114	(9,896,587)	(0.9)	1,153,304,701	1,211,275,787	1,264,027,687

Table 3: Operating Consolidation & Other Adjustments

Votes/Programs	Estimates 2019-20	Change from Estimates 2018-19		Estimates 2018-19*	Interim Actuals 2018-19*	Actuals 2017-18*
	\$	\$	%	\$	\$	\$
Ontario Place Corporation	9,755,000	(1,480,000)	(13.2)	11,235,000	11,537,300	13,536,358
Metro Toronto Convention Centre	52,987,000	1,708,000	3.3	51,279,000	51,918,300	54,848,022
Ontario Tourism	1,040,100	(2,608,900)	(71.5)	3,649,000	(1,423,000)	2,639,566

Marketing Partnership Corporation						
Ontario Science Centre	12,392,900	(3,367,100)	(21.4)	15,760,000	12,133,900	13,414,666
Ontario Trillium Foundation	6,080,000	1,568,800	34.8	4,511,200	5,441,800	(6,875,543)
Royal Ontario Museum	45,500,000	11,140,000	32.4	34,360,000	42,385,000	48,930,600
Ontario Arts Council	697,200	263,500	60.8	433,700	3,366,100	(591,222)
Ottawa Convention Centre	16,585,800	984,200	6.3	15,601,600	16,108,500	16,885,028
Niagara Parks Commission	101,892,600	12,229,100	13.6	89,663,500	96,757,300	92,485,223
Science North	11,366,100	1,585,000	N/A *****	9,781,100	9,668,100	11,147,427
Greenhouse Gas Reduction Account Reclassification	N/A *****	(3,299,200)	N/A *****	3,299,200	62,299	697,355
Total Including Consolidation & Other Adjustments	1,401,704,814	8,826,813	0.6	1,392,878,001	1,459,231,386	1,511,145,167

Operating Assets - Ministry Administration Program	1,000	(1,000)	N/A *****	2,000	2,000	N/A *****
Total Operating Assets to be Voted	1,000	(1,000)	N/A *****	2,000	2,000	N/A *****
Capital Expense - Ministry Administration Program	4,000	N/A *****	N/A *****	4,000	4,000	N/A *****
Capital Expense - Tourism Program	1,000	N/A *****	N/A *****	1,000	1,000	N/A *****
Capital Expense - Sport, Recreation and Community Programs	1,000	N/A *****	N/A *****	1,000	1,000	N/A *****
Capital Expense - Tourism and Culture Capital Program	68,870,300	(57,179,900)	(45.4)	126,050,200	53,637,200	82,324,526

Capital Expense - Culture Program	1,000	N/A *****	N/A *****	1,000	1,000	N/A *****
Total Capital Expense to be Voted	68,877,300	(57,179,900)	(45.4)	126,057,200	53,644,200	82,324,526
Capital Expense - Statutory Appropriations	4,000	N/A *****	N/A *****	4,000	4,000	N/A *****
Ministry Total Capital Expense	68,881,300	(57,179,900)	(45.4)	126,061,200	53,648,200	82,324,526
Capital Consolidation & Other Adjustments - Ontario Place Corporation	(17,800,000)	13,635,900		(31,435,900)	(1,375,400)	(39,624,485)
Capital Consolidation & Other Adjustments - Metro Toronto Convention Centre	10,545,400	982,400	10.3	9,563,000	10,245,400	9,867,473
Capital Consolidation & Other Adjustments -	1,606,600	(433,100)	(21.2)	2,039,700	2,192,200	2,101,308

Ontario
Tourism
Marketing
Partnership
Corporation

Capital Consolidation & Other Adjustments - Ontario Science Centre	721,000	358,000	98.6	363,000	2,241,000	1,211,000
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Capital Consolidation & Other Adjustments - Ontario Trillium Foundation	420,000	(17,000)	(3.9)	437,000	350,000	395,946
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Capital Consolidation & Other Adjustments - Royal Ontario Museum	7,705,000	(2,495,000)	(24.5)	10,200,000	5,302,000	5,115,000
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Capital Consolidation & Other Adjustments - Ontario Arts Council	390,000	(114,000)	(22.6)	504,000	510,000	549,844
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Capital Consolidation & Other	5,525,000	(6,000)	(0.1)	5,531,000	5,325,000	5,266,869
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Adjustments - Ottawa Convention Centre						
Capital Consolidation & Other Adjustments - Niagara Parks Commission	11,728,100	1,856,100	18.8	9,872,000	10,549,400	9,223,116
Capital Consolidation & Other Adjustments - Science North	1,965,500	5,836,000	N/A *****	(3,870,500)	3,690,700	1,900,006
Capital Consolidation & Other Adjustments - Greenhouse Gas Reduction Account Reclassification	N/A *****	(11,812,500)	N/A *****	11,812,500	N/A *****	988,682
Total Including Consolidation & Other Adjustments	91,687,900	(49,389,100)	(35.0)	141,077,000	92,678,500	79,319,285
Capital Assets - Ministry Administration Program	3,000	N/A *****	N/A *****	3,000	3,000	N/A *****

