

RE: Revised Products for Monday

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Date: Wed, 08 Feb 2017 18:24:23 -0500
Attachments: Rate Mitigation - Narrative v6.docx (24.66 kB); Rate Mitigation - Comms Plan v6.docx (51.9 kB)

Hi all – attached you'll find the most recent draft narrative and communications plan following our meeting early this week and today's fiscal prep.

We remain tracking for Feb 16th with supporting products in development – rooted in this narrative.

I believe AndrewT and Bryan have been working to bring this group back together on Friday to review this direction and continue shaping content.

Let me know if you have thoughts.

From: Moulton, Dan (ENERGY)
Sent: February-03-17 10:01 AM
To: Bevan, Andrew (OPO); McEachern, Gillian (OPO); MacKenzie, Rebecca (OPO); Rowe, Mary (OPO); McIntyre, Moira (OPO); Mksyartinian, Jacob (OPO); Bossin, Bryan (OPO); Rivers, Grahame (OPO); Forgione, Andrew (OPO); Donelson, Philip (OPO); Killorn, Bill (OPO); Walsh, Chad (OPO); 'sreid@feschuk-reid.com'
Cc: Whittington, Matt (ENERGY); Nekolaichuk, Colin (ENERGY); Noursi-Scott, Diana (OPO); Teliszewsky, Andrew (ENERGY); Campbell, David (ENERGY)
Subject: Revised Products for Monday

Good Morning -

Please find attached the revised communications products for consideration at Monday's meeting.

We've crafted a reconstituted narrative based on our discussion earlier this week, and constructed that narrative into a first draft of premier's remarks as requested. You will also find a revised communications rollout plan for consideration.

Let me know if you have any questions.

All the best,

Dan Moulton
Director of Communications
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