

Re: PA Communications Contingency Planning - Updated Document

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Date: Tue, 20 Sep 2016 09:00:09 -0400
Attachments: Public Accounts - Contingency Planning GO sept 20.docx (38.05 kB)

Nice work Sofie and team! A few small suggestion on my end as noted.

Greg

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From: Sofie Di Muzio <sofie.dimuzio@ontario.ca>
Date: Monday, September 19, 2016 at 8:42 PM
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Cc: "MacIntyre, Kyle (TBS)" <Kyle.MacIntyre@ontario.ca>
Subject: PA Communications Contingency Planning - Updated Document

Please find attached a revised version of the Public Accounts communications contingency document to primarily reflect the addition of an overarching strategic approach and communications tactics and messaging for the legislative scenarios that are currently being contemplated. This section also includes what could be used as a draft statement under scenario two where we would seek to amend the FAA.

We will continue to adapt the communications approach as decisions are landed and we have a more definitive go forward plan. In the meantime, this document is intended to

provide a range of potential communications approaches and tactics for consideration.

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Happy to take your feedback and edits.

Thanks

Sofie Di Muzio

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(For ease of reference the revised sections are highlighted).