Capital Assets - Tourism Program	14,318,000	(10,745,000)	(42.9)	25,063,000	63,000	4,296,444
Capital Assets - Culture Program	1,000	N/A	N/A	1,000	1,000	N/A
Total Capital Assets to be Voted	14,322,000	(10,745,000)	(42.9)	25,067,000	67,000	4,296,444
Ministry Total Capital Assets	14,322,000	(10,745,000)	(42.9)	25,067,000	67,000	4,296,444
Ministry Total Operating and Capital Including Consolidation and Other Adjustments (not including Assets)	1,493,392,714	(40,562,287)	(2.6)	1,533,955,001	1,551,909,886	1,590,464,452

* Estimates, Interim Actuals and Actuals for prior fiscal years are re-stated to reflect any changes in ministry organization and/or program structure. Interim actuals reflect the numbers presented in the 2019 Ontario Budget.

Historic Trend Analysis Data	Actuals 2016-17	Actuals 2017-18	Estimates 2018-19*	Estimates 2019-20
	\$	\$	\$	\$
Ministry Total Operating	1,540,323,984	1,590,464,452	1,533,955,001	1,493,392,714

and Capital Including Consolidation and Other Adjustments (not including Assets)

3%

-4%

-3%

* Estimates and Actuals for prior fiscal years are re-stated to reflect any changes in ministry organization and/or program structure.

Appendix: 2018-19 annual report

2018-19 results

To support the government's priority of ensuring responsible, accountable management and fiscal sustainability, the Ministry identified efficiencies by implementing internal saving measures and finding more effective ways of managing its program delivery across the tourism, culture, and sport and recreation sectors, including focusing on digital approaches to modernize service delivery.

Below are results the Ministry achieved across its sectors:

Tourism

- Launched consultations to develop a new tourism strategy to maximize the economic impact of Ontario's \$34 billion tourism industry and unlock its limitless potential.
- Through the Celebrate Ontario program, supported over 300 festivals and events that provide significant economic and social benefits to communities across the province.
- Enhanced the Celebrate Ontario program by revising program guidelines and streamlining the application form to improve application efficiency and reduce administrative burden for stakeholders. Launched an application process for the Celebrate Ontario 2019.
- Through the Tourism Development Fund, supported innovative projects aimed at building industry capacity, developing new tourism products and experiences, and attracting investment to Ontario.
- Initiated a business advisory service for the tourism industry by conducting one-on-one meetings with tourism operators across the province to discuss and address regulatory concerns, growth plans and business best practices.
- Continued to generate international investment leads and provide investors with a customized one-window service on doing business in Ontario.

