

ONTourism

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Q2 2017 Highlights

- Border crossings from the U.S.A. to Ontario increased 3.7%, with same-day crossings up 0.3% and overnight crossings up 6.8%.
- Entries from overseas markets to Ontario grew 16.7%.
- Ontario hotel occupancy rose 2.0 percentage points to 71.3%.
- Employment in Ontario's tourism-related industries declined 0.2%.
- Ontario's Travel Price Index increased 2.4%.

International Border Crossings

- In Q2 2017, there were 4.4 million international entries into Ontario, 5.9% more than in Q2 2016.

Q2 2017 International Entries into Ontario

	Entries	Change (Percent)
International	4,383,810	5.9%
United States Total	3,576,787	3.7%
United States Same-day	1,645,242	0.3%
United States Overnight	1,931,545	6.8%
Overseas	807,023	16.7%

Source: Statistics Canada

Note: Border Crossings by port are available from Statistics Canada, cansim table 427-0001. Detailed data is available at [Current Performance: Border Crossings](#)

United States Border Crossings



- There were 3.6 million U.S.A. entries into Ontario in Q2 2017, 3.7% more than in Q2 2016.
- Same-day entries grew 0.3% and overnight crossings increased 6.8%.

Source: Statistics Canada

Note: Border Crossings by port are available from Statistics Canada, cansim table 427-0001. Detailed data is available at [Current Performance: Border Crossings](#)

Overseas Border Crossings



- In Q2 2017, there were 807,000 overseas entries into Ontario, an increase of 16.7% compared to Q2 2016.
- Arrivals were up from most tracked countries with Mexico +117%, India +46%, South Korea +38%, Brazil +23%, and Netherlands +21%.

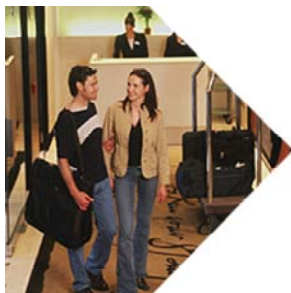
Q2 2017 Overseas Entries into Ontario

	Entries	Change (Percent)
United Kingdom	106,278	5.9%
China	66,142	4.6%
India	62,335	46.2%
South Korea	46,460	38.2%
Germany	44,142	7.9%
Mexico	43,447	117.2%
Brazil	28,495	23.1%
Japan	27,977	-5.6%
France	22,412	6.5%
Australia	20,139	-3.1%
Netherlands	19,838	21.4%
Italy	18,767	-7.0%
Hong Kong	15,611	8.2%

Source: Statistics Canada

Detailed data is available at [Current Performance: Border Crossings](#)

Hotel Statistics



- Occupancy rates, average daily rates and revenue per available room all grew in Q2 2017.
- During April to June 2017, Ontario occupancy rates averaged 71.3% -- up 2.0 percentage points over the same time in 2016.
- The average daily rate grew 9.4% to \$154.99.
- Revenue per available room increased 12.6% to \$110.89.

Occupancy Rate and Average Daily Rate Changes for Q2 2017

	Occupancy Q2 2017	Occupancy Change	Average Daily Rate Q2 2017	Average Daily Rate Change (Percent)
Ontario	71.3%	2.0	\$154.99	9.4%
Greater Toronto Area (GTA)	78.1%	2.0	\$173.51	12.0%
Eastern Ontario	60.0%	1.3	\$120.33	4.3%
Ottawa	77.8%	1.1	\$179.07	11.1%
Southern Ontario	68.2%	2.6	\$133.32	5.5%
Central Ontario	55.1%	1.3	\$124.99	-0.4%
North Eastern Ontario	56.6%	0.8	\$115.92	3.9%
North Central Ontario	53.1%	1.3	\$103.68	4.2%
North Western Ontario	73.9%	2.9	\$115.60	4.3%

Source: CBRE Hotels Trends in the Hotel Industry National Market Report

Note: Quarterly averages are calculated by MTCS. Detailed data is available at Current Performance: Hotel Industry

Employment



- Employment in tourism related industries declined 0.2% in Q2 2017 compared to Q2 2016.
- Employment in the transportation, accommodation and retail industries grew while the number of jobs in the food and beverage, travel service and arts, entertainment and recreation sectors declined.
- Ontario's tourism-related employment declined 0.2% in April to June 2017 while total employment in Ontario increased 1.2%.

Source: Statistics Canada; Ontario Ministry of Tourism, Culture and Sport

Detailed data is available at Current Performance: Employment

Travel Price Index



- Ontario's Travel Price Index (TPI) grew 2.4% in April to June 2017 compared to the same period in 2016. Prices of accommodations, food & beverage, recreation & entertainment, and transportation all grew while retail prices declined.
- Ontario's TPI increased more than Ontario's Consumer Price Index (CPI). During the second quarter of 2017, TPI grew 2.4% while CPI grew 1.5% over 2016.

Source: Statistics Canada; Ontario Ministry of Tourism, Culture and Sport

Detailed data is available at Current Performance: Travel Price Index

Exchange Rates



- The value of the US dollar increased 4.4%, to \$1.34 CAD.

Q2 2017 Exchange Rates (\$1 USD = \$1.34 CAD)

Currency	Value (\$CAD)	Change (Percent)
USD	1.34	4.4%
EUR	1.48	1.6%
GBP	1.72	-7.0%
YEN	0.01	1.3%

Source: Bank of Canada

Detailed data is available at Current Performance: Exchange Rates

Gas Prices



- The average gas price in Ontario was \$1.12 per litre in Q2 2017, 7.4% more than in Q2 2016.

Source: Ontario Ministry of Energy

Note: Newsletter is based on calendar year. "Q2" refers to April to June 2017.

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