

Updated Comms Plan

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Attachments: Price Mitigation Comms Plan (v3).docx (55.3 kB); NR - Price Mitigation - v3.docx (39.94 kB)

Hi All,

Attached is the next turn on our communications plan for an initial and sustained push on next week's announcements. Products are moving through the system and we are looking to have a full package for your review on Friday. I am including here a first draft on our core NR, which will inform the other releases being used on Tuesday for Minister, Thursday for Bill introduction, and Friday for premier's event and regional echos.

Let me know if you have any questions/feedback.

Pws: Brazil2016

All the best,

Dan Moulton
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