- Invested \$1.3 million to support 13 cultural tourism events through the Ontario Cultural Attractions Fund to boost local economies, create jobs and draw visitors to communities across the province.
- Supported tourism and economic development in Sault Ste. Marie with an investment of \$0.5 million to help the Bushplane Centre develop new exhibit space and expand its operations to increase visitation, membership and revenues.
- Froze planned price increases for 2019 for the province's Tourism-Oriented Directional Signing program while continuing to look for ways to help mitigate this price increase in future years.
- Through the Grants in Support of Tourism Regions program, supported Regional Tourism Organizations across the province that undertook activities and projects resulting in over 250 industry partnerships that leveraged over \$7 million, and pan-regional tourism initiatives such as Francophone Tourism, Indigenous Tourism, Cruising, and Trails.
- Worked with provincial tourism attractions and agencies to promote regional economic growth and job creation by offering a range of educational, recreational, cultural and entertainment programs for residents and visitors.
- Fort William Historical Park and Huronia Historical Parks incorporated a focus on Indigenous and Francophone communities to support specialized public and educational programming. Both historic attractions were recognized by Festivals and Events Ontario, winning four Top 100 Event Awards.
- The Niagara Parks Commission commenced Phase I reconstruction of the Table Rock Centre to position the site as Niagara Parks' flagship building in support of the agency's brand renewal.
- In 2018-19, fall and winter events at St. Lawrence Parks Commission historic properties (Upper Canada Village and Fort Henry) attracted over 145,000 visitors, contributing to a vibrant off-season for tourism in the region and providing additional traffic for local businesses.
- Made progress in making Ontario Place a world-class, year-round tourist destination by launching a global process to invite ideas and concepts for the long-term redevelopment of the Ontario Place site. In the interim, signed a new deal with Cirque du Soleil to deliver programming on the site in 2019.
- Conventions and meetings at Metropolitan Toronto Convention Centre generated an estimated \$530 million in economic impact for the region.
- The Ottawa Convention Centre hosted more than 450 events, generating an estimated \$140 million in economic impact.
- Destination Ontario launched a new three-year strategic plan (2018-2021) that is centred around four strategic priorities: (1) visitor first marketing; (2) re-defining partnerships; (3) strong research, strong outcomes; and (4) dynamic organization – people first. These priorities have continued to guide Destination Ontario's focus on investment in markets that maximize overnight visitation and spending in Ontario.

Culture

Continued to support film and television production through its cultural media tax credits, grant programs and services of the Ontario Film Commission. High profile film and television projects produced in Ontario in 2018 include *Star Trek: Discovery*, *The Umbrella Academy*, *The Handmaid's Tale*, *Scary Stories to Tell in the Dark*, *Cardinal*, *Anne with an E*, *Kim's Convenience*, and *Anthropocene: The Human Epoch*.

- Supported the conservation, expansion and sustainable growth plans of the iconic Massey Hall theatre in Toronto. This capital investment of \$30 million over three years will support heritage conservation activities, the repair and rehabilitation of the iconic main hall and the construction of a new multi-story south tower containing performance space that will expand Massey Hall's ability to serve Ontario's live music sector.
- With a \$250,000 investment, supported the construction and fit-out of the new Remix Project space at the Daniels City of the Arts facility in order to train young artists, with a particular focus on artists from marginalized communities.
- As part of the new Environment Plan, initiated development of guidance material on retrofits and energy reduction for public property owners of heritage buildings to help them save on renovation and operating costs while continuing to conserve these important cultural heritage resources.
- Provided over \$900,000 in funding support for the Centre for Equitable Library Access to continue providing accessible library collections and services for Ontarians with print disabilities.
- Supported the 2018-19 Quebec-Ontario Cultural Exchange Program which provided \$30,000 to strengthen cultural dialogue and foster greater cultural collaboration between the two provinces.
- Advanced toward the commitment to build a Memorial to honour the heroes of the war in Afghanistan within the legislative precinct at Queen's Park. The Memorial will symbolize the sacrifices these heroes made to protect our values and freedoms.
- Worked with the Ministry's agencies to promote regional economic development and showcase Ontario's cultural diversity, history and cultural heritage.
- The reach of Science North's Summer Science Camps has grown from 800 youth in 2009 to 3,019 youth ages four to 14 in 35 communities during summer 2018. Funding from both provincial and federal governments, supported program development, equipment and delivery that allowed over 45,000 students in public schools to participate in coding, math and science innovation programs. Throughout the summer, Science North's Science EnRoute program brought hands-on experience to festivals, fairs, libraries and Provincial Parks, visiting 83 communities and reaching 25,000 people. These results exceeded the target by 23%.
- Ontario Science Centre's (OSC) major focus in 2018-19 was developing new programs, exhibits and events to mark OSC's 50th birthday in 2019. *Inventorium 2.0* and *Celebration Way* launched in early 2019, as did new IMAX film, *Great Bear Rainforest*. These programs were developed by the OSC in collaboration with private and public sector partners, supporting cultural tourism, economic growth and strong communities.
- The Royal Ontario Museum (ROM) welcomed 1.34 million visitors in 2018-19. This makes the ROM

once again the most-visited museum in Canada. The strong attendance levels, which have contributed to the ROM's ranking as #7 among North America's top 10 art museums, were driven by high overall general attendance to the Museum's extensive galleries and collections and a robust slate of headline exhibitions and original programming. In addition to overall attendance growth, demand for memberships was higher than ever, with over 127,000 members, representing a 6% increase from the previous year.

