

Ministry of Energy Radio Scripts

February 13, 2017

ORIGINAL – AS PRESENTED

In recent years, Ontario has made important investments in cleaner and more reliable energy. However, these investments have led to higher hydro bills.

Bills that many feel, have become harder to pay.

We've heard you.

And we're taking action with the Affordable Hydro Plan.

Starting July, you'll receive a minimum of XX off your hydro bill – and hydro rates will remain fixed for the next X years.

Find out how much you will benefit at Ontario.ca/affordablehydro.

Paid for by the Government of Ontario.

New Radio Scripts:

OPTION 1

In recent years, Ontario has made important investments in cleaner and more reliable energy. But these investments have led to higher hydro bills.

Bills that many feel, have become unfairly high.

We've heard you. Hydro prices need to be fair for *everyone*.

So, we're taking action with the Fair Hydro Plan.

Starting July, you'll get 25% off your monthly hydro bill, guaranteed for four years.

Find out how much you'll save at Ontario.ca/fairhydro.

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OPTION 1a –

In recent years, Ontario has made important investments in cleaner and more reliable energy. But these investments have led to higher hydro bills.

Bills that many feel, have become unfairly high.

We've heard you. Hydro prices need to be fair for *everyone*.

So, we're taking action with the Fair Hydro Plan.

Starting July, your monthly hydro bill will be 25% less - a decrease that's guaranteed for four years.

Find out more at Ontario.ca/fairhydro.

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OPTION 2

In recent years, Ontario has made important investments in cleaner and more reliable energy. But it has come at the cost of higher hydro bills. We've heard you. These costs need to come down – and they need to be fair for everyone. So we're taking action with the Fair Hydro Plan. Starting July, you'll get 25% off every hydro bill, guaranteed for four years. Find out more at Ontario.ca/fairhydro. Paid for by the Government of Ontario.

OPTION 3

Ontario is committed to cleaner and more reliable energy. But we also need to be committed to affordable energy. The cost of hydro has risen too high, and needs to come down... to a price that's fair for everyone. So we're taking action with the Fair Hydro Plan. Starting July, you'll get 25% off every hydro bill, guaranteed for four years. *We've heard you.* Learn more about your hydro bill reduction at Ontario.ca/fairhydro. Paid for by the Government of Ontario.