- The Ontario Trillium Foundation invested over \$94 million to support communities throughout the province which will impact the lives of over 4 million Ontarians over the next three years and result in an additional 2.5 million square feet of space in communities.
- The Ontario Art Council approved over \$54 million in grants to individuals and organizations to foster the creation and production of art for the benefit of all Ontarians.
- The McMichael Canadian exhibitions included the works of Ojibwe artist Carl Beam ("Time Traveler") that placed the condition of indigenous peoples in a global context, and the works of J.E.H. MacDonald ("Up Close") that shared the results of a conservation study exploring the methods and materials used by the Group of Seven artist.
- Ontario Heritage Trust's Doors Open Ontario 2018 generated \$11 million in economic impact in 120 communities in 37 events.
- In 2018, film and television productions that received provincial support through programs administered by Ontario Creates contributed \$1.9 billion to the provincial economy – the seventh year in a row over the one billion dollar mark. These productions supported approximately 37,000 full-time direct and spin-off jobs.

Sport and recreation

- Supported Team Ontario (made up of 250 youth) participation in the 2019 Canada Winter Games held in Red Deer, Alberta. Ontario finished second overall with a total of 105 medals in 19 sports.
- Through the Ontario Games Program, supported the 2019 Ontario Parasport Games with 499 participants in Durham Region, and 883 participants took part in the 2019 Ontario 55+ Winter Games in Huntsville.
- Made a regulation under the *Employment Standards Act* to ensure that the Ontario Hockey League can grow and prosper.
- Advanced the work on addressing Rowan's Law (Concussion Safety) 2018 to ensure Ontario continues to be a leader in concussion management and awareness.
- Continued to advance sport and athlete development by providing funding to Provincial Sport Organizations / Multi-Sport Organizations through the Ontario Amateur Sport Fund.
- Supported the development of 1,300 high performance athletes through the 2018-19 Quest for Gold program.
- Through the Sport Hosting program, supported 22 amateur sport events which included 5,650 competitors, 355 coaches, 300 officials, 1,500 volunteers and a combined GDP benefit to Ontario of

\$14.4 million.

- Launched an application process for the Ontario's 2019-20 Sport Hosting Program which contributes to strengthening local communities by drawing tourists, creating jobs and improving the local sport and recreation infrastructure.
- The Community Aboriginal Recreation Activator program provided physical activity opportunities to over 33,000 First Nations community members in isolated locations across the province.
- The After-School Program provided over 21,000 children and youth across the province the opportunity to access after school programming delivered by 120 service providers at over 400 sites. The program reached children and youth in priority neighbourhoods in over 80 cities and towns and 11 First Nations at low or no cost to families.
- Through the Youth Cultural Camps initiative, over 130 camps were held across the province for Indigenous youth, providing opportunities to enhance traditional knowledge, develop leadership skills and build resiliency.
- Variety Village introduced 7,000 children (65% with a disability) to parasport and adaptive sport (in partnership with school boards in the Greater Toronto Area). In addition, Variety Village's "Sport and Social" program for youth with a disability was completed by 274 participants (100% with a disability).
- Celebrated 9,286 Ontarians through five honours and 12 recognition programs and delivered a successful Canada Day Celebration at Queen's Park.
- Marked the 100th anniversary of the end of the First World War with a special commemorative ceremony at Queen's Park's Veterans Memorial with a march by members of the Canadian Armed Forces. 250 serving members of the 32 Brigade witnessed the ceremony.

Table 4: Ministry interim actual expenditures 2018-19

**Ministry interim actual
expenditures (\$M) 2018-19 ***

Operating 1,459.2

Capital 92.7

**Staff Strength ** 988.67
(as of March 31, 2019)**

* Interim actuals reflect the numbers presented in the *2019 Ontario Budget*.

** Ontario Public Service Full-Time Equivalent positions. Excludes seasonal, students and leaves of absence.

Updated: December 11, 2019

Published: November 29, 2019

Ministry of Heritage, Sport, Tourism and Culture Industries

The Ministry of Heritage, Sport, Tourism and Culture Industries helps to build a strong Ontario through support for three key sectors of the economy – tourism, culture and sport and recreation.

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